

# **Placement Report**

## **Master in Talent Development & Human Resources**

### **2020 Graduates**

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# Introduction

At IE University, the mission of our IE Talent and Careers team is to enhance and secure student success. By staying on top of the latest industry trends and insights, our career services help both students and alumni find their place in the professional world.

Each year, we take great pride in showcasing the professional accomplishments of our Master in Talent Development and Human Resources students. This year is no exception, especially as our global recruiting outreach proves once again to be highly effective. For this reason, in this report, we are excited to share insights on the various career paths of our 2020 graduates.

Innovation and technology has transformed the global landscape and, across sectors, employees need to upskill and reskill. This is increasingly becoming a priority for top international companies as the management of talent is a key factor in achieving strategic objectives.

This is why HR professionals are so important as drivers of change within organizations. Not only are they key to developing potential talent, but they also apply innovative technology to create and accelerate people-centric initiatives that ultimately boost business outcomes.

A high percentage of our students have found jobs, with 87% of them working within three months of graduation. Coming from a wide array of cultures and backgrounds, 89% of the cohort is international

and they represent a total of 23 nationalities.

What's more, with entrepreneurship being one of IE University's main values, many of our students have gone on to start their own companies after finishing their program.

These graduates follow in the footsteps of those who make up IE University's impressive global network of over 65,000 alumni. Based in more than 100 countries around the globe, our alumni hold high-level positions in varying industries and leading organizations within the public, private and non-profit sector.

**Eva Valbuena**  
Head of Talent & Careers IE University



## Mónica Duque Estevez

### Master in Talent Development & Human Resources

**Nationality**  
Colombia

**Current Position**  
Global HRBP (Human Resources Business Partner) at Rappi

**Position before the program**  
Labor & Employment Lawyer

**Current Location:**  
New York, USA



**If you want to build a ship, don't drum up the people to gather wood, divide the work, and give orders. Instead, teach them to yearn for the vast and endless sea" Antoine de Saint-Exupéry, The Little Prince --> Shared with Netflix book "No Rules, Rules.**



# 2020 Graduates' Profile

28

TOTAL NUMBER OF STUDENTS

26

AÑOS

89%

INTERNATIONAL STUDENTS

23

NUMBER OF NATIONALITIES REPRESENTED IN CLASS

## GENDER

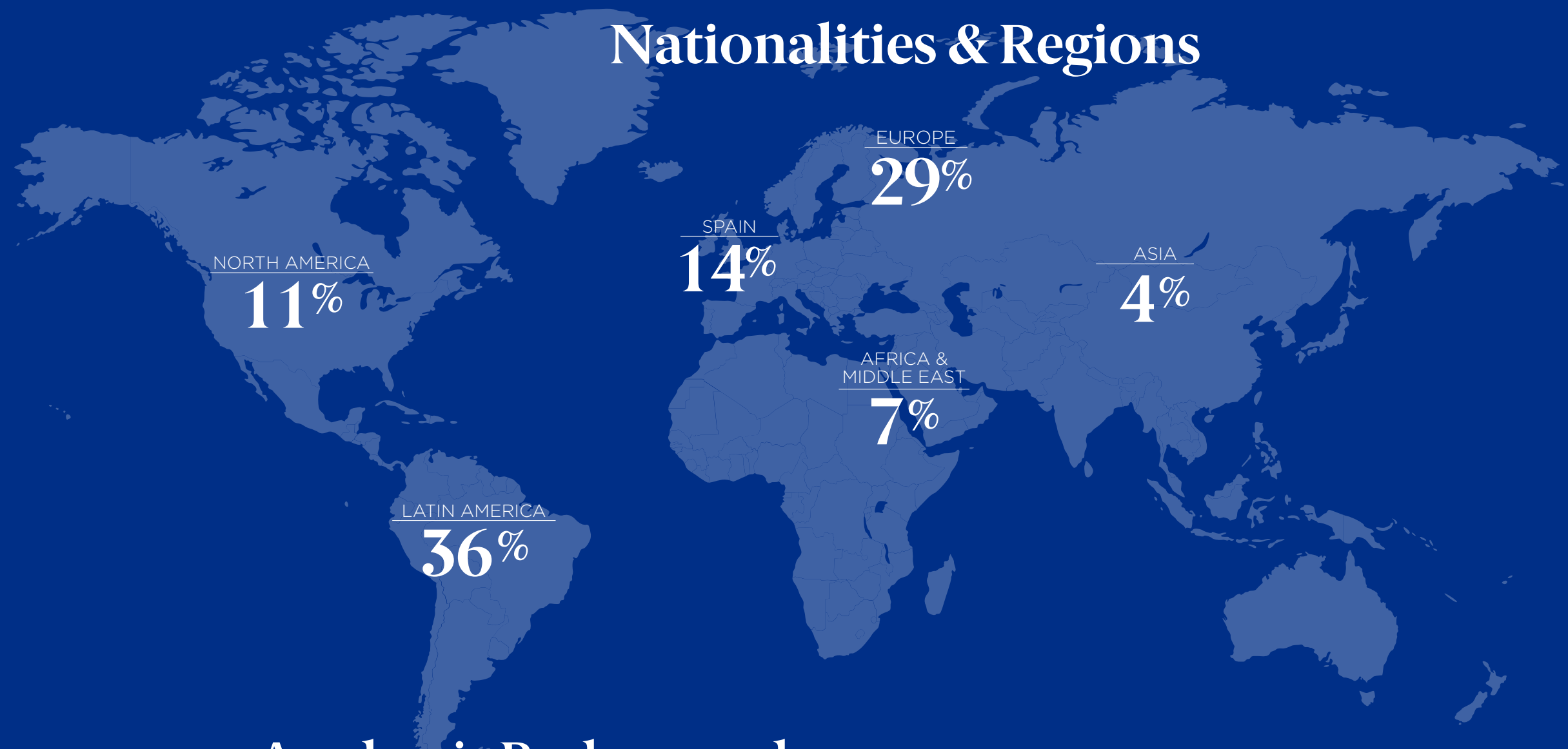
32%

MALE









68%

FEMALE

## Nationalities & Regions



## Academic Background

	BUSINESS & MANAGEMENT	36%		TRANSLATION	4%
	PSYCHOLOGY	32%		ECONOMICS	4%
	COMMUNICATION	11%		AMERICAN STUDIES	3%
	HOSPITALITY	7%		SOCIOLOGY	3%



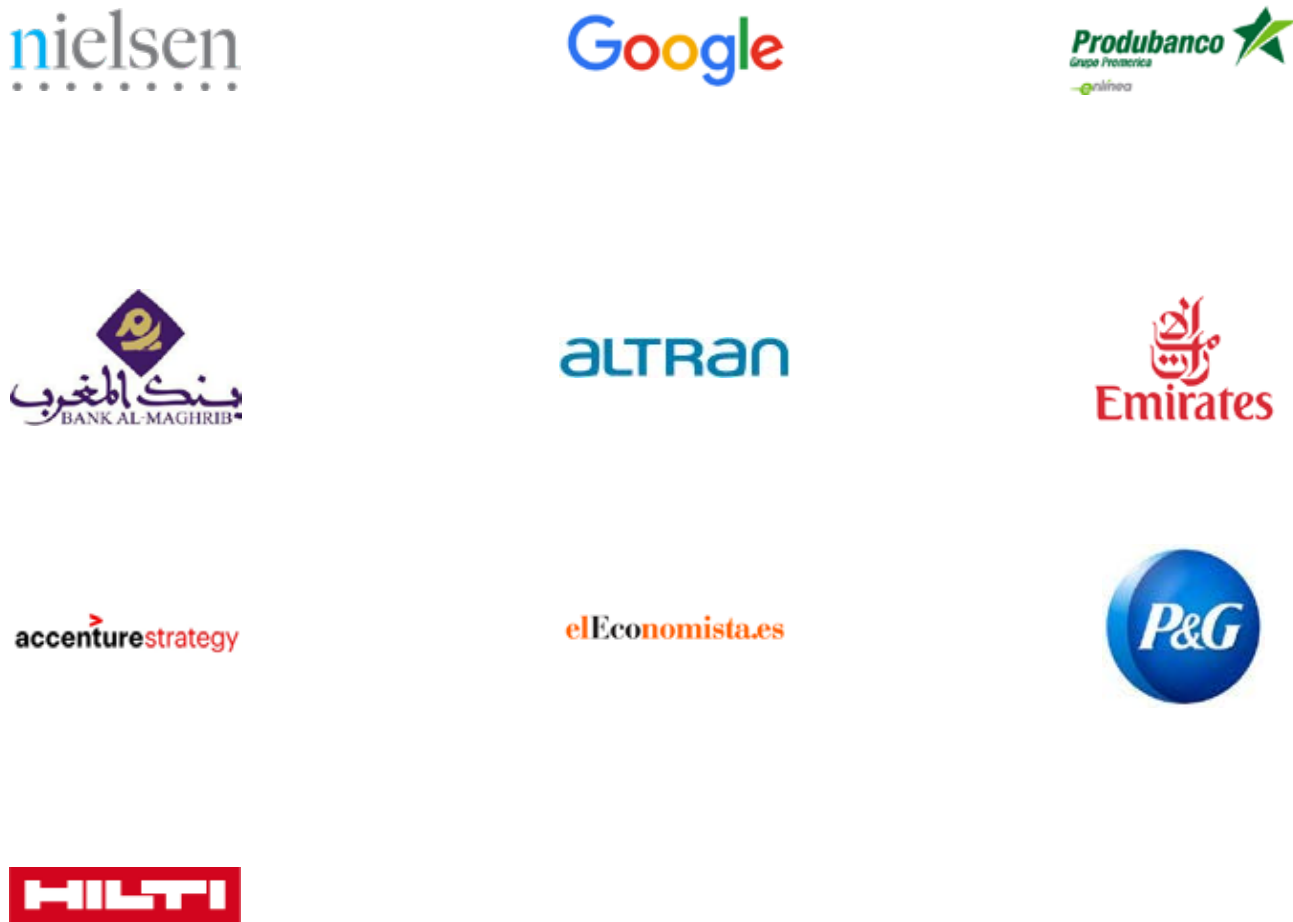
# Where our students were working before starting the program

## Industry / Sector

Background	% of students	Background	% of students
Consulting	21.7%	Technology	13%
Consumer Products & Retail	17.5%	Others	13%
Education	13%	Media / Entertainment	4.4%
Industrial	13%	Finance/Banking/Insurance/Fin.Services	4.4%



# Companies represented in class



# Where our graduates are working now

Sector	% of Alumni
Consulting	21,7%
Consumer Products & Retail	17,5%
Education	13,0%
Industrial	13,0%
Technology	13,0%
Other	13,0%
Media/ Entertainment	4,4%
Finance / Banking / Insurance / Fin. Services	4,4%

Function	% of Alumni
Human Resources	39,1%
Consulting	8,7%
Other	8,7%
Finance & Markets Research	8,7%
Marketing - Brand Marketing	8,7%
General Management	4,4%
Other	4,4%
Operations / Logistics / Supply Chain	4,4%
Information Systems & Technology	4,4%
Academic	4,4%
Business Development	4,1%

## Region



## Minu Nair

### Master in Talent Development and Human Resources

**Nationality**  
India

**Current Position**  
HR Trainer at Spoton Training Institute

**Position before the program**  
Fellow with Big Reset Reasearch Initiative

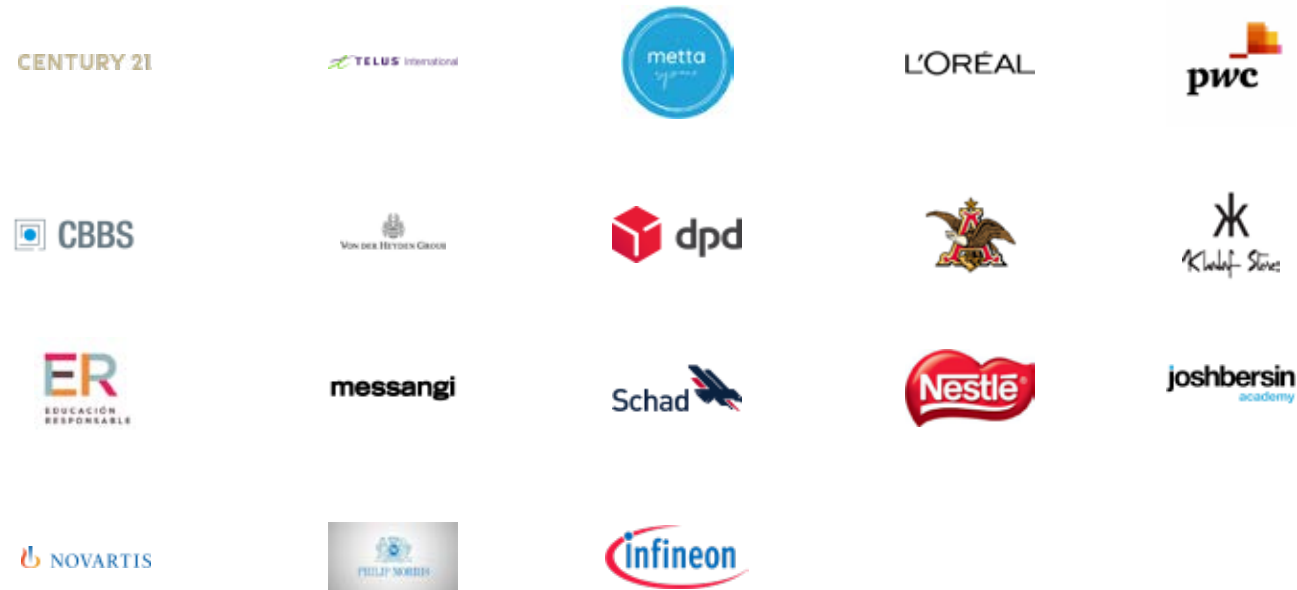


My time at IE University was completely outside of my comfort zone. I learned to be more resilient, develop my networking skills, give back to the community through the IE Public Speaking Club and learn basic Spanish.





# Top Hiring Companies



Job seekers who received a job offer  
within 6 months after graduation

**87%**

## Job Role Titles

Director of Innovation and Development

Leadership Development Associate

Human Resources Project Manager

Human Resources Generalist

Human Resources Manager

Talent Acquisition

Corporate Assistant

Human Resources Analyst

Associate Executive Director

Project Management

Associate Director of Talent Management

Senior Associate Human Capital Consultant

Fellow with big reset research initiative

Global Manager, People Projects

Organizational Development

Financial Controller

Ambassador





# YOUR SUCCESS, OUR PURPOSE

IE University is considered one of the world's leading universities by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates. By studying at IE University, students graduate with a brand recognized for its excellence among recruiters.

## WE'RE HERE TO HELP YOU KICK START YOUR CAREER

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our growing team works closely with more than 1,800 international recruiters, with the constant aim to match and connect directly the right talent with the right need.

IE Talent & Careers makes a two-fold commitment: with students and with companies.

## OUR EVENTS

The incredible variety of our events allows students to engage with companies at a whole other level. In 2021, we hosted more than 180 virtual and physical events with recruiting partners.

- Talent Forums
- Company Presentations
- Interviews and Assessment Centers
- Business Competitions
- Panels
- Workshops
- Conferences
- Networking activities with IE clubs
- Webinars
- Livestreams



# 1,800

RECRUITING PARTNERS

# 5,600

JOB OPPORTUNITIES

## MAKE THE MOST OF IT

During your time at IE, you will meet with us throughout career education workshops and events, designed to help students land the job of their dreams.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions.

On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

## VISITING COMPANIES

In the academic year 2019/2020 we welcomed +190 recruiting partners on our on-campus facilities, including:

### TECH



### FINANCE



### CONSULTING



### PHARMA



### FMCG / LUXURY / RETAIL



### INDUSTRIAL / ENERGY



### INTERNATIONAL DEVELOPMENT



### REAL ESTATE / ARCHITECTURE AND DESIGN





# IE FOR LIFE

## Belonging to IE alumni comes with essential benefits

IE benefits continue on for life; as an IE alumni, you are an integral part of our family and we are here to help guide you at every stage of your professional journey. IE for Life is a suite of benefits designed to give back to our alumni community with exclusive ongoing education, career and networking resources.

### Discover and connect to IE alumni around the world

- Search our online Alumni directory
- Join more than 60 clubs worldwide

### Take advantage of the following career services

- Career advising at IE, included up to two years after graduation
- Lifetime access to IE's Career Portal, over 7,000 positions posted annually and leadership skills resources

### Loyalty discounts just for you

- on further studies at IE of up to 25%
- on purchases at the official IE Store (15%)
- on third party services (Spain, Italy, Portugal, Greece, Mexico)  
<https://benefits.ie.edu/>

### Keep learning with us:

- Access to webinars and research insights



## Enhance your alumni benefits



### ALUMNI PLUS

1-hour Executive Career coaching (online or face-to-face) and Career webinars.

Up to 40 lectures (online or face-to-face) with prominent IE professors.

Online subscription to El País, Expansión, El Mundo and the Wall Street Journal (valued at € 750).

Speed-networking events and preferential pricing to IE Alumni flagship events.

\*Included during 2 years upon graduation.



### CAREER BOOSTER

Premium access to Korn Ferry Advance platform with:

- unlimited, personalized 1-to-1 coaching sessions.
- resume parsing analysis to see how recruiters process your resume.
- AI-based interview preparation app.

Premium access to GeniusMesh, a confidential Executive MBA talent network of 20 top business schools and unpublished leadership roles.

\*Alumni Plus Membership required.



### LIFELONG LEARNING BOOSTER

Access to one Executive Education short program or one High Impact Online Program (list price up to €4,000).

50% scholarship for a second program or Executive Summer School.

\*Alumni Plus Membership required.



# International Offices

## IE INTERNATIONAL DEVELOPMENT: BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International Development team provides support to our candidates, students and alumni.



*Attend one  
of our events*

## CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

## EUROPE

[europa@ie.edu](mailto:europa@ie.edu)

**FRANCE - PARIS**  
[france@ie.edu](mailto:france@ie.edu)

**GERMANY, SWITZERLAND  
& AUSTRIA - MUNICH**  
[dach@ie.edu](mailto:dach@ie.edu)

**ITALY & THE BALKANS**  
[italia@ie.edu](mailto:italia@ie.edu)

**PORTUGAL - LISBON**  
[portugal@ie.edu](mailto:portugal@ie.edu)

**EASTERN EUROPE  
& CENTRAL ASIA - MOSCOW**  
[eecca@ie.edu](mailto:eecca@ie.edu)

**SPAIN - MADRID & SEGOVIA**  
[iespain@ie.edu](mailto:iespain@ie.edu)

**TURKEY - ISTANBUL**  
[turkey@ie.edu](mailto:turkey@ie.edu)

**UK & IRELAND - LONDON**  
[uk@ie.edu](mailto:uk@ie.edu)

## NORTH AMERICA

[northamerica@ie.edu](mailto:northamerica@ie.edu)

**WEST & MIDWEST USA -  
LOS ANGELES**  
[westcoast@ie.edu](mailto:westcoast@ie.edu)

**SOUTH USA & CARIBBEAN -  
MIAMI**  
[southusa@ie.edu](mailto:southusa@ie.edu)

**NORTHEAST USA - NEW YORK**  
[northeast@ie.edu](mailto:northeast@ie.edu)

**CANADA - TORONTO**  
[canada@ie.edu](mailto:canada@ie.edu)

## LATIN AMERICA

[latam@ie.edu](mailto:latam@ie.edu)

**ARGENTINA & URUGUAY -  
BUENOS AIRES**  
[argentina@ie.edu](mailto:argentina@ie.edu)  
[uruguay@ie.edu](mailto:uruguay@ie.edu)

**BRAZIL - SAO PAULO**  
[brasil@ie.edu](mailto:brasil@ie.edu)

**CHILE - SANTIAGO DE CHILE**  
[chile@ie.edu](mailto:chile@ie.edu)

**COLOMBIA - BOGOTA**  
[colombia@ie.edu](mailto:colombia@ie.edu)  
[centroamerica@ie.edu](mailto:centroamerica@ie.edu)

**ECUADOR - QUITO**  
[ecuador@ie.edu](mailto:ecuador@ie.edu)

**MEXICO CITY - MEXICO**  
[mexico@ie.edu](mailto:mexico@ie.edu)

**PERU, BOLIVIA &  
PARAGUAY - LIMA**  
[peru@ie.edu](mailto:peru@ie.edu)  
[bolivia@ie.edu](mailto:bolivia@ie.edu)  
[paraguay@ie.edu](mailto:paraguay@ie.edu)

**VENEZUELA - CARACAS**  
[venezuela@ie.edu](mailto:venezuela@ie.edu)

## ASIA

[asia-pacific@ie.edu](mailto:asia-pacific@ie.edu)

**AUSTRALIA & NEW ZEALAND  
SYDNEY**  
[australia@ie.edu](mailto:australia@ie.edu)

**CHINA - SHANGHAI & BEIJING**  
[china@ie.edu](mailto:china@ie.edu)

**INDIA & SOUTH ASIA - MUMBAI**  
[india@ie.edu](mailto:india@ie.edu)

**JAPAN - TOKYO**  
[japan@ie.edu](mailto:japan@ie.edu)

**SINGAPORE & SOUTHEAST ASIA  
SINGAPORE**  
[singapore@ie.edu](mailto:singapore@ie.edu)  
[southeastasia@ie.edu](mailto:southeastasia@ie.edu)

**SOUTH KOREA - SEOUL**  
[korea@ie.edu](mailto:korea@ie.edu)

## MIDDLE EAST / AFRICA

[mea@ie.edu](mailto:mea@ie.edu)

**SAUDI ARABIA - RIYADH**  
[saudi@ie.edu](mailto:saudi@ie.edu)

**UAE, QATAR, BAHRAIN,  
KUWAIT & OMAN - DUBAI**  
[uae@ie.edu](mailto:uae@ie.edu)

**WEST AFRICA - LAGOS**  
[nigeria@ie.edu](mailto:nigeria@ie.edu)

**SOUTHERN AFRICA  
JOHANNESBURG**  
[southernafrica@ie.edu](mailto:southernafrica@ie.edu)





