

MASTER IN DIGITAL BUSINESS AND INNOVATION



CONTENTS

03	INTRODUCTION
05	2024 GRADUATES' PROFILE
06	GRADUATES' PROFESSIONAL BACKGROUND
07	CURRENT CAREER PLACEMENT
10	YOUR SUCCESS, OUR PURPOSE
12	IE FOR LIFE
14	INTERNATIONAL OFFICES

INTRODUCTION

IE Talent & Careers is committed to supporting students in their unique journeys of personal development and professional growth. With expert career advising and an extensive range of resources and tools, the team's dedication to their success is unmatched. Each year, our students demonstrate the value of this effort. With every accomplishment and accolade, and with every new role, career shift or entrepreneurial undertaking, they prove just how well-equipped they are to take on the world of work. And the graduating class of our **Master in Digital Business and Innovation** is set to continue a long tradition of achievement and progress at the intersection of science and technology.

It's no secret that the STEM disciplines are in a state of flux. The impact of artificial intelligence and other emerging technologies is growing fast, disrupting industries and transforming how we live and work. Meanwhile, scientific breakthroughs in medicine, biotechnology, climate science, space exploration and more continue to push the limits of what's possible. Graduates of the **Master in Digital Business and Innovation** are ready for this new landscape. Armed with a broad, in-demand skill set, they have what it takes to find innovative solutions that will reshape the future as we know it, and the knowledge, practical expertise and global network to make big things happen.

74%

of tech professionals prefer to work remotely, opening the field to skilled talent from anywhere in the world.

OVER
800,000
JOB POSITIONS

will be available to STEM workers by 2030.

54%

of organizations reported a tech skills shortage, demonstrating the opportunities in the market.

VICTOR FREYDELL

MDBI

NATIONALITY

COLOMBIAN

CURRENT POSITION

REGIONAL HFB
LEADER AT IKEA

POSITION BEFORE THE PROGRAM

PRODUCT MANAGER

Taking advantage of all the tools provided by both the university and the program were crucial in boosting my career forward. At the Master's in Digital Business and Innovation, I was able to enhance my leadership skills, foster teamwork, and above all, broaden my understanding of new trends and innovation in the world. Now, I feel fully confident to tackle important topics in the sphere of business and technology.



ALEXIA NSHUTI

MDBI

NATIONALITY

RWANDESE

CURRENT POSITION

ENTREPRENEURSHIP - SILO
STARUP FOUNDER

POSITION BEFORE THE PROGRAM

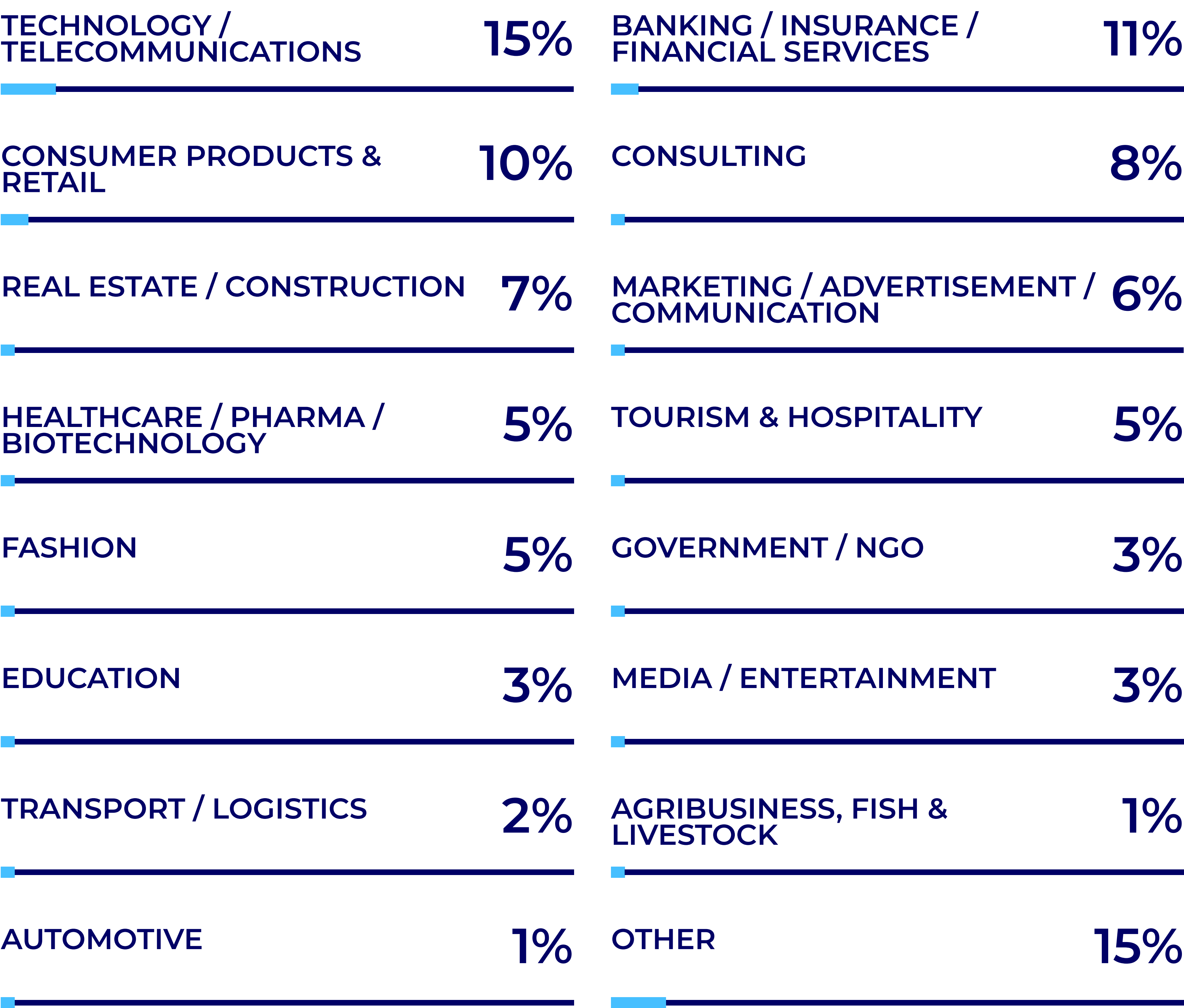
COMMODITY SPECIALIST

The Master's in Digital Business and Innovation not only empowered me to venture into entrepreneurship but also inspired the creation of Silo, a startup at the forefront of revolutionizing wearable technology for biomechanical mobility. Through its seamless integration of business acumen and technological prowess, the program equipped me with the essential skills and mindset to translate my vision into tangible reality while successfully navigating the intricacies of the startup landscape.



WHERE OUR STUDENTS WERE WORKING BEFORE STARTING THE PROGRAM

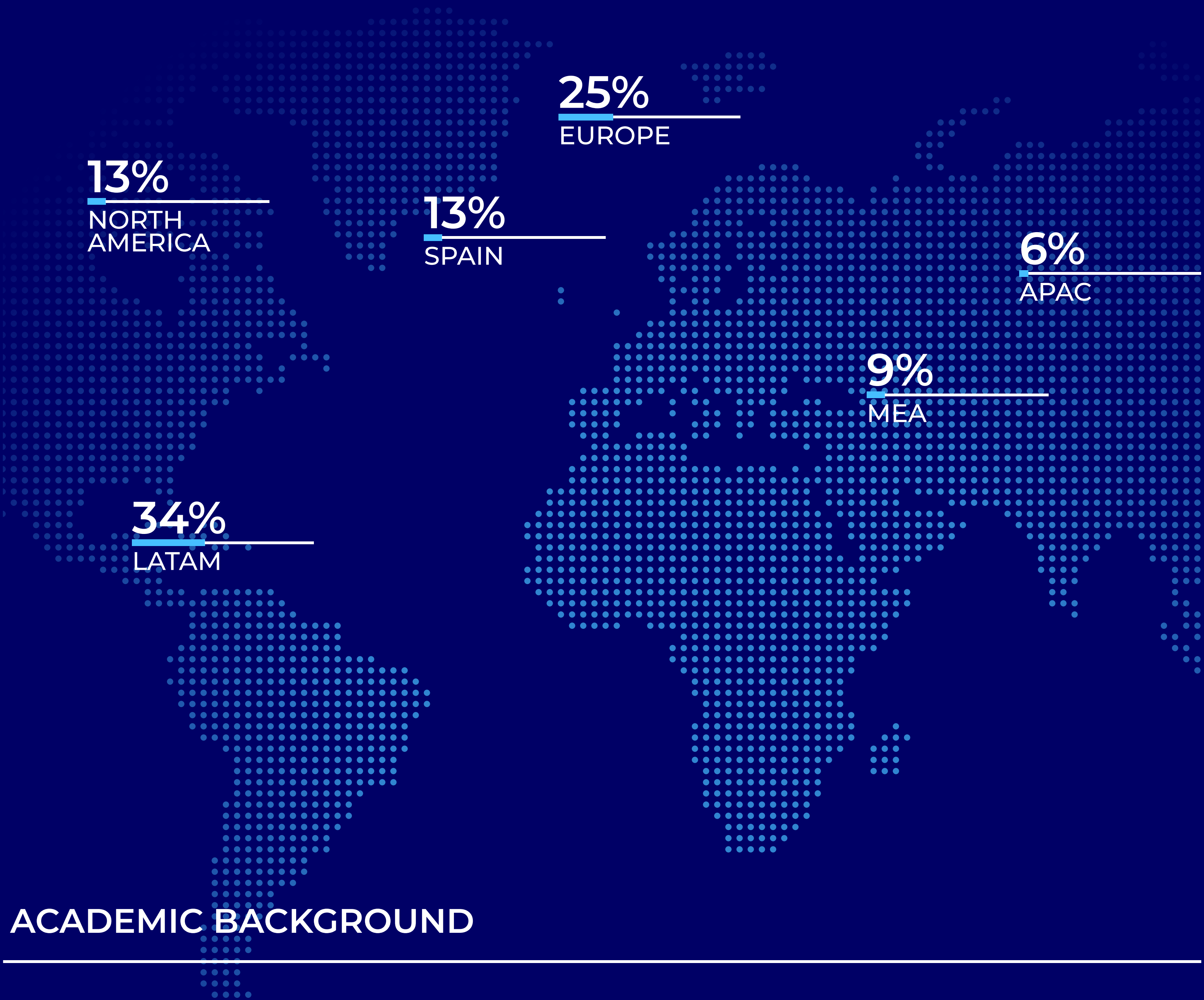
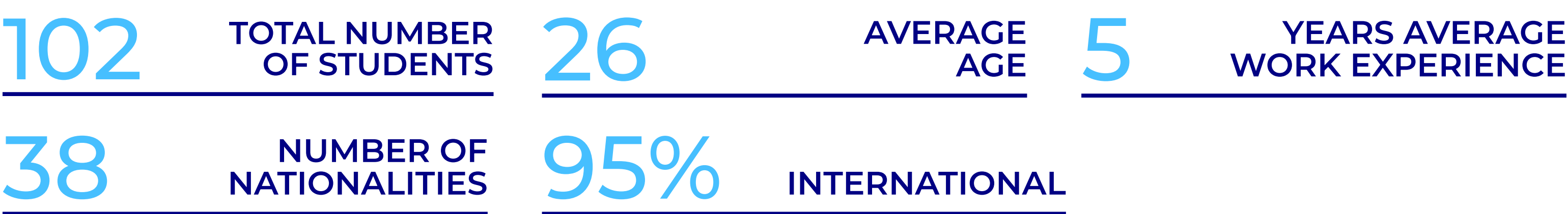
INDUSTRY / SECTOR



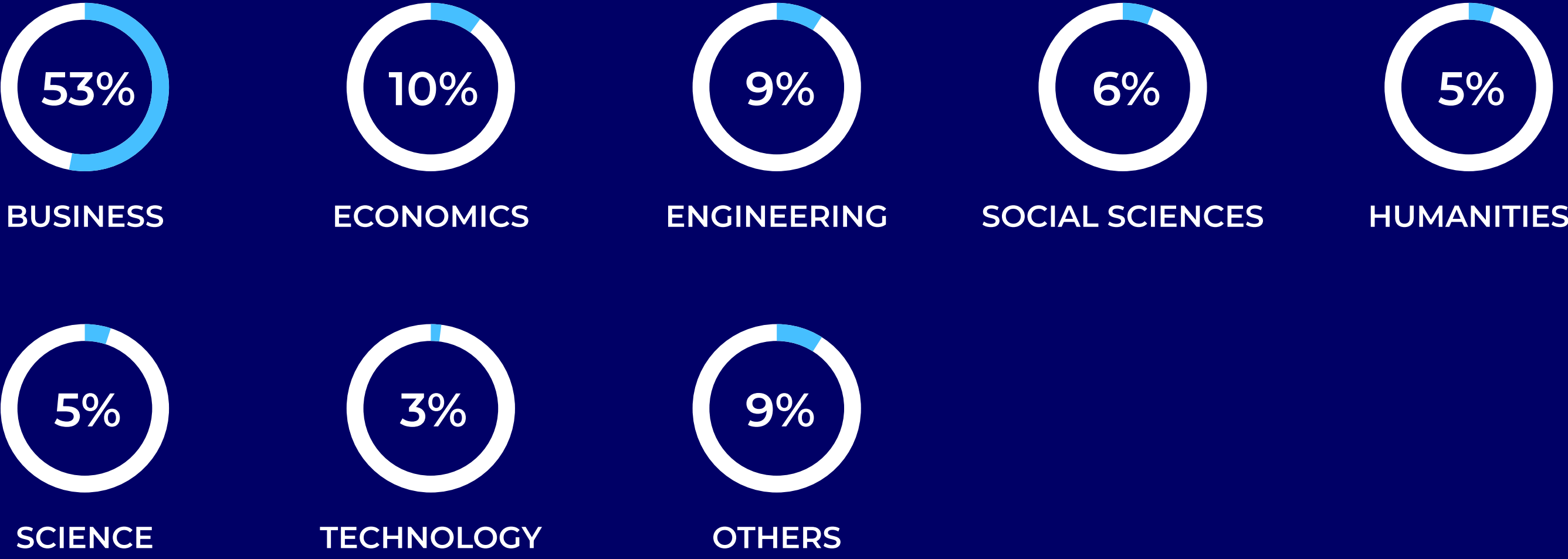
COMPANIES REPRESENTED IN CLASS



2024 GRADUATES' PROFILE



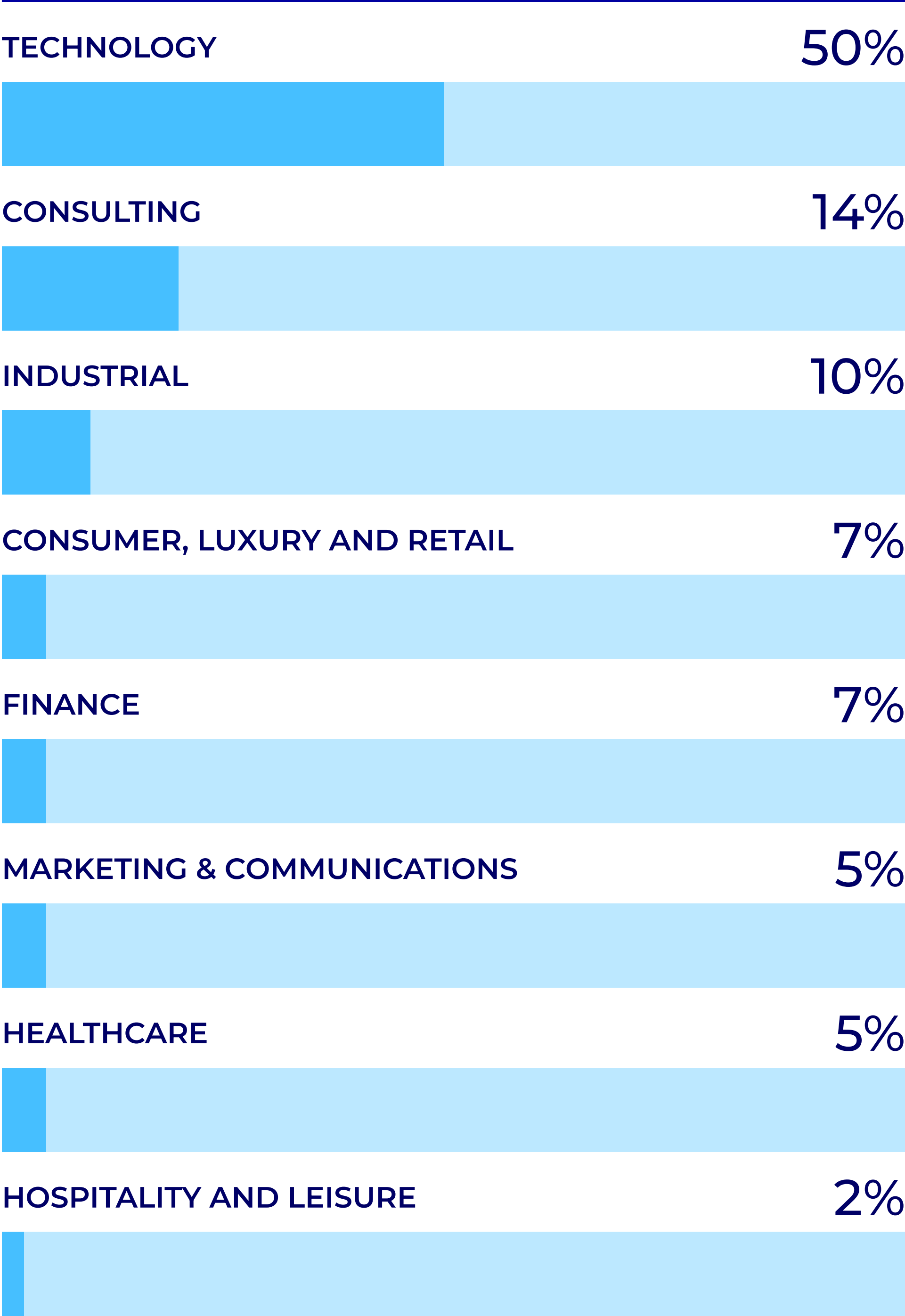
ACADEMIC BACKGROUND



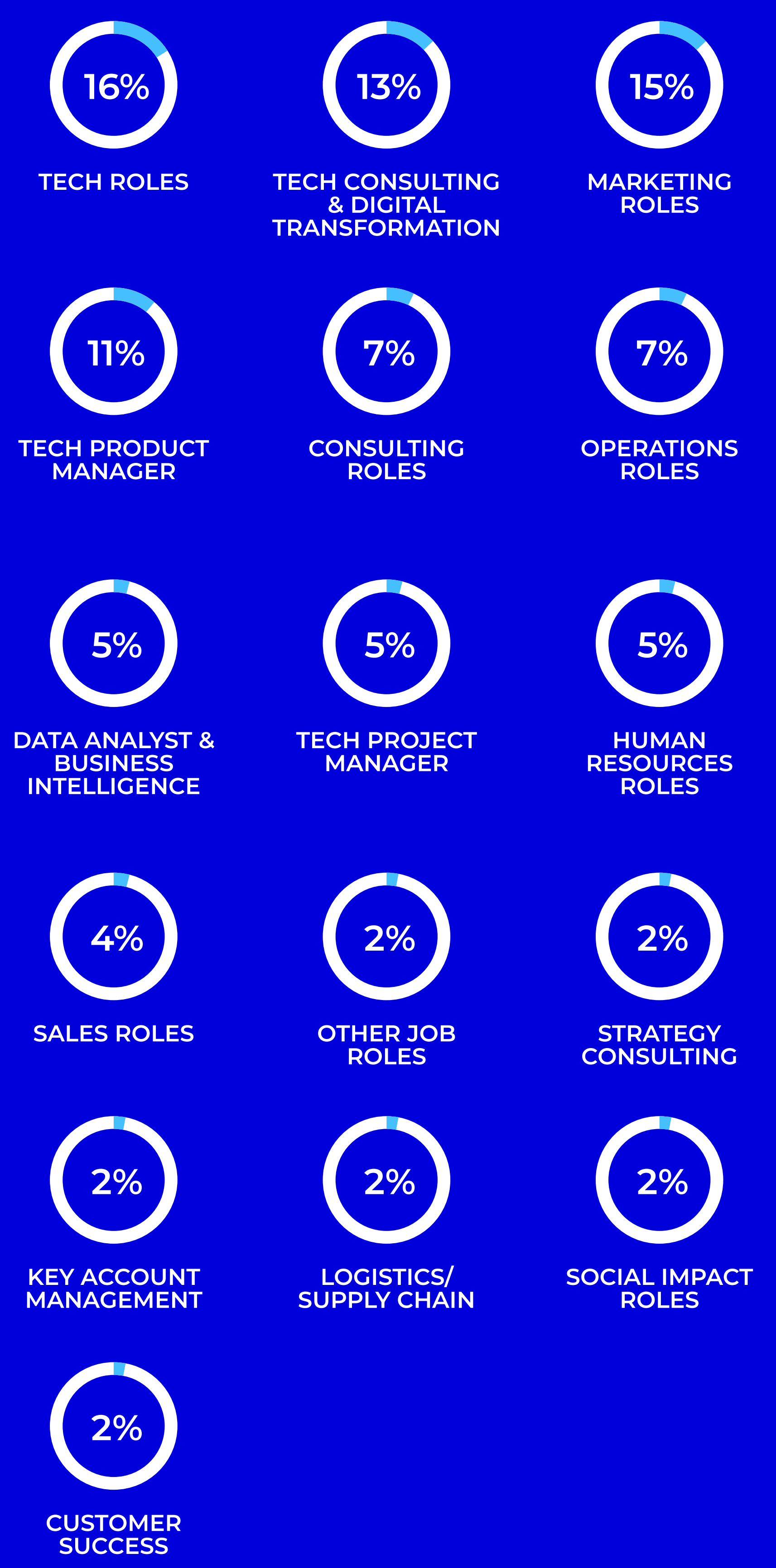


WHERE OUR GRADUATES ARE WORKING NOW

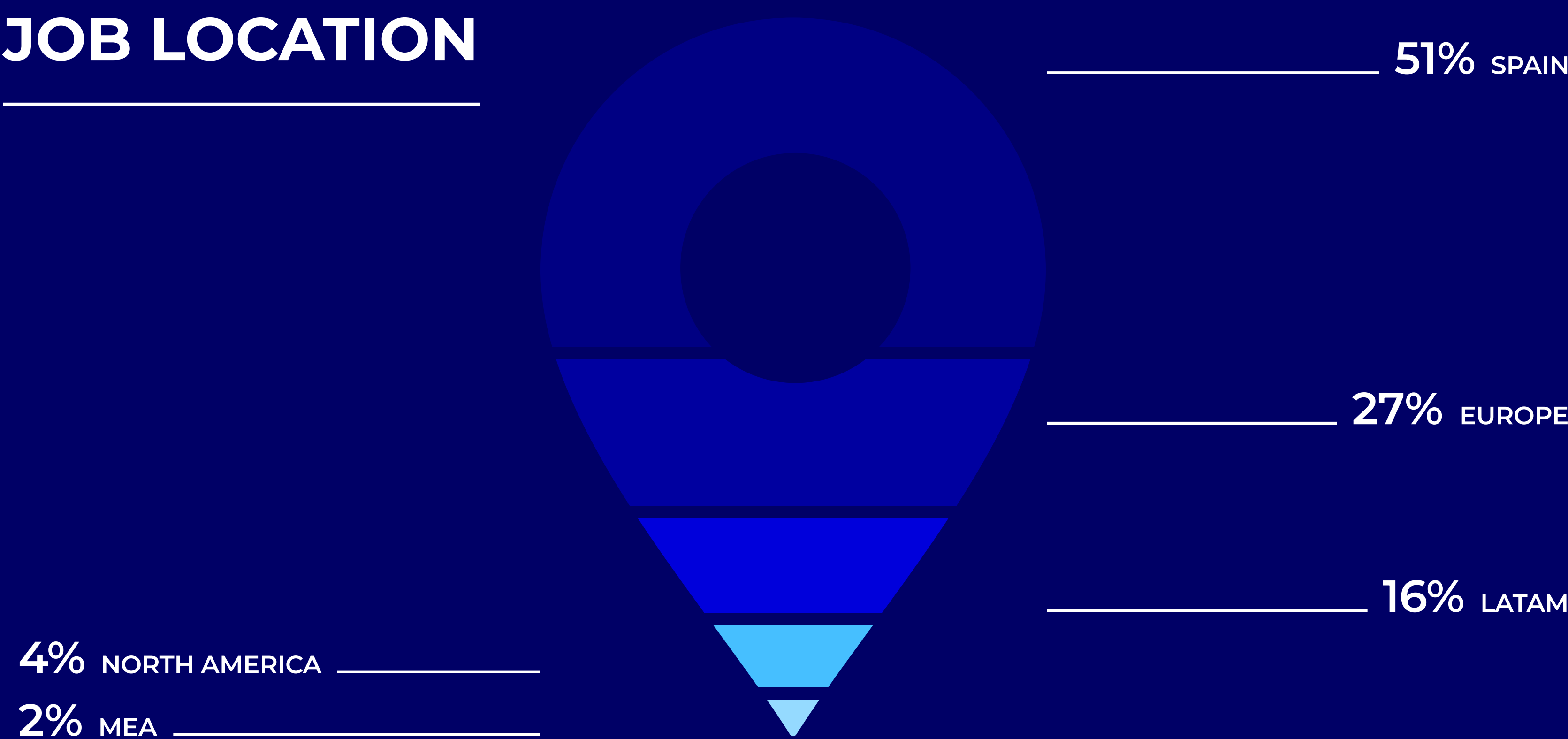
SECTOR



FUNCTION



JOB LOCATION



TOP HIRING COMPANIES

The average of job seekers who received a job offer within 6 months after graduation across the last 3 intakes

86%

JOB ROLE TITLES

PRODUCT MANAGER	ASSOCIATE CONSULTING ENGINEER	ASSOCIATE IT CONSULTANT
ASSOCIATE SOLUTION ENGINEER	BUSINESS DEVELOPMENT	CLOUD INFRASTRUCTURE ENGINEER
DIRECTOR OF TECHNOLOGY OPERATIONS	INSURANCE OPERATIONS TRAINEE	IT BUSINESS ANALYST
SCRUM MASTER & JR DEVELOPER	SOFTWARE DEVELOPMENT ENGINEER	TECH CONSULTANT



YOUR SUCCESS, OUR PURPOSE

IE University is considered one of the world's leading universities by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates. By studying at IE University, students graduate with a brand recognized for its excellence among recruiters.

**Bloomberg
Businessweek**

FT FINANCIAL
TIMES

The
Economist

WALL STREET
JOURNAL

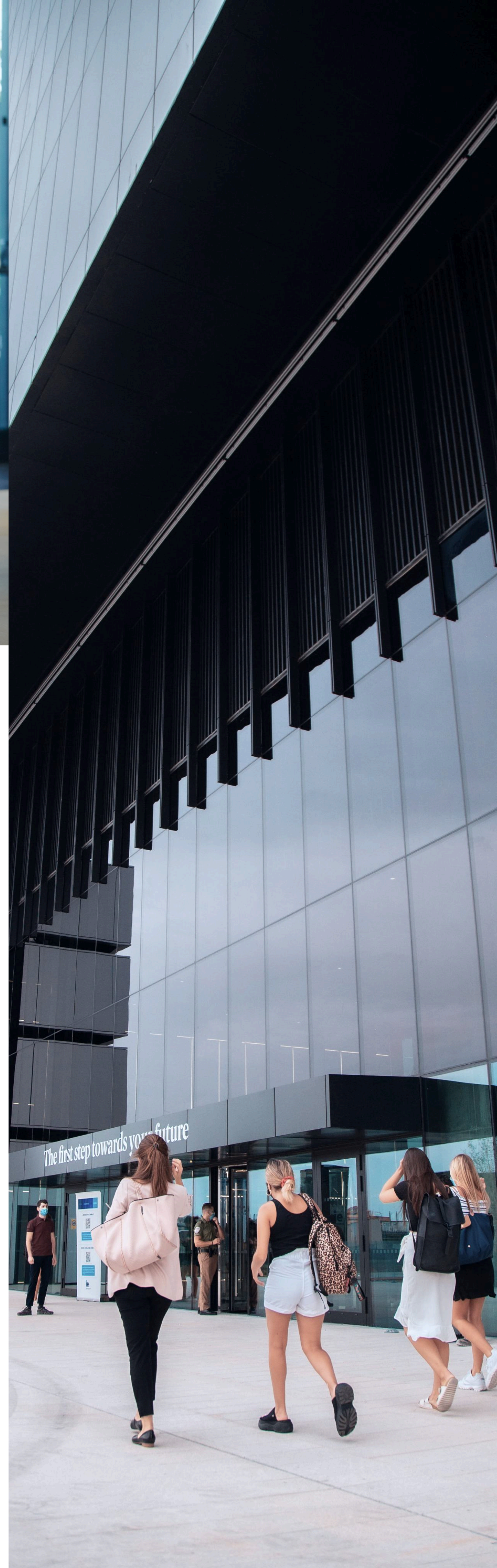
WE'RE HERE TO HELP YOU KICK START YOUR CAREER

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our Career Discover Advisors help you unlock your potential through unique self assessment tools and methodologies.

Our industry experts explore with you market trends and professional paths that align with your profile and aspirations.

Our team works closely with more than 2,000 recruiting partners, with the constant aim to match and connect directly the right talent with the right need.





OUR EVENTS

The **incredible variety** of our events allows **students to engage** with companies at a whole other level. We hosted more than 282 virtual and physical events with **recruiting partners**.

TALENT FORUMS

COMPANY PRESENTATIONS

INTERVIEWS AND ASSESSMENT CENTERS

BUSINESS COMPETITIONS

PANELS

WORKSHOPS

CONFERENCES

NETWORKING ACTIVITIES WITH IE CLUBS

WEBINARS

LIVESTREAMS

MAKE THE MOST OF IT

During your time at IE University, you will meet with us throughout career education workshops and events, designed to help students land the job that's best for them.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions.

On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

VISITING COMPANIES

In the academic year we welcomed 300 recruiting partners on our on-campus facilities, including:

TECH

facebook amadeus SAP
Uber Telefonica

FINANCE

S&P Global Santander Goldman Sachs AMERICAN EXPRESS

CONSULTING

BAIN & COMPANY Capgemini BCG BOSTON CONSULTING GROUP
OliverWyman Grant Thornton

PHARMA

Abbott SANDOZ Bristol Myers Squibb

FMCG / LUXURY / RETAIL

NIKE L'ORÉAL pepsi P&G Procter & Gamble
IKEA ESSILOR COLGATE-PALMOLIVE Mars

KraftHeinz

INDUSTRIAL / ENERGY

Schneider Electric Vestas bp DHL

INTERNATIONAL DEVELOPMENT

UNITED NATIONS ADB ASIAN DEVELOPMENT BANK IMPACT HUB European Bank for Reconstruction and Development Dalberg

REAL ESTATE / ARCHITECTURE AND DESIGN

AECOM Knight Frank CUSHMAN & WAKEFIELD

12,000

JOB OPPORTUNITIES

2,100

RECRUITING PARTNERS GLOBALLY

ENHANCE YOUR ALUMNI BENEFITS

ALUMNI PLUS



1-hour Executive Career coaching (online or face-to-face) and Career webinars.



Up to 40 lectures (online or face-to-face) with prominent IE professors.



Online subscription to El País, Expansión, El Mundo and the Wall Street Journal (valued at € 750).



Speed-networking events and preferential pricing to IE Alumni flagship events.

*Included during 2 years upon graduation.

CAREER BOOSTER

PREMIUM ACCESS TO KORN FERRY ADVANCE PLATFORM WITH:

- Unlimited, personalized **1-to-1 coaching sessions**.
- Resume parsing analysis to **see how recruiters process your resume**.
- **AI-based interview preparation app**.
- **Premium access to GeniusMesh**, a confidential Executive MBA talent network of 20 top business schools and unpublished leadership roles.

*Alumni Plus Membership required.

LIFELONG LEARNING BOOSTER

Access to one Executive Education short program or one High Impact Online Program (list price up to €4,000).

50% scholarship for a second program or Executive Summer School.

*Alumni Plus Membership required



INTERNATIONAL OFFICES

IE INTERNATIONAL DEVELOPMENT:

BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International

Development team provides support to our candidates, students and alumni.

ATTEND ONE OF OUR EVENTS

CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

BENEFITS FOR OUR GLOBAL COMMUNITY:

IE EVENTS, MASTERCLASSES AND WORKSHOPS LED BY IE PROFESSORS

CORPORATE PARTNERSHIPS

VENTURE DAYS

NETWORKING AND SOCIAL EVENTS FOR ALUMNI AND STUDENTS

GLOBAL ALUMNI WEEKENDS

“GLOCAL” NETWORK

WORLDWIDE CONFERENCES

CAREER OPPORTUNITIES FOR ALUMNI AND STUDENTS

ALUMNI CLUBS

**FIND US AT ONE OF OUR
INTERNATIONAL OFFICES**

KNOW MORE

MASTER IN DIGITAL BUSINESS AND INNOVATION

2024

CAREER REPORT