



# SUSTAIN- ABLE



# MINDSET

Impact for Change

# 01 INTRODUCTION

At IE, we believe in the power of innovation and technology to go beyond the limits and to see further than the horizon. As a founding member of Spain's Global Compact Network, we believe in the potential of the United Nations Sustainable Development Goals as a framework to advance our contribution to the world's most pressing challenges.

Being a world-renowned academic institution, it is our belief that education is a driving force of change in the economy, society and biosphere.

Sustainability is a universe where humans are at the center, and IE University promotes sustainability by training the future leaders of our world.

FROM  
DECEMBER  
2<sup>nd</sup> – 13<sup>th</sup> 2019



# 02 AGENDA

Monday, December 2<sup>nd</sup>, 2019

16:30 – 17:30

The Role of  
Universities in the  
Implementation of  
the 2030 Agenda

📍 IFEMA,  
Spanish Pavilion (8) –  
Blue Zone

SPEAKERS:

- **Pedro Duque**, Minister of Science, Innovation & Universities of Spain
- **Cristina Manzano Porteros**, Director of Content & Communications at IE School of Global & Public Affairs
- **Enrique Barón Crespo**, University Chancellor of Universidad de La Paz Naciones Unidas, Ex-President of the European Parliament and Ex-Minister of Spain
- **Jaime de Aguinaga García**, Vice-Dean for Management & Development of IE School of Global & Public Affairs

Tuesday, December 3<sup>rd</sup>, 2019

12:00 – 13:00

Art as Agent of Change  
in Sustainability

📍 IE Paper Pavilion,  
Serrano 99

SPEAKERS:

- **Diego del Alcázar Silvela**, Founder of IE University
- **Francesca Thyssen-Bornemisza**, Chairwoman, Thyssen-Bornemisza Art Contemporary Privatstiftung (TBA21)
- **John Gerrard**, Artist
- **Moderator: Markus Reymann**, Director of the TBA21 Academy and the Ocean Project

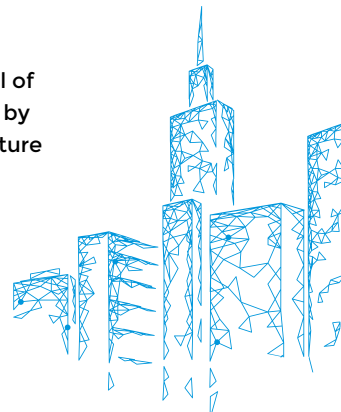
18:00 – 19:00

IE School of  
Architecture and  
Design: “The S Factor:  
Reinventing Cities  
of the Future”

📍 IE Paper Pavilion,  
Serrano 99

SPEAKER:

- **Martha Thorne**, Dean of IE School of Architecture and Design - joined by Faculty of the School of Architecture and Design



## Wednesday, December 4<sup>th</sup>, 2019

17:00 – 18:00

Roundtable on the  
Future of Clean  
Energy in Europe

 Herbert Smith  
Freehills Headquarters,  
Calle Velázquez, n° 63

SPEAKERS:

- **Pilar Navarro**, Expert in Environmental & Energy Law, former Secretary General of Environment and Climate Change of the Junta de Andalucía
- **José Ramón Mourenza**, Director of the Department of Energy Regulatory Law of Herbert Smith Freehills
- **Javier Cremades**, President of the World Jurist Association (WJA), expert in Energy Law and Regulated Sectors
- **Alberto Ruiz Ojeda**, Professor of Administrative Law of the University of Malaga Regulated Sectors Expert
- **Javier de Cendra de Larragán**, Dean of IE University's Law School

19:00 – 20:00

Presentation of the  
Documentary Series:  
A History of the Future

 IE Paper Pavilion,  
Serrano 99

SPEAKER:

- **Diego Rubio**, Executive Director for the IE Centre for the Governance of Change



## Saturday, December 7<sup>th</sup>, 2019

10:00 – 11:00

Art & Sustainability

 IFEMA,  
Spanish Pavilion (8) –  
Blue Zone

SPEAKERS:

- **Markus Reymann**, Director, TBA21-Academy
- **Francesca Thyssen-Bornemisza**, Chairwoman, Thyssen-Bornemisza Art Contemporary Privatstiftung (TBA21)
- **Catalina Tejero**, Director of the Arts & Humanities Division, IE University

**Tuesday, December 10<sup>th</sup>, 2019**

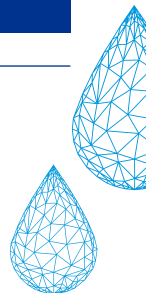
**17:00 – 18:00**

**Africa, conflicts  
arising from Climate  
Change**

 **IE Paper Pavilion,  
Serrano 99**


**SPEAKERS:**

- **Susana Malcorra**, Former Minister of Foreign Affairs and Worship of Argentina and Former Chief of Staff of the Secretary General of the UN
- **Felicia Appenteng**, Chair, IE Africa Center; Managing Director, The IE Fund



**19:00 – 20:30**

**Keynote & Debate:  
A change of the  
economic model for  
decarbonization**

 **IE Paper Pavilion,  
Serrano 99**

**SPEAKER:**

- **Enrique Dans**, Senior Advisor for Innovation and Digital Transformation at IE University

**Wednesday, December 11<sup>th</sup>, 2019**

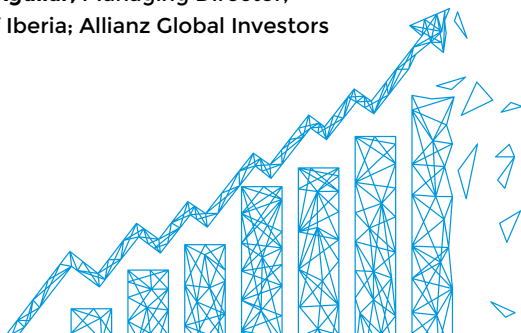
**17:00 – 18:00**

**IE Business School  
and Sustainability–  
The Role of Sustainable  
Finance**

 **IE Paper Pavilion,  
Serrano 99**

**SPEAKERS:**

- **Martin Boehm**, Dean of IE Business School
- **Iván Díez Saíenz**, Country Head Iberia & Latam; Groupama AM
- **Almudena Mendaza**, Head of Sales Iberia; Natixis IM
- **Marisa Aguilar**, Managing Director; Head of Iberia; Allianz Global Investors



## Wednesday, December 11<sup>th</sup>, 2019

19:00 – 20:00

Circular Economy &  
The Opportunity for  
Start-Ups

 IE Paper Pavilion,  
Serrano 99

SPEAKERS:

- **Margarita Limcaoco**, Chief Marketing Officer of MAMU
- **Vincent Lee Monrroy**, Chief Operating Officer of MAMU
- **Alexander French**, Chief Finance Officer of MAMU

## Friday, December 13<sup>th</sup>, 2019

13:45 – 15:45

Promoting Sustainable  
Compliance Cultures  
in Organizations

 IFEMA, Ágora,  
Green Zone

SPEAKERS:

- **María Hernández**, TBA21-Academy
- **Germán Granda**, General Director of Forética, General Counsel & Chief Compliance Officer, Grupo TSolar
- **Concepción Galdón**, Director of the Center for Social Innovation, IE University
- **Antonio Oposa**, President of the Law of Nature Foundation

16:00 – 17:30

Business Sustainability:  
How Companies Can  
Help Achieve the 2030  
Goals

 IFEMA,  
Green Pavilion

SPEAKER:

- **Diego Rubio**, Executive Director for the IE Centre for the Governance of Change



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