

Experimentation Workshop 2

Trapped

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Concept

For this installation we were given the theme of humans and technology. The main concept we focused on is how technology surrounds us and consumes us. We have become so dependent on technology that our phones are basically an extension of our bodies; and we wanted to portray this idea through our work.

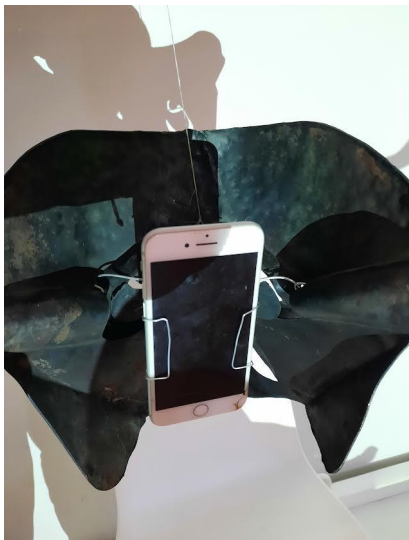
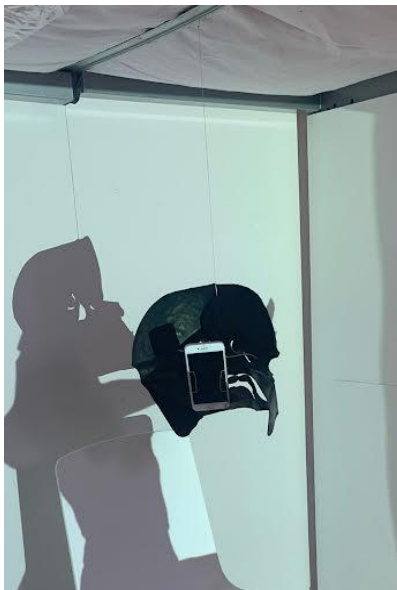
Our installation consists of a white box with the projection of a shadow inside of it. The face of the shadow is behind a floating mask, and the shadow seems to desperately be trying to escape from said box. To represent the human aspect of the concept, we decided to use a mask as well as a video projection that shows the silhouettes inside of the box. The mask shows a very interesting expression, since it conveys an anxious and sad appearance. We used this to enforce the idea that technology is causing humans to feel these emotions. Additionally, we placed a phone behind the mask which was constantly receiving notifications. The idea behind this was to portray the phone as the brain of the silhouette; demonstrating how this ongoing cycle of sending and receiving messages is something that is already engraved in our brains. A physical mask chair, without a real body, shows how we put on a different persona on social media, showing only a perfect facade, in which it is uncertain who the person behind an online presence is, or whether they really exist. The projection of a body without any real mass shows how our real selves can be like ghosts or apparitions behind the masks we show on the internet.

Furthermore, to show this frustration we wanted to also represent the human as a silhouette trying to escape the white box. The video is composed of various stills that when projected into the white box, show the human trying to escape it and once again enforcing this idea of frustration and anxiety that humans face with technology.

For the context, we chose to enclose the human in a white box. This represents the network of content and connections on the internet that we surround ourselves with, but can feel entrapping as well. The figure is shown trying to escape the box with abrupt, staggered movements, reflecting trying to escape the overwhelm of the media and being always connected, but in an unsure way. The sound of repeated notifications adds another sense and dimension to the work, pulling the viewer into this feeling of overwhelm created by being bombarded by information 24/7. After spending some time in the exhibition, however, the noise eventually becomes white noise.

The projector and laptop is placed on an identical white chair to the one the figure is seen to "sit" on. This breaks the 4th wall of the piece, extending the imagery of the artwork further into the exhibition space. In a way, it represents the viewer, making a commentary on how each person can be seen reflected in the piece. The chair appears to be mirroring the one inside of the box, and by having it project onto the one on the inside it demonstrates how the outside world is always projecting into every single one of our lives. Influencing us through technology and social media.

Visualization of Project



[Video of functioning](#)

Technical Details:

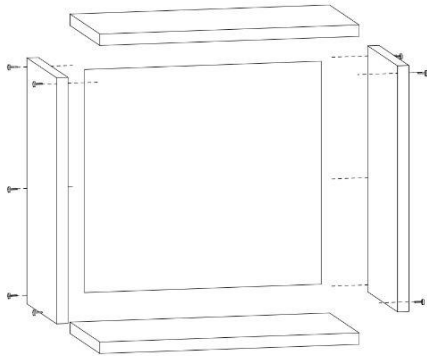
List of materials:

- Projector
- Fishing wire
- 2 White Chairs
- White wooden Box (5 sides, 80x150x160 cm)
- A phone
- Phone charger
- Computer (with video file)
- Extension cord & laptop charger
- Mask with phone holder
- Screw eye hook (or any other way to try the mask)
- Rotating motor

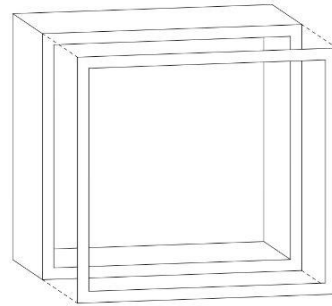
White box:

- Frame thickness: 7cm
- Length: 147cm
- Heigh: 159 cm
- Width: 80cm

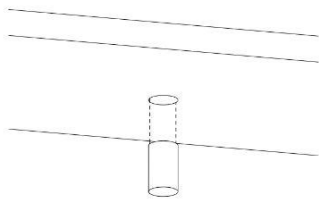
Assembly instructions



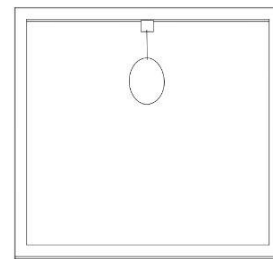
Screw box sides together



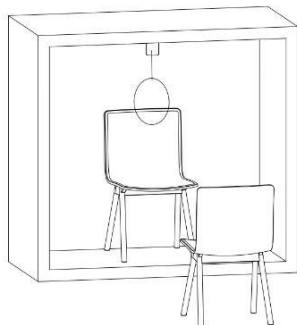
Add white wood edging tape to create a frame for the box



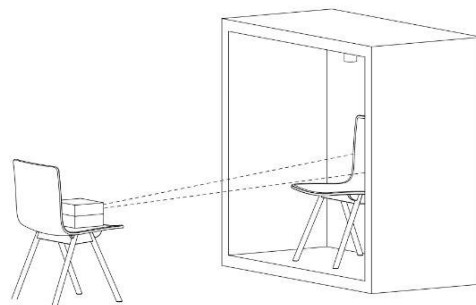
Drill a hole the size of the motor, and insert the motor into it



Hang the mask from the motor using fishing wire.



Add a chair in the middle of the box, and a second one outside the box, parallel to the first



Put the projector on top of the chair, and align it so that the image projects so the figure appears to be sitting on the chair

Budget

ITEM NAME	QUANTITY	PRICE PER UNIT	TOTAL COST
PROJECTOR (rental)	1	80.00	80.00
COMPUTER & charger (rental)	1	80.00	80.00
EXTENSION CORD	1	5.00	5.00
Electrical tape	1	5.00	5.00
IPHONE	1	0 (brought from creativity center)	0
iPhone charger	1	15.99	15.99
Heavy duty fishing wire	1	5.00	5.00
WHITE CHAIRS	2	35.00	70.00
White plank (aglomerado/MDF blanco)160x80cm	2	30.00	60.00
White plank (aglomerado/MDF blanco)150x80cm	2	30.00	60.00
White plank (aglomerado/MDF blanco)160x150cm	1	30.00	30.00
White wood edging tape	620cm	20.00	20.00
screws	1 box	5.00	5.00
MASK WITH PHONE HOLDER	1	0(brought from creativity centre)	0
SCREW EYE HOOK	1	2.00	2.00
Rotating motor(for disco balls/decorations)	1	20.00	20.00
			TOTAL=457.99

Team members

Martina Amores: concept, assembly instruction diagram, video model, buying supplies, box construction

Sophia Kluijfhout: concept, assembly instruction diagram, box construction, phone holder, budget

Mariana Garcia: concept, buying supplies, box construction

Nicola Fatovic: final PDF presentation and submission, video editor

Jose Ignacio Díaz: measurements, photos, videos, box construction

Victor Serrano: Budget, buying supplies, box construction

Sergio Tascón: measurements, photos, videos, buying supplies, box construction

Marta Rodrigues: measurements, photos, videos, box construction