

Placement Report International MBA 2019



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Introduction

Our International MBA delivers an environment designed for those who can think outside the box and challenge conventional thinking. During their time at IE, along with classmates from more than 70 countries, students embark on a truly transformational journey that sparks and develops their entrepreneurial mindset. With 50% of its content customizable according to their different interests, the International MBA trains leaders by providing real action learning opportunities with major companies.

Our focus on real-world projects and leadership initiatives sets our MBA apart and attracts industry giants (Amazon, Microsoft, SAP, Credit Suisse, Citi, McKinsey, BCG, Eli Lilly, Uber, Cabify), that value candidates with "intrapreneurial" skills and the power to change a company from the inside.

95% of our 2019 graduates secured a job within three months of graduation, 20% of them favoring the Technology industry. In keeping with trends, approximately 20% of the class joined companies in Financial Services and 17% in Consulting, 16% of students keep securing work in the Consumer Packaged Goods / Media / Healthcare industries and another 12% in Manufacturing Energy / Logistics.

The start-up Lab is another specificity of our program, that allows our students to begin their start-up projects, mentored by experienced entrepreneurs, 46% of participants continued working in their start-up projects post-graduation.

In total, +65 of our students started a business after graduation.

Uniquely prepared for global roles post-MBA, 44% of our 2019 students changed geographical location upon accepting employment after graduation, across 56 different countries. Regarding regions, 26% of our graduates decided to work in Europe and 29% settled in Latin America.

These new graduates joined the ranks of +66,000 IE alumni based in 169 countries in both the public and private sectors. The continued success of our community demonstrates our commitment to limiting time away from the workplace while providing a complete International MBA experience far beyond just academic achievement.

At IE Talent and Careers, we cannot wait to build on this success as we work relentlessly to position IE students and alumni in the corporate community and offer recruitment solutions for the companies that are seeking top talent.

Sincere congratulations to our graduates and a big thank you to our recruiting partners!

Eva Valbuena
Head of Talent & Careers IE University



"The International MBA has by far been my most enriching experience as it not only gave me a huge professional impetus but reaffirmed my belief in what I do, in being proactive, in doing good and doing well. It has given me a deeper awareness of self and provided me with exposure to a truly international network where in I understand and respect varied cultures much better than I ever did before."



ARPID PANJWAI
International MBA Alumni



"Coming to IE was one of the most important decisions in my life. If I look back it actually pertains to the fact that I was looking for three things. I had a strong technical profile when I joined IE. So what I really wanted to further complement it was networking, diversity and international faculty."



AHSAN AFTAB
International MBA Alumni



2019 Graduates Profile

Nationalities & Regions

667
TOTAL NUMBER

29
AVERAGE AGE

7.4
YEARS AVERAGE WORK EXPERIENCE

69
NUMBER OF NATIONALITIES

GENDER
68%
MALE

32%
FEMALE

NORTH AMERICA
22%

EUROPE
22%

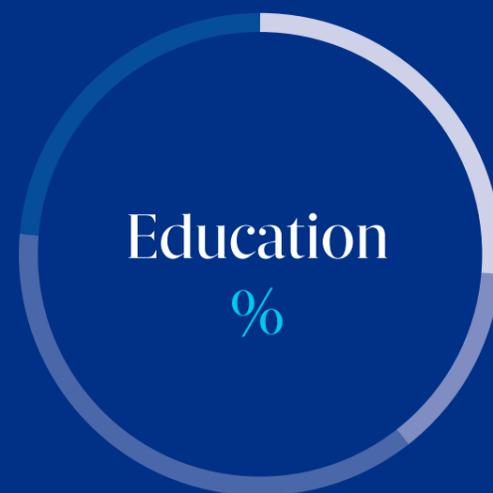
ASIA
15%

AFRICA & MIDDLE EAST
7%

LATIN AMERICA & CARIBBEAN
32%

OCEANIA
1%

Background



- 25% Business
- 10% Economics
- 23% Engineering
- 6% Finance
- 7% Humanities
- 4% IT
- 6% Law
- 4% Marketing
- 6% Science
- 7% Other



- 18% Financial Services
- 11% Consumer Goods
- 9% Real Estate
- 8% Technology
- 8% Consulting
- 8% Manufacturing
- 7% Energy
- 5% Media/Entertainment
- 4% Non-Profit
- 4% Healthcare
- 3% Transportation & Logistics Services
- 2% Retail
- 1% Hospitality
- 11% Other

Employment 2019 Graduates

95%

Of the job seekers received a job offer within 3 months after graduation

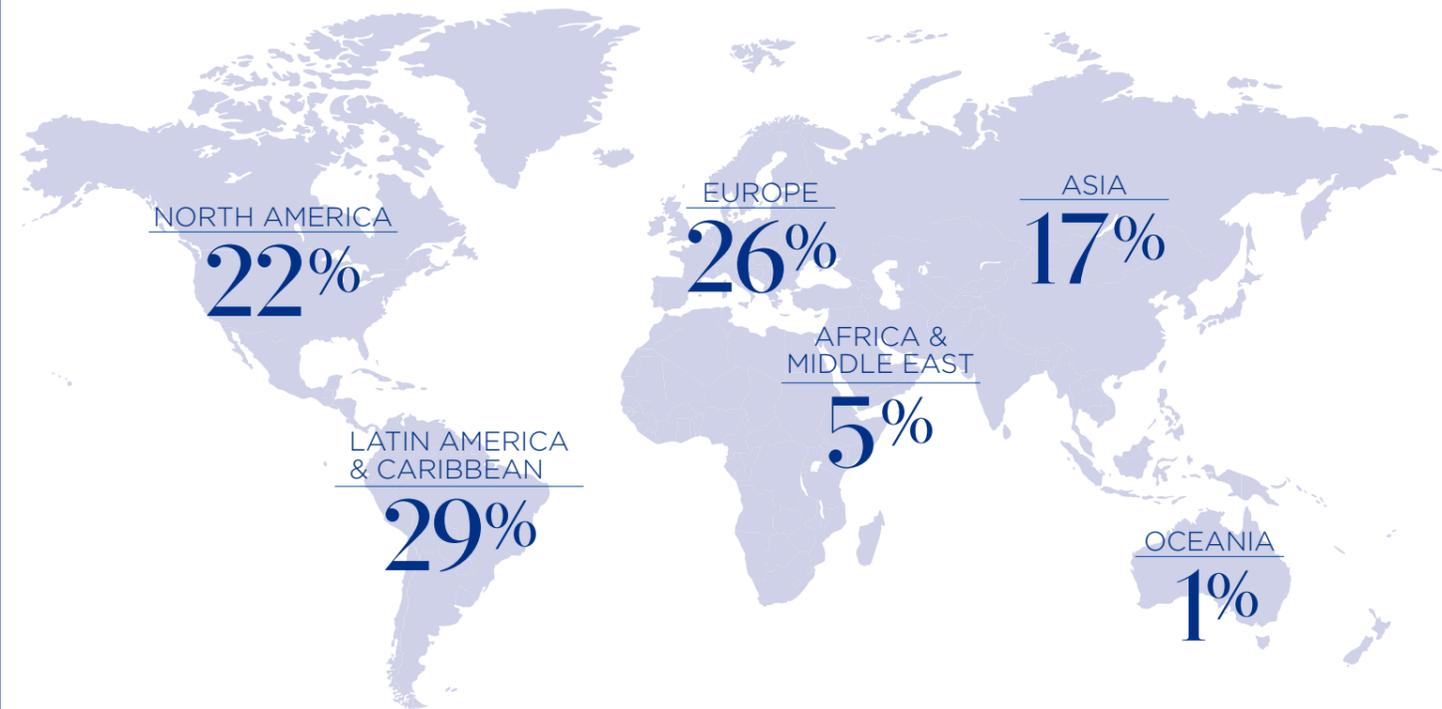
44%

of our graduates changed geographical location



Jobs Locations

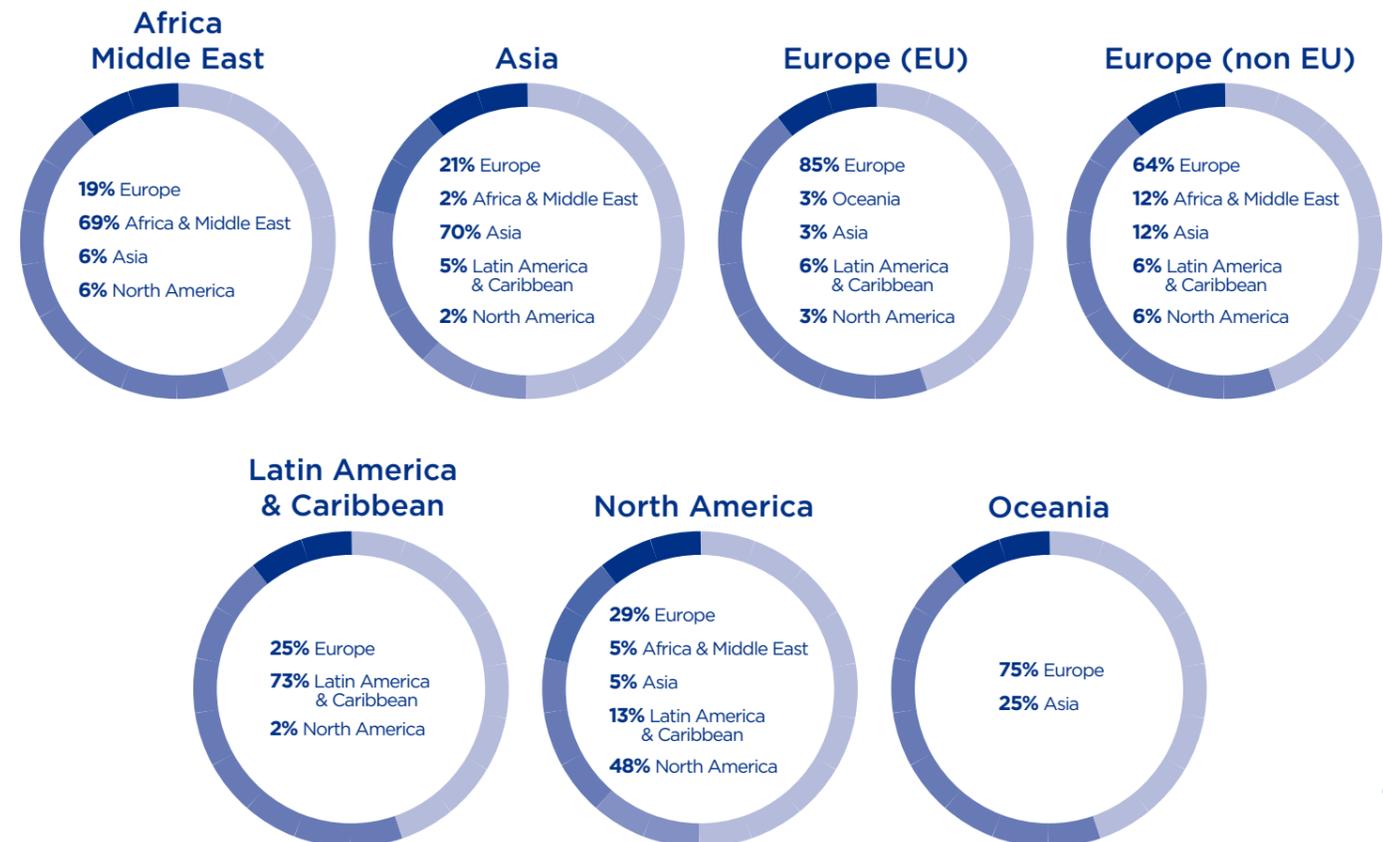
Regions where our MBA graduates moved to:



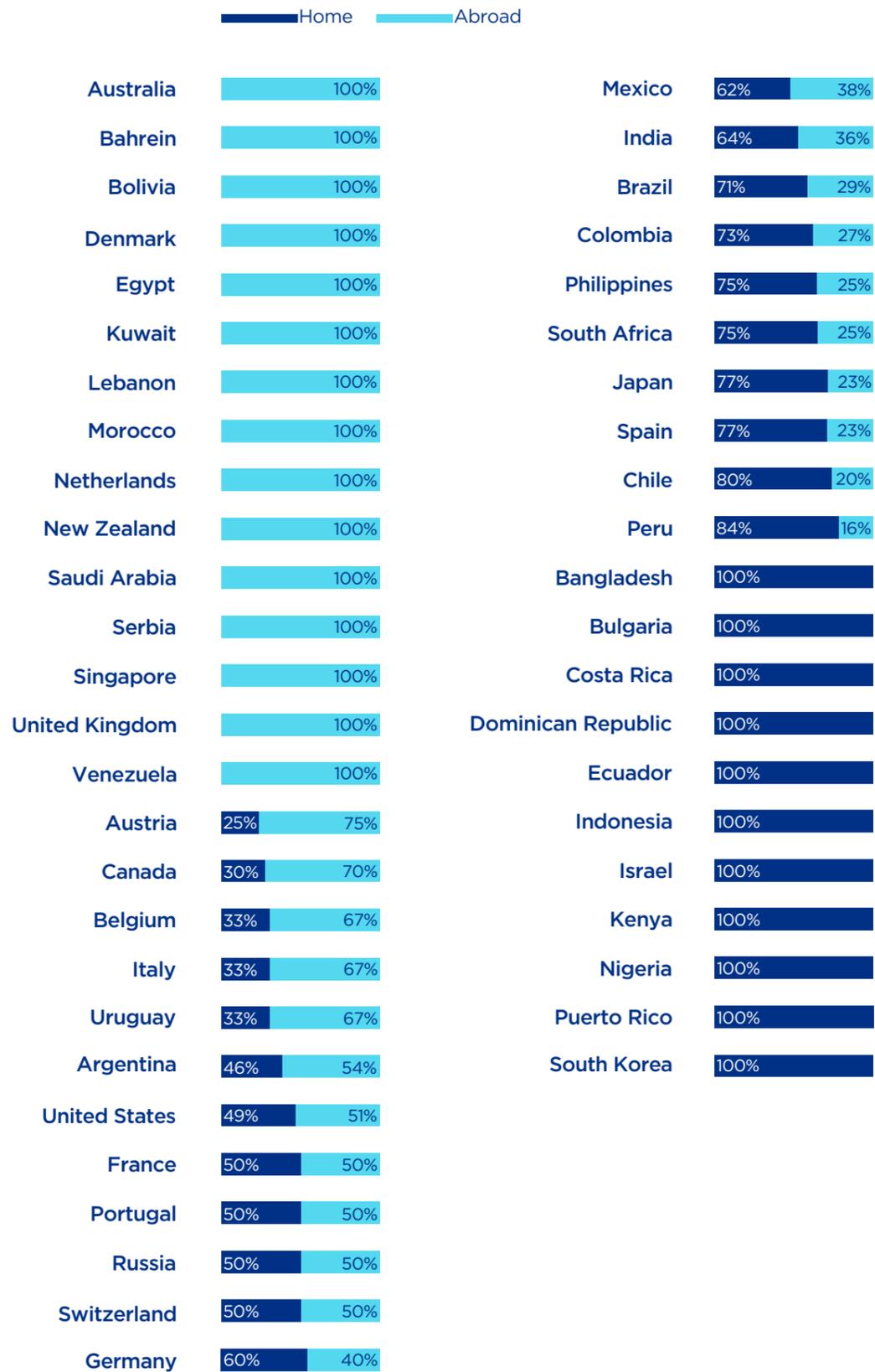
Regional Movement

(% who left their region/went home)

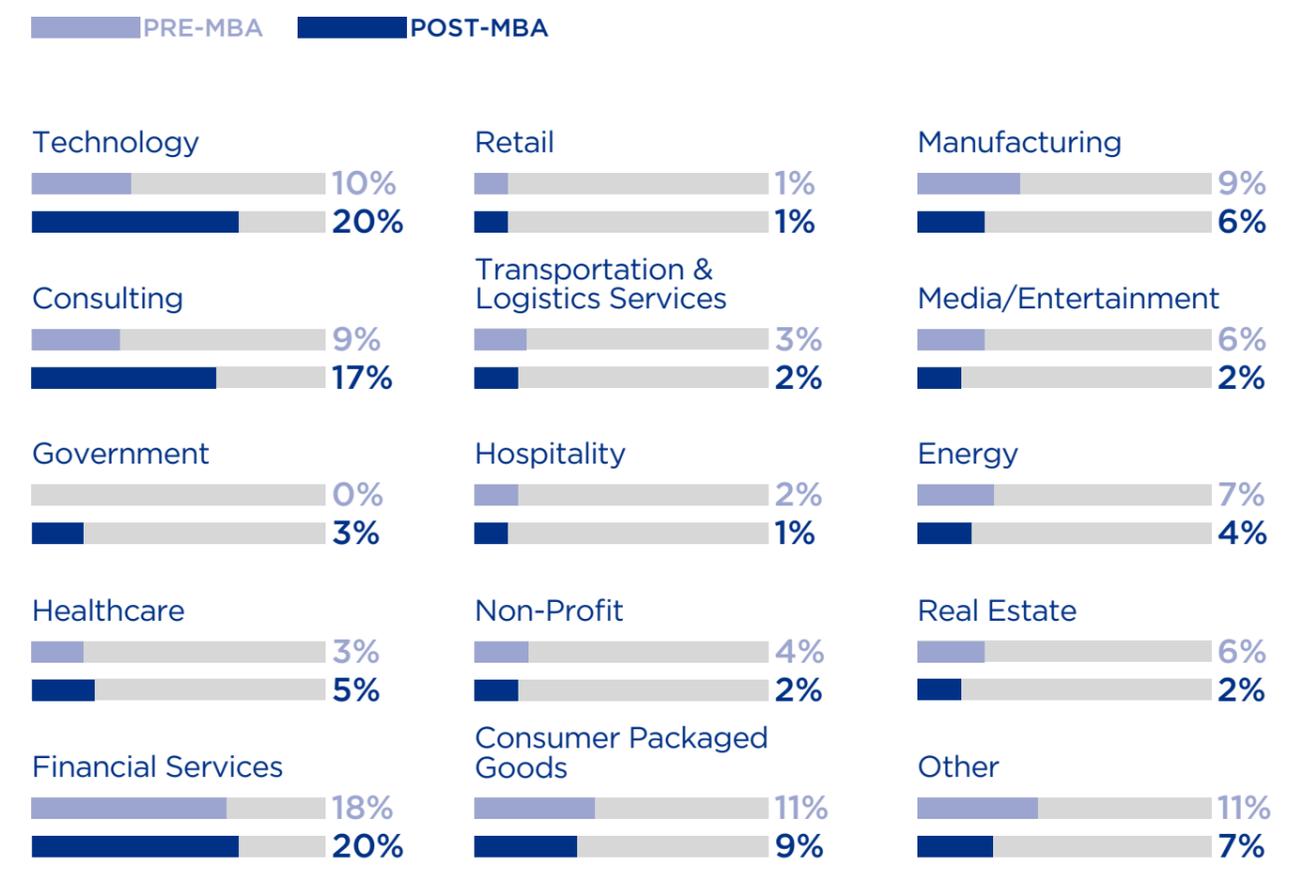
147 country changes



Country Changes



Sector Changes



Internships & Impact Projects



IE Business School has set me on a path for great things, giving me the mindset for success and the tools to overcome business challenges. Best of all, it has given me a global view on social innovation!



ANDRES CATANO
International MBA Alumni



SPRING AND SUMMER INTERNSHIPS/PROJECTS

Number of Internships/Projects **96**

43% of our 2019 graduates did a spring or summer internship/project.

Sector	Projects per sector	
Non-Profit	44	15%
Retail	43	15%
Technology	39	14%
Financial Services	24	8%
Manufacturing	22	8%
Healthcare	20	7%
Consumer Packaged Goods	19	7%
Transportation & Logistics Services	14	5%
Consulting	11	4%
Real Estate	11	4%
Media/Entertainment	7	2%
Government	5	2%
Hospitality	4	1%
Energy	2	1%
Other	22	8%

Collaborating Companies



Entrepreneurship 2019 Graduates

65

Students started a new business after graduation

46% of students who went through the Start up Lab went ahead to take their idea to the next level and did the Venture Lab; and that 65% of our alumni who participated in the start-up lab, venture lab or both went on to be entrepreneurs...

Our International MBA is recognized for its focus on entrepreneurship, and for bringing together a truly diverse cohort of individuals. During their time in the program, students will discover their shared values and collective strengths as a global community by embracing unconventional thinking.

IE Business School is strongly committed to supporting the entrepreneurial projects of our students and alumni. Every year, more than 1,500 students receive training in Entrepreneurial Management at IE Business School.

In addition, our Entrepreneurship and Innovation Center takes this thinking far beyond the classroom. On campus we have our own incubator space, Area 31, which hosts dozens of start-up teams each year, and provides an inspiring physical space where students and local entrepreneurs can interact and share ideas. Off campus, IE hosts dozens of events around the world each year to bring IE to the world and the world to IE.

DURING PROGRAM STARTUP LAB

Sector represented	Projects per sector
Consulting	4
Consumer Packaged Goods	32
Energy	19
Financial Services	32
Healthcare	45
Hospitality	23
Manufacturing	22
Media/Entertainment	37
Non-Profit	5
Real Estate	17
Retail	8
Technology	60
Transportation & Logistics Services	4
Other	47

DURING THE PROGRAM: ELECTIVE VENTURE LAB

Sector represented	Projects per sector
Consumer Packaged Goods	15
Financial Services	19
Healthcare	16
Manufacturing	5
Real Estate	2
Technology	46
Transportation & Logistics Services	3

AFTER GRADUATION ENTREPRENEURS

Sector represented	Projects per sector
Consulting	5
Consumer Packaged Goods	9
Energy	1
Financial Services	4
Healthcare	2
Hospitality	2
Media/Entertainment	2
Non-Profit	2
Real Estate	2
Retail	3
Technology	21
Transportation & Logistics Services	3
Other	9

47 out of the 65 (72%) entrepreneurs participated in the Start-up Lab, Venture Lab or both.



The International MBA was the full package experience I was aiming for and more. It not only helped me obtain a bigger toolkit to my legal background but also has given me great friends and incredible experiences in and out of the classroom.



INÉS BESCOS VERA
International MBA Alumni

Jobs per Sector and Region

Sector	Total per sector	Europe	Latin America & Caribbean	North America	Asia	Africa & Middle East
Technology	20%	36%	11%	7%	11%	4%
Financial Services	20%	22%	19%	10%	12%	4%
Consulting	17%	26%	13%	6%	6%	5%
Manufacturing	6%	5%	8%	4%	4%	0%
Consumer Packaged Goods	9%	10%	14%	0%	4%	1%
Healthcare	5%	7%	3%	4%	2%	1%
Hospitality	1%	1%	0%	0%	1%	0%
Retail	1%	2%	0%	0%	1%	0%
Media/Entertainment	2%	3%	0%	1%	2%	0%
Energy	4%	6%	3%	1%	1%	1%
Non-Profit	2%	3%	1%	4%	0%	0%
Other	7%	6%	10%	3%	2%	1%
Transportation & Logistic Services	2%	1%	2%	2%	2%	0%
Real Estate	2%	5%	1%	0%	0%	0%
Government	3%	1%	5%	1%	2%	1%

Top Hiring Companies

Technology



Financial Services



Consulting



Pharma



FMCG / luxury / Retail



International Development



Industria / Energy



Real Estate / Architecture and Design



Compensation



Annual Salary Package:	Mean (€)	Mean (\$)
Overall	95,350.17 €	\$ 108,590.28
Other compensation	22,714.52 €	\$ 25,437.99

Per Sector:	Mean (€)	Mean (\$)	Mean Intl. Dollars
Consulting	€ 90,019.06	\$ 102,104.14	\$ 138,022.17
Other compensation	€ 30,833.33	\$ 34,530.25	\$ 56,071.13
Consumer Packaged Goods	€ 75,675.89	\$ 86,281.05	\$ 132,977.90
Other compensation	€ 11,410.00	\$ 12,778.06	\$ 21,813.79
Energy	€ 71,866.67	\$ 80,483.48	\$ 87,315.44
Other compensation	-	-	-
Financial Services	€ 96,067.06	\$ 108,737.36	\$ 135,947.77
Other compensation	€ 46,250.00	\$ 51,795.38	\$ 98,203.33
Government	€ 81,750.00	\$ 91,551.83	\$ 121,701.34
Other compensation	€ 10,000.00	\$ 11,199.00	\$ 21,210.23
Healthcare	€ 89,500.00	\$ 100,232.13	\$ 150,743.72
Other compensation	€ 12,500.00	\$ 13,998.75	\$ 13,410.43
Manufacturing	€ 97,873.33	\$ 109,608.35	\$ 132,831.51
Other compensation	€ 8,400.00	\$ 9,407.16	\$ 9,407.16
Media/Entertainment	€ 69,522.50	\$ 77,858.25	\$ 82,782.25
Other compensation	-	-	-
Other*	€ 98,500.00	\$ 110,310.15	\$ 121,224.26
Other compensation	€ 60,000.00	\$ 67,194.00	\$ 67,194.00
Real Estate	€ 105,000.00	\$ 117,600.00	\$ 123,456.10
Other compensation	-	-	-
Technology	€ 87,398.88	\$ 102,587.88	\$ 131,567.83
Other compensation	€ 20,476.92	\$ 22,932.11	\$ 30,319.62
Transportation & Logistic Services	€ 67,823.50	\$ 75,955.54	\$ 106,807.06
Other compensation	-	-	-

*Other: Legal Services, Education, HR/Recruiting.

Compensation per Region:	Mean (€)	Mean (\$)	Mean Intl. Dollars
Africa & Middle East	€ 72,428.57	\$ 81,112.76	\$ 129,063.33
Other compensation	€ 43,000.00	\$ 48,155.70	\$ 74,809.88
Asia	€ 100,216.67	\$ 112,232.65	\$ 186,978.31
Other compensation	€ 47,666.67	\$ 53,381.90	\$ 108,884.41
Europe (EU)	€ 71,310.97	\$ 79,861.15	\$ 91,900.71
Other compensation	€ 22,707.69	\$ 25,430.34	\$ 28,325.03
Europe	€ 89,874.17	\$ 100,650.08	\$ 98,570.92
Other compensation	€ 31,896.38	\$ 35,720.75	\$ 36,823.76
Latin America & Caribbean	€ 74,309.41	\$ 83,219.11	\$ 157,228.57
Other compensation	€ 21,357.27	\$ 23,918.01	\$ 43,597.51
North America	€ 103,692.05	\$ 116,124.73	\$ 117,302.11
Other compensation	€ 20,210.83	\$ 22,634.11	\$ 22,854.60

YOUR SUCCESS, OUR PURPOSE

IE Business School is considered one of the world's leading business schools by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates.

By studying at IE Business School, students graduate with a brand recognized for its excellence among recruiters.

WE'RE HERE TO HELP YOU KICK START YOUR CAREER

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our growing team works closely with more than 1,800 international recruiters, with the constant aim to match and connect directly the right talent with the right need.

IE Talent & Careers makes a two-fold commitment: with students and with companies.

OUR EVENTS

The incredible variety of our events allows students to engage with companies at a whole other level. On average, we host more than 180 virtual and physical events with recruiting partners and professional clubs per year.

- Talent Forums
- Company Presentations
- Interviews and Assessment Centers
- Business Competitions
- Panels
- Workshops
- Conferences
- Networking activities with IE clubs
- Webinars
- Livestreams



+800

SENIOR JOB OPPORTUNITIES

+6,600

JOB OPPORTUNITIES

+1,800

RECRUITING PARTNERS

MAKE THE MOST OF IT

During your time at IE, you will meet with us throughout career education workshops and events, designed to help students land the job of their dreams.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions. On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

TALENT FORUMS

10+ sector-specific forums on campus every year
200+ companies on campus, participating in IE Talent Forums, company presentations, networking events, assessment centers, interviews and more.

PHARMA



FMCG / LUXURY / RETAIL



TECH



FINANCE



REAL ESTATE / ARCHITECTURE AND DESIGN



CONSULTING



INDUSTRIAL / ENERGY



INTERNATIONAL DEVELOPMENT



IE FOR LIFE

Belonging to IE alumni comes with essential benefits

IE benefits continue on for life; as an IE alumni, you are an integral part of our family and we are here to help guide you at every stage of your professional journey. IE for Life is a suite of benefits designed to give back to our alumni community with exclusive ongoing education, career and networking resources.

Discover and connect to IE alumni around the world

- Search our online Alumni directory
- Join more than 60 clubs worldwide

Take advantage of the following career services

- Career advising at IE, included up to two years after graduation
- Lifetime access to IE's Career Portal, over 6,600 positions posted annually and leadership skills resources

Loyalty discounts just for you

- on further studies at IE of up to 25%
- on purchases at the official IE Store (15%)
- on third party services (Spain, Italy, Portugal, Greece, Mexico) <https://benefits.ie.edu/>

Keep learning with us:

- Access to webinars and research insights



Enhance your alumni benefits



ALUMNI PLUS

1-hour Executive Career coaching (online or face-to-face) and Career webinars.

Up to 40 lectures (online or face-to-face) with prominent IE professors.

Online subscription to El País, Expansión, El Mundo and the Wall Street Journal (valued at € 750).

Speed-networking events and preferential pricing to IE Alumni flagship events.

*Included during 2 years upon graduation.



CAREER BOOSTER

Premium access to Korn Ferry Advance platform with:

- unlimited, personalized 1-to-1 coaching sessions.
- resume parsing analysis to see how recruiters process your resume.
- AI-based interview preparation app.

Premium access to GeniusMesh, a confidential Executive MBA talent network of 20 top business schools and unpublished leadership roles.

*Alumni Plus Membership required.



LIFELONG LEARNING BOOSTER

Access to one Executive Education short program or one High Impact Online Program (list price up to €4,000).

50% scholarship for a second program or Executive Summer School.

*Alumni Plus Membership required.

International Offices

IE INTERNATIONAL DEVELOPMENT: BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International Development team provides support to our candidates, students and alumni.



Attend one
of our events

CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

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