CORE PERIOD **Business Acumen**



DEVELOPING AN ENTREPRENEURIAL MINDSET

MASTERING BUSINESS **FUNDAMENTALS**

INTEGRATING GENERAL MANAGEMENT PERSPECTIVES

THINKING BEYOND BUSINESS

SEPTEMBER INTAKE: Sep - Feb

JANUARY INTAKE: Jan - Jun

LAB PERIOD

BUSINESS IMPACT LAB

START-UP LAB

SOCIAL IMPACT LAB

IMBA IN PRACTICE

ELECTIVE PERIOD

150 DIFFERENT INITIAL ELECTIVE COURSES**

SOCIAL INNOVATION TREK

LONG EXCHANGE

VENTURE LAB

GLOBAL NETWORK WEEK / SHORT EXCHANGE

*Availability and timing of customization options during the program are subject to change and can depend on specific intakes.

** You will be able to cluster your electives according to your career goals

PROFESSIONAL FITNESS