





## TOM REDMAYNE

Tom Redmayne, North America Managing Director at WiredScore, sat down with IE School of Architecture & Design at the NextGen event "Connecting People, Buildings & Cities." Tom told us about his professional experience and the next steps for himself and the real estate industry.

WiredScore is championing cutting-edge technology in real estate. They provide the only certifications for rating the infrastructure and technological capacity of commercial and residential buildings, ensuring buildings can meet today's expectations and tomorrow's demands.

## DARE TO CHALLENGE THE STATUS QUO

Tom Redmayne initially worked at Cushman Wakefield, an established company, but left to join a small startup. Even though he believed the future was heading towards connectivity and technology, it was a risk. He now realizes he wasn't aware of all of his career options, but would tell his younger self to dare to challenge the status quo and take risks.

While at Cushman Wakefield, he had a mentor who really changed the course of his career. His mentor believed in him and advised him on different issues during his time at the company. For Tom, "the key to manager mentor add value and solve problems." working with а senior or is to

Tom thinks the most interesting part of working for a small business is watching it grow while being part of the project's journey. The least enjoyable aspect would be having to comply with regulations, though it's a necessary skill to take into any business.

Tom's future career plans aren't set in stone; he's keeping an open mind of what's on the horizon for him, "I think the jobs of the future do not exist yet." Currently enjoying the current stage of his career at WiredScore, Tom is launching a SmartScore accreditation, which will measure technological advances within a project.

Regarding the future, Tom sees offices and tenant-landlord relationships changing. Landlords will have to prioritize an experience and provide a workplace that people want to attend. For Tom, "the future of the office space is driven by the customer experience and the world of real estate must adapt to this upcoming reality."