

Placement Report Executive Master in Digital Transformation and Innovation Leadership 2020 Graduates

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Introduction

The dedicated IE Talent and Careers team at IE University make it their mission to secure, guide and enhance student success by offering assistance and resources from the cutting edge, no matter their interests or sector of study. Keeping up with the latest industry trends enables the team to offer the career services students need to find their place in their chosen profession.

The accomplishments and professional successes of each year's class are a source of great pride and inspiration to us, and this year's Executive Master in Digital Transformation and Innovation Leadership graduates are no exception. In a changing world, and in conditions that remain challenging, the global reach of our recruitment experts—working with over 1,800 recruiting partners worldwide—has continued to offer outstanding opportunities to our students. And they have taken those opportunities and turned them into successes.

The business world of today is unrecognizable even from its recent past. Digital transformation has disrupted every conceivable sector. Professionals with the latest skills and knowledge are in huge demand as organizations seek to gain or retain a competitive edge in a complex and evolving landscape.

The business focus and in-demand skills of our Executive Master in Digital Transformation and Innovation Leadership alumni make them highly attractive candidates to some of the leading recruiters around the world. In fact, 73% of this year's graduates have changed their job position since starting the program.

What's more, they have found positions at top companies and in a broad range of sectors—roles such as Sales Manager, Director of International Development or Director of Digital Experience and Design. Around 30% of them are now working in the technology sector, with 23% in finance/banking/insurance/financial services, 15% in consulting and others in diverse industries from healthcare to luxury retail. The world-leading companies that have recruited from among our graduates include Microsoft, Novartis, Sage and Teleko.

This incredibly diverse group—81% of the class were international, representing 20 nationalities—perfectly exemplifies our values. They join our global network of over 60,000 alumni in more than 140 countries. We congratulate them on their successes and look forward to following their professional and personal achievements in future. Read on for some of their stories.

Eva Valbuena
Head of Talent & Careers IE University



Elena Maran Executive Master in Digital Transformation and Innovation Leadership

Nationality
Italian

Current Position
Sales Executive in Modulos AG

Position before the program
Senior Corporate Banker



Thanks to the Executive Master in Digital Transformation and Innovation Leadership program, I could completely change my career path and move to something I am extremely passionate about: helping companies to unleash the full potential of technology and in particular Artificial Intelligence and Machine learning. I could capitalize on my transferable skills and network from my long standing banking experience, and add a different angle to it that allows me to consult companies on the use of technology from a business and economic implication standpoint.



2020 Graduates' Profile

Nationalities & Regions

29

TOTAL NUMBER OF STUDENTS

38

AVERAGE AGE

14

YEARS AVERAGE WORK EXPERIENCE

20

NUMBER OF NATIONALITIES

81%

INTERNATIONAL

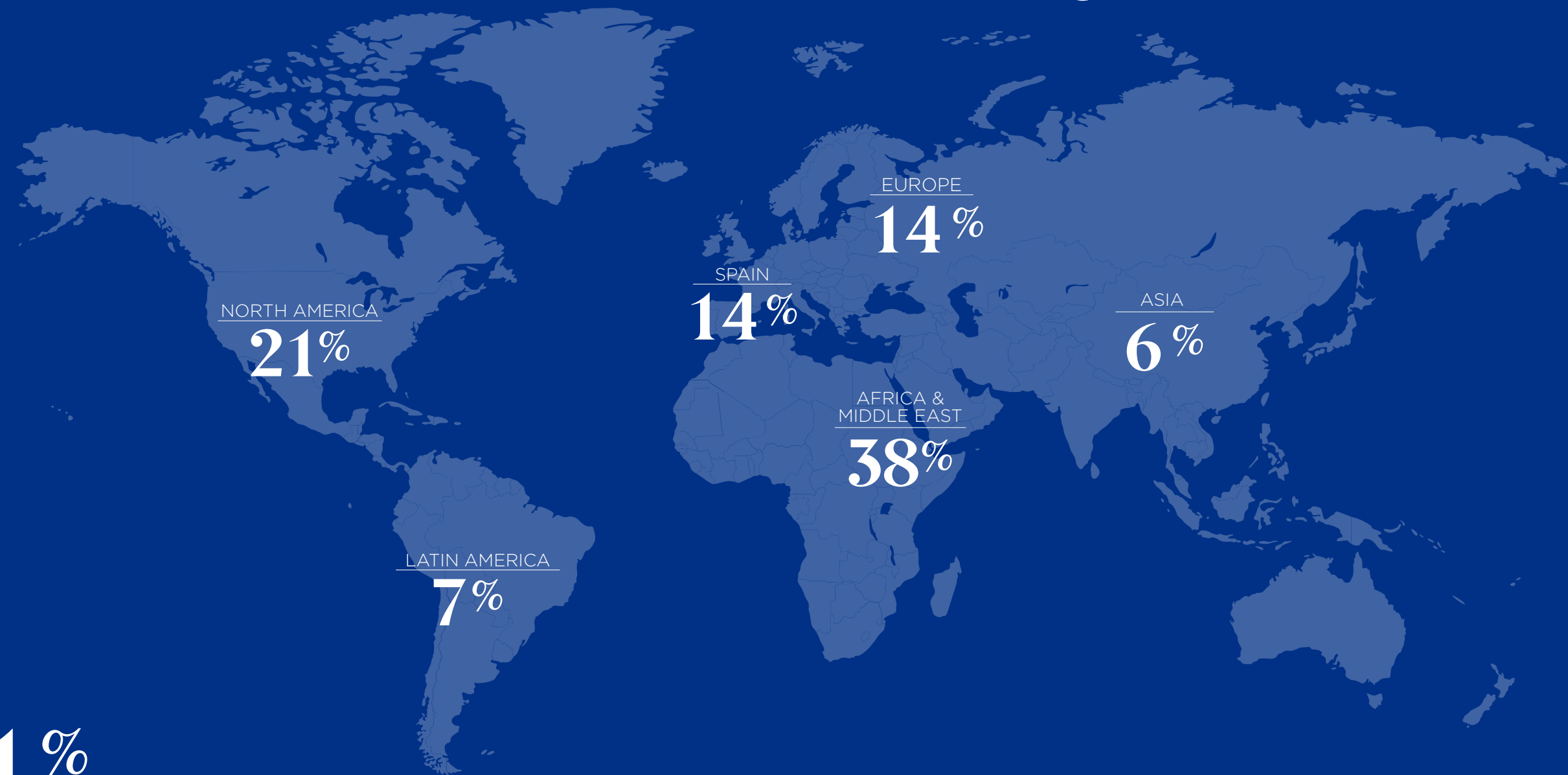
GENDER

79%

MALE

21%

FEMALE



Academic Background



BUSINESS

36,6%



ENGINEERING

16,0%



OTHERS

13,0%



SCIENCE

10,7%



TECHNOLOGY

10,7%



ECONOMICS

10,7%



LEGAL

2,3%

Where our students were working before starting the program

Industry / Sector

Background	% of students
Banking / Insurance / Financial Services	15,8%
Technology / Telecommunications	14,6%
Consulting	7,3%
Consumer Products & Retail	7,3%
Education	7,3%
Industrial Products	7,3%
Chemical / Energy & Utilities	5,7%
Healthcare / Pharma / Biotechnology	5,7%
Marketing / Advertisement / Communication	5,7%
Other	5,7%
Transport / Logistics	4,4%
Government / NGO	2,8%
Media / Entertainment	2,8%
Real Estate / Construction	2,8%
Automotive	1,6%
Legal Services	1,6%
Sports	1,6%



Companies represented in class











Where our graduates are working now

Sector	% of Alumni
Technology	26,8%
Finance/Banking/Insurance/Fin.Services	23,1%
Consulting	15,4%
Other	11,5%
Industrial	7,7%
Other	7,7%
Consumer,Luxury and Retail	3,9%
Healthcare	3,9%

Function	% of Alumni
Strategy	38,5%
Sales	19,2%
Entrepreneur	11,5%
Tech Consulting	7,6%
Other	7,6%
Operations	3,9%
Marketing	3,9%
Finance	3,9%
Data Roles	3,9%

Job Location	% of Alumni
Western Europe	15,3%
Western Asia	15,3%
Southern Europe	11,5%
Southern Africa	7,7%
Eastern Europe	7,7%
Northern America	7,7%
South America	7,7%
Western Africa	7,7%
Other	7,7%
Central America	3,9%
Northern Europe	3,9%
South-central Asia	3,9%



Gerardo Campos-Tello
Executive Master in Digital Transformation and Innovation Leadership

Nationality
USA

Current Position
Director of Digital Brand Experience and Design



The Executive Master in Digital Transformation and Innovation Leadership program provided me with the methodologies and tools to help me compete in a world that has been transformed by technology. Engraving a human approach towards digitalization is key for success, and the program helped me understand the importance of people first, technology second. Working with different people around the world was the best experience: Multiple backgrounds, nationalities, languages, and cultures emphasized why diversity drives innovation and change.



Top Hiring Companies



Students who have changed their job position since starting the program

73%

Job Role Titles

Digital Transformation Director

Associate Director of International Development

Deputy Chief Executive Officer

Project Delivery Manager

Sales Manager

CEO & Founder

CIO

Director of Digital and Experience Design (DXD)

Senior Brand Marketing Manager

Executive Head of Customer Fulfillment Services

Executive Managing Director

Innovation and New Business Development Manager

YOUR SUCCESS, OUR PURPOSE

IE University is considered one of the world's leading universities by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates. By studying at IE University, students graduate with a brand recognized for its excellence among recruiters.

WE'RE HERE TO HELP YOU KICK START YOUR CAREER

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our growing team works closely with more than 1,800 international recruiters, with the constant aim to match and connect directly the right talent with the right need.

IE Talent & Careers makes a two-fold commitment: with students and with companies.

OUR EVENTS

The incredible variety of our events allows students to engage with companies at a whole other level. In 2021, we hosted more than 180 virtual and physical events with recruiting partners.

- Talent Forums
- Company Presentations
- Interviews and Assessment Centers
- Business Competitions
- Panels
- Workshops
- Conferences
- Networking activities with IE clubs
- Webinars
- Livestreams



1,800

RECRUITING PARTNERS

5,600

JOB OPPORTUNITIES

MAKE THE MOST OF IT

During your time at IE, you will meet with us throughout career education workshops and events, designed to help students land the job of their dreams.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions.

On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

VISITING COMPANIES

In the academic year 2019/2020 we welcomed +190 recruiting partners on our on-campus facilities, including:

TECH



FINANCE



CONSULTING



PHARMA



FMCG / LUXURY / RETAIL



INDUSTRIAL / ENERGY



INTERNATIONAL DEVELOPMENT



REAL ESTATE / ARCHITECTURE AND DESIGN



IE FOR LIFE

Belonging to IE alumni comes with essential benefits

IE benefits continue on for life; as an IE alumni, you are an integral part of our family and we are here to help guide you at every stage of your professional journey. IE for Life is a suite of benefits designed to give back to our alumni community with exclusive ongoing education, career and networking resources.

Discover and connect to IE alumni around the world

- Search our online Alumni directory
- Join more than 60 clubs worldwide

Take advantage of the following career services

- Career advising at IE, included up to two years after graduation
- Lifetime access to IE's Career Portal, over 7,000 positions posted annually and leadership skills resources

Loyalty discounts just for you

- on further studies at IE of up to 25%
- on purchases at the official IE Store (15%)
- on third party services (Spain, Italy, Portugal, Greece, Mexico) <https://benefits.ie.edu/>

Keep learning with us:

- Access to webinars and research insights



Enhance your alumni benefits



ALUMNI PLUS

1-hour Executive Career coaching (online or face-to-face) and Career webinars.

Up to 40 lectures (online or face-to-face) with prominent IE professors.

Online subscription to El País, Expansión, El Mundo and the Wall Street Journal (valued at € 750).

Speed-networking events and preferential pricing to IE Alumni flagship events.

*Included during 2 years upon graduation.



CAREER BOOSTER

Premium access to Korn Ferry Advance platform with:

- unlimited, personalized 1-to-1 coaching sessions.
- resume parsing analysis to see how recruiters process your resume.
- AI-based interview preparation app.

Premium access to GeniusMesh, a confidential Executive MBA talent network of 20 top business schools and unpublished leadership roles.

*Alumni Plus Membership required.



LIFELONG LEARNING BOOSTER

Access to one Executive Education short program or one High Impact Online Program (list price up to €4,000).

50% scholarship for a second program or Executive Summer School.

*Alumni Plus Membership required.

International Offices

IE INTERNATIONAL DEVELOPMENT: BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International Development team provides support to our candidates, students and alumni.



*Attend one
of our events*

BENEFITS FOR OUR GLOBAL COMMUNITY:

- IE events, masterclasses and workshops led by IE professors
- Corporate partnerships
- Venture Days
- Networking and social events for alumni and students
- Global Alumni Weekends
- “Glocal” network
- Worldwide conferences
- Career opportunities for alumni and students
- Alumni clubs

Find us at one of our international offices

CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

Know More



