



Placement Report  
Master in Real  
Estate Development  
2022 Graduates

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# Introduction

The IE Talent & Careers department strives to help students carve out their own place in the professional world. By equipping them with the tools, knowledge, advice and training they need to succeed, upon graduation, they hit the ground running. It is our pleasure to watch our Architecture & Design alumni prosper long after they've finished their educational chapter at IE University. In this report, we will analyze the different career paths our 2022 graduates have chosen, giving you an idea of where this learning area can take you.

It goes without saying that in 2020, companies were forced to transform, merge, de-merge and reinvent themselves. In parallel, the digital media revolution continued to bring new corporate challenges, forcing businesses to reevaluate the way they operate. In this landscape, organizations have had to rapidly adapt to the latest trends, magnify their reputation and brand, and focus on creating value, no matter the sector.

Our Architecture & Design alumni have been key to this post-crisis transformation, primarily in the Real Estate and Construction, Finance and Consulting industries. Our graduates are spearheading change in roles such as Architect, Asset Manager, Real Estate Advisor, Investment Analyst and Business Growth Associate. Continuing the trend from previous years, our alumni also prefer to find roles in Europe, with 61% working in European countries, 17% in the Middle East, and 11% in Latin America.

And they're doing it in good company. Our Architecture & Design 2022 graduates have joined the inspiring and diverse community of 66,000 IE University alumni spread across a variety of roles, sectors and regions. The ongoing success of this community is testament to our commitment to preparing each and every student for the challenges of today's world and the possibilities of tomorrow's.

From IE Talent & Careers, we can't wait to continue building on the success of our ever-growing community. We're working relentlessly to position IE University students and alumni in the most exciting roles in their fields, as well as to offer recruitment solutions to companies seeking the very best talent.

A heartfelt congratulations to our 2022 Architecture & Design graduates and a big thank you to our recruiting partners!

**Eva Valbuena**  
**Head of IE Talent & Careers Department**



## IOANE MENABDE

### Master in Real Estate Development

**Nationality**  
Georgia

**Current Position**  
Head at Spatial and Urban Development Agency



**My experience in IE was definitely unique for me, the program taught me that constant zooming out and zooming in, from micro to macro level, is a must for real estate development and urban planning in the modern era. It helped me to understand that real estate is not just one business sector; it is integration of many different disciplines. This gave me the ability to connect different dots from my past jobs and experiences, and position myself with a unique skillset.**



# 2022 Graduates' Profile

## Nationalities & Regions

52

TOTAL NUMBER OF STUDENTS

27

AVERAGE AGE

4,5

YEARS AVERAGE WORK EXPERIENCE

22

NUMBER OF NATIONALITIES

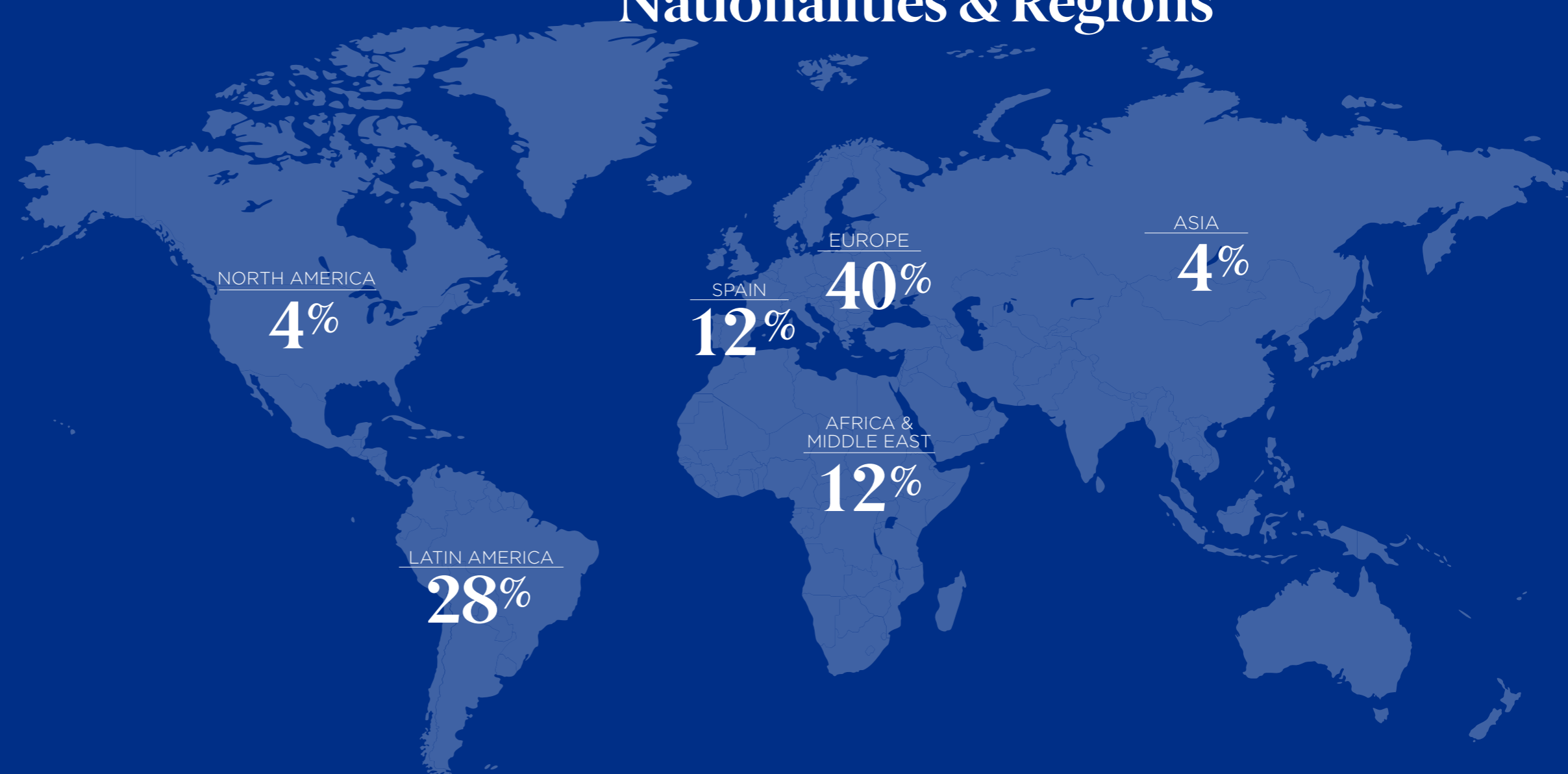
### GENDER

75%

MALE

25%

FEMALE



## Academic Background



BUSINESS

62%



ECONOMICS

8%



ENGINEERING

19%



OTHERS

2%



LEGAL

10%

# Where our students were working before starting the program

## Industry / Sector

Background	% of students	Background	% of students
Real estate / Construction	27%	Media / Entertainment	2%
Banking / Insurance / Financial Services	11%	Technology / Telecommunications	4%
Consulting	7%	Transport / Logistics	3%
Architecture / Urbanism	10%	Chemical / Energy & Utilities	1%
Consumer Products & Retail	4%	Education	4%
Tourism & Hospitality	6%	Government / NGO	1%
Other	6%	Industrial Products	4%
Aerospace	1%	Legal Services	5%
Healthcare / Pharma / Biotechnology	1%	Sports	1%
Marketing / Advertisement / Communication	2%		



# Companies represented in class





# Where our graduates are working now

Sector	% of Alumni
Architecture/Urbanism/Real Estate	66%
Financial Services	19%
Consulting	9%
Design/Graphics Arts	3%
Industrial	3%

Function	% of Alumni
Consulting Roles	38%
Architecture & Design Roles	25%
Finance Roles	16%
Strategy Roles	9%
Sales Roles	6%
Project Management Roles	3%
Other	3%

Job Location	% of Alumni
Spain	59%
Europe	9%
DACH	9%
United Kingdom	9%
MEA	6%
Benelux	3%
APAC	3%



## CESAR GARZA

### Master in Real Estate Development

**Nationality**  
Mexican

**Current Position**  
General Masterplan Manager at Ribera la Silla



IE has allowed me to develop the knowhow to interact with the different actors involved in the real estate development world, allowing me to put together more attractive projects in a competitive real estate landscape



# Top Hiring Companies

**CBRE**

 **PATRIZIA**

**Foster + Partners**

**GREYSTAR™**  
The Global Leader in Rental Housing

 **Knight Frank**

 **METROVACESA**

 **EY** Building a better working world

**Deloitte.**

 **KPMG**

**citizen**  


 **CR**  
INVESTMENT MANAGEMENT

**Hines**

 **BNP PARIBAS REAL ESTATE**

**pwc**

 **JLL**

**AEDAS HOMES**



Job seekers who received a job offer within 6 months after graduation

**97%**

## Job Role Titles

Analyst

Interior Designer

Junior Relationship Manager

Valoraciones Activos Alternativos

Real Estate Investment Trainee

Business Analyst

Junior Consultant

Business Development Associate

Logistics Leasing

Design Strategist

Sole Administrator

Expansion Manager LATAM & Caribe

Analista

Head of Spatial and Urban Development

Junior Consultant Valuation

Hotel Analyst

Junior Workplace Consultant

Hotel Valuation Analyst

PDP\_Analyst

Ideation & concept development

Sales Development Representative

Strategic Developer

Assistant Project Manager

Strategic Interior Design

Strategist

Internship IMBA

Workplace and Change Management Consultant

Internship in Investment and Research

Investment Analyst



# YOUR SUCCESS, OUR PURPOSE

IE University is considered one of the world's leading universities by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates. By studying at IE University, students graduate with a brand recognized for its excellence among recruiters.

## WE'RE HERE TO HELP YOU KICK START YOUR CAREER

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our growing team works closely with more than 1,800 international recruiters, with the constant aim to match and connect directly the right talent with the right need.

IE Talent & Careers makes a two-fold commitment: with students and with companies.

## OUR EVENTS

The incredible variety of our events allows students to engage with companies at a whole other level. In 2022, we hosted more than 180 virtual and physical events with recruiting partners.

- Talent Forums
- Company Presentations
- Interviews and Assessment Centers
- Business Competitions
- Panels
- Workshops
- Conferences
- Networking activities with IE clubs
- Webinars
- Livestreams



**1,800**  
RECRUITING PARTNERS

**5,600**  
JOB OPPORTUNITIES

## MAKE THE MOST OF IT

During your time at IE, you will meet with us throughout career education workshops and events, designed to help students land the job of their dreams.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions.

On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

## VISITING COMPANIES

In the academic year 2022/2023 we welcomed +190 recruiting partners on our on-campus facilities, including:

### TECH



### FINANCE



### CONSULTING



### PHARMA



### FMCG / LUXURY / RETAIL



### INDUSTRIAL / ENERGY



### INTERNATIONAL DEVELOPMENT



### REAL ESTATE / ARCHITECTURE AND DESIGN





# IE FOR LIFE

## Belonging to IE alumni comes with essential benefits

IE benefits continue on for life; as an IE alumni, you are an integral part of our family and we are here to help guide you at every stage of your professional journey. IE for Life is a suite of benefits designed to give back to our alumni community with exclusive ongoing education, career and networking resources.

### Discover and connect to IE alumni around the world

- Search our online Alumni directory
- Join more than 60 clubs worldwide

### Take advantage of the following career services

- Career advising at IE, included up to two years after graduation
- Lifetime access to IE's Career Portal, over 7,000 positions posted annually and leadership skills resources

### Loyalty discounts just for you

- on further studies at IE of up to 25%
- on purchases at the official IE Store (15%)
- on third party services (Spain, Italy, Portugal, Greece, Mexico) <https://benefits.ie.edu/>

### Keep learning with us:

- Access to webinars and research insights



## Enhance your alumni benefits



### ALUMNI PLUS

1-hour Executive Career coaching (online or face-to-face) and Career webinars.

Up to 40 lectures (online or face-to-face) with prominent IE professors.

Online subscription to El País, Expansión, El Mundo and the Wall Street Journal (valued at 750).

Speed-networking events and preferential pricing to IE Alumni flagship events.

\*Included during 2 years upon graduation.



### CAREER BOOSTER

Premium access to Korn Ferry Advance platform with:

- unlimited, personalized 1-to-1 coaching sessions.
- resume parsing analysis to see how recruiters process your resume.
- AI-based interview preparation app.

Premium access to GeniusMesh, a confidential Executive MBA talent network of 20 top business schools and unpublished leadership roles.

\*Alumni Plus Membership required.



### LIFELONG LEARNING BOOSTER

Access to one Executive Education short program or one High Impact Online Program (list price up to 4,000).

50% scholarship for a second program or Executive Summer School.

\*Alumni Plus Membership required.



# International Offices

## IE INTERNATIONAL DEVELOPMENT: BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International Development team provides support to our candidates, students and alumni.



*Attend one of our events*

## BENEFITS FOR OUR GLOBAL COMMUNITY:

- IE events, masterclasses and workshops led by IE professors
- Corporate partnerships
- Venture Days
- Networking and social events for alumni and students
- Global Alumni Weekends
- “Glocal” network
- Worldwide conferences
- Career opportunities for alumni and students
- Alumni clubs

*Find us at one of our international offices*

[Know More](#)

## CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.





**ie**  
UNIVERSITY