

WEEK 2

JULY 11TH	JULY 12TH	JULY 13TH	JULY 14TH	JULY 15TH
MADRID CAMPUS	MADRID CAMPUS	MADRID CAMPUS	MADRID CAMPUS	MADRID CAMPUS
Programmatic Thinking	CS & IT	CS & IT	Data World	Digital Business
09:00 - 10:30 INTRODUCTION: TECHNOLOGY INDUSTRY OVERVIEW y '2 MMB-101	09:00 - 10:30 COMPUTER ARCHITECTURE, & OPERATING SYSTEMS Mariano Alvarez MMB-101	09:00 - 10:30 DISTRIBUTED SYSTEMS & NETWORKS - INTERNET LAB Antonio Delgado MMB-101	09:00 - 10:30 ANALYTICS Luis Reina MMB-101	09:00 - 10:30 GAMIFICATION Roberto Alvarez MMB-101
10:30 - 12:00 PROGRAMMATIC THINKING Robert Polding MMB-101	10:30 - 12:00 SOFTWARE Fernando Merino MMB-101	10:30 - 12:00 CLOUD COMPUTING Antonio Delgado MMB-101	10:30 - 12:00 BIG DATA Luis Reina MMB-101	10:30 - 12:00 GAMIFICATION Roberto Alvarez MMB-101
12:00 - 12:30 BREAK	12:00 - 12:30 BREAK	12:00 - 12:30 BREAK	12:00 - 12:30 BREAK	12:00 - 12:30 BREAK
12:30 - 14:00 CODING Robert Polding MMB-101	12:30 - 14:00 IOT & Smart cities Jose Casado MMB-101	12:30 - 14:00 HIGH PERFORMANCE TEAMS Balvinder MMB-101	12:30 - 14:00 STORYTELLING THROUGH DATA Ivan Mauricio Diaz MMB-101	12:30 - 14:00 E-COMMERCE: ONLINE SALES CHANNELS- Fernando Aparicio MMB-101
14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH
15:00 - 16:00 LANGUAGE MMB-101	15:00 - 16:00 LANGUAGE MMB-101	15:00 - 17:00 IN COMPANY VISIT 'GOOGLE	15:00 - 16:00 LANGUAGE MMB-101	15:00 - 16:00 LANGUAGE MMB-101
16:00 - 19:00 FREE	16:00 - 20:00 FREE		16:00 - 19:00 FREE	16:00 - 19:00 FREE
	20:00 - 21:30 NETWORKING COCKTAIL	16:00 - 19:00 FREE		

WEEK 3

JULY 18TH	JULY 19TH	JULY 20TH	JULY 21ST	JULY 22ND
MADRID CAMPUS	MADRID CAMPUS	MADRID CAMPUS	MADRID CAMPUS	MADRID CAMPUS
Artificial Intelligence	Industry 4.0	Cybersecurity & encryption	Disruptive technologies	Disruptive technologies
09:00 - 10:30 MANAGING TECHNOLOGY ENABLED CHANGE Kevin Sigliano MMB-101	09:00 - 10:30 BUSINESS MODEL & DIGITAL DISRUPTION Manuel Lopez MMB-101	09:00 - 10:30 CYBERSECURITY Bechara Kaddoum MMB-101	09:00 - 10:30 INDUSTRY 4.0 José Casado MMB-101	09:00 - 10:30 QUANTUM COMPUTING Mikel Díez MMB-101
10:30 - 12:00 AI FOUNDATIONS David Kremmer MMB-101	10:30 - 12:00 METaverse Manuel Lopez MMB-101	10:30 - 12:00 TECH FOR GOOD: CHALLENGE AND DESIGN THINKING WORKSHOP Jon Oleaga MMB-101	10:30 - 12:00 DESIGN THINKING Jon Oleaga MMB-101	10:30 - 12:00 TECH FOR GOOD: CHALLENGE + WORKSHOP Jon Oleaga MMB-101
12:00 - 12:30 BREAK	12:00 - 12:30 BREAK	12:00 - 12:30 BREAK	12:00 - 12:30 BREAK	12:00 - 12:30 BREAK
12:30 - 14:00 DESIGNING & IMPLEMENTING AI SYSTEMS David Kremmer MMB-101	12:30 - 14:00 PITCHING WORKSHOP Javier Bernard MMB-101	12:30 - 14:00 BLOCKCHAIN & CRYPTO ECONOMY David Barrero MMB-101	12:30 - 14:00 TECH FOR GOOD CHALLENGE & DESIGN THINKING WORKSHOP: DESIGN THINKING WORKSHOP Jon Oleaga MMB-101	12:30 - 14:00 TECH FOR GOOD: DEMOS Jon Oleaga MMB-101
14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH	14:00 - 15:00 LUNCH
15:00 - 16:00 LANGUAGE MMB-101	15:00 - 16:00 LANGUAGE MMB-101	15:00 - 16:00 LANGUAGE MMB-101	15:00 - 16:00 LANGUAGE MMB-101	15:00 - 16:00 LANGUAGE MMB-101
16:00 - 19:00 MUSEO DEL PRADO	16:00 - 19:00 IN COMPANY VISIT	16:00 - 17:00 FREE	16:00 - 19:00 FREE	16:00 - 19:00 GRADUATION AND COCKTAIL