



December 9th

16:00 - 17:00	Registration Welcome and cocktail while people arrive. 15 <sup>th</sup> floor	IE Tower	
16:30 - 17:45	Optional: Informal tour of IE campus	IE Tower	
18:00- 19:00	Tour finished on 15 <sup>th</sup> floor where at 18:00 Carlos Garriga, IE's CIO, will present IE Tower		
19:05 - 20:00	Informal discussions & Reflections about: (Design thinking mode):  - Student engagement. (Julien Depauw).  - How to enrich asynchronous sessions. (Adrian Johnson).  - Mix /Flow among f2f, hybrid, online. (Cristina Fernández Tesoro)  (40 minute work in groups + 20 minute knowledge sharing).	IE Tower	
20:15 - 22.00	Optional: Dinner	Eurostars Tower Hotel Madrid	

December 10th

9:00- 9:30 24 <sup>th</sup> Floor	Registration and Networking Coffee. NB:	IE Tower	
9:30- 09.45 24 <sup>th</sup> Floor	Opening Remarks	Main room : Organizers + up to 55 guests	Committee INSEAD, IMPERIAL, BI, CAMBRIDGE, BOCCONI & IE Representatives  Online moderator
09.45 - 10.15 24 <sup>th</sup> Floor	Provocation: All back to “normal”? 15 minute: Presentation 15 minute: Q&A	IE Tower	Guest speaker: IE Dean Business School Lee Newman  Facilitator
Break 10 minutes			
10:25-11:00 24 <sup>th</sup> Floor	Interactive panel session Long term implications of the pandemic for Edtech and Higher Education	IE Tower	Chair: David Lefevre Director Edtech Lab Imperial College Nick Van Dam IE Chief Learning Officer & Chair IE Center for Liquid Learning
11:00-11:30 15 <sup>th</sup> Floor	Coffee break + poster session. Bring your posters. (To be hung up for the day)		
11:40-12:40 15 <sup>th</sup> Floor	Innovation showcase (Short presentations).  Facilitated by Martín Rodríguez. IE’s Director at IE Publishing Department  <ol style="list-style-type: none"> <li>1. Simulations in a hybrid world: Impactful sessions</li> <li>2. <u>Do non-accredited/unranked Online MBAs have any unfair advantages?</u></li> <li>3. “Learning landscape” practical case.</li> </ol>	IE Tower	<b>Cynthia Bowles</b> IE Project Director. IE Publishing  <b>George Ilieve</b> Association MBA’s  <b>MacDonald Chapwanya</b> Stellenbosch Business School  <b>Naheema Walji</b> : head INSEAD UK Alumni Association EdTech Group.

	<p><b>4.</b> Insead’s insights on current challenges:</p> <ol style="list-style-type: none"> <li>1. The <b>imperative</b> for <b>research</b> based solutions</li> <li>2. The problem with <b>no check</b> on validity</li> <li>3. The necessity for <b>true empathy</b></li> <li>4. The <b>data exchange</b> with educators</li> <li>5. The <b>power of evidence</b> in the development of edTech (general)</li> <li>6. The power of evidence for investors in edTech (<b>investor perspective</b>: pre-investment, during early investment and beyond)</li> <li>7. The <b>current trends</b> in research behind ed tech solutions</li> <li>8. The <b>call to action</b> for the business school audience</li> </ol> <p><b>5.</b> <b>BI’s</b> short learning modules: “Just-in-time and stackability education”.</p> <p><b>6.</b> “Digital Escape Game” for education.</p>		<p><b>David Sagen</b> BI’s Executive Director</p> <p>Adrian Johnson INSEAD Professor</p>
12:40-13:00	<p><b>Critical success factors for the future</b> (introduction)</p> <p>A "crowdsourcing" session to share experiences (after the 'great pandemic experiment') about what works (current best practices) and what doesn't</p> <p>Introduction (in plenary format)</p>		<p>Leonardo Caporarello Bocconi University &amp; Alastair Giffin, Mark Andrews Cambridge University Online moderator</p>
13:00 – 14:00 15 <sup>th</sup> Floor	Lunch (Finger food)		
14:00 – 15:00 15 <sup>th</sup> Floor	<p>Critical success factors for the future (breakouts)</p> <p>Participants in separate breakout rooms (F2f and online) produce a slide to summarise ideas on one of the following themes:</p> <ol style="list-style-type: none"> <li>1. openness to participants' expectations in terms of the overall business experience, pedagogy and outcomes</li> <li>2. clear differentiation &amp; maintaining a sense of identity</li> <li>3. innovation (WHAT innovations and HOW they are created)</li> <li>4. quality assurance</li> </ol>		<p>Online groups and F2f groups.</p> <p>Online moderator</p>

	<p>5. appropriate curriculum content (e.g. responsibility, ethics, sustainability)</p> <p>Two sessions of 30 minutes each, maximum 7 people per group</p>		
15:00 - 15:20	<p>Critical success factors for the future (debriefing)</p> <p>Key learnings from breakout sessions - 1 minute presentation per group</p> <p>Conclusions</p>		Leonardo Caporarello, Mark Andrews & Alastair Giffin
15:20 - 16:00 15 <sup>th</sup> Floor	<p>Final presentation: "The impact of Ed-Tech in the future of Executive Education". Nick van Dam. IE Chief Learning Officer.</p>		
16:00 - -16:15	Closing Remarks		Committee : INSEAD, IMPERIAL, BI, CAMBRIDGE, BOCCONI, IE Representatives
16:15-17:30	"Keep the conversation going"		