

TRANSFORMATION with PURPOSE BOOTCAMP

YOUR SUCCESS MEANS YOU CAN AFFORD
TO DO SOMETHING DIFFERENT IN YOUR NEXT ACT

Learn from IE professors and leading international experts about trends and opportunities to harness your transformational potential.

THE AGENDA

APRIL 4TH

*The world around
you and Gymkhana*

Global Trends Driving Change

Coffee

History and meaning: Remembering
the past to reimagine the future

Lunch

Gymkhana:

- Immersive discovery of the history in Segovia
- Experiencing life in the past
- Having fun with new colleagues, led by experts

Dinner: Welcome dinner in the old city of Segovia

APRIL 5TH

*Open heart
and mind*

Thriving with Purpose Workshop: The opportunity for creating a new chapter

Coffee

Thriving with Purpose Workshop

Lunch

An interactive encounter with the digital world

Coffee

Creating the theory of you: Methods for finding purpose

Explore Segovia's vast array of dining options

APRIL 6TH

*Start crafting the options
for your next act*

Creating the next chapter: How to begin

Coffee

Creating the next chapter: Options, skills and next steps

Travel & departure with a light lunch

The day before (April 3rd): You are invited to visit the IE campus in Madrid at 17:00 before we all travel together by bus to Segovia, departing from IE at approximately at 18.30. If at that time you are still not registered, you can do so in-person at our campus in Madrid by contacting Janna Wetter at Janna.Wetter@ie.edu.

Getting to Segovia is simple. If it is more convenient for you to depart at another time or on the day of the event, Segovia is easily accessed by train, bus or car.

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CAMPUS IN SEGOVIA

THE CONVENT OF SANTA CRUZ LA REAL

This historic convent was founded in the 13th century and declared a national heritage site in 1931. Now home to IE University's campus, this magnificent building is one of Segovia's greatest landmarks.

Our campus in Segovia, located just 25 minutes from Madrid via high-speed train, welcomes students from over 100 countries and offers a lively academic environment. Here, you will become part of a close-knit community and benefit from a dynamic, global environment.



ABOUT SEGOVIA

Segovia is a truly enchanting city, full of narrow, winding alleyways, fascinating historic sites and breathtaking architecture. Known throughout Spain for its delicious, traditional cuisine and excellent climate, Segovia is not just a great place to visit, but a great place to live.

The city of Segovia is famous for its cathedral, alcázar and aqueduct. It is also renowned for beautiful architecture.

One of the city's most historic buildings, is home to the IE University campus, located just outside the city walls, on the Eresma River.

TERMS AND CONDITIONS

1. The Bootcamp has a simple online application process. Applications are welcome until April 3rd 2019. The tuition fee is €4,600 (excluding accommodation). Bus transfers to and from Segovia are included. Click [here](#) to apply.
2. The Transformation with Purpose Fellowship (September 2019-April 2020), will build on the Bootcamp.
 - a) If you apply and are admitted to the Fellowship by March 31st 2019, the tuition fee for the Bootcamp is waived.
 - b) However, if you choose to wait, and are admitted and enrolled in the Fellowship by May 31st 2019, the tuition fee for the Bootcamp will be deducted from the cost of the Transformation with Purpose Fellowship (€40,400 after deduction).

HOW TO GET TO SEGOVIA

On April 3rd, the day before the event, there will be a bus provided by IE to take participants to Segovia. The bus will depart at approximately 18:30 and arrive at 19:15. You will be invited for an informal and optional light dinner of tapas.

1 _____

By car, it is a 30-minute ride from Madrid, just 70km. You will need to take the A-6.



2 _____

By high-speed train, you can travel from Madrid to Segovia in 25 minutes. For train options and schedules, click [here](#) Renfe.



3 _____

By bus, your journey from Madrid to Segovia will take approximately 1 hour and 20 minutes. For bus options and schedules, please click [here](#).



WHERE YOU CAN STAY AT SEGOVIA

In Segovia, you have different options for your accommodation. We have selected the best places to stay, all within easy walking distance from our campus.

EUROSTARS CONVENTO CAPUCHINOS:

5-star hotel.

For more info, click [here](#).



EXE CASA DE LOS LINAJES:

3-star hotel.

For more info, click [here](#).



EUROSTARS PLAZA ACUEDUCTO:

4-star hotel.

For more info, click [here](#).

