

CAREER REPORT

2023

MASTER IN

# APPLIED ECONOMICS

**ie**

UNIVERSITY

SCHOOL OF  
POLITICS,  
ECONOMICS &  
GLOBAL AFFAIRS

# CONTENTS

---

03 **INTRODUCTION**

---

05 **2023 GRADUATES' PROFILE**

---

06 **GRADUATES' PROFESSIONAL BACKGROUND**

---

07 **CURRENT CAREER PLACEMENT**

---

10 **YOUR SUCCESS, OUR PURPOSE**

---

12 **IE FOR LIFE**

---

14 **INTERNATIONAL OFFICES**

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# INTRODUCTION

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At IE University, our mission is to help students and alumni map outstanding career paths. In our relentless efforts to foster professional advancement, our IE Talent & Careers team provides tailored career advising, curated learning resources and personal development tools.

At the same time, we connect students and alumni to companies seeking top talent. The team works tirelessly to discover exclusive opportunities that fit unique goals. A regular schedule of career workshops, talent forums and networking events bridge gaps with the professional world even more, ensuring the IE Community excels in today's competitive job market.

With this strong foundation, our graduates are guaranteed to stand out in the world of work. We're thrilled to keep up with their progress and highlight their notable achievements after the **Master in Applied Economics**. These accolades prove that the holistic approach taken at IE School of Politics, Economics & Global Affairs works and is shaping the next generation of innovative leaders and change-makers.

The programs offered by IE School of Politics, Economics & Global Affairs are unique in several ways:

- A hands-on approach: our unique approach to learning allows students to put theory to practice from the start.
- Collaborations with partners: our close professional relationships with organizations like PwC, Caixa Bank and BBVA foster immersion into the world of work.
- Cutting-edge tools and technology: our facilities are equipped with today's leading tools and tech to ensure students stay ahead of the curve.

Rooted in academic excellence, graduates of the **Master in Applied Economics** are already redefining their careers. The class of 2023 is transforming civil society and the private and public sectors. Today, they're adding value in diverse roles, leveraging their skills and global mindset to foster innovation and positive impact.

And they're not alone; as **Master in Applied Economics** graduates navigate an evolving professional landscape, the international IE Alumni network offers invaluable support. With 80,000+ alumni spread over 170 countries worldwide, the class of 2023 will find community no matter where they go.

**\$26  
TRILLION**

in economic benefits around the world is projected by UN-backed commitments to combat climate change.

**15%**

The predicted increase in jobs for financial managers by the end of the decade.

# DANIEL VERMEHREN-HERRERA

MASTER IN APPLIED ECONOMICS

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**NATIONALITY**  
AMERICAN

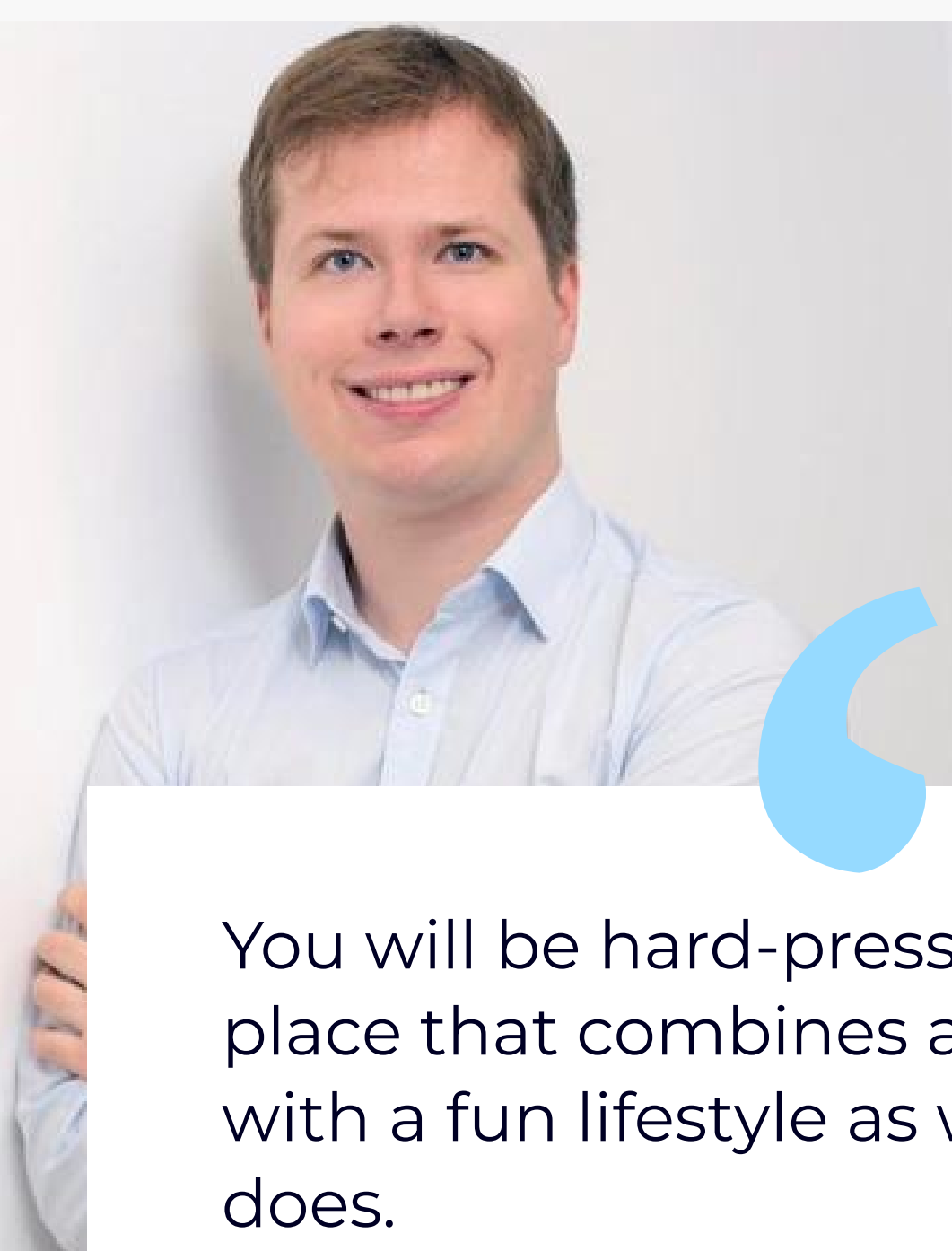
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**CURRENT POSITION**  
GROWTH & MARKETING  
CONSULTANT -  
GOOGLE

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All professors are absolute experts in their fields, and are passionate about passing on that knowledge.



# KONRAD GRITSCHNEDER

MASTER IN APPLIED ECONOMICS

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**NATIONALITY**  
GERMAN

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**CURRENT POSITION**  
PRIVATE EQUITY INVESTMENT  
ANALYST AT ARCHIMED

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You will be hard-pressed to find another place that combines amazing education with a fun lifestyle as well as IE University does.



# SICHEN ZHOU

MASTER IN APPLIED ECONOMICS

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**NATIONALITY**  
CHINESE

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**CURRENT POSITION**  
CONSULTANT AT  
NTT DATA

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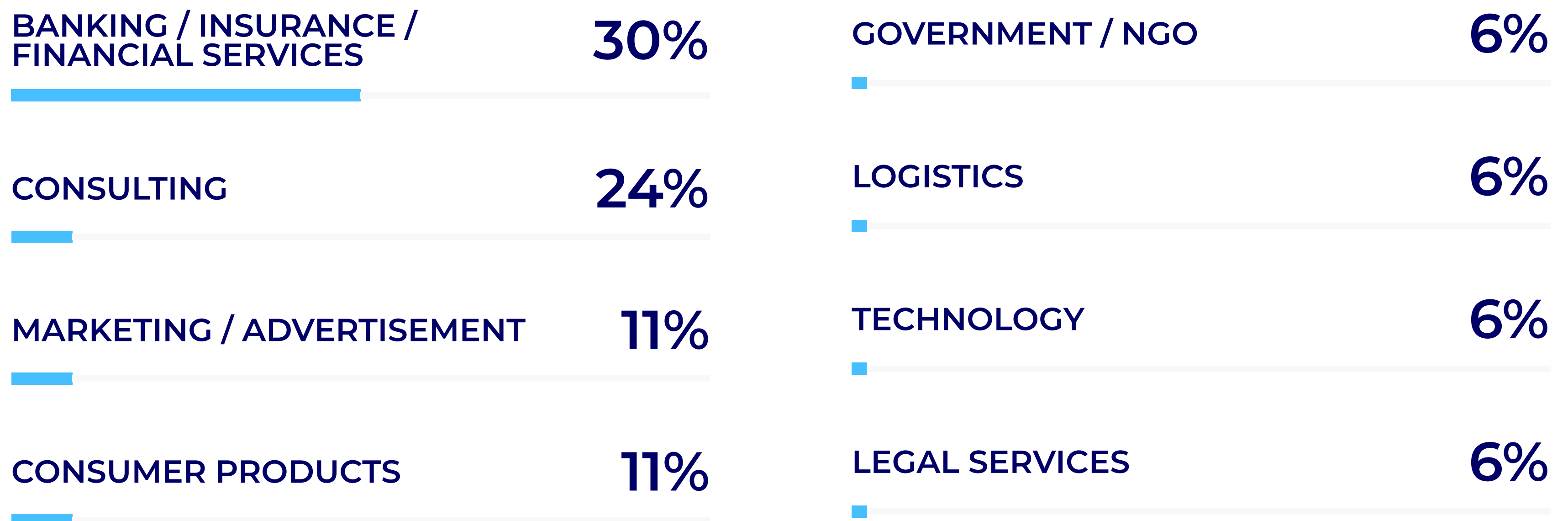


The program's greatest appeal is how it delivers a charming combination of quantitative analysis and humanity.



# WHERE OUR STUDENTS WERE WORKING BEFORE STARTING THE PROGRAM

## INDUSTRY / SECTOR



## COMPANIES REPRESENTED IN CLASS



# 2023 GRADUATES' PROFILE

**15** TOTAL NUMBER OF STUDENTS

**24** AVERAGE AGE

**1** AVERAGE YEARS OF WORK EXPERIENCE

**10** NUMBER OF NATIONALITIES

**96%** INTERNATIONAL STUDENTS

**7%**  
NORTH AMERICA

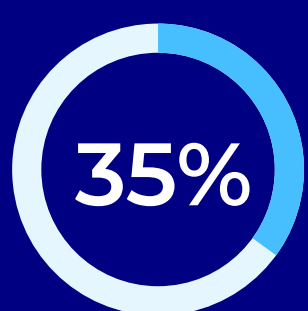
**4%**  
SPAIN

**43%**  
EUROPE

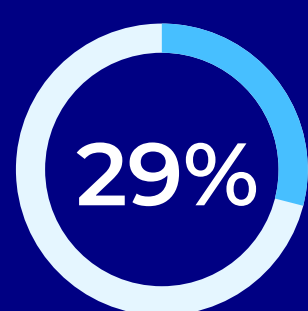
**25%**  
ASIA PACIFIC

**21%**  
LATIN AMERICA

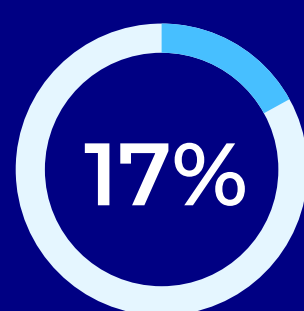
## ACADEMIC BACKGROUND



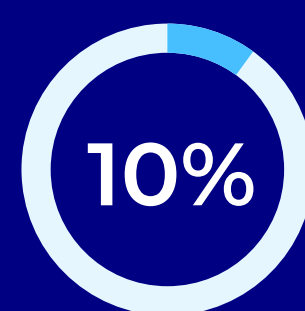
BUSINESS



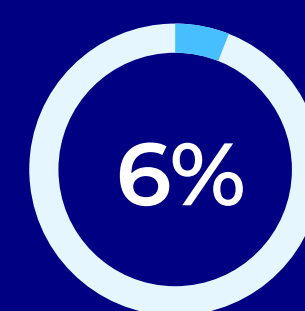
ECONOMICS



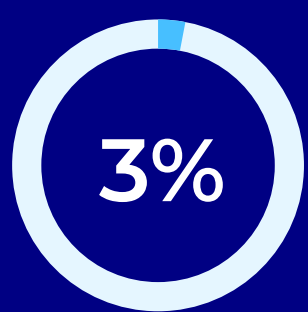
OTHER



HUMANITIES



LEGAL



SOCIAL SCIENCES



# WHERE OUR GRADUATES ARE WORKING NOW

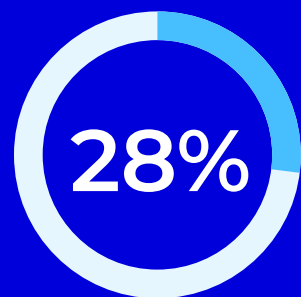
## SECTOR

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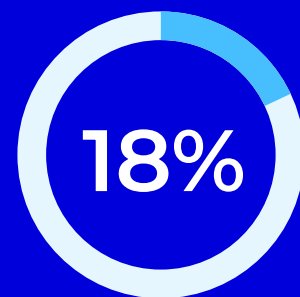


# FUNCTION

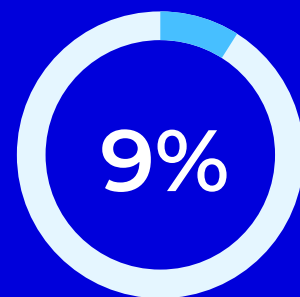
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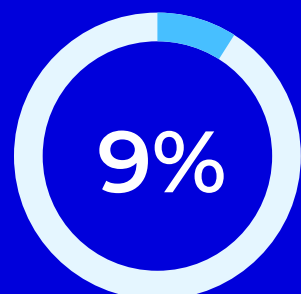
FINANCE  
ROLES



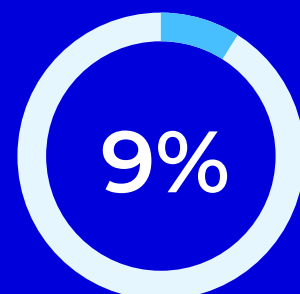
CONSULTING  
ROLES



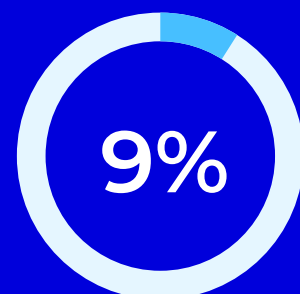
ASSET & PORTFOLIO  
MANAGEMENT



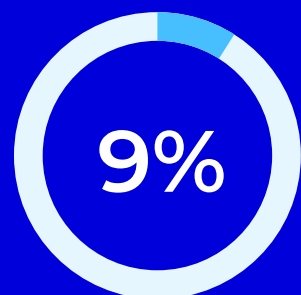
AUDIT,  
COMPLIANCE &  
RISK MANAGEMENT



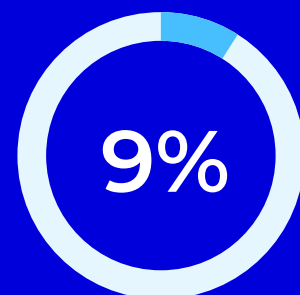
DATA SCIENCE, DATA  
ANALYST & BUSINESS  
INTELLIGENCE



INTERNATIONAL  
RELATIONS ROLES



SALES ROLES



STRATEGY  
CONSULTING





# JOB LOCATION

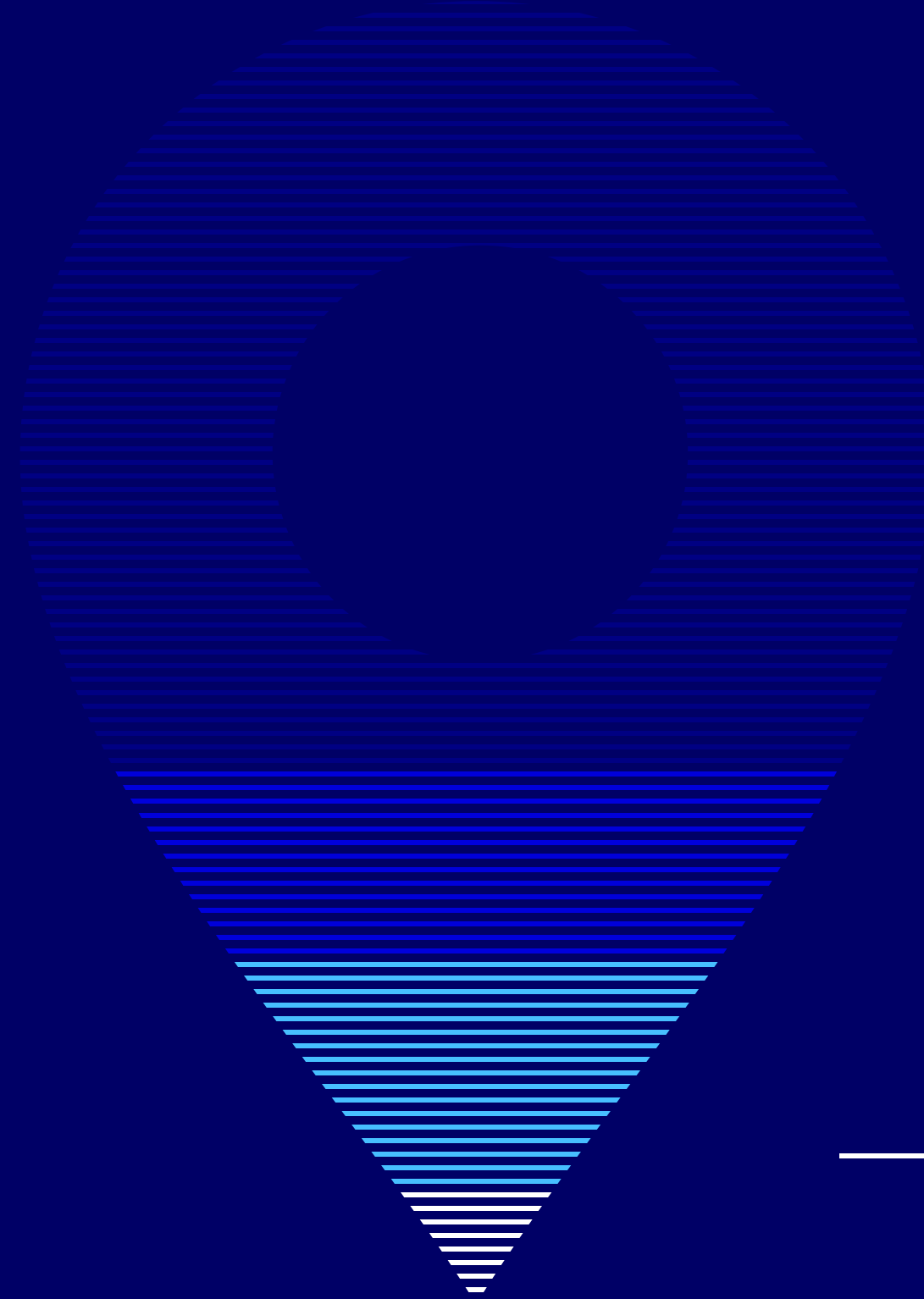
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NORTH AMERICA **9%**

**18%** LATIN AMERICA

**36%** EUROPE

**37%** SPAIN



Job seekers who received a job offer within 3 months after graduation

85%

## TOP HIRING COMPANIES



## JOB ROLE TITLES





# YOUR SUCCESS, OUR PURPOSE

IE University is considered one of the world's leading universities by international journals such as Bloomberg Businessweek, Financial Times, The Economist, and The Wall Street Journal, and by international companies actively recruiting our graduates. By studying at IE University, students graduate with a brand recognized for its excellence among recruiters.

**Bloomberg  
Businessweek**

**FT** FINANCIAL  
TIMES

The  
Economist

WALL STREET  
JOURNAL

## WE'RE HERE TO HELP YOU KICK START YOUR CAREER

Our Talent & Careers Department's mission is to guide and empower our community of students and alumni in their career journey.

Our Career Discover Advisors help you unlock your potential through unique self assessment tools and methodologies.

Our industry experts explore with you market trends and professional paths that align with your profile and aspirations.

Our team works closely with more than 2,000 recruiting partners, with the constant aim to match and connect directly the right talent with the right need.





# OUR EVENTS

The incredible variety of our events allows **students to engage** with companies at a whole other level. We hosted more than 282 virtual and physical events with **recruiting partners**.

**TALENT FORUMS**

**COMPANY PRESENTATIONS**

**INTERVIEWS AND ASSESSMENT CENTERS**

**BUSINESS COMPETITIONS**

**PANELS**

**WORKSHOPS**

**CONFERENCES**

**NETWORKING ACTIVITIES WITH IE CLUBS**

**WEBINARS**

**LIVESTREAMS**

## MAKE THE MOST OF IT

During your time at IE University, you will meet with us throughout career education workshops and events, designed to help students land the job that's best for them.

Reach out to our dedicated Careers Team and we will assist you in defining your very own career strategy via personalized career advising sessions.

On the IE Career Portal, find a curated collection of resources and access exclusive job offers.

IE's bi-annual Talent Forum is the largest of our recruiting events. All attending companies are actively recruiting for positions matching IE profiles.

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# VISITING COMPANIES

In the academic year we welcomed 300 recruiting partners on our on-campus facilities, including:

## TECH

facebook amadeus SAP  
Uber Telefonica

## FINANCE

S&P Global Santander Goldman Sachs AMERICAN EXPRESS

## CONSULTING

BAIN & COMPANY Capgemini BCG BOSTON CONSULTING GROUP  
OliverWyman Grant Thornton

## PHARMA

Abbott SANDOZ Bristol Myers Squibb

## FMCG / LUXURY / RETAIL

NIKE L'ORÉAL pepsi P&G Procter & Gamble  
IKEA ESSILOR COLGATE-PALMOLIVE Mars  
KraftHeinz

## INDUSTRIAL / ENERGY

Schneider Electric Vestas bp DHL

## INTERNATIONAL DEVELOPMENT

UNITED NATIONS ADB ASIAN DEVELOPMENT BANK IMPACT HUB European Bank for Reconstruction and Development Dalberg

## REAL ESTATE / ARCHITECTURE AND DESIGN

AECOM Knight Frank CUSHMAN & WAKEFIELD

12,000

JOB OPPORTUNITIES

2,100

RECRUITING PARTNERS GLOBALLY



## BENEFICIOS DE ALUMNI

### ALUMNI PLUS

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**1 hora de coaching ejecutivo de carrera** (en línea o presencial) y seminarios web sobre carrera.



**Hasta 40 conferencias** (en línea o presenciales) con destacados profesores de IE.



**Suscripción Online** a El País, Expansión, El Mundo y The Wall Street Journal (valorada en 750 euros).



**Eventos de speed-networking y precios** preferenciales para los eventos insignia de IE Alumni.

\*Incluido durante 2 años después de la graduación.

## IMPULSO PROFESIONAL

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**ACCESO PREMIUM A LA PLATAFORMA KORN FERRY ADVANCE QUE INCLUYE:**

- Acceso ilimitado a sesiones personalizadas de **coaching uno a uno**.
- Análisis de currículum para **ver cómo los reclutadores procesan tu currículum**.
- **Aplicación de preparación para entrevistas basada en inteligencia artificial**.
- **Acceso premium a GeniusMesh**, una red confidencial de talentos de Executive MBA de 20 de las principales escuelas de negocios y roles de liderazgo no publicados.

\*Se requiere ser miembro de Alumni Plus.

## LIFELONG LEARNING BOOSTER

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**Acceso a un programa corto de Executive Education o a un Programa Online de Alto Impacto** (precio de lista hasta 4,000 €).

**Beca del 50%** para un segundo programa o Escuela de Verano Ejecutiva.

\*Se requiere ser miembro de Alumni Plus.



# INTERNATIONAL OFFICES

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## IE INTERNATIONAL DEVELOPMENT:

**BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD**

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International

Development team provides support to our candidates, students and alumni.

[ATTEND ONE OF OUR EVENTS](#)

## CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

## BENEFITS FOR OUR GLOBAL COMMUNITY:

**IE EVENTS, MASTERCLASSES AND WORKSHOPS LED BY IE PROFESSORS**

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**CORPORATE PARTNERSHIPS**

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**VENTURE DAYS**

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**NETWORKING AND SOCIAL EVENTS FOR ALUMNI AND STUDENTS**

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**GLOBAL ALUMNI WEEKENDS**

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**“GLOCAL” NETWORK**

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**WORLDWIDE CONFERENCES**

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**CAREER OPPORTUNITIES FOR ALUMNI AND STUDENTS**

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**ALUMNI CLUBS**

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FIND US AT ONE OF OUR  
INTERNATIONAL OFFICES

[KNOW MORE](#)

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