



LEE BUTZ

Lee Butz is the Founder and CEO of District Technologies, an engagement platform for hybrid workplaces. As part of the IE NextGen event series, which puts the spotlight on young professionals in the real-estate and built-environment industry, Lee gave the talk entitled “Powering Any Type of Building: Connecting Amenities, Services and People.” In it, they discussed their journey to building a workplace experience platform that allows teams to “navigate the

District Technologies operates with the future of work in mind, combining the physical and digital aspects of the workplace to provide better employee experiences that drive lasting company loyalty. The key to their success, Lee says, is making user experience a top priority.

Lee’s passion for entrepreneurship and space-building dates back to their master’s thesis, entitled “Understanding the DNA of Strong Entrepreneurial Hubs.” Their research inspired them to build two large tech and coworking spaces, Factory Berlin and Interchange in Camden Market (London).

With this experience of working at the intersection of cities and tech under their belt, it was a natural next step for Lee to start District Technologies. Driven by a desire to shape the future of cities to improve people’s work and life experiences, they had the perfect mindset—and just the right amount of luck—to succeed. Their advice to other entrepreneurs? “Don’t be afraid to fail. Your ability to resolve problems and get past failure is what makes you an entrepreneur, and I definitely think every failure should be turned into feedback.”

Lee believes technologies like District can tackle major challenges such as cities’ wellbeing. In fact, the app is currently being upscaled to support community needs in small towns and villages, an upgrade that could make a real difference.

We wish Lee and District Technologies the best!