



UNIVERSITY

GLOBAL POLICY
CENTER

GLOBAL POLICY CENTER 2024

Activity Report



CONTENTS

4	I. GLOBAL POLICY CENTER: AN OVERVIEW
5	II. LETTER FROM THE DEAN
6	III. LETTER FROM THE DIRECTOR
8	IV. RESEARCH LINES
8	a. Future of Europe
9	b. Transatlantic Relations in a Changing World
10	c. Bridging the South(s)
12	d. Global Perspectives
14	V. KEY PROJECTS IN 2024
14	a. Madrid & Barcelona Future of Europe Debates
17	b. Transatlantic Bridge
19	c. European Political Community
19	d. Hosting Cecilia Malmström at IE
20	e. Enrico Letta at IE: Reinventing the EU Single Market for the 21 st Century
21	f. 'Geopolitical EU and US elections: Impact on EU-Africa Relations'.
22	g. 'Global Bridges': Official T20 Side event
23	VI. HIGHLIGHTS OF EXTERNAL EVENTS PARTICIPATION
27	VII. A SELECTION OF MEDIA PARTICIPATION
30	VIII. PUBLICATION HIGHLIGHTS
30	a. GPC Publications
30	b. GPC Contributions
31	IX. EXECUTIVE EDUCATION
32	X. ALLIANCES AND PARTNERSHIPS
33	XI. THE GLOBAL POLICY CENTER TEAM

I.

Global Policy Center: An Overview

The Global Policy Center (GPC) is the applied research hub of the School of Politics, Economics, and Global Affairs (SPEGA) at IE University. Officially launched in September 2023, the GPC builds upon SPEGA's existing initiatives while introducing innovative research lines to address the evolving landscape of global politics and economics.

The Center's primary objective is to enhance SPEGA's international visibility and contribution by bridging the gap between academic research and policy-making. It actively explores emerging trends and provides actionable insights to tackle the pressing challenges that define our interconnected world. As a dynamic European hub, the GPC aspires to bring together global thought leaders, influential policymakers, and key stakeholders to create a platform for dialogue and the development of original, forward-thinking solutions to complex global issues.

The GPC aims to:

- **Understand** the intricate dynamics shaping global politics and economics.
- **Analyze** key gaps to identify research opportunities.
- **Anticipate** future challenges, providing well-informed, actionable policy solutions for an ever-changing world.
- **Educate** public and private leaders moving forward.

By fostering collaboration across disciplines and with different groups, the Center leverages expertise within SPEGA and beyond, positioning itself as a leading research center dedicated to advancing knowledge and informing policy. Its initiatives are grounded in the principles of rigorous research, innovation, and inclusivity, ensuring that its outputs remain relevant and impactful in addressing real-world challenges.

In addition to its research activities, the GPC hosts conferences, workshops, and roundtables designed to catalyze critical discussions among stakeholders. It also publishes policy briefs and in-depth reports aimed at influencing debates, as well as guiding decision-makers.

Through its commitment to intellectual excellence and practical relevance, the GPC is poised to shape the discourse on the most critical issues of our time, reaffirming IE University's role as a global intellectual powerhouse in political, economic, and global affairs.

II. Letter from the Dean



Enrico Letta

*Dean of the IE School of Politics,
Economics, and Global Affairs (SPEGA)*

It is with great pleasure that we present to you the 2024 Activity Report of the Global Policy Center (GPC), the academic think tank of the IE School of Politics, Economics, and Global Affairs (SPEGA).

During this year, the GPC has launched a series of impactful programs and initiatives centred on its principal research lines: the Future of Europe, Transatlantic Relations in a Changing World, Bridging the South(s), and Global Perspectives. These efforts have firmly positioned the GPC as SPEGA's hub for intellectual exploration and policymaking, addressing global challenges and geoeconomic issues with a relentless pursuit of excellence, outreach, and thoroughness.

Our mission at the GPC is to push the boundaries of geopolitical knowledge, influencing both students and policymakers in their understanding and analysis of global politics and economics. This year's initiatives reflect our commitment to this mission, demonstrating our role as a premier institution for geopolitical analysis.

The 2024 GPC Activity Report offers a comprehensive overview of our research initiatives, providing insights into our Center's global positioning. These accomplishments are a testament to SPEGA's commitment to linking research to policy and its desire to position itself as a global policy school. Moreover, they reaffirm our dedication to fostering positive change.



Manuel Muñiz

*Provost of IE University & Former Dean
of SPEGA*

III.

Letter from the Director

It is with immense pride and gratitude that I present the 2024 Activity Report for the Global Policy Center (GPC). Reflecting on our inaugural year, I am inspired by the significant strides we have taken in advancing the core mission of IE University's School of Politics, Economics, and Global Affairs (SPEGA). Our vision—to serve as a hub for applied research—has come to life as the GPC has both expanded the school's research footprint and contributed to policy discussions across Europe and beyond.

The year 2024 has been a period of profound global challenges and transformation. Geopolitical shifts, such as the ongoing repercussions of Russia's invasion of Ukraine, power shifts in the Middle East and escalating tensions among great powers, have reshaped international relations. As a super-electoral year—with pivotal elections in the United States, the European Union (EU), India, South Africa and other key regions—it has also been a time of political realignment. These complexities underscore the urgent need for innovative, inclusive, and forward-looking policy solutions—the very essence of the GPC's mission.

At the core of our work is a commitment to transcending siloed approaches in global politics and economics, fostering international dialogue, and addressing the pressing challenges of our time. Guided by our key research areas—The Future of Europe, Transatlantic Relations in a Changing World, Bridging the South(s), and Global Perspectives—we have convened global thinkers, policymakers, and decision-makers to collaborate on transformative ideas. I am really proud of all the conversations we have had this year that have broadened our perspectives.

Signature initiatives such as the Madrid-Barcelona Future of Europe Debates and the Transatlantic Bridge have showcased the GPC's ability to connect rigorous research with real-world challenges. These projects have produced actionable, data-driven recommendations. We have had the chance to establish solid bridges with Brussels, Berlin and Washington DC, in addition to other capitals of the world.

Our partnerships have been instrumental in amplifying our impact. Collaborations with esteemed institutions, including Johns Hopkins SAIS, Sciences Po Paris, the Brookings Institution, Brazilian Center for International Relations (CEBRI), and South African Institute for International Affairs (SAIIA), have elevated our capacity to inform policy decisions and underscore the

role of academia in addressing today's critical issues. We are also deeply grateful to our first-year funders, such as the Friedrich Ebert Stiftung and the Bertelsmann Foundation, whose trust and support have been vital to our work.

Looking ahead, we are eager to expand our reach into the 'Plural South'. Initiatives like Global Bridges and our engagements in India, South Africa and Brazil highlight our commitment to fostering inclusive multilateralism and strengthening the ties between the EU and emerging middle powers. As we continue to grow, I am confident that the GPC will deepen its impact, providing thought leadership and solutions to address tomorrow's global challenges.

I extend my heartfelt gratitude to Manuel Muñiz and Ángel Alonso — for their leadership and unwavering support. I cannot hide my excitement for the appointment of our new Dean Enrico Letta, and our joint future endeavours in Europe. I am also deeply grateful to the tireless efforts of the GPC team, starting with Cristina Vicente and Luis de Lossada, whose dedication has been central to our achievements. I am also welcoming the new members of the team moving forward. Together, we look forward to another year of research and policy action.



Dr. Ilke Toygür

*Director of the Global Policy Center and
Professor of Practice, IE University*

IV. Research lines



a. Future of Europe

The Global Policy Center's 'Future of Europe' research program examines critical aspects of Europe's evolving role as a central actor on the global stage. This program explores themes such as enlargement, democratic resilience, populism, and political integration, offering forward-looking analyses to address Europe's challenges and opportunities in the 21st century. It further investigates Europe's political dynamics, including political transformations within European countries and the broader EU, while exploring issues such as governance, democratic resilience, populism and political integration.

It also examines the economic trends affecting Europe, such as trade policies, economic integration, innovation, and sustainable development. This research aims to provide insights into the EU's economic strategies and their global implications.

European security and defence are also at the core of this program's topics: the program delves into the security challenges facing Europe, including traditional and non-traditional threats. It explores the EU's defence and

enlargement policies and approaches to global security risks.

Last but not least, this line of research also considers Europe's foreign policy, its relationships with major powers, and its influence on international organizations. This analysis includes studying Europe's role in addressing global issues, such as its quest for strategic interdependence, adapting to climate change, safeguarding human rights, and securing global health.

The GPC's 'Future of Europe' program aims to inform policy decisions and contribute to a more resilient and dynamic European future by addressing these challenges through in-depth research and analysis.

b. Transatlantic Relations in a Changing World

The GPC's 'Transatlantic Relations in a Changing World' research program aims to understand the multifaceted dynamics of transatlantic relations within an ever-changing international scenario. This program focuses on the intricate and pivotal relationship between the EU and the United States (US) while also considering the broader context of great power competition. By delving into the historical foundations, current interactions, and future trajectories of this crucial partnership, this line of research seeks to provide a nuanced understanding of the factors shaping transatlantic relations.



Central to this research program is exploring the political, economic, and security dimensions that define the EU-US relationship. It examines the mutual interests, shared values and strategic collaborations that underpin this alliance alongside the challenges and disagreements that occasionally surface. The program also looks at how global power shifts, particularly the rise of China and Russia's aggressiveness, and the influence of transatlantic dynamics which necessitate a re-evaluation of strategies and priorities.

The transatlantic alliance faces numerous challenges due to the shifting geopolitical landscape, economic tensions over trade policies, as well as differing approaches to global issues like climate change and digital governance. Internal political divisions and populist movements within the EU and the US, respectively, further strain cooperation. Additionally, the COVID-19 pandemic and coordinated responses to security threats have highlighted the importance of transatlantic cooperation in public health, economic recovery, and global crisis management.

Addressing these challenges requires a comprehensive understanding of the evolving dynamics at play and a commitment to fostering a resilient and adaptable transatlantic relationship. This research program aims to provide the insights necessary to navigate these complexities and strengthen the EU-US partnership in an ever-changing world.

c. Bridging the South(s)

The GPC's 'Bridging the South(s)' research program seeks to demystify the concept of the 'Global South(s)' and increase the existing

knowledge on specific countries within this diverse and dynamic categorization. This examination requires a holistic approach toward understanding the intersection of political, economic, and security variables that shape shifting dynamics within and towards the Global South(s). By examining the unique and shared experiences of countries across Latin America, Africa and Asia, the program aims to provide a comprehensive and nuanced perspective on the Global South(s)'s challenges, opportunities and evolving role in the global arena.

The program specifically delves into the political landscapes of the Global South(s), analyzing governance structures, political movements and the quest for democratic consolidation. It further explores the economic trajectories of these countries, focusing on issues such as development strategies, trade policies, integration into global value chains and efforts to achieve sustainable growth. Furthermore, the research considers the international alignments and partnerships that countries in the Global South(s) pursue, particularly in the context of a shifting multilateral order and the quest for greater representation in international institutions.

This program aims to shed light upon the world-views and claims of countries in Global South(s), contributing to a deeper understanding and more balanced engagement with this vital region of the world.

As part of this research line, the GPC has launched a pivotal project named 'Global Bridges: The European Union and the Global South for an inclusive multilateralism. Ideas from Europe, India, Brazil and South Africa'.



■ Rethinking Global Governance

The GPC's 'Rethinking Global Governance' project assesses recent developments in multilateral institutions and the prospects for reforming and reimagining global governance.

The core objective of this project is to explore how the international community can better manage global interdependencies, ensuring that global governance structures are effective, inclusive and responsive to contemporary challenges. Moreover, it focuses on evaluating existing institutions and mechanisms and identifying areas for improvement while proposing innovative approaches towards a more equitable global governance.

Central to this project is an examination of the effectiveness of current global governance frameworks, such as the United Nations (UN), the World Trade Organization (WTO) and the International Monetary Fund (IMF). The research delves into the roles and performances of these institutions in addressing global issues, assessing their capacity to adapt to the evolving geopolitical, economic and environmental landscapes. By exploring alternative models and approaches, the project aims to contribute to developing a more just and sustainable international order.

Reforming multilateral institutions requires tackling entrenched power dynamics that favour the traditional powers, hindering the implementation of equitable reforms. Resistance from those benefiting from the current system and geopolitical tensions further complicate efforts,

as rising powers and shifting alliances often prioritize competition over cooperation.

The 'Rethinking Global Governance' research program addresses these challenges by providing in-depth analysis and proposing viable pathways for reform, contributing to creating a more balanced and effective global governance system.

d. Global Perspectives

The GPC has expanded its research platform by integrating the Latin America Observatory, along with the China Observatory and the Africa Program.

The aim of integrating the above observatories and programs into the GPC's platform is to broaden its global reach, deepen its analysis across key regions and encourage new research collaborations with Latin America, China and Africa throughout the coming years.

■ **Latin America Observatory**

The GPC's Latin America Observatory is dedicated to advancing the understanding of the region's complex political and economic landscape. By closely monitoring the latest developments, the Observatory sheds light on the dynamics shaping Latin America and to challenges outdated views on the region's role in the global arena. The Observatory seeks to foster a deeper appreciation of Latin America's growing influence in global politics and economics.

The Observatory collaborates with regional experts, policymakers and institutions to produce policy-oriented research that highlights the

region's challenges and its potential for innovation and growth. By engaging with diverse voices, the Observatory strives to ensure that Latin American perspectives are central to global discussions on development, governance and economic transformations.

■ **China Observatory**

Over the next five years, the China Observatory seeks to establish itself as a leading reference for understanding Chinese policymaking and its global implications. By fostering dialogue between key European analysts on China and the global policy community, the Observatory aims to contribute meaningfully to international discussions on China.

The Observatory's objectives include advancing research on China's governance models, foreign policy strategies, and their impact on global challenges. It will also facilitate exchanges with Chinese academics and students while strengthening partnerships with leading global institutions on the study of Chinese policy strategies.

Through high-profile events, cutting-edge publications and specialized executive education programs, the China Observatory seeks to position itself as an indispensable resource for policymakers, scholars, as well as leading thinkers navigating China's role in a rapidly changing global landscape. Additionally, the Center focuses on enhancing professional networks between Chinese and European leaders to encourage knowledge exchange. By integrating Chinese business insights into IE's research programs, the Center aims to prepare future global business leaders through high-level research and strategic partnerships.



■ Africa Program

The Africa Program aims to highlight the African continent's historical context and shifting dynamics, to deepen the understanding of the region. The Program further seeks to challenge outdated perceptions of Africa's potential in international policy making.

The Center's role is to promote and encourage a non-Western analysis of the region and its future. Therefore, the GPC is developing solid research that can shape global perspectives while partnering with African experts and leading research institutions from both the continent and within the diaspora. By collaborating with leading regional thinkers, the Africa Program seeks to ensure that African narratives are integrated into ongoing discussions linked to the region.

V. Key projects in 2024

a. Madrid & Barcelona Future of Europe Debates

The Madrid & Barcelona Future of Europe Debates is an initiative by the Global Policy Center (GPC), Friedrich-Ebert-Stiftung (FES) and the Barcelona Centre for International Affairs (CIDOB).

■ Future of Europe Debates. Session 1: 'Enlargement and Institutional Reform: Rethinking the European Union of the 21st Century'

The debate highlighted the necessity of EU enlargement and reform to address geopolitical challenges. While EU enlargement is a strategic response to these challenges, populist trends within the EU threaten its capacity to act effectively. These challenges call for an inward focus within EU dialogues to maintain its role as a geopolitical player. Instead of concentrating on addressing democratic deficits, the panel suggested that the EU should prioritize policies that directly benefit European citizens as institutional debates often concern elites more than the general public. Politicians were encouraged to create narratives that address the fears about the concentrated costs and diffused benefits of enlarging the EU, especially across the backdrop of today's instability and insecurity.



Additionally, the debate discussed the growing polarization within the EU and the emergence of distinct political blocks, highlighting the debates on enlargement and EU institutional reform as a matter of urgency. The discussion also touched upon external factors influencing the enlargement process, such as the role of the US, the impact of the Ukraine-Russia armed conflict and the importance of security cooperation beyond enlargement.

■ **Future of Europe Debates. Session 2: 'European Integration after European Parliament Elections'**

The second debate, hosted by CIDOB in Barcelona in June 2024, consisted of three panels focusing on different aspects of the European Parliament 2024 elections. During these sessions,

it was highlighted how the future of the EU depends on aligning citizens' preferences with EU policies. Despite a rising voter turnout, the EU must rethink its democratic model to foster more active voter participation, to bridge the gap between citizens and the elites, as well as to build trust in institutions. Effective policies that reflect very diverse needs, especially between urban and rural communities, are essential.

Panellists also highlighted that the new EU institutional setup grants the European People's Party (EPP) significant influence, prioritizing budget expansion, Ukraine's accession and a cohesive foreign policy. The focus was on implementing existing policies rather than on new proposals.





■ **Future of Europe Debates. Session 3: 'Navigating Global Shifts: the EU's Strategic Pathway'**

On 17th and 18th October 2024, the IE GPC hosted the third and final session of the Madrid & Barcelona Future of Europe debates. This event, titled 'Navigating Global Shifts: The EU's Strategic Pathway', marked the conclusion of a thought-provoking series examining the future of the EU and its global policies. The public panel on 17th October explored the EU's 2024–2029 Strategic Agenda, focusing on the challenges

and opportunities for building a free, democratic, secure and competitive Europe amid evolving geopolitical complexities.

The roundtable discussion on 18th October featured two expert panels. The first discussion titled 'Constructive Criticism of the EU's Policies in the World', explored how the Global South(s) perceived EU foreign policy and its impact on emerging economies. The second panel, 'Ideas for the Way Forward', addressed strategies towards improving the EU's external action, focusing on interdependence, climate action





and the EU Global Gateway Initiative. Key contributors, Philani Mthembu, Executive Director of the Institute for Global Dialogue (IGD) and Noha el-Mikawy, Dean of the School of Global Affairs and Public Policy (GAPP) at the American University in Cairo (AUC), shared their valuable perspectives. Their insights emphasized the importance of building partnerships with the Global South(s), fostering flexible alliances in a multipolar world and pursuing candid exchanges, particularly in the context of EU-African Union summits. These discussions further highlighted the need for strategic reforms towards enhancing the EU's global role and influence.

b. Transatlantic Bridge

Since its inception in 2018, the Transatlantic Bridge Conference has rapidly become a pivotal platform for fostering US-Europe collaboration and has brought together top policymakers, scholars, as well as industry leaders to tackle pressing transatlantic issues.

The Transatlantic Bridge (TAB) initiative is a four-way alliance between Yale Jackson School of Global Affairs, Johns Hopkins SAIS, SciencesPo PSIA and IE SPEGA, which has become a relevant convening platform for the transatlantic sphere.

The GPC curates the Transatlantic Bridge, ensuring that it becomes a yearly opportunity towards an informed debate among key policy-makers, analysts and academics on the EU-US relationship.

■ **The Transatlantic Bridge Foresight Workshop**

The Transatlantic Bridge Strategic Foresight Workshop took place in Madrid on 11th & 12th March 2024. It brought together scholars from the four partner schools, as well as leading experts and decision-makers in the field.

The workshop, which boasted a distinguished audience of personalities and experts from both the European and U.S. spheres, was welcomed by Manuel Muñoz, Provost of IE University and former Dean of IE School of Politics, Economics and Global Affairs (SPEGA), H.E. Julissa Reynoso, U.S. Ambassador to Spain and Andorra, and special guest Cecilia Malmström, former EU Commissioner for Trade and Home Affairs.

This year's edition focused on the potential impact of the 2024 elections in the US, the European Parliament, and other countries such as India, South Africa and Mexico, on key dimensions of the transatlantic relationship. The

main policy focus areas of the foresight workshop were Foreign, Security & Defence Policy, Environment, Energy & Industrial Policy, Trade, Technology & Innovation Policy, and Democracy, Human Rights & the Rule of Law.

The key deliverable of this workshop was the publication of the final report “Beyond Electoral Uncertainty: Rethinking the Transatlantic Alliance in Times of Change”. This report, available at the GPC’s website, put together four policy briefs that propose policy recommendations to EU and US institutions linked to the above-mentioned core areas.

■ Transatlantic Bridge Conference

After having hosted the 2024 edition of the Transatlantic Bridge Strategic Foresight Workshop and having published the abovementioned report the GPC coordinated the Transatlantic Bridge Conference. The report served as the thematic backbone of a highly significant event celebrated at our partner’s headquarters, namely at the School of Advanced International Studies (SAIS), Johns Hopkins University, in Bologna (Italy) from 14th to 16th June 2024.

The Transatlantic Bridge Conference 2024 acted as a convening hub for policymakers, analysts and participants, which exchanged their views on a broader set of issue areas concerning the EU-US relationship.



c. **European Political Community**

- **EPC Working group: ‘The European Political Community. Navigating the Path to Consolidation’**

Together with the Jacques Delors Institute and SciencesPo PSIA, the GPC published the policy brief “The European Political Community. Navigating the Path to Consolidation”, authored by Dr. Ilke Toygür and Sébastien Maillard, Special Advisor to the Jacques Delors Institute.

This paper suggests a series of policy recommendations specific to the upcoming summits of the EPC. It argues that discussions regarding

the security of Europe must remain central to the EPC’s agenda, while issues like migration and enlargement at the continental level (on top of what is first achieved at the EU level) are likely to foster stronger strategic bonds among European leaders.

d. **Hosting Cecilia Malmström at IE**

On 7th September 2023, Cecilia Malmström, Senior Fellow at the Peterson Institute for International Economics (PIIE) and Former European Commissioner for Trade, visited the IE Tower. Dr. Ilke Toygür, interviewed her on the nature of European and global interdependencies and on the future of the EU.



While the US focuses on de-coupling and maintaining its hegemony, Malmström advocates for the EU to pursue stabilized trade relations with China. However, the EU must balance openness with economic security, managing Chinese competition in critical infrastructure and the electric vehicles (EV) industry without resorting to protectionism.

e. **Enrico Letta at IE: Reinventing the EU Single Market for the 21st Century**

On 10th May 2024, Enrico Letta, former President of the Jacques Delors Institute and former Prime Minister of Italy, presented his new report

‘Much More than a Market’ at IE University. The report provides a deep dive into the challenges faced by the EU and its most influential tool, the Single Market.

In a conversation with IE GPC Director Dr. Ilke Toygür, Mr. Letta emphasized the need to strengthen security, pursue a fair, green and digital transition, as well as to reform the Single Market with tools suited to the 21st-Century’s international order. He highlighted the Single Market as an evolving project requiring innovation, education, and research—anchored by institutions like IE—under a «fifth freedom» framework to address Europe’s economic and global challenges.



f. 'Geopolitical EU and US elections: Impact on EU-Africa Relations'

IE's GPC and the South African Institute of International Affairs (SAIIA) co-hosted a panel discussion at the Spanish Embassy in South Africa on 9th October 2024, uniting policymakers, diplomats, and researchers to examine the shifting dynamics of EU-Africa relations. The session addressed the impact of the New EU Team and upcoming US elections on the partnership, with topics like climate change, debt financing and the EU's Global Gateway initiative, thus fostering an in-depth dialogue.

H.E. Raimundo Robredo, Ambassador of Spain to South Africa provided the opening speech followed by a debate moderated by Steven Gruzdz from SAIIA featuring Elizabeth Sidiropoulos (SAIIA), Philani Mthembu (Institute for Global Dialogue) and IE's GPC, Director Dr. Ilke Toygür. The discussion centred around mutual priorities, regional challenges and actionable steps towards enhancing this vital partnership in an evolving global landscape.



g. 'Global Bridges': Official T20 Side event

On 12th November 2024, the IE GPC in partnership with Club de Madrid (CdM) and the Brazilian Center for International Relations (CEBRI), hosted an official T20¹ side event in Rio de Janeiro. This networking dinner featured the presentation of the newly published joint report, 'Global Bridges: The EU and the Global South for an Inclusive Multilateralism—Ideas from Europe, India, Brazil, and South Africa'. The event brought together key policymakers, experts and dignitaries, including former President of Chile and former United Nations High Commissioner for Human Rights, Michelle Bachelet.

The report, a collaborative effort among the European Council on Foreign Relations (ECFR), SALLA, the Ananta Aspen Centre and CEBRI, includes contributions from prominent scholars,

namely, José-Ignacio Torreblanca, Steven Gruzd, Indrani Bagchi, Maria Joseph and Feliciano de Sá Guimarães.

It explores the role of emerging powers and highlights key themes such as economic interdependence, equitable climate action and shared security concerns, emphasizing the need for adaptable and inclusive multilateral solutions. The event facilitated meaningful dialogue on rethinking global governance and strengthening EU-Global South(s) partnerships.

The event focused on presenting a set of policy recommendations for the G-20 on reforming global multilateral structures. The resulting recommendations highlight the need for strengthened cooperation between the EU and countries within the Global South(s) to enhance their participation in global governance.

¹ Think 20 is a G20 engagement group that brings together think tanks and research centres from G20 members, permanent guest countries, and intergovernmental organisations.



VI.

Highlights of external events participation

For the GPC, participation in events organized by other think tanks and research institutions is key. These events took on different formats, such as panels, debates and roundtable discussions to provide platforms to showcase the Center’s research and ideas, hereby increasing its visibility and shaping relevant policy debates. By engaging with key stakeholders like policymakers, academics and an informed public, the GPC seeks to influence decision-making and policy outcomes, as well as to foster net-working opportunities.

The table below highlights GPC's participation in events organized by fellow institutions:

Nº	EVENT NAME	DATE	LOCATION	ORGANIZER
1	The Future of Europe: is Institutional Reform Necessary?	Sept-23	Murcia	Barcelona Centre for International Affairs (CIDOB)
2	The European Political Community from Prague to Granada: Raising up to the Challenge of Geopolitics?	Oct-23	Milan	Foundation for European Progressive Studies (FEPS) Friedrich-Ebert-Stiftung (FES)
3	The EU and Wider Europe: Strategies Beyond Enlargement	Oct-23	Brussels	German Institute for International and Security Affairs (SWP)
4	Navigating the Future of Enlargement Landscape: Strategic Steps for a Larger and More Robust EU	Feb-24	Vilnius	Institute of International Relations and Political Science at Vilnius University
5	A European Zeitenwende? European Security and Defence Policy in Light of the Russian War Against Ukraine	Feb-24	Berlin	Centre for Military History and Social Sciences of the Bundeswehr & Hertie School Centre for International Security.
6	Raisina Dialogue	Feb-24	New Delhi, India	Observer Research Foundation (ORF)
7	Transatlantic Relations in a Time of Geopolitical Tensions	Feb-24	Madrid	German Marshall Fund Casa de América

Nº	EVENT NAME	DATE	LOCATION	ORGANIZER
8	Europe in a Fractured World	Mar-24	Elmau, Germany	German Marshall Fund Munich Security Conference
9	EP Elections and Transatlantic Relations	Mar-24	Tallin	International Centre for Defence and Security Seminar (ICDS)
10	FIIA FORUM 2024. The European Union in a Year of Change	Mar-24	Helsinki	Finnish Institute on Foreign Affairs (FIIA)
11	Berlin-Madrid-Paris-Rome Quadrilateral Dialogue on 'Europe in the Post-US Elections Scenario'	Mar-24	Rome	European Council on Foreign Affairs (ECFR) Italian Ministry of the Foreign Affairs and International Cooperation.
12	Digital Roundtable of the Mercator Globe Community	Mar-24	Virtual	Stiftung Mercator
13	EU Integration and Future Resilience	Apr-24	Madrid	European Public Policy Conference & Hertie School Centre for International Security.
14	Progressive Visions for the Future of EU Enlargement	Apr-24	Brussels	Foundation for European Progressive Studies (FEPS) Friedrich-Ebert-Stiftung (FES)
15	Atlanticism and the New South – Are We on the Same Page?	Apr-24	Brussels	German Marshall Fund of the United States (GMF)
16	Powering the New Economy or Golden No More? California in a Transforming World. 22nd Annual Meeting of the Global Atlanticists	Apr-24	Los Angeles	Friedrich-Ebert-Stiftung (FES)
17	Acto Día de Europa: Una mirada al Futuro	May-24	Madrid	Ministerio de Asuntos Exteriores, Unión Europea y Cooperación (MAEUEC)

Nº	EVENT NAME	DATE	LOCATION	ORGANIZER
18	Democracies in Retreat? The Americas and Europe	May-24	Madrid	Minda de Gunzburg Center for European Studies at Harvard University. Fundación Ramón Areces
19	The State of the Union 2024	May-24	Florence	European University Institute (EUI)
20	Assessing the European Council's role: 50 Years of Setting the Agenda	May-24	Brussels	Trans-European Policy Studies Association (TEPSA)
21	EPIN Dialogue: European Parliament Elections – Views from Member States	Jun-24	Brussels	European Policy Institutes Network (EPIN) Centre for European Policy Studies (CEPS) Barcelona Centre for International Affairs (CIDOB) Global Policy Center (GPC)
22	Unpacking the European Parliament Election Results	Jun-24	Online	Centre for Strategic & International Studies (CSIS)
23	Security Innovation Board of the Munich Security Conference and the NATO Innovation Fund	Jul-24	Washington	NATO
24	España en el Mundo II	Jul-24	Santander	Ministerio de Asuntos Exteriores, Unión Europea y Cooperación (MAEUEC) Universidad Internacional Menéndez Pelayo (UIMP)
25	UKICE Lunch Hour: Prospects for the European Political Community	Jul-24	Online	UK In a Changing Europe (UKICE)
26	Quo Vadis Europa?	Aug-24	Online Santander	Universidad Internacional Menéndez Pelayo
27	Turkey Europe Forum	Sept-24	Athens	Stiftung Mercator
28	Can Democracy Survive 2024?	Sept-24	Segovia	IE University

Highlights of external events participation

Nº	EVENT NAME	DATE	LOCATION	ORGANIZER
29	Masterclass: 'Elections in 2024 & International Re-Alignment'	Oct-24	Johannesburg	IE International Office in Johannesburg
30	Politics of Insecurity: The EU in Times of International Readjustment	Oct-24	Washington	John Hopkins SAIS Europe and Eurasia Focus Area
31	US-European Relations in the Harris or Second Trump Administration	Oct-24	Washington	Center on the United States and Europe at Brookings
32	Council of Councils	Oct-24	Brussels	Center for European Policy Studies (CEPS) and Council on Foreign Relations
33	Munich Leaders Meeting	Nov-24	Rio de Janeiro	Munich Security Conference
34	Tendencias 2024	Nov-24	Madrid	El País
35	El vínculo entre la India y la Unión Europea: ¿hacia una mayor convergencia?	Dec-24	Madrid	Casa Asia, CIDOB and Real Instituto Elcano
36	InvigoratEU Academy on Enlargement	Dec-24	Brussels	Trans-European Policy Studies Association (TEPSA)
37	SWP-CIDOB-FES Dialogue	Dec-24	Brussels	SWP-CIDOB-FES
38	2024 Imperial Springs International Forum	Dec-24	Madrid	Australia China Friendship and Exchange Association The Chinese People's Association for Friendship with Foreign Countries The People's Government of Guangdong Province Club de Madrid

VII.

A selection of media participation

Media participation is crucial to the GPC as it helps amplify its research and policy recommendations, reaching a broader audience beyond policymakers and academics. By engaging with the media, the GPC seeks to inform and shape public opinion, raise awareness on key global issues and influence decision-making at different levels.

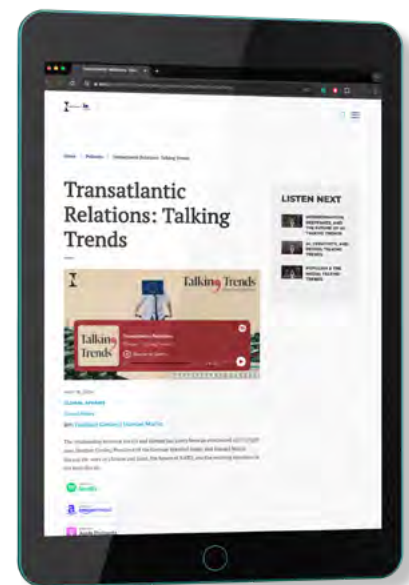
The images below highlights the Global Policy Center's key contributions to various media platforms during its first year:



Correio Braziliense: 'Existem ameaças reais à democracia'. 29th January 2024.



IE Insights: 'EU Elections Explainer: What Are They and Why Do They Matter?'. Ángel Alonso Arroba. 9th April 2024.



IE Insights: 'Talking Trends: Transatlantic Relations'. Manuel Muñiz & Heather Conley. 10th May 2024.

A selection of media participation



El País: '[La UE busca el camino para convertirse en una potencia geopolítica](#)', by Andrea Rizzi. Ilke Toygür. 29th May 2024.



Radio Televisión Española: '[La ampliación de la UE, una prioridad tras años guardada en un cajón](#)'. Ilke Toygür. 31st May 2024.



IE Insights: '[Will the European Parliament Elections Redefine Europe?](#)'. Ilke Toygür. 4th June 2024.



FRANCE 24 Español: '[Europa a las urnas: ¿qué está en juego para los 27 países de la UE hacia los próximos cinco años?](#)'. Ilke Toygür. 5th June 2024.



CNN Español: '[Panorama Mundial Con Gabi Frías: Comenzaron Las Elecciones Al Parlamento Europeo](#)'. Ilke Toygür. 6th June 2024.



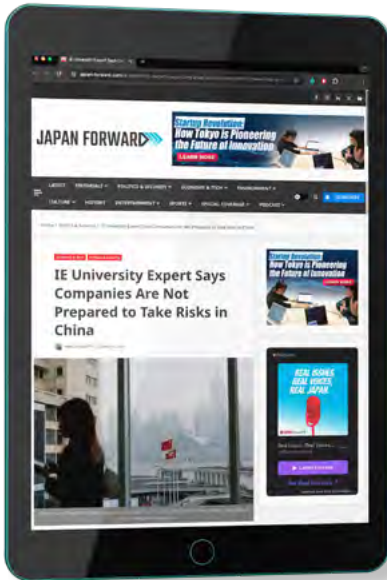
EURONEWS: '[European Elections Night Special](#)'. Ilke Toygür. 9th June 2024.



France 24: [‘To keep top job, ‘lots of negotiations’ lie ahead for von der Leyen with Greens and Grand Coalition’](#). Ilke Toygür. 10th June 2024.



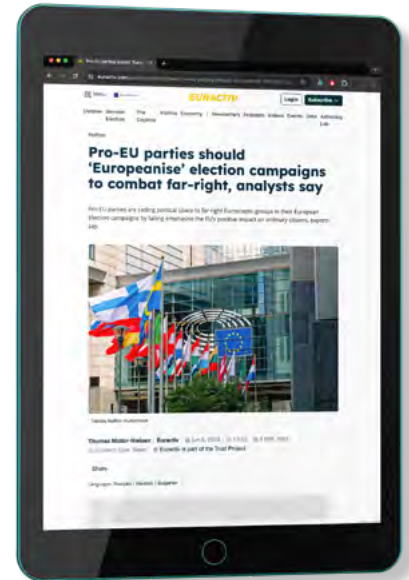
IE Insights: [‘Discontent towards globalization and the international order’](#). Manuel Muñiz and Roger Cohen. 24th July 2024



JAPAN FORWARD: [‘IE University Expert Says Companies Are Not Prepared to Take Risks in China’](#). Manuel Muñiz. 15th June 2024.



El País: [‘La era de la impunidad hace estragos en un orden mundial roto’](#). Ilke Toygür. 29th September 2024.



EURACTIV: [‘Pro-EU parties should ‘Europeanise’ election campaigns to combat far-right, analysts say’](#). Thomas Moller-Nielsen. Ilke Toygür. 6th June 2024.



CGTN Europe: [‘EU China EV Tariffs: “This is significant”’](#). Manuel Muñiz. 4th October.



Informativos Telecinco: [‘El reto al que se enfrenta España tras las elecciones de EEUU: “Podemos encontrarnos con un mundo más inseguro”’](#). Manuel Muñiz. 6th November 2024.

VIII. Publication highlights

a. GPC Publications

- Toygür, I., & von Ondarza, N. (April 2024). [‘European Family Action Plan: Mapping Transitional Integration Moving Towards EU Membership’](#) Policy Brief. IE School of Politics, Economics and Global Affairs (SPEGA) Global Policy Center (GPC).
- Brunet, B. (April 2024). [‘Enlargement: Securing Europe in times of war’](#). Policy Brief. IE School of Politics, Economics and Global Affairs (SPEGA) Global Policy Center (GPC).
- Sánchez-Cacicedo, A. (June 2024). [‘EU and India 2024 Elections: What’s next in their relationship?’](#). IE School of Politics, Economics and Global Affairs (SPEGA) Global Policy Center (GPC).
- Toygür, I. & Maillard, S. (June 2024). [‘The European Political Community. Navigating the Path to Consolidation’](#). Policy Brief. IE School of Politics, Economics and Global Affairs (SPEGA) Global Policy Center (GPC).
- Toygür, I. & Quiviger, W. (June 2024). [‘Beyond Electoral Uncertainty: Rethinking the Transatlantic Alliance in Times of Change’](#). Report. Johns Hopkins School of Advanced International Studies (SAIS), IE School of Politics, Economics and Global Affairs (SPEGA) Global Policy Center, PSIA Sciences Po, Yale Jackson School of Global Affairs.
- Sánchez-Cacicedo, A. *et al.* (November 2024). [‘Global bridges. The EU and the Global South for an inclusive multilateralism - Ideas from Europe, India, Brazil and South Africa’](#). Report. IE School of Politics, Economics and Global Affairs (SPEGA) Global Policy Center (GPC).
- Sánchez-Cacicedo, A. (December 2024). [‘The EU and Spain: Collective and Bilateral Engagement with Emerging Powers’](#). Report. IE School of Politics, Economics and Global Affairs (SPEGA) Global Policy Center (GPC).
- Toygür, I., & de Lossada i Gallart, L. (May 2024). [‘Will the European Parliament elections have an impact on the EU’s enlargement agenda?’](#). *European elections 2024: A turning point for EU integration?* CIDOB Monographs No. 88. Barcelona Centre for International Affairs.

b. GPC Contributions

- Coşkun, A. & Toygür, I. (27th June 2024). [‘Europe’s Grand Bargain for the Twenty-First Century and its Transatlantic Implications’](#). Article. Carnegie Endowment for Peace.
- Ülgen, S. *et al.* (22nd October 2024). [‘Strategic Autonomy as a Dynamic of Convergence in Türkiye-EU Relations’](#). *Türkiye and the World Initiative*. Carnegie Endowment for International Peace.

IX.

Executive education

The IE SPEGA Global Policy Center Academy's '**Geopolitics and Global Risks for Resilient Leaders**' Executive Education program is being designed to train senior and mid-career managers from businesses, international organizations, and public institutions who are dedicated to driving transformative change both within their organizations and beyond. Bringing together a unique blend of expertise from the public and private sectors, the 'Geopolitics and Global Risks' program will provide the skills necessary to effectively tackle complex policy challenges, improve foresight, foster innovation in policymaking and drive positive change.

Through this executive education, participants will acquire a better understanding of how to leverage their analytical and strategic skills. They will have gained necessary analytical tools and strategic thinking that they can apply to their daily work to foster risk prevention and greater value in their organizations.

Who is the program aimed at?

This program is being designed for senior leaders and high-ranking executives in international organizations and public institutions that are affected by the current geopolitical changes. GPC's Executive Education program is being crafted for:

- Senior and mid-career public officials working in ministries, public administration departments or multilateral organizations, whose work includes geopolitical foresight, geostrategic analysis and the prevention of geopolitical risks.
- Senior and mid-career policymakers whose work includes innovative policymaking as a strategic function of his/her organization.
- Senior and mid-career corporate managers aiming to better understand how geopolitical risks can impact their organization's capacity to function adequately.

X.

Alliances and partnerships

**FRIEDRICH
EBERT
STIFTUNG**

CIDOB
BARCELONA
CENTRE FOR
INTERNATIONAL
AFFAIRS

Yale

SAIS
JOHNS HOPKINS
SCHOOL of ADVANCED
INTERNATIONAL STUDIES

SciencesPo
PARIS SCHOOL OF INTERNATIONAL AFFAIRS

**NOTRE
EUROPE**
Jacques Delors Institute
Penser l'Europe • Thinking Europe • Europa denken

ORF

**EUROPEAN
COUNCIL
ON FOREIGN
RELATIONS**
ecfr.eu

**CLUB
DE
MADRID**

CEBRI
Rethink Tank

ananta
aspen centre

SAIA 90 YEARS
EST. 1934

XI.

The Global Policy Center team

- **Manuel Muñiz Villa** – Provost, IE University
- **Enrico Letta** – Dean, School of Politics, Economics and Global Affairs, IE University
- **Ilke Toygür** – Director, Global Policy Center and Professor of Practice, European Politics, School of Politics, Economics and Global Affairs, IE University
- **Amaia Sánchez Cacicedo** – Adjunct Faculty and Academic Coordinator of Bridging the South(s)
- **Waya Quiviger** – Adjunct Faculty and Academic Director of the Executive Programs
- **Germán Ríos** – Adjunct Faculty and Chair of Latin America Observatory
- **Eniola Harrison** – Chair - Africa Program
- **Félix Valdivieso** – Chair - China Observatory
- **Bin Ma** – Adjunct Faculty and Academic Coordinator of China Observatory
- **Luis de Lossada i Gallart** – Project Manager & Research Associate
- **Luisa Eusebio Cartagena** – Assistant
- **Fabrizio Salvador** – Research Office
- **Concepción Cortes** – Research Office
- **Iratxe Piñeiro** – Social Media & Project Manager, Marketing
- **Ángeles Figueroa-Alcorta Marin** – Partnerships
- **Kerry Parke** – Editor

Affiliated Faculty:

- **Nikitas Konstantinidis** – Affiliated Faculty
- **Emmy Lindstam** – Affiliated Faculty
- **Irene Menéndez González** – Affiliated Faculty
- **Alana Mocerí** – Affiliated Faculty
- **Miguel Otero** – Affiliated Faculty
- **Borja Santos** – Affiliated Faculty
- **Guillermo Toral Martínez** – Affiliated Faculty
- **Nina Wiesehomeier** – Affiliated Faculty
- **Nikolina Židek** – Affiliated Faculty

