

Organizational Theory

Sociological foundations in the studies of modern bureaucracies. They encompass rich theoretical insights on organizations that vary from functionalism and structuralism to institutional theory and sensemaking.

Strategy

The course reviews the basic theories and research areas in the field of strategy. Our goal is to engage in a considered dialogue with strategy researchers on the key issues confronting academics and managers

Quantitative Methods I

Descriptive statistics. Probability and basic mathematical statistics. Confidence intervals, hypothesis testing. ANOVA. Regression analysis. Logistic Regression. Categorical data analysis. Non-parametric statistics.

Quantitative Methods II

Matrix algebra. Principal components analysis. Correspondence analysis. Multivariate regression. MANOVA. Discriminant analysis. Cluster analysis. Systems of equations. Factor analysis. Structural equation models

Quantitative Methods III

This course is designed to provide an in-depth discussion of several advanced topics on the use of inferential and multivariate statistics, which are critical for conducting empirical research in the social sciences.

Research Methods

Discussion of key issues in conducting theoretically relevant empirical research. Development and construction of theories, tools and techniques associated with survey-based empirical and experimental research.

Qualitative Research Methods

In depth exploration of qualitative research approaches such as Grounded theory, case-based research, action research and the use of software N-Vivo.

Paper Crafting

The purpose is to expose students to the process involved in conducting research from the conceptual to the operational level of analysis, with a focus on crafting papers to be published in top journals of the field.

Ethics and Humanities

The course provides a student with an understanding of the fundamentals of research on business ethics, of the theory behind research on business ethics, its evolution over time and the current research on CSR.

Electives

To ensure the development of relevant theoretical expertise and research excellence in their respective fields, students will be required to take elective courses in the major and minor areas of the concentration

Workshops

Throughout the coursework period students will engage in workshops that will enable them to deepen the knowledge on how to craft and deliver their dissertation as well as how to prepare for the final defence

Research Project

To obtain the official master in research students are required to develop a research project. It shall follow the standards for a peer review publication; literature review, hypotheses, methods and discussion.