



TENURE-TRACK FACULTY POSITIONS MARKETING-Graduate & Undergraduate Programs

IE University's Business School (www.ie.edu/business-school/) invites qualified candidates in **Marketing** to apply for tenure-track positions. The positions are at the Assistant or Experienced Assistant Professor level in the Marketing Department, beginning September 2020. We have openings for our graduate and undergraduate programs.

The successful candidates will be expected to have an active research program resulting in publications in top-tier peer-reviewed journals. For the graduate level position, they will be teaching high-level MBA and executive courses. For the undergraduate level position, they will teach undergraduate level courses. For both positions: they will interact and work closely with faculty from other disciplines as well as provide intellectual leadership in their area.

We are looking for candidates that can complement and enhance our existing research and teaching capabilities in the areas of consumer behavior (with strong experimental background), marketing analytics and digital marketing. Applicants will have earned a PhD preferably in Marketing, from a recognized school by the date of the appointment.

Previous experience in teaching is a plus, Spanish proficiency is desirable, but not required. Salary for this position will be commensurate with qualifications and experience.

IE University is an Equal Opportunity Employer and strongly encourages applications from individuals who will expand the ethnic and gender diversity of our faculty.

Applications should include a cover letter and vita, a one-page research statement, a statement of teaching philosophy, copies of recent publications, contact information for three references, and evidence of teaching excellence (e.g., teaching evaluations). Shortlisted candidates will provide reference letters.

Please submit your application in electronic form with the subject heading **Marketing** by September 16, 2019. We will receive applications until the end of October 2019. The search will continue until the position is filled.

Sara Flores
Recruitment Coordinator
Email: Market@ie.edu
Tel.:+ 34 91 5689781

About the school:

The level of quality of IE master's and executive education programs has positioned the school among the best in the world. The IE faculty is comprised of research-focused, multi-cultural, and multi-disciplinary scholars, committed to helping students to develop their full potential from different perspectives. IE University has campuses in Madrid and Segovia, Spain. Madrid is a vibrant, cosmopolitan capital city of 5+ million that offers an enormous range of professional and leisure opportunities. Segovia is a beautiful, World-Heritage city that offers the pleasures of a small city environment, the possibility of many outdoor activities, and easy access (30 minutes by bullet train) to the heart of bustling Madrid. To learn more about IE Business School and our Faculty, please visit www.ie.edu/business-school/