The Executive Master in

Positive Leadership, Strategy and Transformation

Leaders leave a mark, prepare to leave yours
WELCOME

An invitation to senior managers in pursuit of new ways to lead

We are inviting you to participate in what will surely be one of the most transformational and rewarding experiences of your professional career. In our combined experiences as senior managers, c-level executives and consultants working in diverse industries, we have seen first-hand how traditional leadership development efforts so often fall short of their goals – and more importantly, how positive and strength-based approaches to developing people consistently deliver extraordinary results. With our Executive Master in Positive Leadership, Strategy and Transformation, IE has translated and applied the rapidly growing science of Positive Psychology to forge a new model of leadership development – Positive Leadership.

Our program in Positive Leadership is designed to provide already successful executives with the new perspectives, skills and techniques they need to optimize their own performance, the performance of their teams, and the bottom-line results of their organizations. When applied to the functional areas of management such as marketing, strategy, finance, organization, and information technology, Positive Leadership becomes a powerful catalyst allowing senior managers to rethink business issues with a behavior-focused mindset and to develop constructive, sustainable solutions to address their most pressing challenges.

In short, we’ve designed this program to enable participants to make a transformation, from strong…to extraordinary.

IE’s program is the first of its kind. It will help you to find your own answers to tough questions: How can I set the conditions that will allow employees to perform at their peak? How can I help my staff identify their strengths and learn to use them more in their daily work? How can I design and work towards an innovative and sustainable economic and financial footprint for my organization? How can our products and services be designed not only to meet the need of customers, but also contribute to their well-being? How can I rerefixe behaviors and rethink my own thinking to make more sound business judgments and more effective decisions? How can I use behavioral techniques to achieve constructive resolutions in both routine and high-level negotiations?

As a participant in the program, you will undertake a thirteen-month journey that will guide you through a deepened understanding of your strengths and those of your organization, all with the support of a dedicated, global, and world-class faculty. You will become a positive leader able to:

1. Cut through ambiguity, uncertainty and challenge to have a clear vision of the right strategic directions for your people, your business as well as your own career and personal life.
2. Grow your professional relationships to a higher level, heightening your leadership abilities as you become more insightful, caring and mindful of the realities of the professional and personal lives of those with whom you work.
3. Design and put into practice a positive work environment, sustainable work processes, incentives, and organizational structures built around the identification, utilization and development of the strengths of your people, your teams and your organization.

If you feel ready to undertake this transformative and enjoyable learning experience along with a selective group of top executives from across the globe, please come and join us.

Juan Humberto Young, D. M.
Academic Director
Associate Professor of Positive Leadership

Lee I Newman, Ph.D.
Dean, IE School of Human Sciences & Technology
Professor of Behavioral Science
A new way to develop

Positive Leadership

The Situation
The financial crisis has destroyed values and institutions long believed to be unshakeable. Business challenges have escalated in lockstep with economic difficulties, and the road ahead for organizations is now more uncertain and more unpredictable than ever before. In the midst of constant change and high volatility, senior managers and business leaders are struggling to understand how can they better lead their business units or their entire organizations forward to new possibilities for crafting innovative and financially sound solutions to the challenges that lie ahead.

The Challenge
While business challenges persist, the paradigm for developing managers and leaders has remained the same. The current model of management was designed around making processes efficient, not people. Yet research shows that human performance is what drives the bottom line, and that an organization’s processes must be designed around its people. Unfortunately, for too many companies this is not the case. Interviews with executives and organizational studies continually reveal that employees are not highly engaged, not fully productive, and both individuals and teams are not realizing their full potential.

The Way Forward
The Executive Master in Positive Leadership, Strategy and Transformation is a fundamentally new approach to training the next generation of leaders. The program draws on the science of positive psychology and strengths to give participants a set of tools they can use to become extraordinary leaders, and to transform the people, processes and functions of the organizations in which they work. The program is designed to help participants develop the mindsets required not only to manage, but to thrive as leaders in a business environment marked by intense workplace pressure, unrelenting change, and escalating competition.

OVERVIEW
Profile: Senior executives with a minimum of 10 years of professional experience and a minimum of 3 years in a senior management position
Format: Five 6-day executive training modules integrated over 1 year
Start: April
Language: English
Location: Madrid
URL: exempls.ie.edu

IMPACT FACTS
Likelihood of an employee being engaged is 9% in organizations that don’t focus on employee strengths, and 73% in organizations that do.
The State of the Global Workplace, Gallup 2010

Happy employees have on average 31% higher productivity. Their sales are 37% higher and their creativity is 3 times higher.

When people experience positive emotions, this broadens their thinking and leads them to utilize an expanded set of behaviors. Over time positivity builds social support, cognitive resources, resilience and creativity.
Positivity, Barbara Frederickson 2009
Positive psychology and behavioral science... applied to leading in the workplace

Positive Psychology is the new science of human performance. It focuses on identifying the factors that drive greatness and on developing methods to train people and teams to thrive and perform at their best.

Positive Leadership is Positive Psychology applied to the human challenges of the workplace. Its goal is to help leaders and their organizations achieve extraordinary results.

Human Strengths can be identified and developed with far greater impact than traditional training that emphasizes filling gaps and addressing weaknesses. Robust and compelling scientific findings have demonstrated that when people and teams are optimizing their strengths and working in a positive environment, they:

- feel more accomplished,
- become more engaged,
- develop deeper professional relationships,
- experience greater meaning in their work,
- and accomplish extraordinary results.

The Bottom Line

Training in Positive Leadership is designed for successful individuals who are looking for new ways to grow and sustain their own performance and the performance of their functions, units and their organizations. It is a proven, scientifically-driven way forward.
Linking positive leadership and performance *

Over the last decade, research in psychology, neuroscience and economics has convincingly demonstrated that individuals, teams, functional departments and organizations that incorporate positive approaches are able to achieve superior performance in a sustainable way. Positive leadership results in employees who are more engaged and who derive greater satisfaction from their work. The bottom-line results of companies who have implemented positive methods are nothing less than impressive, delivering productivity up to three times higher than companies led with conventional methods.

**FROM THE FRONT LINES**

The first thing that struck me was the level of participants’ professional and personal accomplishments and the diversity of the group in terms of cultural background, and life experiences. The program, the first of its kind.

Marcel Saumell, Executive Director, Equity & CVA Strategist Santander Group - Global Banking & Markets

Based on positive leadership our workforce has become significantly more engaged and as a result, much more entrepreneurial.

Lukas Arnold, Owner and CEO of leading sports clothing company Ice Age AG - Mammüt Stores

Thanks to positive leadership we became the most cost effective firm in our market segment.

CEO of a Swiss Cantonal Hospital

*Please visit http://exmpls.ie.edu/trends_in_leadership.php for detailed information and more success stories.*
Executive training that delivers enhanced results at work

Intense 6-day training modules in Madrid give participants practical training and hands-on experience with leadership techniques they can apply directly to transforming themselves, optimizing their teams, and architecting new work processes within their organizations. Between the training modules, participants spend the business quarter applying these new techniques to current challenges they are facing in their roles at work.

Transforming yourself

Working with the world’s leading faculty in positive psychology, in training Module 1 participants work to identify their professional and personal abilities, and learn how to make maximal use of their strengths to lead themselves and others in the workplace. All participants develop a Personal Transformation Project that will fundamentally change the way they lead across the 13-month period of the program.

Optimizing your people and their teams

During Module 2 in the second business quarter of the program, participants engage with faculty to learn new techniques for identifying team strengths and for creating team environments and work processes conducive to innovation, creativity, problem solving and results. Participants also receive training in how people and teams can use resilience, energy, and positive methods to deliver results under the pressure of continuous change and intense competition.

Architecting roles, functions, and strategies to deliver results

Working with faculty and peers, in Modules 3, 4 and 5 participants learn to rethink management functions, decision making, and general strategy from the perspectives of positive leadership: by optimizing customer experience, developing business strategies and financial objectives in ways that achieve extraordinary performance, and by engaging and leveraging the strengths of the organization and the psychology of the customer.

The benefits of positive transformation

SCIENCE SHOWS

315%
Companies in “Best Companies to Work For” in a 4-year period increased their profits by 315%

56%
Engaged employees take 56% less sick days
Gallup Healthways

31%
The brain at positive is 31% more productive than the brain at negative, neutral or stressed.
Richard Davidson, Director of the Laboratory for Affective Neuroscience at the University of Wisconsin-Madison
Participants are already successful senior managers…

Participants in the program are senior managers and leaders of units, functions or organizations. They have reached their current positions through a combination of hard work, demonstrated business expertise, and leadership abilities learned on the job. They are busy executives who know that investing 6-days each business quarter in training will not be easy, but they realize that investing in leadership training is what will determine the next stages of their careers.

The Executive Master in Positive Leadership, Strategy and Transformation program is for professionals from a diverse range of backgrounds, industry sectors and from any geographic locations:

- **Senior corporate managers**, unit directors and vice presidents from any business function, looking to augment their leadership abilities and to learn new methods for moving their organizations forward toward sustainable, outstanding results.

- **C-level executives, entrepreneurs and owners in small/mid-sized companies** seeking ways to architect and transform their organizations to establish the kind of positive, performance-oriented culture required to maintain and ensure the future success of their businesses.

- **Development professionals, consultants, public sector leaders and other decision makers** want to bring the methods and results of positive leadership to their clients, institutions, and stakeholders.

**Participant development trajectory**

- Looking to boost leadership abilities and results.
  - Currently leading a group, business unit or organization.
  - Demonstrated an ability to manage objectives and people.
  - Developed expertise in a business function.
The way we communicate transforms the attitudes of people and generates a different approach with our everyday relationships. Taking away the negativity, sets an optimal environment for performance. Our unit now is substantially outperforming within our organization. This is a direct consequence of our work with positive leadership.

Pablo Díaz
Executive Chairman, UBS Bank SA
Spain

“The problems the world faces today cannot be solved by the level of thinking that created them” - Albert Einstein.

This quote is still as relevant today as it was in his time. The leadership challenges all over the world require different approaches, different leadership resources and capabilities, for sustainable solutions. The key differentiator of the program is the potential to develop self aware, self regulated, empathetic leaders who have astute problem solving capabilities, enabling them to continuously adapt to the constantly changing global dynamic.

It is an honour to share this “selfing” journey with high calibre entrepreneurs and senior executives from diverse industries, geographies and life experiences and an innovative faculty that balances the group experiences with world class academic input.”

Nyami Mandindi
CEO, Royal Haskoning DHV
South Africa
Why did I choose this program?

“To take part in the experience has brought the possibility to review and develop further my leadership abilities, and make better, more constructive use of behavioral change to build a stronger team and deliver clear leadership for the industry in the region.”

Jorge López
Managing Director, 3M Brazil
Board Member, American Chamber of Commerce
Mexico
Visit Madrid once per business quarter, for 6 days of intense training

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<th>6 days</th>
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Module 5 | Experiential Service Learning Project

At-Work Leadership Activities (intervals between modules)

The time in between modules will be dedicated to enhancing learning and personal growth using a variety of tools in order to complete exercises, practical and interactive ways of reflection.

The structure and/or content may be altered depending on the faculty and market dynamics.
Executive training bundled in a transformational degree program

The program offers a new type of executive development, designed to balance the demanding schedules of busy executives – while being of sufficient duration to enable participants to truly transform the way they lead, and to apply the new methods that they have learned to achieve results in their current work.

EXECUTIVE TRAINING IN MADRID: The program is comprised of five 6-day training modules, given once per business quarter. These modules are intense, transformative, and conclude with action plans that participants take back to work.

TRANSFORMATION IN THE WORKPLACE: After each module, participants return to work and actively engage in tackling current leadership challenges using the techniques learned during the training modules. Participants implement action plans with guidance from program faculty and with input from a small group of program peers.

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TRAINING IN MADRID + DOING AT WORK = TRANSFORMATION

INDIVIDUAL  TEAM  UNIT  FUNCTION  ORGANIZATION
**Intense training with world-class experts**

IE’s Executive Master in Positive Leadership, Strategy and Transformation has attracted a number of world-class international faculty who are not only the established leaders in their areas of specialization but who are integrally involved in the emerging science of positive psychology. The transformative insights of these exceptional individuals give you the knowledge, and science-based methods and tools you need to engage yourself and your organization in positive change. The academic team serves as a group of trainers, facilitators and coaches who guide participants throughout the 13-month program to achieve their professional and personal goals.

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**Michel Avital, Ph.D.**

Professor of IT Management, Copenhagen Business School | PhD, Case Western Reserve University (Management Information Systems)
MBA, City University of New York (Business Policy & Computer Information Systems) | BA, Tel Aviv University (Economics and Business)

Design and innovation are the leitmotif in Michel’s work that focuses on examining the crossroads of information, technology, and people in the context of human organizations. Building on positive methods of inquiry, he has published articles on topics such as generative systems design, creativity, innovation, collaboration, and sustainable value.

In the program, Dr. Avital develops a rigorous and empirically grounded set of principles for designing information systems to build better organizations. By encouraging human strengths and positive change, he shows participants in how to use technology to transform business by enabling and promoting the best in individuals and foster betterment in organizational teams.

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**Barbara Frederickson, Ph.D.**

Professor of Psychology, University of North Carolina (Chapel Hill) | Professor of Psychology, University of Michigan and Ross Business School
PhD, Stanford University (Psychology with minor in Organizational Behavior)

Dr. Frederickson is one of the core founders of Positive Psychology, along with Dr. Martin Seligman and Dr. Christopher Peterson. One of the most highly-cited contributors to psychological science, she is best known for developing the “Broaden and Build” theory and the science of Positivity, which describes how positive emotions serve as drivers of growth, performance and human flourishing. Her research and teaching have been recognized with numerous honors, including the 2000 American Psychological Association’s Templeton Prize in Positive Psychology.

In the program she focuses on the science of positive emotions and their role in behavior and performance.

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**Johannes Glarner, Ph.D.**

PhD, University of Zurich (German Literature and Philosophy) | MA, University of Zurich (Philosophy, Literature and Music)
Yoga Teacher Diploma, US Yoga Alliance

Dr. Glarner has been engaged in extensive Yoga training since 1980, including Jivanmukti, Kundalini and Yogahswari. He has completed in-depth philosophical studies related to Yoga (including Patanjali, Hatha Yoga Pradipika, Samkhya, Bhagavad Gita, Vedanta, and Tantra) and currently serves as yoga trainer for yoga teachers in Zurich, Switzerland. Dr. Glarner teaches the Positive Fitness component of the program, designed to help participants develop the posture, breathing, energy control and other physical aspects that promote confidence and leadership attitudes through yoga practices.
Dian Marie Hosking, Ph.D.

Dr. Hosking is a psychologist with a background in social and organizational psychology, management and organization development. In the program she presents the Appreciative Inquiry methodology to transform organizations based on: 1. Discovering (finding out and appreciate what gives life and energy to people, their work and their organization), 2. Dreaming (dream or envision how the organization ideally might look in the anticipated future), 3. Designing (create or design organizational structures, processes and relationships that support the dream) and 4. Destiny (sustain the developments and innovations of the inquiry process and to nurture a collective sense of destiny).

Scott L. Rogers

Scott L. Rogers is a Lecturer in Law and Founder and Director of the Mindfulness and Law Program at the University of Miami School of Law. He is the author of Mindfulness for Law Students: Applying the Power of Mindful Awareness to Achieve Balance and Success in Law School which is being used in law schools across the country. The Six-Minute Solution: A Mindfulness Primer for Lawyers, and co-author of Mindfulness and Professional Responsibility A Guide Book for Integrating Mindfulness into the Law School Curriculum. Rogers is a leader in the area of mindfulness and the law and works with law school faculty and administrators across the country interested in developing mindfulness classes and programs. The workshop, “Mindfulness, Balance and the Lawyer’s Brain” was one of the first CLE approved programs in the country integrating mindfulness and neuroscience. Rogers has been interviewed for magazines and newspapers across the country. His mindfulness programs have also been adapted and taught to educators, parents, therapists, negotiators, and physicians. At IE he works with participants to develop methods for constructive conflict resolution and negotiation and new understandings about how emotions and moods affect decision making, and judgment. In particular, he focuses on a robust finding of positive psychology and how positive emotions improve aspects of decision making.

Tayyab Rashid, Ph.D.

Dr. Tayyab Rashid is a licensed clinical psychologist at the University of Toronto Scarborough (UTSC), Canada. Trained under Dr. Martin Seligman, Dr. Rashid’s expertise include strength-based resilience, personal and professional growth and engagement. Dr. Rashid has trained a wide-range of professionals internationally. Published in peer-reviewed journals, an invited keynote speaker, Dr. Rashid's work has also been featured in the Wall Street Journal, Canadian Broadcasting Cooperation and at the TEDx. Dr. Rashid initiated and leads award winning Flourish, a strength-based preventative mental health initiative at UTSC. In the program Dr. Rashid's module helps participants to gain a comprehensive, coherent and contextual understanding of character strengths in relation to self-development.
Pieter Desmet

Doctoral degree, Faculty of Industrial Design Engineering, TU Delft | Master of Science degree, Faculty of Industrial Design Engineering, TU Delft.

Pieter Desmet is Professor of Design for Experience at the Faculty of Industrial Design of Delft University in The Netherlands. He chairs a research group that focuses on emotion- and well-being-driven design. Desmet is board member of the International Design for Emotion Society and program director of the Design for Interaction Master’s programme. In 2012, he co-founded the Delft Institute of Positive Design (DIOPD), a scientific institute that stimulates and initiates the development of knowledge that help designers in their attempts to design for human flourishing. He published over 200 scientific (journal) papers, book chapters, and books on a variety of aspects of experience-driven design, reaching an audience of both scholars and designers. Besides his research, he contributes to local community projects, such as a recently developed sensory wellness neighbourhood park, and a cultural Rotterdam-based “House of Happiness.” In October 2010 NWO (the Netherlands Organisation for Scientific Research) awarded Desmet an ‘innovational Research Incentives Scheme’ VIDI grant, funding five years of research with a focus on the roles of emotion in human-product interaction. At IE he teaches Positive Design and emotions.

Lee Newman, Ph.D.

Professor of Behavioral Science, IE University | Dean, IE School of Human Sciences & Technology Dean of Innovation and Behavior, IE Business School PhD, University of Michigan (Psychology and Computer Sciences) | MBA, MIT Sloan School of Management (Strategy, and Innovation) SN, Massachusetts Institute of Technology (Technology & Policy) | BSc, Brown University (Electrical Engineering)

Dr. Newman’s research and teaching focus on translating and applying behavioral science to helping professionals understand and regulate behavioral biases that threaten the quality of thinking and the effectiveness of decision making. His emphasis is on training more effective leadership behaviors in the everyday situations that professionals face in the workplace. In the program, Dr. Newman works with participants to reveal common biases and errors in thinking and decision making, and draws on the science of habits and motivation to help participants gain new insights into behavioral change and develop a plan for implementing simple and impactful changes in their thinking processes. Prior to his academic career, Dr. Newman has served as an Engagement Manager with McKinsey & Company focused on business re-engineering and organizational performance improvement, and founded and served as a senior manager in two technology ventures.

Alois Stutzer, Ph.D.

Ph.D. University of Zurich (Economics)

Dr. Alois Stutzer is considered one of the leading scholars in the economic analysis of happiness and his work is cited throughout the social sciences. He studied economics at the University of Zurich where he also received his Ph.D. in 2001. In 2002, he stayed as a research fellow at the Center for Law and Economics at the University of California at Berkeley. He has been a full professor for public choice and public economics at the Department of Business and Economics, University of Basel since 2009. Alois Stutzer’s research interests include political economics, public economics, law and economics, and economics and psychology.

In the program, Dr. Stutzer develops a mind map of modern happiness research in economics. An introduction to the current state of knowledge in this new area is provided. It enables participants to critically think about the new development and to independently explore it further. Together with the participants, he works out inspiring alternative ways of thinking about questions on well-being at the individual, the group or firm, and the societal level. Moreover, potential insights for the organizational context are discussed.
Dr. Schmitt is considered one of the pioneers in Experiential Marketing and is widely recognized for his major contributions to branding, marketing, and management through his unique focus on creativity, innovation and the customer experience. Schmitt has written for The New York Times, The Asian Wall Street Journal, and Financial Times, and is also the author of several books including the newly published Happy Customers Everywhere, which have been translated into more than 20 languages.

In the program, Dr. Schmitt links positive psychology to marketing strategy, to provide a compelling framework for putting the customer at the center of the business success. Innovation programs succeed when they consider not just functional improvements to products, but how they bring joy to customers. In Schmitt’s view, customers are the drivers of innovation that enable businesses to craft successful products and services that will drive not only sales but loyalty and advocacy. Dr. Schmitt helps participants leverage customer insight and create meaningful ways to engage with, and delight, their customers and partners.

Dr. Denise Quinlan links positive psychology strengths-based team building. Adopting a strengths-based approach to team building provides a pathway to address each of these team challenges by increasing connectedness, team social capital and engagement and thereby promoting team resilience. In this module participants will explore how a strengths-focused approach to team building can engender the high quality connections that promote these organisational outcomes.

Dr. Young is one of the pioneers in designing and delivering services that apply positive psychology to functional areas of management such as strategy, financial management, risk, and management control. Dr. Young has more than 34 years of professional experience in consulting, finance and banking. Dr. Young served as a Senior VP at UBS, Senior Manager of Strategic Management Practices for Latin-America at KPMG as CFO in three industrial companies, and as a positive organizational consultant to companies in banking, transportation, airport management, media, energy, tourism, health care, and public administration.

In the Executive Master in Positive Leadership, Strategy and Transformation program, Dr. Young introduces participants to novel views of strategic management. Within a positive behavioral framework, participants look at strategy as a continuous flow of activities that produce innovation and adaptation in response to the constant changing environment.
Participating in this extraordinary program

Participants in the Executive Master in Positive Leadership, Strategy and Transformation should have 10+ years of professional experience, a minimum of 3 years in senior managerial positions, and should demonstrate the following during the admission process:

- Strong professional history, a record of high achievement and a practical ambition to improve the state of business and organizations
- University degree or equivalent
- English language proficiency

The admissions process starts upon submission of the application along with the supporting documents:

- Required essays statement of intent
- Two letters of reference
- Curriculum Vitae (1-2 pages)
- Copy of current passport
- One passport-sized, digital photo
- Application fee of €125

The program fee of €47,200 includes tuition, teaching materials, coffees, lunches and selected events. Travel expenses are not included.

This is a Degree from IE Universidad*, and taught in Executive Master in Positive Leadership and Strategy.

Get in touch to learn more

If you are looking for new ways to lead your organization through challenging times – ways that optimize your resources, build commitment, creativity and the capability to execute a successful strategy, the Executive Master in Positive Leadership, Strategy and Transformation can provide the answer. If you are ready to transform your business, and take your organization to a new level of performance, please contact us. We will be glad to help you to explore the possibilities of positive leadership.

Thomas E. Dodds
Associate Director
Email: Thomas.Dodds@ie.edu
Direct tel: +34 67 34 86 122

Juan Humberto Young, D.M.
Academic Director
Tel:+34 911 436 823
Juan.Humberto@ie.edu

1 Upon program completion you will receive a University Private Degree from IE Universidad*.
2 Access our online application form via www.ie.edu/app

* IE Universidad is a University officially recognized by the Spanish education authorities, allowed to grant official Bachelor and Master's degrees. IE Universidad is legally authorized to grant University Degrees, which differ from the official ones in that they are created and provided by exercising the University’s autonomy conferred by the Spanish regulations. These University Degrees are specifically directed towards the professional application of such studies and the constant update of higher education, preserving the educational standards of excellence of IE.
IE leads in applying proven science to the workplace

IE’s School of Human Sciences & Technology, in partnership with IE Executive Education is committed to translating and applying cutting-edge science to achieving positive and lasting impact in the modern workplace. The program is not a training event, but a year-long transformation process that happens both on campus in Madrid as well as on the job. The Executive Master in Positive Leadership, Strategy and Transformation is distinguished in its:

**CONTENT:** IE is proud to offer the only comprehensive, masters-level executive program centered on the proven methods of positive leadership and the science of human performance.

**FACULTY:** The program brings together the worldwide experts able to apply positive psychology to the challenges of leadership and business performance.

**FORMAT:** By combining short, intense training modules with guided implementation in the workplace, the program offers a new level of professional transformation to deliver deep and lasting change for its participants.

### RANKINGS

IE Business School is recognized by the international press, who rank IE as a leading international business school.

**FINANCIAL TIMES**
- European Business Schools 3rd in Europe
- Global MBA 4th in Europe, 8th worldwide
- Masters in Finance 11th worldwide
- Online MBA 2nd worldwide
- Masters in Management 10th worldwide
- Executive MBAs 12th worldwide

**THE ECONOMIST**
- Master in Management 11th worldwide

**QS**
- Distance Online MBA 1st worldwide
- Global MBA 8th worldwide
- Master in Management 6th worldwide

**FINANCIALCAREERS**
- Master in Finance 6th for getting an investment banking job

**FORBES.COM**
- Non-US MBA’s Schools 3rd worldwide

**AMERICA ECONOMÍA**
- Global MBA for Latin Americans 6th worldwide
- Executive Education 5th worldwide

**ASPEN INSTITUTE**
- Business School 1st in Europe, 3rd worldwide

**BLOOMBERG BUSINESSWEEK**
- Non-US MBA Schools 8th worldwide

**ACCREDITATION**
IE is accredited by the world’s three leading accreditation bodies.

![AACSBAccredited](image1)
![EQUISAccredited](image2)
![AMBAAccredited](image3)
Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via iecontact@ie.edu

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<td><a href="mailto:dach@ie.edu">dach@ie.edu</a></td>
<td><a href="mailto:china@ie.edu">china@ie.edu</a></td>
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<tr>
<td><a href="mailto:eeca@ie.edu">eeca@ie.edu</a></td>
<td><a href="mailto:singapore@ie.edu">singapore@ie.edu</a></td>
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<tr>
<td><a href="mailto:iespain@ie.edu">iespain@ie.edu</a></td>
<td><a href="mailto:korea@ie.edu">korea@ie.edu</a></td>
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<td><a href="mailto:turkey@ie.edu">turkey@ie.edu</a></td>
<td><a href="mailto:mea@ie.edu">mea@ie.edu</a></td>
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<td><a href="mailto:saudi@ie.edu">saudi@ie.edu</a></td>
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<td><a href="mailto:uae@ie.edu">uae@ie.edu</a></td>
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<td></td>
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<tr>
<td></td>
<td><a href="mailto:nigeria@ie.edu">nigeria@ie.edu</a></td>
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<td>Southern Africa - Johannesburg</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:southernafrica@ie.edu">southernafrica@ie.edu</a></td>
</tr>
</tbody>
</table>

| LATIN AMERICA    |                  |
| latam@ie.edu     |                  |
| Argentina & Uruguay - Buenos Aires |                  |
| argentina@ie.edu |                  |
| uruguay@ie.edu   |                  |
| Brazil - Sao Paulo |                  |
| brasil@ie.edu    |                  |
| Chile - Santiago de Chile |                  |
| chile@ie.edu     |                  |
| Colombia - Bogota |                  |
| colombia@ie.edu  |                  |
| centroamerica@ie.edu |                  |
| Ecuador - Quito  |                  |
| ecuador@ie.edu   |                  |
| Mexico City - Mexico |                  |
| mexico@ie.edu    |                  |
| Peru, Bolivia & Paraguay - Lima |                  |
| peru@ie.edu      |                  |
| bolivia@ie.edu   |                  |
| paraguay@ie.edu  |                  |
| Venezuela - Caracas |                  |
| venezuela@ie.edu |                  |

| MIDDLE EAST/AFRICA |                  |
| mea@ie.edu         |                  |
| Saudi Arabia - Riyadh |                  |
| saudi@ie.edu       |                  |
| UAE, Qatar, Bahrain, Kuwait, Iran & Oman - Dubai |                  |
| uae@ie.edu         |                  |
| West Africa - Lagos |                  |
| nigeria@ie.edu     |                  |
| Southern Africa - Johannesburg |                  |
| southernafrica@ie.edu |                  |