

Pablo Marco Blanco

Senior manager in humanitarian aid

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I have leaded humanitarian interventions in the largest crisis of the 21st century as country director, regional desk and member of the board of directors of Médecins Sans Frontières.

During 15 years of professional experience I have developed strong skills in leadership, negotiation, program management and Middle East context analysis. I am a passionate of the use of information technology and data science in the aid sector.

After completing a Master's at Harvard Kennedy School of Government, I would like to transmit my knowledge to future practitioners of international relations and aid.

WORK WITH MEDECINS SANS FRONTIERES

MIDDLE EAST DESK (2014-2017)

In charge of MSF-Spain Middle East operations. Led and guided the teams that provided medical services to hundreds of thousands affected by the wars in Syria, Iraq and Yemen. Managed a team of +1000 people with a budget of €38 million.

I negotiated with P5 and Middle East governments, as well as with key non-state armed groups of the region, in order to gain access to war areas for MSF teams and to reduce the attacks on medical facilities.

I visited regularly the conflicts' hotspots: Aleppo, Damascus, Sana'a, Aden, Baghdad, Najaf, Hebron, Jerusalem.

I created the "Center for Advancement of Humanitarian Medicine", where MSF uses mobile technologies and data science to improve the quality of our medical activities. Our work was [featured by Nature](#).

MEMBER OF THE BOARD OF DIRECTORS (2012-2014)

The Board guides and oversees the work of the Médecins Sans Frontières.

COUNTRY DIRECTOR & EMERGENCY TEAM (2002-06, 2008-12)

I leaded MSF teams in some of the most challenging humanitarian crises: Yemen, Haiti, Central African Republic, Democratic Republic of Congo, Sudan, Liberia, Ethiopia and Chad.

I was part of the UN Humanitarian Country Teams in Yemen and in Central African Republic, as MSF representative

OTHER WORK **FOUNDER & CEO FÁKTICA ANALYTICS** (2018-)

Fáktica Analytics develops data science tools to automate and optimize digital marketing campaigns.

FOUNDER & CEO IGUANA SELL S.L. (2006-2008)

Founded and led one of the first e-commerce companies in Spain, a retailer of luxury pens and watches. Our business model became a "case study" in the IE school's MBA. www.iguanasell.com

MANAGEMENT CONSULTANT McKinsey & Company (1999-2000)

**TEACHING
AND PUBLIC
SPEAKING**

ADJUNCT PROFESSOR, IE UNIVERSITY (2019-)

I teach the seminar "Managing a humanitarian crisis" and the course "Project Management" for undergraduate students at the School of Global and Public Affairs.

In addition, I teach the course "Negotiation and Political Acumen" in the Master in International Development

ADJUNCT PROFESSOR, UNIVERSIDAD DE COMILLAS (2018-2019)

I teach the course "Humanitarian Aid" in the Master of International Development at Universidad de Comillas

SPEAKER IN SEVERAL UNIVERSITY SEMINARS (2010-2018)

I have been asked to speak about leadership and management of humanitarian operations and Middle East politics in Harvard University, Universidad Politécnica de Madrid, Universidad Complutense de Madrid and Universidad de Comillas.

TEACHING ASSISTANT, HARVARD KENNEDY SCHOOL (2013)

I taught in the course "Politics and Policies: What Can Data Tell Us?" during a full semester.

SPEAKER & WRITER IN INTERNATIONAL MEDIA (2008 – 2017)

As part of my responsibilities with Médecins Sans Frontières I have been interviewed in CNN, BBC, Fox, New York Times, France24, Russia Today, TVE, Cadena Ser, El País among others.

I have contributed to several Op-Eds published in the New York Times, the Washington Post and El País.

EDUCATION

HARVARD KENNEDY SCHOOL OF GOVERNMENT (2012-2013)

Master's degree, Public Administration

MINES PARIS TECH (1996 – 1998)

Ingénieur, Civil engineering

UNIVERSIDAD POLITÉCNICA DE MADRID (1992 – 1996)

Ingeniero Técnico Superior de Minas

LANGUAGES

Fluent in English, French and Spanish

Madrid, October 2019