

CAREER REPORT

2022

EXECUTIVE MASTER IN

DIGITAL TRANSFORMATION AND INNOVATION LEADERSHIP

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INTRODUCTION

The dedicated IE Talent and Careers team at IE University make it their mission to secure, guide and enhance student success by offering assistance and resources from the cutting edge, no matter their interests or sector of study. Keeping up with the latest industry trends enables the team to offer the career services students need to find their place in their chosen profession.

The accomplishments and professional successes of each year's class are a source of great pride and inspiration to us, and this year's Executive Master in Digital Transformation and Innovation Leadership graduates are no exception. In a changing world, and in conditions that remain challenging, the global reach of our recruitment experts—working with over 1,800 recruiting partners worldwide—has continued to offer outstanding opportunities to our students. And they have taken those opportunities and turned them into successes.

The business world of today is unrecognizable even from its recent past. Digital transformation has disrupted every conceivable sector. Professionals with the latest skills and knowledge are in huge demand as organizations seek to gain or retain a competitive edge in a complex and evolving landscape.

The business focus and in-demand skills of our Executive Master in Digital Transformation and Innovation Leadership alumni make them highly attractive candidates to some of the leading recruiters around the world. In fact, 73% of this year's graduates have changed their job position since starting the program.

What's more, they have found positions at top companies and in a broad range of sectors—roles such as Sales Manager, Director of International Development or Director of Digital Experience and Design. Around 30% of them are now working in the technology sector, with 23% in finance/banking/insurance/financial services, 15% in consulting and others in diverse industries from healthcare to luxury retail. The world-leading companies that have recruited from among our graduates include Microsoft, Novartis, Sage and Teleko.

This incredibly diverse group—81% of the class were international, representing 20 nationalities—perfectly exemplifies our values. They join our global network of over 60,000 alumni in more than 140 countries. We congratulate them on their successes and look forward to following their professional and personal achievements in future.

Read on for some of their stories.

EVA VALBUENA

Head of Talent & Careers IE University

IGNACIO GALINDO

EDTX 2022

NATIONALITY

SPANISH

CURRENT POSITION

TECHNICAL DIRECTOR (CTO)

POSITION BEFORE THE PROGRAM

HEAD OF FIELD QUALITY
EXCELLENCE, EMEA



The EDTX program at IE combines the best of both worlds: a hybrid format that blends online learning with immersive on-campus weeks, creating a strong sense of community and facilitating powerful networking opportunities

2022 GRADUATES' PROFILE

45

TOTAL
NUMBER OF
STUDENTS

39

AVERAGE
AGE

14

YEARS AVERAGE
WORK
EXPERIENCE

23

NUMBER OF
NATIONALITIES
INTERNATIONAL

87%

INTERNATIONAL

7%

NORTH
AMERICA

4%

EUROPE

13%

SPAIN

4%

APAC

47%

MEA

24%

LATAM

ACADEMIC BACKGROUND

29%

BUSINESS

16%

TECHNOLOGY

13%

ENGINEERING

9%

SOCIAL
SCIENCES

7%

ECONOMICS

4%

SCIENCE

4%

HUMANITIES

2%

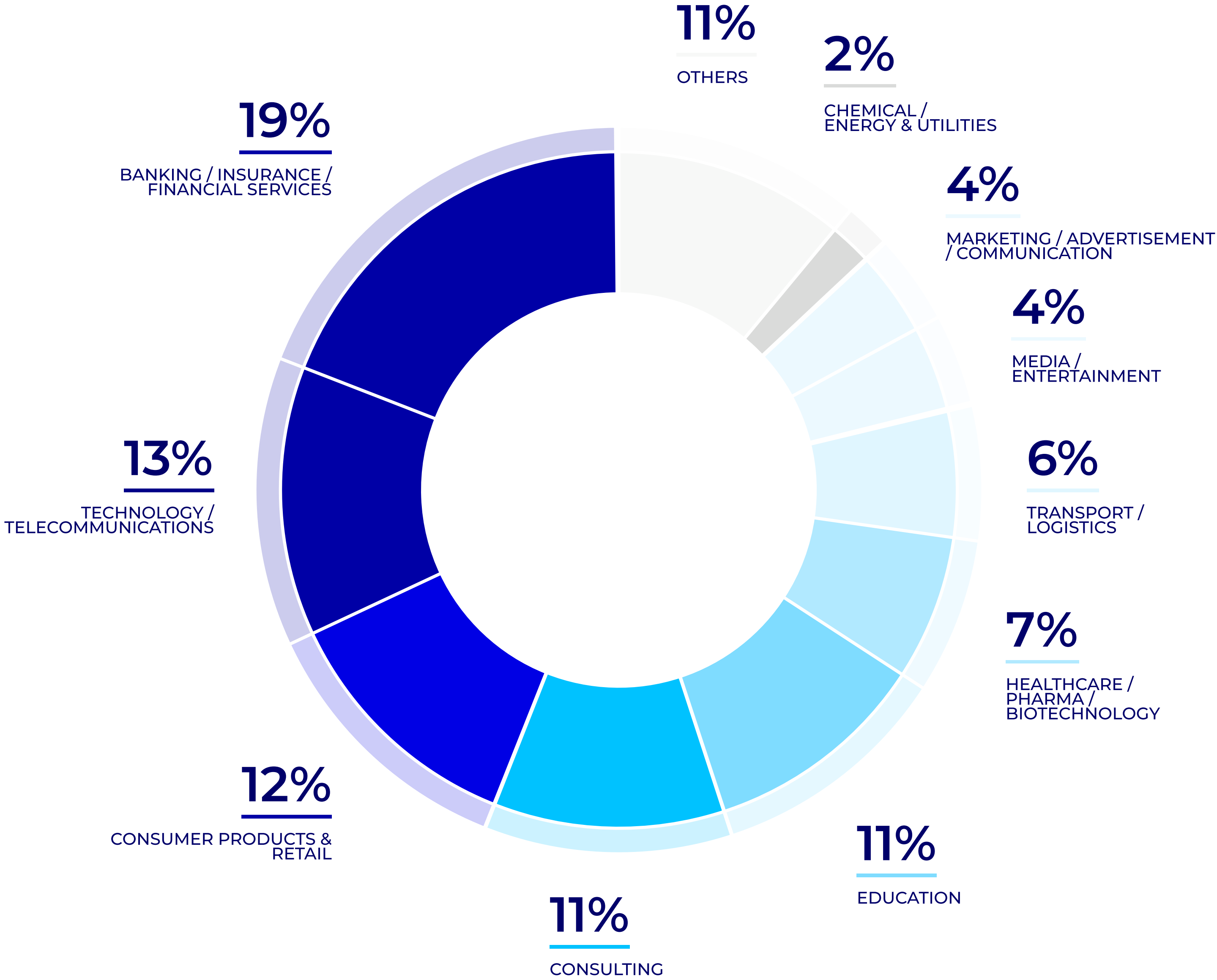
LEGAL

16%

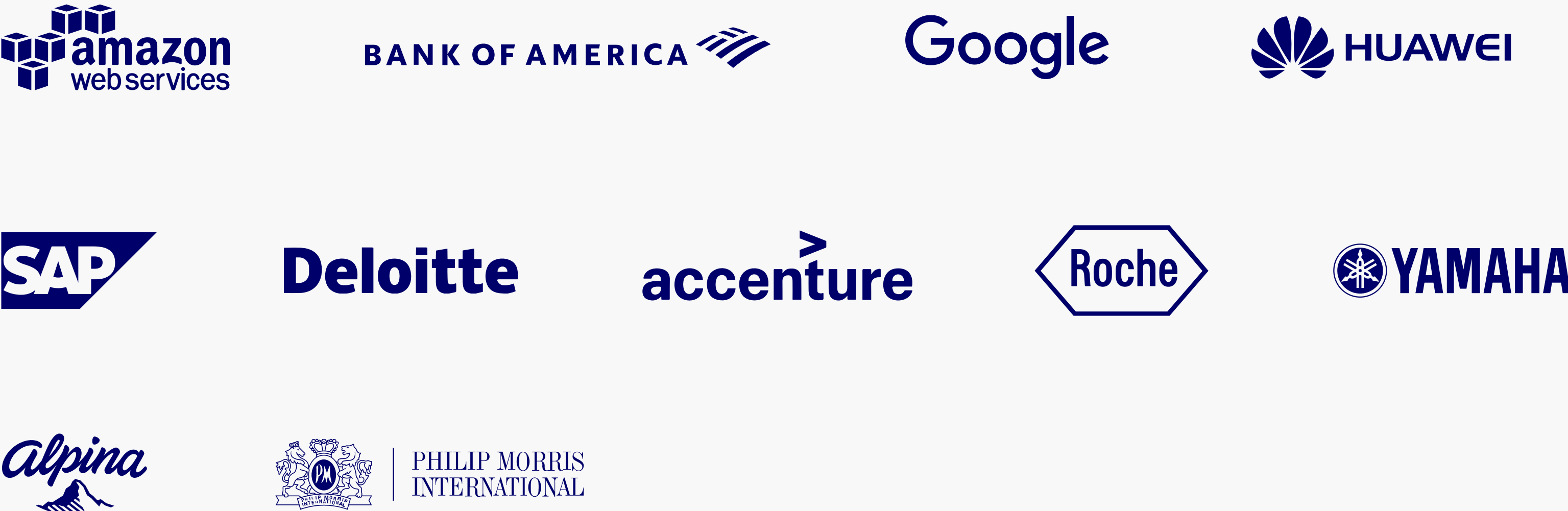
OTHERS

WHERE OUR STUDENTS WERE WORKING BEFORE STARTING THE PROGRAM

INDUSTRY / SECTOR



COMPANIES REPRESENTED IN CLASS



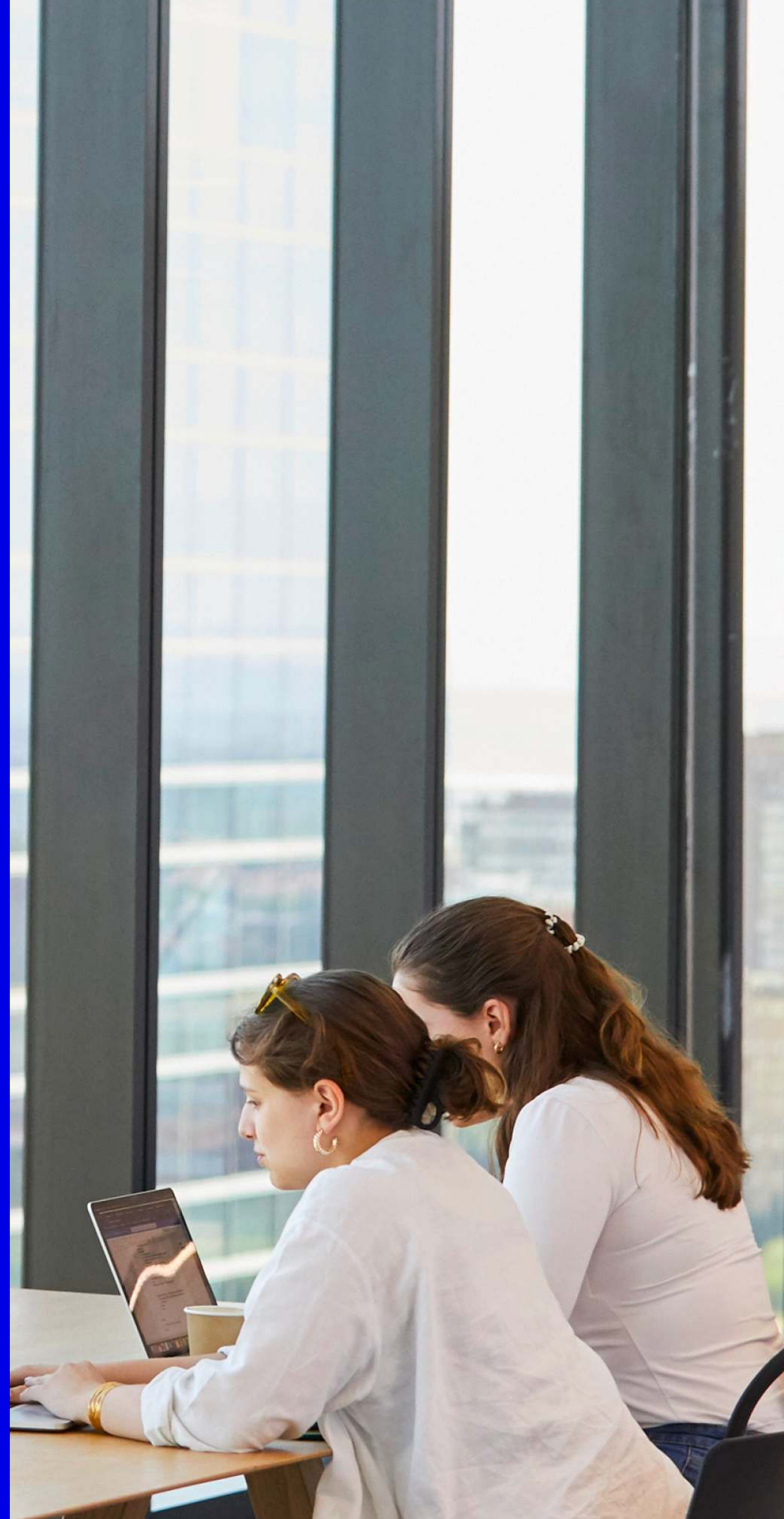
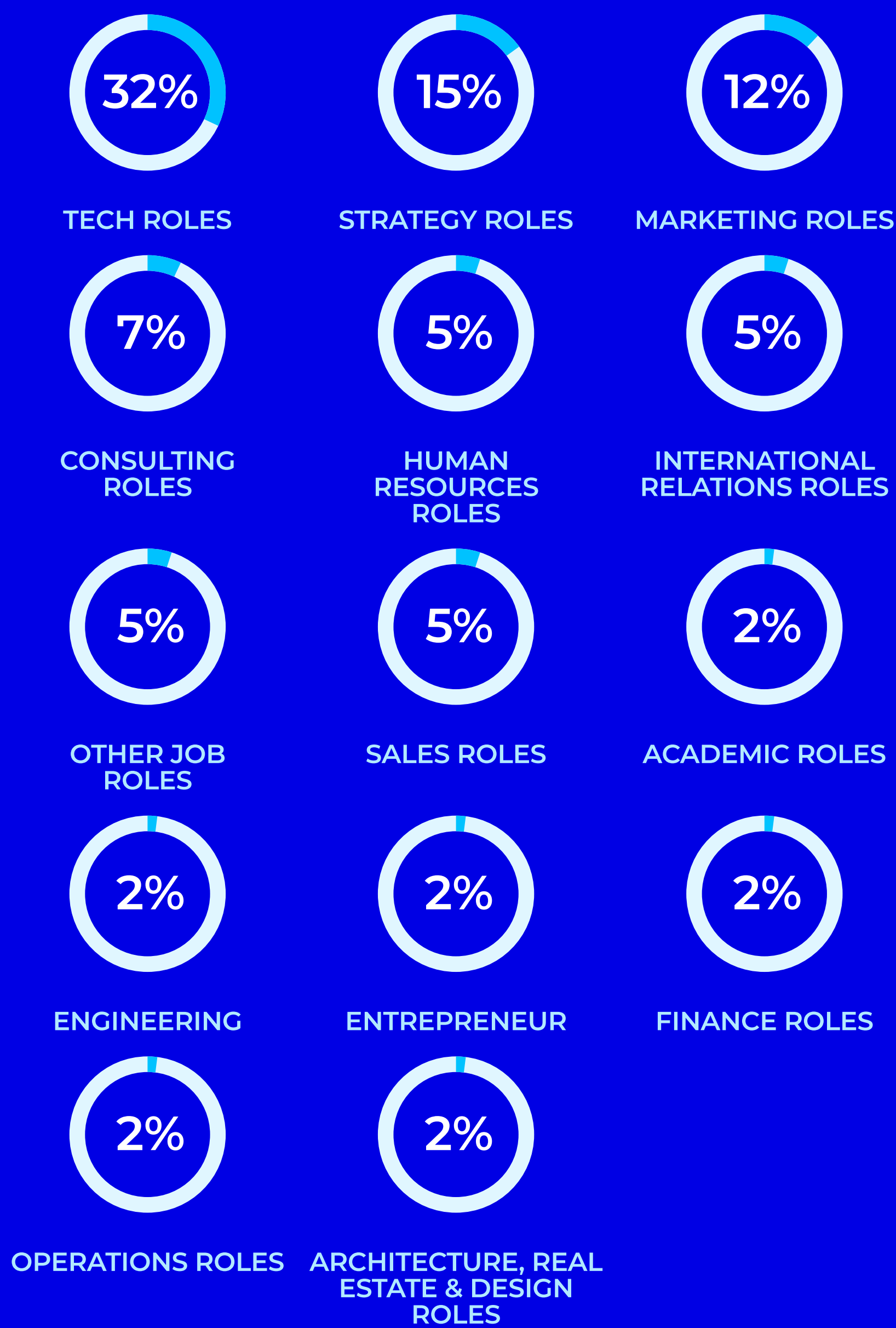


WHERE OUR GRADUATES ARE WORKING NOW

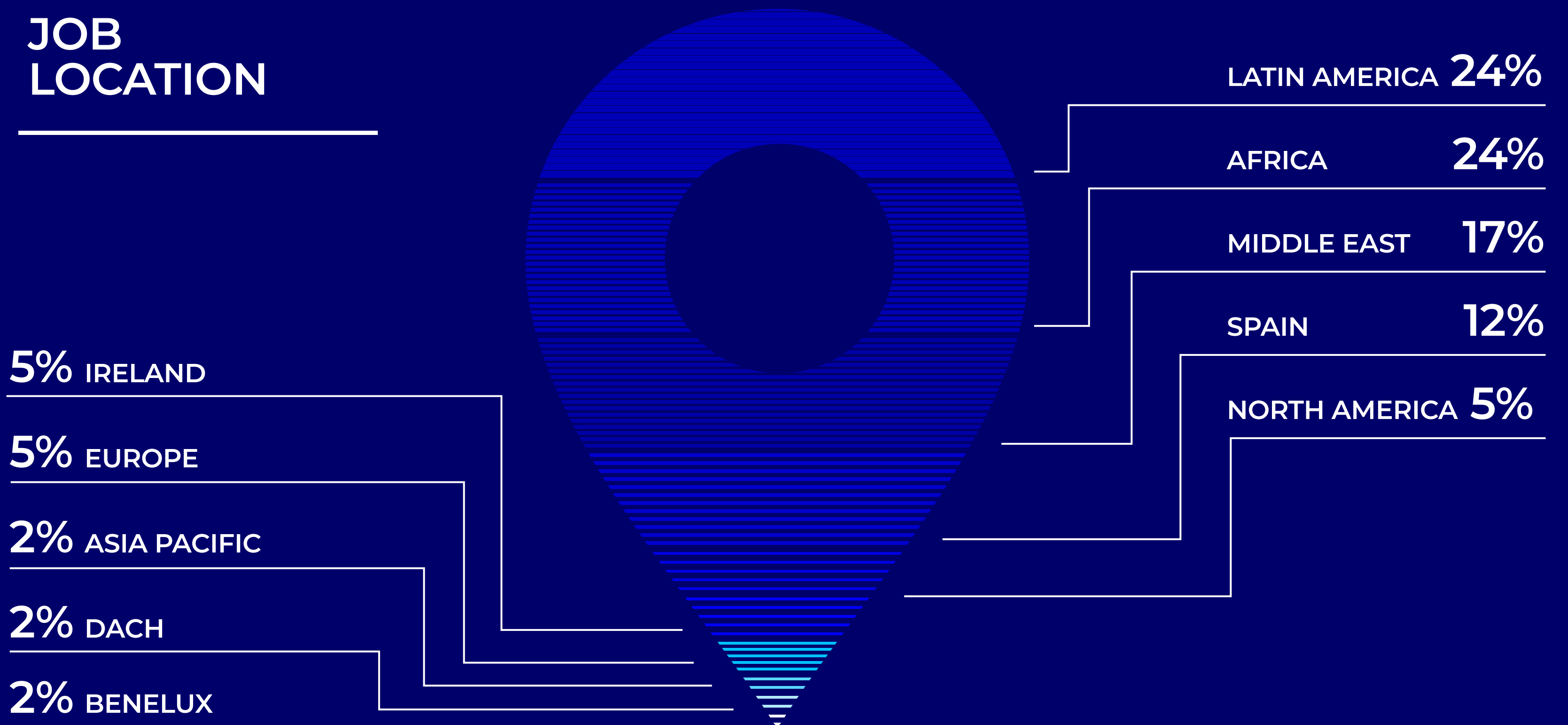
SECTOR

FINANCE	17%
TECHNOLOGY	15%
MARKETING & COMMUNICATION	13%
CONSUMER, LUXURY AND RETAIL	11%
OTHERS	9%
CONSULTING	9%
INDUSTRIAL	7%
INTERNATIONAL DEVELOPMENT + SOCIAL IMPACT	7%
EDUCATION	4%
HEALTHCARE	4%
SPORTS	2%
ARCHITECTURE/URBANISM/ REAL ESTATE/ DESIGN	2%

FUNCTION



JOB LOCATION



JOAO ALVELLOS

EDTX 2022

NATIONALITY

PORTUGUESE

CURRENT POSITION

SENIOR PROJECT MANAGER,
OLYMPIC CHANNEL PRODUCTS

POSITION BEFORE THE PROGRAM

HEAD OF FIELD QUALITY
EXCELLENCE, EMEA



The EDTX Program was a really great opportunity to learn from the best leaders in the industry. The faculty gave some excellent insights into real life case studies and the collaboration with colleagues from.



TOP HIRING COMPANIES

STUDENTS WHO HAVE
CHANGED THEIR JOB
POSITION OR RECEIVED
A JOB OFFER

83%

JOB ROLE TITLES

ACCOUNT DIRECTOR

CO-FOUNDER

CONNECTIVITY ENGINEER

CONTENT & COMMUNICATIONS DIRECTOR

CUSTOMER EXPERIENCE MANAGER

MARKETING SPECIALIST

DIGITAL MARKETING & CRM DEPARTMENT MANAGER

PRODUCT OWNER

TECHNICAL DIRECTOR (CTO)

PRINCIPAL ACCOUNT MANAGER

DIGITAL MARKETING EXECUTIVE

PROGRAM MANAGER

EXECUTIVE DIRECTOR - INTERNATIONAL BANKING



YOUR SUCCESS, OUR PURPOSE

IE University is considered one of the world's leading universities by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates. By studying at IE University, students graduate with a brand recognized for its excellence among recruiters.

WE'RE HERE TO HELP YOU KICK START YOUR CAREER OUR EVENTS

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our growing team works closely with more than 1,800 international recruiters, with the constant aim to match and connect directly the right talent with the right need.

IE Talent & Careers makes a two-fold commitment: with students and with companies.



OUR EVENTS

The incredible variety of our events allows students to engage with companies at a whole other level. In 2022, we hosted more than 180 virtual and physical events with recruiting partners.

TALENT FORUMS

COMPANY PRESENTATIONS

INTERVIEWS AND ASSESSMENT CENTERS

BUSINESS COMPETITIONS

PANELS

WORKSHOPS

CONFERENCES

NETWORKING ACTIVITIES WITH IE CLUBS

WEBINARS

LIVESTREAMS

1,800

RECRUITING PARTNERS

5,600

JOB OPPORTUNITIES



MAKE THE MOST OF IT

During your time at IE, you will meet with us throughout career education workshops and events, designed to help students land the job of their dreams.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions.

On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

VISITING COMPANIES

In the academic year 2022/2023 we welcomed +190 recruiting partners on our on-campus facilities, including:

TECH

facebook amadeus SAP Uber Telefonica

FINANCE

S&P Global Santander Goldman Sachs AMERICAN EXPRESS

CONSULTING

BAIN & COMPANY Capgemini BCG BOSTON CONSULTING GROUP OliverWyman
Grant Thornton

PHARMA

Abbott SANDOZ Bristol Myers Squibb

FMCG / LUXURY / RETAIL

NIKE L'ORÉAL pepsi P&G Procter & Gamble IKEA
ESSILOR COLGATE-PALMOLIVE Mars KraftHeinz

INDUSTRIAL / ENERGY

Schneider Electric Vestas bp DHL

INTERNATIONAL DEVELOPMENT

UNITED NATIONS ADB ASIAN DEVELOPMENT BANK IMPACT HUB European Bank for Reconstruction and Development Dalberg

REAL ESTATE / ARCHITECTURE AND DESIGN

AECOM Knight Frank CUSHMAN & WAKEFIELD



IE FOR LIFE

BELONGING TO IE ALUMNI COMES WITH ESSENTIAL BENEFITS

IE benefits continue on for life; as an IE alumni, you are an integral part of our family and we are here to help guide you at every stage of your professional journey. IE for Life is a suite of benefits designed to give back to our alumni community with exclusive ongoing education, career and networking resources.

DISCOVER AND CONNECT TO IE ALUMNI AROUND THE WORLD

- Search our online Alumni directory
- Join more than 60 clubs worldwide

LOYALTY DISCOUNTS JUST FOR YOU

- On further studies at IE of up to 25%
- On purchases at the official IE Store (15%)
- On third party services (Spain, Italy, Portugal, Greece, Mexico)

TAKE ADVANTAGE OF THE FOLLOWING CAREER SERVICES

- Career advising at IE, included up to two years after graduation
- Lifetime access to IE's Career Portal, over 7,000 positions posted annually and leadership skills resources

KEEP LEARNING WITH US:

- Access to webinars and research insights

ENHANCE YOUR ALUMNI BENEFITS

ALUMNI PLUS



1-hour Executive Career coaching (online or face-to-face) and Career webinars.



Up to 40 lectures (online or face-to-face) with prominent IE professors.



Online subscription to El País, Expansión, El Mundo and the Wall Street Journal (valued at € 750).



Speed-networking events and preferential pricing to IE Alumni flagship events.
*Included during 2 years upon graduation.

CAREER BOOSTER

PREMIUM ACCESS TO KORN FERRY ADVANCE PLATFORM WITH:

- Unlimited, personalized **1-to-1 coaching sessions**.
- Resume parsing analysis to **see how recruiters process your resume**.
- **AI-based interview preparation app**.
- **Premium access to GeniusMesh**, a confidential Executive MBA talent network of 20 top business schools and unpublished leadership roles.

*Alumni Plus Membership required.

LIFELONG LEARNING BOOSTER

Access to one Executive Education short program or one High Impact Online Program (list price up to €4,000).

50% scholarship for a second program or Executive Summer School.

*Alumni Plus Membership required



INTERNATIONAL OFFICES

IE INTERNATIONAL DEVELOPMENT:

BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International

Development team provides support to our candidates, students and alumni.

[ATTEND ONE OF OUR EVENTS](#)

CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

BENEFITS FOR OUR GLOBAL COMMUNITY:

IE EVENTS, MASTERCLASSES AND WORKSHOPS LED BY IE PROFESSORS

CORPORATE PARTNERSHIPS

VENTURE DAYS

NETWORKING AND SOCIAL EVENTS FOR ALUMNI AND STUDENTS

GLOBAL ALUMNI WEEKENDS

“GLOCAL” NETWORK

WORLDWIDE CONFERENCES

CAREER OPPORTUNITIES FOR ALUMNI AND STUDENTS

ALUMNI CLUBS

FIND US AT ONE OF OUR
INTERNATIONAL OFFICES

[KNOW MORE](#)

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