**QUESTIONNAIRE TO SUBMIT IE REAL ESTATE COMPETITION**

**Q1. (300 words maximum + spaces)**

For context, the shopping mall occupies the ground floor of a social housing complex and is next to the Lyric Theatre. It’s on the same block as an office building managed by The Office Group, a coworking company owned by Blackstone at 1 Lyric Square. The Hammersmith tube station is one minute away. See the map and photos we’ve included for more details.

Describe the aspects of the Ingka Centres-IKEA real estate project that are most interesting to you. What problems could arise? What hidden benefits might you find?

**Q2. (300 words maximum + spaces)**

What would you propose for the spaces surrounding the project? How will you design a resilient, people-centered place? Detail five actions to promote a more vibrant, sustainable and inclusive neighborhood, including green mobility.

**Q3. (300 words maximum + spaces)**

How do you think this project will affect the social housing on top of it? What kind of programs or activities do you suggest doing with the inhabitants and local community?

**Q4. (300 words + spaces)**

Define five sustainable actions that the project must achieve regarding emissions—operational, embodied and consumption-based. Do you think that Ingka Centres-IKEA can achieve a net-zero emissions project? If so, explain how Ingka Centres could do it.

**Q5. (300 words + spaces)**

As the developer, what would you ask or offer the local authorities? How could public and private sectors collaborate?

**Q6. (Optional: link/attachment)**

In one slide, using a landscape format 16:9 or 4:3, summarize one potential path for exploration—technological or another type of solution—that could help address your ideas.

Using a mixture of graphics and text, tell us why this particular path could lead to more interesting solutions than others.

**\*\*IMPORTANT INFORMATION\*\***

Documents must be submitted to Victor Aleñar, Senior Manager, Global Recruitment Email: victor.alenar@ie.edu

We can’t wait to hear from you!