

# REWIRED

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THE ESSENCE OF OUR PROJECT IS MULTI-FACETED, DELVING INTO DIVERSE PERSPECTIVES ON THE RELATIONSHIP BETWEEN TECHNOLOGY AND HUMANITY. IN OUR INITIAL ANALYSIS OF THIS RELATIONSHIP, WE COLLECTIVELY ARRIVED AT THE METAPHOR OF TECHNOLOGY AS A DOUBLE-EDGED SWORD. ITS EVOLUTION OVER THE YEARS HAS GRANTED TREMENDOUS BENEFITS TO OUR SOCIETY, YET CONCURRENTLY, WE'VE BECOME INCREASINGLY AWARE OF ITS INHERENT RISKS. THE PROJECT DELVES INTO THESE CONTRASTING ASPECTS, AIMING TO SHED LIGHT ON THE MULTIFACETED NATURE OF TECHNOLOGICAL ADVANCEMENT AND ITS IMPACT ON OUR LIVES.

IN OUR CONCEPT, WE AIMED TO DEPICT TECHNOLOGY FROM VARIOUS ANGLES, UTILIZING REFLECTIVE MATERIALS TO CREATE DISTORTION THAT VARIES WITH EACH REFLECTION. EACH REFLECTION SERVES AS A SYMBOL FOR THE DIVERSE OPINIONS AND FACTS WE ENCOUNTER DAILY FROM VARIOUS PERSPECTIVES AND SOURCES. THE CHOICE OF CDs, WITH THEIR REFLECTIVE SURFACES, NOT ONLY EMPHASIZES THE OUTDATED NATURE OF THIS TECHNOLOGY BUT ALSO UNDERScores THE RAPID PACE OF TECHNOLOGICAL EVOLUTION. THE SHATTERED PIECES REPRESENT THE SWIFT INTAKE OF INFORMATION FROM NUMEROUS SOCIAL MEDIA PLATFORMS IN OUR MODERN ERA, REFLECTING THE TENDENCY TO HASTILY CONSUME WITHOUT THOROUGH PROCESSING. THIS PHENOMENON, INFLUENCED BY TECHNOLOGY, HAS LED TO SHORTER ATTENTION SPANS AND LESS IN-DEPTH UNDERSTANDING. THE SHARPNESS OF THE CD CUTS SERVES AS A DELIBERATE DETERRENT, SIGNALING A NEED FOR CAUTION IN THE USE OF CONTEMPORARY TECHNOLOGIES.

IN OUR ARTWORK, THE INCORPORATION OF A BUST TO SCULPT THE HUMAN HEAD, NECK, AND SHOULDERS CONVEYS A PROFOUND MESSAGE ABOUT THE ENCROACHMENT OF TECHNOLOGY INTO OUR MINDS, SHAPING OUR OPINIONS, ACTIONS, AND EVEN OUR PERSONALITIES. SUSPENDING A CD FROM A CENTRAL STRING SYMBOLIZES THE PUPPET-LIKE CONTROL TECHNOLOGY WIELDS OVER US. ITS PERVASIVE INFLUENCE, SEAMLESSLY INTEGRATED INTO OUR DAILY LIVES, OFTEN ESCAPES OUR CONSCIOUS AWARENESS, SUBTLY MOLDING WHO WE ARE. THE USE OF THE BUST INTRODUCES A STRIKING CONTRAST TO ANCIENT TIMES, TRADITIONALLY RESERVED FOR INDIVIDUALS OF GREAT ACCOMPLISHMENT SEEKING RECOGNITION. IN OUR CONTEMPORARY CONTEXT, TECHNOLOGY ASSUMES AN ALMOST SACRED SIGNIFICANCE. PARADOXICALLY, IT SEEMS AS THOUGH WE ARE ATTRIBUTING A FORM OF REVERENCE TO IT, ACKNOWLEDGING ITS IMMENSE IMPACT AND IMPORTANCE IN OUR LIVES, EVEN THOUGH, IN REALITY, IT IS US WHO PRIORITIZE AND SHAPE THIS TECHNOLOGY.

THE MAIN STRUCTURE OF THE PIECE IS CONSTRUCTED THROUGH THE WELDING OF WIRES SHAPED INTO TRIANGLES, MIRRORING THE 3D STRUCTURES COMMONLY GENERATED IN ONLINE SOFTWARE. THIS GEOMETRIC ARRANGEMENT NOT ONLY REPRESENTS THE PREVALENT FORMS IN DIGITAL DESIGN BUT ALSO SERVES AS A METAPHOR FOR THE ESSENCE OF TECHNOLOGY—CONNECTION. MUCH LIKE THE INTERPLAY OF WIRES, OUR LIVES ARE INTRICATELY WOVEN TOGETHER THROUGH TECHNOLOGICAL ADVANCEMENTS, FOSTERING CONNECTIONS PREVIOUSLY UNIMAGINABLE. AT THE CENTER, THE FLASHING LIGHT INTENSIFIES THE IMMERSIVE EXPERIENCE, PORTRAYING THE CEASELESS BARRAGE OF NOTIFICATIONS THAT CHARACTERIZE OUR CONNECTED EXISTENCE. THE RAPID FLASHES CAPTURE THE RELENTLESS NATURE OF THESE DIGITAL PROMPTS, ECHOING THE INESCAPABLE CYCLE OF CONNECTIVITY—ONCE CONNECTED, ALWAYS CONNECTED.

## LIST OF MEMBERS

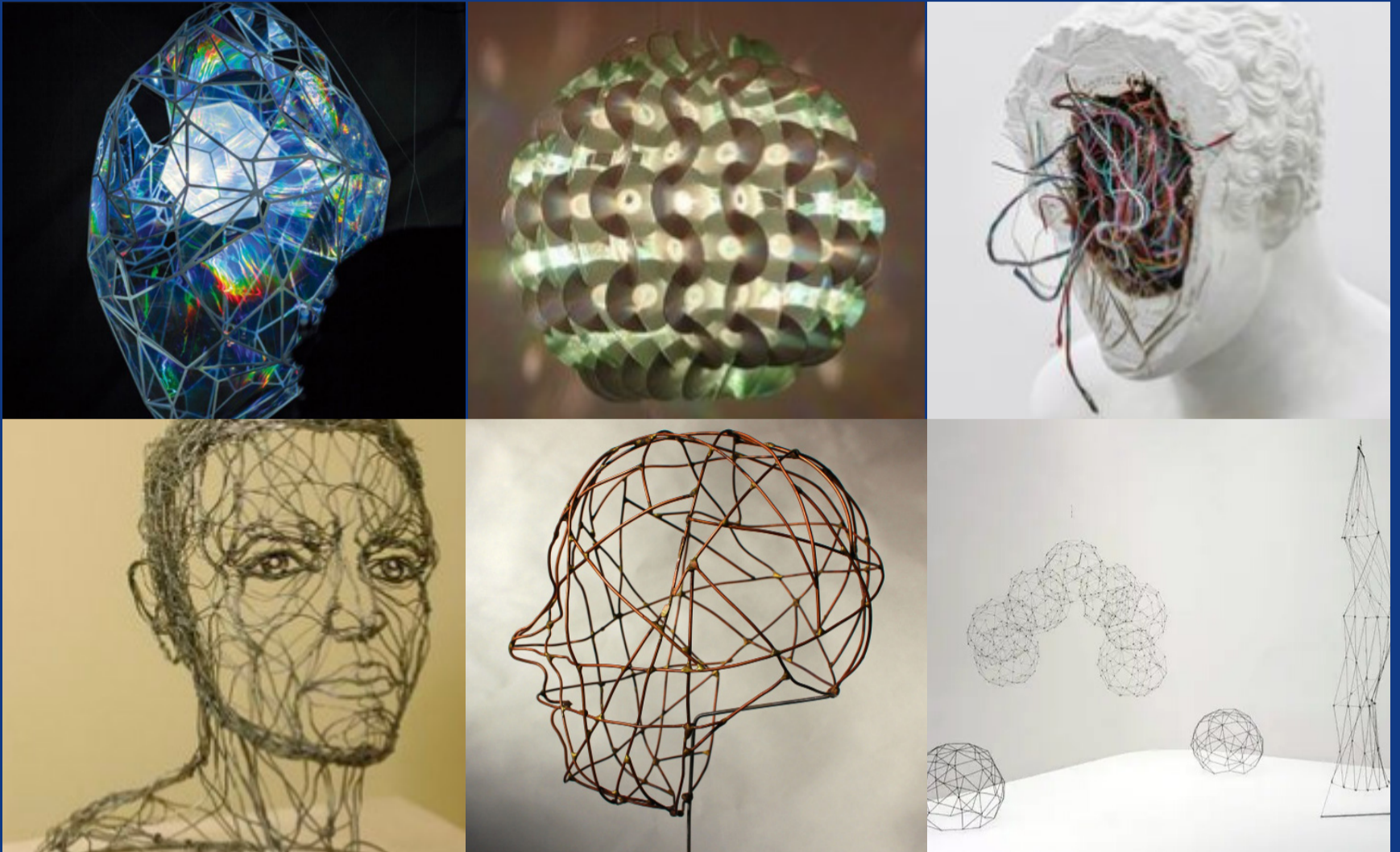
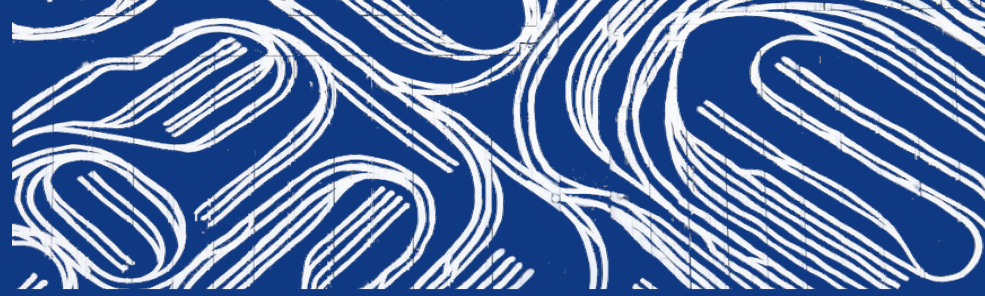
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**AISHA RAHMANOVA:** CONCEPT  
**LEYNA FASSI:** PDF LATOUT, CONCEPT  
**LARA PASCUAL:** TECHNICAL DETAILS  
**ALEJANDRO LLORENTE:** INSTALLATION  
**HANA KAMEL:** BUDGET  
**NATALIA GRIGORAS:** PHOTOS  
**TOMAS VERTANESSIAN:**  
**CHUS HERNANDEZ:**



# REWIRED



## BUDGET

MATERIALS	PRICE (€)
2M OF 2MM	2
2M OF 1MM	2.49
7 CDS	0.4 PER CD (2.8)
BULB	0.99
WELDING TOOL	83

MATERIALS	PRICE (€)
50X50CM WHITE PEDASTOOL	130-300
SCISSORS	2.99
GLUE GUN	21
GLUE STICK	0.4 PER STICK
WIRE BENDER	8

## TECHNICAL DETAILS

IN ORDER TO PLACE THE INSTALLATION IN ANOTHER LOCATION, THERE ARE VERY FEW REQUIREMENTS THAT ARE NEEDED. THE SCULPTURE ITSELF MUST BE MOVED WITH PRECAUTION DUE TO THE CHANCE OF BEING CUT WITH EITHER THE WIRES OR THE CUT CD'S. THE CD PARTS THAT ARE FREELY PLACED WOULD NEED TO BE CARRIED IN A BOX TO ENSURE THEY AREN'T BROKEN. THE NEW INSTALLATION LOCATION DOESN'T HAVE TO HAVE ANY PARTICULAR THINGS, EXCEPT A TALL PLACE TO PLACE THE SCULPTURE, AND THEN SCATTER THE CD PARTS IN THE BOTTOM. IN ORDER TO RECEIVE THE FULL EFFECT OF THE INSTALLATION, IT MUST BE PLACED NEXT TO A WHITE WALL OF SOME SORT, ALLOWING THE SCULPTURE TO CREATE SHADOWS ON IT. BECAUSE FOR OUR INSTALLATION WE ARE USING A BATTERY-POWERED LED LIGHT, THERE IS NO NEED FOR A NEAR POWER OUTLET OF ANY SORT, BUT IF THE INSTALLATION WAS TO BECOME SOMETHING MORE PERMANENT, THE BATTERIES OF SAID LED LIGHT WOULD DIE, AND THEY WOULD

NEED TO BE EITHER REPLACED OR EXCHANGED WITH A LED LIGHT THAT CAN BE PLUGGED IN, CHANGING THE LOCATION REQUIREMENTS. THE SCULPTURE IDEALLY WOULD BE PLACED ON A WHITE PEDESTAL OF SOME SORT; IF THERE IS NONE AVAILABLE, YOU CAN RESORT TO DOING WHAT WE DID IN THE CREATIVITY CENTER, WHICH WAS PILING BOXES UP UNTIL THE DESIRED HEIGHT (AROUND ELBOW HEIGHT), AND COVERING IT WITH A WHITE SHEET. ONCE THE PEDESTAL IS PLACED, AND EVERYTHING IS IN ORDER, THE STATUE SHALL BE PLACED ON TOP, AND THE CD PARTS SCATTERED AROUND IT, AS WELL AS TURNING THE LED LIGHT ON.

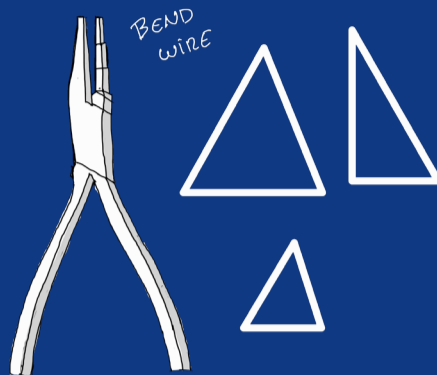


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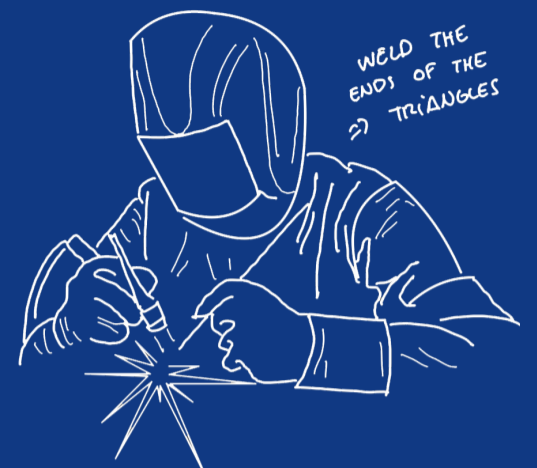
## THE INSTALLATION



**1ST STEP:** CUT THE 2MM WIRE IN PARTS 10-20 CM EACH



**2ND STEP:** BEND EACH WIRE FORMING TRIANGLES OF DIFFERENT SIZES



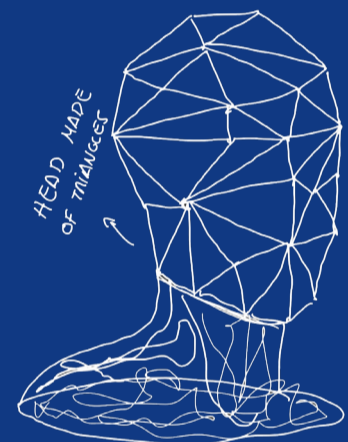
**3RD STEP:** WELD THE EXTREMES OF EACH TRIANGLE



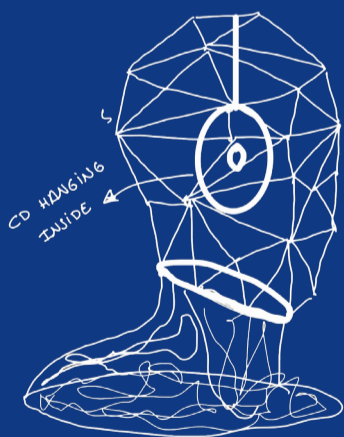
**4TH STEP:** FORM A BUST FOLDING THE 2MM AND 1MM WIRES AROUND TWO METAL CIRCLES



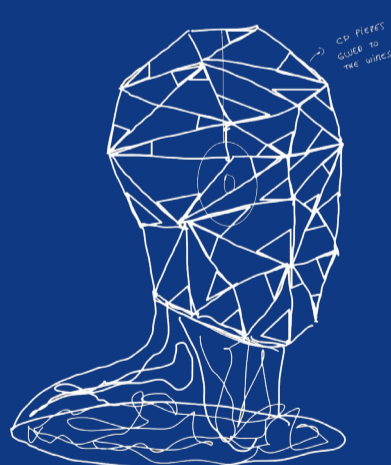
**4TH STEP:** CROSS 4 WIRES ON THE NECK, THIS WILL SUPPORT THE CD WITH THE LIGHT



**5TH STEP:** WELD THE TRIANGLES FORMING THE SHAPE OF A HUMAN HEAD



**6TH STEP:** HANG A CD ON THE INTERIOR OF THE "HEAD"



**7TH STEP:** GLUE CD PIECES ON THE CORNERS OF THE TRIANGLES



**8TH STEP:** FINAL RESULT

# REWIRED

FINAL RESULT

