

Placement Report

Master in Real Estate Development

2020 Graduates

CONTENTS

4 Introduction

6 2020 Graduates' Profile

8 Graduates' Professional
Background

10 Current Career Placement

14 Your Success, Our Purpose

16 IE For Life

18 International Offices

Introduction

The IE Talent & Careers department strives to help students carve out their own place in the professional world. By equipping them with the tools, knowledge, advice and training they need to succeed, upon graduation, they hit the ground running. It is our pleasure to watch our Architecture & Design alumni prosper long after they've finished their educational chapter at IE University. In this report, we will analyze the different career paths our 2020 graduates have chosen, giving you an idea of where this learning area can take you.

It goes without saying that in 2020, companies were forced to transform, merge, de-merge and reinvent themselves. In parallel, the digital media revolution continued to bring new corporate challenges, forcing businesses to reevaluate the way they operate. In this landscape, organizations have had to rapidly adapt to the latest trends, magnify their reputation and brand, and focus on creating value, no matter the sector.

Our Architecture & Design alumni have been key to this post-crisis transformation, primarily in the Real Estate and Construction, Finance and Consulting industries. Our graduates are spearheading change in roles such as Architect, Asset Manager, Real Estate Advisor, Investment Analyst and Business Growth Associate. Continuing the trend from previous years, our alumni also prefer to find roles in Europe, with 61% working in European countries, 17% in the Middle East, and 11% in Latin America.

And they're doing it in good company. Our Architecture & Design 2020 graduates have joined the inspiring and diverse community of 66,000 IE University alumni spread across a variety of roles, sectors and regions. The ongoing success of this community is testament to our commitment to preparing each and every student for the challenges of today's world and the possibilities of tomorrow's.

From IE Talent & Careers, we can't wait to continue building on the success of our ever-growing community. We're working relentlessly to position IE University students and alumni in the most exciting roles in their fields, as well as to offer recruitment solutions to companies seeking the very best talent.

A heartfelt congratulations to our 2020 Architecture & Design graduates and a big thank you to our recruiting partners!

Eva Valbuena
Head of Talent & Careers IE University

Bernard D'Arche Master in Real Estate Development

Nationality
France

Current Position
Business Growth Associate (FR),
Longevity Partners

Position before the program
Co-founder and executive director
Centre Magnétique

Moved From Canada to France



"Real estate is changing, and it's changing fast. It is an exciting time to enter the industry and to contribute to its evolution."



2020 Graduates' Profile

37
TOTAL NUMBER
OF STUDENTS

26,3
AVERAGE AGE

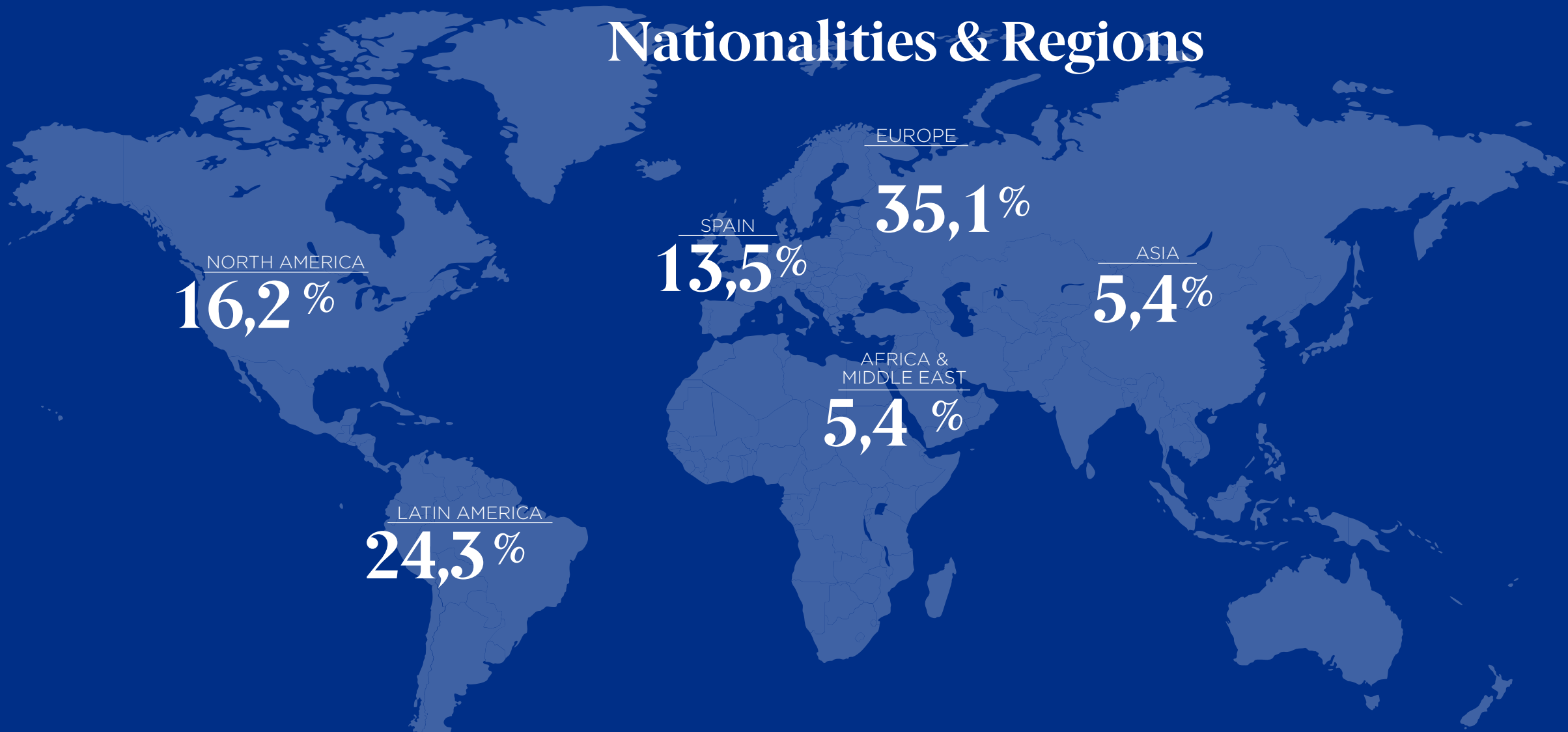
3,4
YEARS AVERAGE WORK
EXPERIENCE

21 21
NUMBER OF
NATIONALITIES INTERNATIONAL









GENDER

78% 22%
MALE FEMALE

Nationalities & Regions



Academic Background

	BUSINESS ADMINISTRATION	35%		LAW	8,0%
	FINANCE & ECONOMICS	17%		MARKETING & COMMS	6,0%
	ARCHITECTURE	16%		HOSPITALITY MGMT	5,0%
	CIVIL ENGINEERING	8,0%		CONSTRUCTION MGMT	4,0%

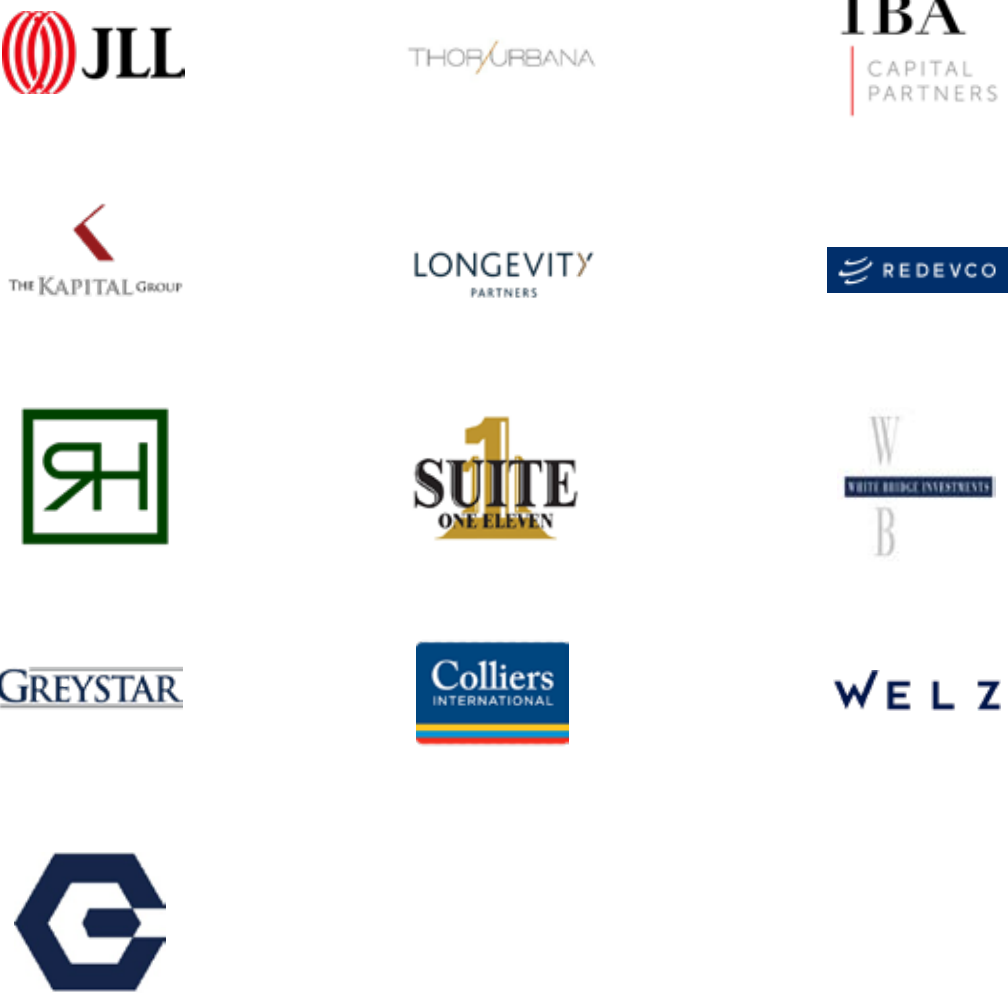
Where our students were working before starting the program

Industry / Sector

Professional Background	% of students	Professional Background	% of students
Bachelor in Business Administration	11%	Bachelor in Communication	1%
Bachelor in Architecture	6%	Bachelor in Construction Management	1%
Bachelor in Economics	4%	Bachelor in Finance	1%
Bachelor in Civil Engineering	3%	Bachelor in International Economics	1%
Bachelor in Law	3%	Bachelor in Marketing	1%
Bachelor in Hospitality Management	2%	Bachelor in Real Estate Development	1%
Bachelor in Management	2%		



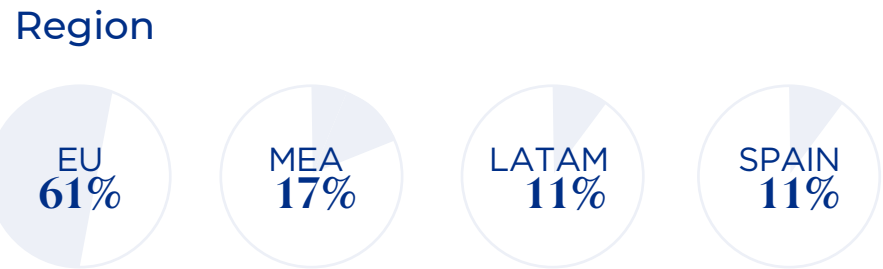
Companies represented in class



Where our graduates are working now

Sector	% of Alumni
Real Estate and Construction	44%
Finance	33%
Consultancy	17%
Architecture and Design	6,0%

Function	% of Alumni
Finance & Markets Research	44%
Business Development	22%
Project Management	17%
Consultancy	6,0%
Architecture & Design	6,0%
Legal	6,0%



Simon Abboud
Master in Real Estate Development

Nationality
Belgium

Current Position
Venture Associate at Plug and Play

Position before the program
Polyvalent Administrative Director
MaClinic S.A.

Moved From Belgium to Spain

The Master's in Real Estate Development trained and strengthened my confidence, shaping my future involvement in leadership roles outside my comfort zone, and taught me how to best communicate and engage with the key stakeholders involved in city-making.

Top Hiring Companies



Job seekers who received a job offer within 6 months after graduation **75%**

Job Role Titles

Investment Analyst	Head of Business Development
Business Growth Associate	Real Estate Advisor
Development Associate	Legal Advisor
Transaction Analyst	Acquisitions Intern
Architect	Internship
Asset Manager	Project Management Internship



Nikolaus Trotzky
Master in Real Estate Development

Nationality
Austrian

Current Position
Regional Marketing Manager at Terumo Europe

Current Location
United Arab Emirates

Learning to collaborate with different people from different cultures and backgrounds enriches everyone's mind nature was an unconventional and positive twist on traditional city development programs.

YOUR SUCCESS, OUR PURPOSE

IE University is considered one of the world's leading universities by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates. By studying at IE University, students graduate with a brand recognized for its excellence among recruiters.

WE'RE HERE TO HELP YOU KICK START YOUR CAREER

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our growing team works closely with more than 1,800 international recruiters, with the constant aim to match and connect directly the right talent with the right need.

IE Talent & Careers makes a two-fold commitment: with students and with companies.

OUR EVENTS

The incredible variety of our events allows students to engage with companies at a whole other level. In 2021, we hosted more than 180 virtual and physical events with recruiting partners.

- Talent Forums
- Company Presentations
- Interviews and Assessment Centers
- Business Competitions
- Panels
- Workshops
- Conferences
- Networking activities with IE clubs
- Webinars
- Livestreams



1,800

RECRUITING PARTNERS

5,600

JOB OPPORTUNITIES

MAKE THE MOST OF IT

During your time at IE, you will meet with us throughout career education workshops and events, designed to help students land the job of their dreams.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions.

On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

VISITING COMPANIES

In the academic year 2019/2020 we welcomed +190 recruiting partners on our on-campus facilities, including:

REAL ESTATE / ARCHITECTURE AND DESIGN



TECH



FINANCE



CONSULTING



PHARMA



FMCG / LUXURY / RETAIL



INDUSTRIAL / ENERGY



INTERNATIONAL DEVELOPMENT



IE FOR LIFE

Belonging to IE alumni comes with essential benefits

IE benefits continue on for life; as an IE alumni, you are an integral part of our family and we are here to help guide you at every stage of your professional journey. IE for Life is a suite of benefits designed to give back to our alumni community with exclusive ongoing education, career and networking resources.

Discover and connect to IE alumni around the world

- Search our online Alumni directory
- Join more than 60 clubs worldwide

Take advantage of the following career services

- Career advising at IE, included up to two years after graduation
- Lifetime access to IE's Career Portal, over 7,000 positions posted annually and leadership skills resources

Loyalty discounts just for you

- on further studies at IE of up to 25%
- on purchases at the official IE Store (15%)
- on third party services (Spain, Italy, Portugal, Greece, Mexico) <https://benefits.ie.edu/>

Keep learning with us:

- Access to webinars and research insights



Enhance your alumni benefits



ALUMNI PLUS

1-hour Executive Career coaching (online or face-to-face) and Career webinars.

Up to 40 lectures (online or face-to-face) with prominent IE professors.

Online subscription to El País, Expansión, El Mundo and the Wall Street Journal (valued at € 750).

Speed-networking events and preferential pricing to IE Alumni flagship events.

*Included during 2 years upon graduation.



CAREER BOOSTER

Premium access to Korn Ferry Advance platform with:

- unlimited, personalized 1-to-1 coaching sessions.
- resume parsing analysis to see how recruiters process your resume.
- AI-based interview preparation app.

Premium access to GeniusMesh, a confidential Executive MBA talent network of 20 top business schools and unpublished leadership roles.

*Alumni Plus Membership required.



LIFELONG LEARNING BOOSTER

Access to one Executive Education short program or one High Impact Online Program (list price up to €4,000).

50% scholarship for a second program or Executive Summer School.

*Alumni Plus Membership required.

International Offices

IE INTERNATIONAL DEVELOPMENT: BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International Development team provides support to our candidates, students and alumni.



*Attend one
of our events*

CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

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