Executive Education
2018 / 2019
Recognized as one of the leading educational institutions in the world, IE grants undergraduate, postgraduate and executive education degrees through their various schools: IE Business School, IE Law School, IE School of Architecture and Design, IE School of Human Sciences and Technology and IE School of International Relations.

We train leaders that promote innovation and change in organizations with a global focus and an entrepreneurial and humanistic spirit, providing a training environment where technologies and diversity play a key role. The institution has been recognized internationally for its use of online and blended training methodologies that transform the learning experience.

IE offers programs in Business Administration, Law, Finance, International Relations, Architecture, Big Data & Technology, Communications & Media and Human Behaviour, among other areas. Its faculty consist of more than 500 professors who lecture to students from 128 countries, generate knowledge, and develop research projects of social impact.

Founded in 1973, IE is home to students coming from Madrid, Segovia, San Francisco, Los Angeles, Providence, Sao Paulo, Singapore, Cape Town and Shanghai, among other cities. It has delegations in 30 countries and a network of more than 66,000 graduates in 165 countries, where managers with an international profile serve as ambassadors of the institution to the world.
About

Focused on academic excellence since 1973

Over 1,000 executives enroll in our Open Programs every year

More than 500 professors from all continents

129 nationalities are represented on campus

More than 66,000 alumni hold management positions in over 165 countries

60% of students receive financial support from IE’s Financial Aid Department

More than 150 multinational organizations attend our annual International Careers fair

30 international offices around the globe

More than 180 student and alumni clubs and organizations
IE Global Presence

IE is present in countries worldwide:

- **29** offices around the world
- **583** people who work on improving the school daily
- **1500** events a year, around the world
International Recognition

IE and its schools are recognized by the international press as being among the top international schools.

- **EUROPEAN BUSINESS SCHOOL**
  - 3rd in Europe
  - December, 2017

- **GLOBAL MBA**
  - 4th in Europe, 8th worldwide
  - January, 2017

- **EXECUTIVE MBA**
  - 12th worldwide
  - October, 2018

- **ONLINE MBA**
  - 2nd worldwide
  - March 2018

- **MASTERS IN FINANCE**
  - 11th worldwide
  - June, 2018

- **MASTERS IN MANAGEMENT**
  - 10th worldwide
  - September, 2018

- **DISTANCE ONLINE MBA**
  - 1st worldwide
  - June, 2018

- **GLOBAL MBA**
  - 8th worldwide
  - September, 2018

- **MASTER IN MANAGEMENT**
  - 6th worldwide
  - September, 2018

- **MASTER IN FINANCE**
  - 6th for getting an investment banking job
  - August, 2017

- **Non-US MBA Schools**
  - 8th worldwide
  - November, 2017

- **BUSINESS SCHOOLS**
  - 1st in Europe - 3rd worldwide
  - September, 2011
ACCREDITATIONS

AACSB ACCREDITED

AMBA ASSOCIATION OF MBA’S

EQUIS EUROPEAN QUALITY IMPROVEMENT SYSTEM
The Executive Education programs, taught and designed based on the knowledge and experience of IE Business School, IE School of Human Science and Technology and IE Law School, aim to deliver a transformative experience to participants. This experience will allow them to expand their vision of the environments in which they compete and design high impact strategies to influence in an increasingly demanding and constantly changing society.

Our programs seek to accompany managers and entrepreneurs throughout their professional career, providing them with tools to promote business leadership, address challenges, and perform in their respective areas of responsibility and contribute real value to their organizations.

We are immersed in a time of change and the world is making huge strides. Only those who are willing to advance together may effectively compete in this race that requires leadership, innovation and long-term vision. People development as a strategy is key to success and influence in economic and social development.

With this in mind, the Executive Education Unit of IE designs and implements programs that can address the challenges of business management. We combine academic rigor with the deep knowledge of corporate reality, to deliver a high quality education that is reflected in our graduates’ success.
Our mission is to ensure that managers and entrepreneurs are not only the best but also unique, so that they can add value and differentiation to organizations. To fulfill this purpose, we make continuous innovation exercises of teaching methodologies. We are committed to going beyond the traditional, and we rely on constant digital growth to offer the most modern technological tools in the classroom.

On the other hand, we pay special attention to peoples’ welfare and to offering them a holistic education that includes a humanistic component. We give our participants the opportunity to access individual plans that allow them to implement concrete actions and improve their performance in their area of interest.
Global Senior Management Program

The Global Senior Management Program brings together two of the world’s best executive schools to offer senior professionals a world-class educational experience. Benefit from the expertise of IE Business School and The University of Chicago Booth School of Business in three main areas: developing a strategic vision in global markets, strengthening leadership & self-management skills and improving organizational performance.

globalsmp.com

FORMAT
PART TIME
FACE TO FACE

DATE
MAY 2019

PRICE
19,500 €
GLOBAL ADVANCED MANAGEMENT PROGRAM

This program is for ambitious senior managers, ready to take on more responsibility and lead strategic projects within their organizations. Acquire up-to-date business knowledge, analyze mega-trends, learn how to understand and open new markets, while exploring the management of key project execution. Put that knowledge to use, heading disruptive innovation with the development of your own practical project. Live a high-impact experience and gain the tools to go further.

ie.edu/global-amp

Discover more

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OWNERS SCALE-UP PROGRAM

The Owners Scale-Up Program responds to the needs of leading executives, business owners and entrepreneurs who have reached a stage in their career where they are poised to seek ways to take both their company and themselves to the next level.

ie.edu/osp

FORMAT
PART TIME
FACE TO FACE

DATE
MAY 2019

PRICE
12,500 €
COMMUNICATION SKILLS AND PUBLIC SPEAKING:
Develop your communication skills to become a more confident and persuasive presenter

The Communication Skills and Public Speaking Executive Program enables participants to become more effective communicators by actively working on their presentation capabilities through the advice and guidance of top coaches.

ie.edu/csps

FORMAT
INTENSIVE FACE TO FACE

DATE
MARCH 2019

PRICE
2.800 €
## Strategy & Leadership

### HIGH IMPACT LEADERSHIP:
**Unlocking the potential in yourself and others**

This is a highly interactive course dedicated to help form a new generation of transformational, coach-oriented, positive and authentic leaders who can make a difference in their teams, organizations and communities at large by bringing together promising leaders from around the world.

[ie.edu/hilp](http://ie.edu/hilp)

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### EXECUTIVE SUMMER SCHOOL:
**Explore and experience the new frontiers of Management**

The Executive Summer School offers Directors and Managers the opportunity to identify and overcome the latest business challenges by exploring five frontiers of management: technology, vision, leadership, talent and strategy.

[ie.edu/exss](http://ie.edu/exss)

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### WINNING EXPONENTIAL STRATEGIES:
**Achieve exponential growth with multiplier technologies, catalyst leadership and orchestrated business models**

Winning Exponential Strategies accompanies participants in creating an exponential recipe for their business by identifying the individual ingredients, using them in the right proportions and effectively managing the blending process.

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Finance

VENTURE CAPITAL:
Investing in high growth companies

The aim of this course is to offer a framework of the venture capital deal cycle and all its critical elements, as well as to help sharpen your analytical and decision-making skills to prosper in the venture capital business.

ie.edu/vc

PRIVATE EQUITY:
Value creation through private capital

This program aims to provide participants with a deep understanding of the private equity investment process and a practical framework of the different stages, from opportunity selection to harvesting returns.

ie.edu/pe

STRATEGIC CORPORATE FINANCE:
Managing Finance for value creation

Today’s rapidly changing business environment requires Managers and Directors to make on spot decisions based on financial knowledge and strategic capabilities. Decision-makers also need to understand a company’s financial health to define a sound corporate strategy.

ie.edu/scf

BEHAVIORAL FINANCE:
Debiasing investment decision making

Learn to identify all the biases, psychological traps and shortcuts that may prevent executives from making the best use of their financial knowledge, especially when decisions need to be made under pressure, with limited information, and risks are hard to assess.

ie.edu/bhf
ACCELERATE BUILDING BUSINESS FROM SCIENCE & TECHNOLOGY: Management and entrepreneurship for technical professionals

This program helps participants to unlock their entrepreneurial spirit and dominate areas of management, complementing their technical background and preparing them for a move from bench to market.

ie.edu/abbst

EFFECTIVE MANAGEMENT FOR SECURITY PROFESSIONALS: Establishing the security role as an enabler for business success

This is an executive program specifically designed to assist mid-to-senior security managers in developing their business acumen in order to become more effective managers and leaders within their organization.

ie.edu/emsp
In order to promote an everlasting relationship among the members of the IEU community, we facilitate a common platform which provides services, resources and tools that promote personal and professional development for students and graduates of the undergraduate, postgraduate and Executive Education programs of the five schools. After completing a 150-hour program minimum, our professionals will be able to join a global network of more than 50,000 people in over 165 countries.

We are constantly organizing events around the world to make it easier for our graduates to maintain contact with their former classmates and, at the same time, have the opportunity to do network. As a member of this association you will not only benefit from on-going education opportunities, but you will also increase your networking contacts and access our network of more than 90 clubs and directories.

Thanks to our active community, alumni have the chance to be volunteers, ambassadors of schools in their organizations, and advocates of IE programs. In addition, we extend an open invitation to those who want to contribute to their alma mater by devoting time or funding to boost strategic initiatives, in line with IE values that benefit both students and alumni.

Through personalized advice, we learn about our candidates’ training needs so that we can advise them on which program fits their profile best. We manage to create an ideal environment to share experiences and where the enrichment obtained in classes, plus the extensive network of contacts, grows with them throughout their professional career.

The financial aid team provides personalized advice to candidates in search for the financial solutions that best suit their needs, allowing them to access the program and continue their professional and personal development. For more information, please visit our website www.ie.edu/es/financial-aid/