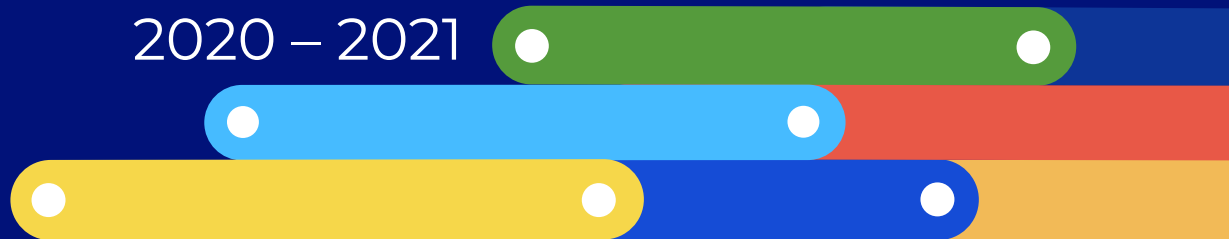


IE University SDG IMPACT REPORT

2020 – 2021





Successful transformation of a community relies on individual behavioral change: what I do reflects who we are. At IE University, we strongly believe that when staff, faculty and students learn about issues, are supported to tackle environmental, social or economic challenges, and can connect with each other, we all benefit. Entrepreneurship is in our DNA. We provide education and training to help develop a modern workforce and encourage and support new economic activity. As technology, innovation and entrepreneurship form important core values, capacity-building involves empowering our students with the purpose, knowledge, tools, and other resources they need to have a positive impact on complex and often intertwined social and ecological problems.

Social action becomes a chain reaction of positive change, enhancing communities and helping our students become active citizens for life. Tackling the climate crisis requires global cooperation on an unprecedented scale. Effective partnerships can and should accelerate an institution's work on social issues and climate action. IE University works collaboratively with various UN organizations, government agencies, the private sector, foundations, universities, NGOs, and others. We maximize our social impact by teaming up with companies and organizations from a broad range of industries and sectors to find innovative, entrepreneurial solutions leading to lasting change. We work together to address the challenges we face in society and to make a difference through social intervention that benefits people's lives.

We believe it is through these collaborations - combining multiple disciplines and talent - that we can generate more action and greater impact. Our partnerships promote relationships that deliver innovation and impact, help support economic transformation of communities, and allow our students to engage in practical, work-integrated learning to gain valuable hands-on experience. Together, we can make positive change happen.

At IE University we are committed to fostering environmental conscientiousness on and off campus and want to encourage behaviors that nurture a more sustainable planet. We want to share with you the various sustainability initiatives currently being implemented on campus and worldwide.

This SDG Impact Report offers a glance of IE University's work towards achieving the UN's Sustainable Development Goals. It highlights the efforts of faculty, staff and students at IE University to bring visibility to and to have a positive impact on the UN SDGs. Check out how IE University community is fostering positive change through education, research and innovation.

For more information about our partnerships, please see the [Climate Impact](#), [Social Impact](#) and [Entrepreneurship and Economic Impact](#) sections of our website.

● **SDG - 1** **No Poverty**

Talent taking care of Talent

More than €16 million are awarded annually to undergraduate and postgraduate scholarship recipients from 100 countries. IE University and the IE Foundation work to make sure that talented students access the best educational opportunities without economic barriers to reach their full potential.

IE Foundation Scholarships

Academic opportunities and excellence should be available to everyone regardless of their financial situation. IE Foundation scholarships allow talented young people who show drive and promise, the opportunity to reach their personal and professional potential by providing them with the financial support needed to complete their degree program.

Scholarships with Partners

Thanks to the generosity of our corporate partners, bright young people from developing countries and around the world can access these scholarships and reach their full potential. Scholarships are granted to students who stand out both academically and in extracurricular activities.

IE Resilience Scholarship Fund

The [IE Resilience Scholarship Fund](#) (Covid-19) comprised of up to 5 million euros earmarked to help mitigate the negative economic impact this situation is having on current students and candidates. IE Foundation has launched a series of scholarship programs to assist these candidates for the duration of their chosen program, with the help of further generous financial support from both individual members of the broader IE Community, and of corporate donors, including, among others, Santander, Kistefos, FRV and AJE.

Responsible and Sustainable Investment in the Management of Family Patrimony Panel Discussion

The Covid-19 pandemic has accentuated the obvious need for more sustainable development. Not only is the future of the planet at stake; but also the permanence of companies, which are facing new generations of consumers, who demand a more responsible approach.

To achieve the challenging sustainable development goals, proposed by the United Nations for the 2030 Agenda; collaboration between companies and governments is necessary. An alignment, backed by investors, that will generate substantial long-term benefits and bring with it a more livable and equitable planet. To address the imminent need for financial sustainability for families, trends in the sector and the impact on portfolios, the Center for Family Business participated in [an event](#) organized by Pictet that brought together experts to share their vision for the future on this topic. current affairs, as well as the advantages and benefits of managing ESG portfolios and the importance of good governance.

Social Responsibility Forum 2021 -The regenerative economy, how can green swan reimagine capitalism?

IE Net Impact Club was proud to host this year's Social Responsibility Forum, which is their legacy flagship annual event. The theme this year was, "The Regenerative Economy – How green swans can reimagine capitalism."

We are all aware of the flaws of capitalism such as widening inequality, lack of public value creation and negative externalities. Given the urgency to act on climate change, huge opportunities are available for fourth sector players (such as B-corps, social enterprise, purpose driven governments) to reinvent their operations with a regenerative economy mindset to create a new future and living examples for humanities.

● SDG - 2 Zero Hunger:

Redefining Food Assistance: from short term relief to long term security and development:

Susana Rico Naviliat, a national of Uruguay, served the United Nations for nearly 40 years, 25 of which with the World Food Programme. She has worked in Afghanistan, Uganda, Senegal (coordinating the response to several natural and man-made disasters in the Sahel region and the WFP response to the 2014 West Africa Ebola emergency), Jordan (for the Syrian Regional Refugee Response), Central African Republic, Sri Lanka, Colombia, Peru, Cote d'Ivoire and the Democratic Republic of Congo.

Based on her experience, she gave a talk on how countries can transition from short term food relief to long term food security. What does this transition take and what are the challenges along the way?

At the heart of SDG 2 (Zero Hunger), this topic also relates to SDG 3 (Good Health and Well-Being), SDG 6 (Clean Water and Sanitation), SDG 17 (Partnerships for the Goals).

Sustainable Food and Agriculture: Growing More with Less

Hosted by the IE Agribusiness Club within the context of Sustainability Week; The Big Reset.

In this event the Agribusiness Club brought Roberto Vitón, Founder and Managing Director at Valoral Advisors a company specialized in the global food and agriculture investment space to discuss "Sustainable Food & Agriculture: Growing more with less."

By 2050, the world's population will reach close to 10 billion people and food production will have to increase by 60% compared to 2006 levels to feed this growing population. At the same time, agriculture, forestry and other land uses are accountable for 24% of global greenhouse gas emissions. Therefore, we have the huge responsibility of redesigning the way we produce food in order to feed the growing population while taking care of our environment.

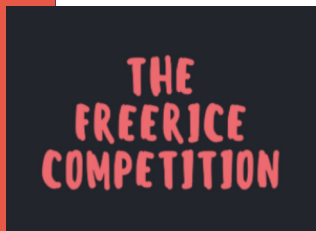
The event covered these topics:

1. Food and Agriculture Industry. How important is this industry in today's scenario? What is the impact it has in the environment?
2. Regulatory Tailwinds. What is the EU "Green Deal"? How is the European Union planning to be carbon Neutral by 2050? What are the main pillars of this strategy?
3. Smart and Sustainable Production Systems. How are we planning to produce more food in a more sustainable way? How is technology helping farmers to build more efficient production systems?
4. Impact Investing in the global food and agriculture space. Why are impact investments in agriculture important? Opportunity set of impact investments in agriculture.



Food Bank Drive: Gratitude Campaign

In the spirit of Thanksgiving, we launched a gratitude campaign and invited the entire IE Community to participate. We partnered with Banco de Alimentos to open an online food drive to help people who are in poverty and at risk of social exclusion in the Community of Madrid and Segovia.



The IE Free Rice Challenge

The IE Rotaract Club launched the second edition of the Free Rice Challenge using the interactive platform created by the World Food Program, which helps give grains of rice to hungry families in need. The idea is simple: for every trivia question the user answers, 10 grains of rice are collected to donate. Within the IE Community, we hosted a friendly competition to see who can raise the most grains of rice during the challenge. Last year our event raised 188,700 grains of rice and the winning team was Eco Club Segovia.

Regenerative Agriculture Fad or future?

The Agribusiness Club hosted an exciting and dynamic talk about Regenerative Agriculture. The speaker, Prem Warrior, shared a few insights to trigger our thoughts about the future of agribusiness and the opportunities we can find in the field. Regenerative Agriculture describes farming and grazing practices that, among other benefits, reverse climate change by rebuilding soil organic matter and restoring degraded soil biodiversity – resulting in both carbon drawdown and improving the water cycle.

Prem Warrior is currently COO of Valagro, a company that produces biostimulants, micronutrients and other biological nutritional solutions to help farmers achieve a higher yield in a safe and sustainable way. The company has a huge growth trajectory with CAGR of 10% in the past 10 years and was recently acquired by Syngenta, the biggest agrichemical company in the world.

SDG – 3

Good Health and Wellbeing:

Digitized and Value-based Healthcare: The New Normal:

The IE pharma & Healthcare Club welcomed Hiba Najem, Chief Pharmacist at Keserwan Medical Center and Clinical Instructor at Lebanese American University, for a discussion regarding digitized and value-based healthcare in the time of COVID. Hiba is a Lebanese native who holds a PhD in Pharmacy and an Executive MBA from IE Business School. Her multifaceted healthcare and teaching experience spanning over 10 years, has allowed her to merge cutting edge medical scientific knowledge with strategic business acumen. This is what has enabled her to effectively and efficiently lead many cross-functional and multi-cultural teams in various clinical environments across Lebanon.

In this discussion, Hiba will focus on:

- Overview of healthcare in times of COVID-19
- Smart health
- Digitization of patient health journey
- Value-based healthcare

IE University celebrates Happiness Week! Unbecome to Become

During Happiness Week (March 22nd-27th, 2021), the Student Advisory Board of the IE Center of Health, Well-Being, and Happiness provided the entire IE community with an immersive, knowledge-packed week to boost our health, connection with others, and cultivate a better relationship with our inner world. It was an opportunity to rise from the chaos and cultivate a new direction filled with growth, purpose, and community. See the Agenda [Here!](#)

Applied Behavioral Economics & healthy eating

In this session, Professor Romain Cadario shared his research on nudging & healthy eating. He has done extensive research on healthy eating nudges and what the most effective ones are.

Economic Framework of Healthcare Systems in Africa:

Elie Jawhar, MBA 2021 at IE Business School gave a talk about the Economic Framework of Healthcare systems in Africa. Three IE clubs partnered to bring this event to campus: Healthcare & Pharma Club, Africa Club and Consulting Club.

Elie shared statistics and key trends across Africa, such as economic indicators and population growth. He discussed the healthcare system framework to understand how each market operates, and the main criteria and components of the framework to determine the status of the healthcare infrastructure in each market. Key insights on COVID19 in Africa were also discussed as well as how and what companies do to tackle the pandemic situation.

International Committee of The Red Cross: Digital Platforms in Humanitarian Contexts

This research project, with the participation of student Jaime Celaya Camuñas, Giorgio Fouarge, and Alessandra Rigoni, helped the ICRC project team better understand the options, benefits, risks and opportunities of a new digital platform for populations affected by armed conflict and other situations of violence, to self-register and access humanitarian services, with the objective of increasing the reach to more people, in a safe and secure way.

Dragones de Lavapies (NGOs - Sports And Diversity)

This project, composed by Javier Fernández Pérez, Mariah Graterol Faroh, Radia Alami Lahjouji, and Maria Victoria Gomez, aims to fight against stereotypes and prejudices, while visualizing diversity and promoting women's football in the Lavapies district of Madrid. The program consists of 3 hours of training per week, accompaniment and mentoring focused on study and transition to adult life.

SOLVEATHON: Breaking the Silence

Firefly Innovations and MIT Solve co-hosted a virtual Solveathon on December 5th, 2021, to source, generate, and refine innovative solutions related to mental health, loneliness, and substance use. The event, a collaboration between IE's Center for Social Innovation & Sustainability and the School of Public Health of CUNY, was a fast-paced, interactive day of meeting new people and working collaboratively on big ideas. The most promising solutions presented at the end of the day were eligible for long-term support.

Mental Health and The Holidays with Expert Panelists:

We know the holidays can be tough and with COVID-19 this past year and a half, we know it's hard to keep it all together with our mental health. To that end, IE University presented a holiday edition panel discussion that included mental health experts offering practical tips and advice heading into the holiday season. Marlee Rubel is a Registered Psychotherapist offering clinical consultation, supervision, trainings, and program development to individuals, hospitals and various agencies within Toronto. Operating from a social justice oriented and trauma-informed lens, she specializes in complex trauma, queer experience, and couples' therapy in her clinical practice. She approaches her work with warmth, humor, and an ongoing commitment to skillfulness and ease.

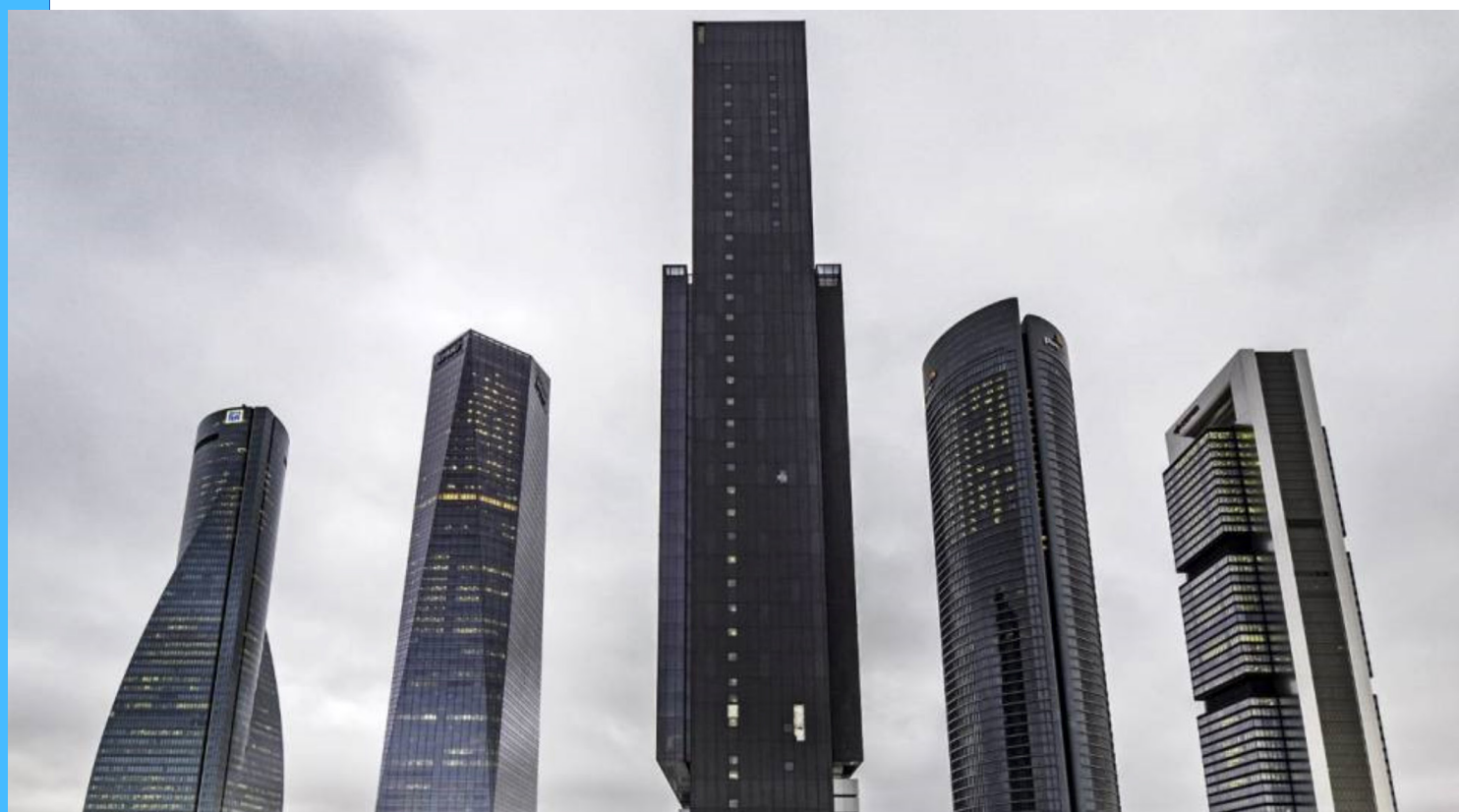
Audrey Wong (she/her) is a Canadian Certified Counsellor who holds a Mast of Arts in Counselling Psychology from the University of Victoria. Her training is primarily in depth-oriented, trauma-informed therapy, though she brings experience working as an intake and crisis counsellor in a short-term model. She has had the honor of working with clients primarily on issues and concerns related to trauma, post-traumatic stress disorder, depression, and anxiety. She also has experience working with post-secondary and non-profit environments, delivering workshops on a variety of topics related to mental health, well-being, and community building.

SDG – 4 Quality Education:

IE's Tower Impact on Education and Well-Being

The President of the Happiness Center and President of IE University had a one-on-one fireside chat to discuss the new and innovative methods of education and how sustainability and well-being can bring an impact to our students' daily lives.

Speaking about the new innovative plans of the tower will bring more awareness and excitement for students eager to learn more. This panel chat brought an authentic and entertaining format on the future of education for IE University, and the involvement of well-being and sustainability for success in the future.



[IE adopts Liquid Learning](#)

IE officially launched its Liquid Learning model this year. Liquid Learning blends physical and digital environments so that our students can access a world-class education, regardless of their situation or location. Its aim is to bring students together from all over the world so that they can participate in the very same program, cohort and classroom. It's highly flexible, and runs smoothly between the digital and physical worlds. Depending on the program structure and format, classes can be online, offline, synchronous, asynchronous, in Madrid or anywhere else in the world. Liquid Learning enables students to flow seamlessly between environments and situations, both during and after their studies.

[AccessiBe: Enhanced UX on IE Library's new website](#)

IE Library launched a new website. Along with design improvements, it also includes a strong focus on technology and innovation. One of the most exciting features of the new web is AccessiBe, a UX tool that makes the web content accessible for all. Not only can you change the appearance of what you see (colors, font, sizes, orientation, etc.), but you can also have the content read or displayed in different ways. These adaptations facilitate the accessibility of the material for users who are, for example, visually impaired or have attention deficit concerns. This new tool is another way IE Library demonstrates their commitment to sustainability by supporting inclusive, equitable and quality education, ensuring equal access to all. Check out the new website [here](#).

[IE Launches IE Winter School: Sustainable Transformation](#)

The IE Winter School is a unique educational experience that offers driven undergraduates and recent graduates a global opportunity to follow virtual courses across a wide range of disciplines. It consists of a two-week program, centered around the topic of Sustainable Transformation, where students expand their global network by meeting one of the most diverse student communities and working in multicultural teams. The IE Winter School helps students to think sustainably and grow globally. Explore passions, expand skills set and enhance careers – [Click HERE](#) to learn more.

[Building a stronger business with ESG](#)

Environmental, Social, and Governance commitments aren't just a modern business obligation, they're also an opportunity. IE Business School designed a new program to show students how to rethink organizational strategies for sustainability through meaningful change. A hands-on learning experience where you will engage with other business leaders, top faculty, and renowned panelists in applied debate and workshops. Learn more [HERE](#).

[IE Legal Clinic delivers more than 10,000 hours of pro bono legal services](#)

The Legal Clinic of IE University aims to allow students to have hands-on experience, through the pro bono practice. The

Clinic provides free legal assistance to NGOs, foundations and people in need, making an invaluable contribution to society. It also supports startups in its early stages as a commitment to the entrepreneurship environment of the university. Research, drafting of legal arguments and meeting with clients will be combined with real interaction with practicing lawyers who will supervise the work.

The Legal Clinic incorporates a well-established tradition in the United States and other English-speaking countries, still incipient in Spain. In its fourth edition, it has already established itself as an experience highly valued among students and delivered more than 10,000 hours of assistance to its clients.

The first edition of the Research for Sustainable Impact Awards

Research is a critical element of IE's purpose of fostering positive change through education, research, and innovation. IE being a world-class University, our contribution to this positive change must consider knowledge generation as a lever for sustainable impact. This includes academic research and applied research. IE's Sustainability Office, in collaboration with IE's Research Office, launched the first edition of the Sustainable Impact Awards to foster and celebrate the efforts of our faculty and underpin the facilitators and outcomes of sustainability in people and the planet. The awards go to academic and applied research produced by IE faculty that fosters sustainable impact.

Acumen Fellows for Spain

Congratulations to Borja Santos (Executive Director and Professor, School of Global and Public Affairs) who was selected this year as one of the 25 [Acumen Fellows in Spain](#). The Acumen Fellows Program is a global initiative that promotes social advancement through investment in companies with purpose. In Spain, the Acumen Fellows Program aims to transform the socio-economic system by discovering and accompanying leaders committed to the development of innovative projects. Borja works to foment educational excellence and positive purpose. He looks forward to the training and knowledge he will gain as an Acumen Fellow to mobilize and advance social change.

Global Village Day

Led by students from IE University's Net Impact Club, it is an annual multicultural event where participants share their history, culture, traditions, cuisine, dance, etc. This year, the Global Village Day Dinner Series, spearheaded by the IE Net Impact Club and the IE Geographic Clubs, and supported by the IE Foundation, supported local businesses and embraced the geographic and ethnic diversity of our IE community! Participants were able to choose which country to explore that day and not only learn more about the culture but also about how the country has progressed in terms of the SDGs.

SDG – 5 Gender Equality:

STEMTalentGirl Activities

Each month, the STEMTalentGirl group from the ASTI Foundation, which collaborates with the IE DEI Project, held activities ranging from design thinking to artificial intelligence.



Women on Boards Leads to Greater Sustainability

Why would female directors be more likely to promote the use of renewable energy than their male peers? What evidence is there that women care more about ethics and corporate social responsibility (CSR) than men? Marc Goergen, Finance Professor at IE Business School, answers these questions and elaborates on why women are key in the move towards a more sustainable society. [Click HERE](#) to read the article.

Women @ Ie On The Future Of Work:

Looking for a job in a time of economic downturn is a challenge, but there are niche industries you may not have considered who want to hire IE Women. The student led Women in Business Club at IE is rethinking the future of work and is shedding a light on these oftentimes overlooked sectors.

In this exciting virtual session, Women@IE discussed the Future of Work, and got tips from the President of the Women in Business Club and IE alumni on their experiences working in these industries.

Non-Western Feminist Theory:

The SDG club hosted a student-led student discussion on Non-Western Feminist Theory. It touched on history, erasure, and what we can learn from it.

Diversity @Amazon Operations:

The Amazon Operations team visited to discuss Diversity within Amazon Operations. This panel discussion was led by our Business Stakeholders who discussed a variety of topics focused on leadership, culture, and personal development.

Women's Leadership and Women's Rights:

The Arts and Humanities Division, the Global and Public Affairs School and IE Women teamed up with GWL Voices for Change and Inclusion to present the "Intergenerational Dialogues", a series of inspiring talks between outstanding women leaders and our IE students.

For the first session, we had the honor to welcome the Dean of the GPA School, Susana Malcorra, where she outlined the 1995 UN Women Beijing Declaration, the Generation Equality Forum that kicked off on March 29, 2021, and the fight for Women's rights.

The event was moderated by the Master in International Relations student, Morgane Coquille.

Managing Sexual Harassment: Definition, Prevention & Reaction:

What does it mean to be sexually harassed? What are the ways in which you can stop sexual harassment? And how can sexual harassment be reported? This was an interactive workshop by the Team at Metta Space about everything related to sexual harassment.

SDG – 6 Clean Water and Sanitation:

The Water Crisis

Evan Wesley, Vice-President for Student Activation, discussed this life-saving initiative, the importance of hygienic drinking water to children and the overall water crisis. This event was hosted by the IE Thirst Project. Thirst Project is a global non-profit organization, aiming to bring safe drinking water to communities around the world. The IE Thirst Project Club is a new chapter of the international NGO in Spain that provides visibility, and develops projects, events, and workshops to raise awareness about the world's water crisis.

SDG – 7 Affordable and Clean Energy:

Social Responsibility Forum: Reimagine Energy

For the 6th annual Social Responsibility Forum, our panel of experts from the Energy sector talked about how energy is being reimaged to deliver renewable energy to most consumers. They discussed what is happening now, and what the dream of for the future:

The panel included:

- Diego Ibarra, Managing Director of ENGIE Impact
- Morgan Eldred, Managing Partner at Digital Energy
- Paul Behrens, Professor and scholar of Energy and Environmental Change

The Risks and Benefits of Nuclear Energy: An Interactive Debate:

The Intergovernmental Panel on Climate Change has stated that at least 80% of the world's electricity should be low carbon by 2050 to keep warming below 2°C. The underlying question of the debate is how electricity is best produced from now on to minimize environmental impacts and be sustainable in the long run.

Key subtopics included:

- Climate Change: is nuclear energy clean energy? What is the environmental impact of nuclear plants?
- Economics: what is the long-run profitability of investing in a nuclear reactor?
- Safety: what are the risks of nuclear power plants for those who work there and those who receive the energy at home?
- How probable is a repetition of Chernobyl or Fukushima?
- Waste and radiation: how can nuclear waste be managed? How can high-level radioactive waste (i.e. used reactor fuel) be disposed of safely?
- Proliferation: would nuclear plants encourage the production of nuclear weapons?

Sector Focus: Renewable Energy M&A:

The “Sector Focus: Renewable Energy M&A” panel featured 3 speakers – top executives that have wide expertise in the renewable sector that shared their thoughts and provided sector insights such as trends, main drivers, outlook etc.

Climate change & Renewable Energy - A different perspective (interactive workshop and panel discussion)

In this lecture participants were able to challenge the common notion of man-made climate change and the suggested solutions of moving to renewable energy. Yonatan Dubi Ph.D is an associate professor at BGU in Israel. In this lecture he presented the relevant data and the scientific tools employed to make predictions about climate change, and how they affect the movement towards renewable energy.

Powering Development: Wind, Solar or Biomass?

Affordable and Clean Energy has become a priority considering the increased use of technology to substitute public gatherings and the implementation of distance learning and working. Measures such as the confinement have increased the household consumption of energy exponentially and have put pressure on the supply of energy for certain rural communities. The IE Sustainable Development Goals club hosted a panel discussion and interactive workshop to shed light on this important issue and to have participants engage directly with the proposal of solutions to ensure the supply of clean energy for rural communities. The first part of the workshop involved brief presentations from professionals working in the field of renewable energies:

1. Luis Gabriel Catalan, from Siemens Energy Japan, explaining Biomass Energy
2. Rachel Ann Santiago, from WeGen Distributed Energy Philippines, explaining Solar Energy
3. Álvaro Pérez de Castro, from the EEW Group, explaining offshore wind energy

The second part involved the resolution of a case study. Participants were given information before the event about a rural community and its available resources, then they were divided into three groups, one for each type of energy. Each group had to propose how to install this renewable energy in the community and why it would be better than other types of renewable energies. During the preparation of their proposals, the speakers specialized in each type of energy joined the participants in the zoom breakout rooms to respond to any questions they may have had. Finally, each team presented its proposal to the rest of the participants, allowing to compare and contrast the benefits and drawbacks of the different energy types in an engaging and practical way.

SDG – 8 Decent Work and Economic Growth:

Digital Transformation for Inclusive Business Development Project supported by J.P. Morgan

Thanks to the support of J.P. Morgan, the [Center for Social Innovation & Sustainability at IE](#) launched the Second Edition of the project “[Digital Transformation for Inclusive Business Development](#)”. This project is a collaboration with the City Council of Madrid and Orange. During the Second Edition of the project, 70 small business owners are receiving support to develop their e-commerce strategies that are consistent with their business model and overall sales approach. In this way, we help them to improve their revenues by selling through online channels and reaching people that otherwise wouldn't be able to go to the shops due to the COVID-19 pandemic.

Financieros sin Fronteras (FsF) (aka Financiers without Borders)

is an NGO led by IE students and faculty to promote financial inclusion in Africa as a development tool so that low-income entrepreneurs with potential to generate micro-productive activities can access the necessary tools to generate productive change for their businesses and community

Fundie Ventures

is a student/alumnus founded impact venture consultancy in which IE students can participate annually. Their vision is to change thoughts and behaviors around the role of business, educate about impact investing and social impact, and improve lives. <https://www.fundie.ventures/>

Career Connect:

The IE Women in Business Club, held several virtual networking events to support women's networking, connecting the most talented graduate students with senior professional women coming from top companies. (AWS, Salesforce, TikTok and Microsoft, Nike, etc.)



Entrepreneurship through Acquisition:

For students interested in entrepreneurship and becoming a business owner, they received practical insights from the best professionals in the Search Fund industry.

AFRICA DAY BUSINESS FORUM 2021: Creating a Prosperous Africa: Inclusive Growth & Sustainable Development:

On the 28th of May 2021 at the Africa Day Business Forum, discussions were about how technology, sustainability, entrepreneurship and governance policy can play a role in accelerating progress and the potential to achieve inclusive economic growth. A vast panel of speakers – who are actively reshaping economies and leading the transformation in their respective spheres - participated.

SDG – 9 Industry Innovation and Infrastructure:

Impact Venture Capital - Building businesses tackling the world's biggest problems:

The past decade has highlighted some major issues we face as a society. Whilst traditional firms might make incremental changes to their businesses, there are some visionaries who want to address these problems from the ground up. These are ventures tackling the world's biggest problems and baking impact into the core of their business model.

Thankfully, they are not alone. The IE Private Equity & Venture Capital Club and the IE Net Impact Club were proud to bring three of the leading European VC Impact firms supporting these visionaries.

*Mustard Seed Maze is the VC arm of the Maze, a social impact firm based in Portugal. Maze's founder, Antonio Miguel, participated in the first Social Impact Bond working as an analyst at Social Finance UK. Maze also has an accelerator that aims to help impact startups during their initial stages. Represented by their investment analyst Sofia Quieroz.

*Norrskén VC was born out of Norrskén Foundation, established by Niklas Adalberth, co-founder of Swedish payments unicorn Klarna. Now operating independently, their main mission is to enable impact unicorns - a company that has a positive effect on one billion lives. Represented by their investment manager Inês Rocha.

*Ananda Impact Ventures is an early-stage VC firm focusing on DACH region + UK. They focus on - Health, education, inclusion, ageing population, long-term unemployment, future of work & sustainable consumption. Represented by their partner Bern Klosterkemper.

Concepcion Aisa moderated this panel discussion. She is the Regional Coordinator in the World Bank Treasury touching all topics related to sustainability. Additionally, she teaches sustainable finance at IE University.

Valuations and Asset Management - The Real Estate side of Hospitality

IE Real Estate Club, in collaboration with IE Hospitality Club, welcomed two speakers OMAR ELTAHRY and DEVISHA KHANNA to discuss the real estate side of hospitality.



Revolutionizing Digital Experiences in Today's World:

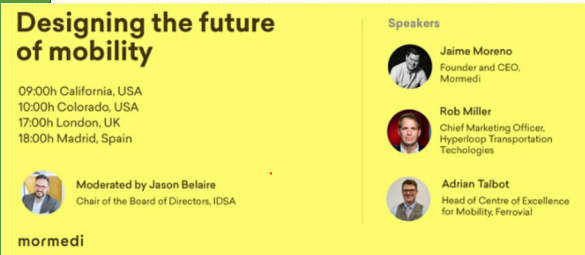
COVID has been a digital transformation accelerator. Along with a transformation to "digital", companies now must worry about the experience that comes along with it. So, what are companies doing about it?

In this talk, participants learned about use cases and the technologies being leveraged by companies to deliver the right experiences.



Food Culture Lab

Student Felicia Laudeberger, a 4th year BIR student, had the chance to participate in the Food Culture Lab. This year's mission was to create a restaurant concept for Guia Repsol, integrating a regenerative farm, implementing smart technologies; in order to bring locally produced food to the table.



Designing the Future of Mobility:

The future of mobility is facing a deep change in consumer behavior. Getting from point A to B is no longer about having a car, taking the train, or a plane. It's about all of them together, with the extra ingredients of sustainability, the development of autonomous driving, the relevance of experiences over ownership, and all the new challenges and opportunities that technology brings - from ride-sharing apps to the personalization of products and services.

In this scenario, the role of design is essential for companies to rethink their overall model to a mobility service approach.

This talk covered the following topics:

- What are the trends that will shape the mobility of the future?
- How is design helping companies in rethinking their overall processes to face the future of mobility?
- What is the role of design in developing multimodality and shared transport?
- How are companies evolving towards mobility as a service?
- What are the challenges in expanding shared and autonomous connected mobility?

● **SDG – 10** **Reducing Inequalities**

Odysseys: Belonging in a Global Community

In January 2021, Dr. Jessica Tollette developed a framework to understand how the IE community can create a sense of belonging in the face of systemic inequities across nationality, race, gender, sexual orientation and socio-economic class. [Here](#) she speaks with Director of the IE Africa Center, Begoña Gómez Fernández about the findings of the Odysseys project, and how it aims to enhance the educational community, improve the learning experience, and bolster a thriving campus climate of openness and respect.

Gurus and Griots

[Gurus and Griots](#) is an IE University Educator Fellowship that provides a platform for African and diasporic solutions to global challenges and will incorporate the uniquely valuable perspectives of African and Afro-descendant business, policy, and thought leaders into the IE University ecosystem.

Social Awareness Week

The IE Social Awareness Week was a 3-day virtual event in October 2020 dedicated to providing fora for raising social awareness and responsibility for the IE community. The week revolved around various events organized by IE clubs as well as different schools and departments within the university. Events consisted of workshops and guest speaker events to discuss and debate issues within the topics listed below.

The goal of Awareness Week itself is to get IE students talking about these topics; while our long-term goal is to create a safe space where students can feel comfortable talking about these topics and guide them towards higher levels of acceptance and tolerance of themselves and of others.

The three days revolved around 3 different topics:

- Racism based on ethnicity differences; or “POC” day
- LGBTQ+; Gender and Sexuality Day
- Mental Health awareness day

Cultural Awareness Workshop with Shiva Shooveh

What causes conflict and misunderstanding across cultures? And how can we avoid it? Shiva, EmzingoU's incredible guest and facilitator describes her session as "a mix of Cultural Intelligence and Mental Hygiene" in which participants explored what culture really is, learned the biggest barrier to working or studying internationally and left with some tools to increase their Cultural Intelligence to expand their global mindsets.

How can we design a more inclusive world?

Martha Thorne, Dean of IE School of Architecture and Design, and Susana Malcorra, Dean of the IE School of Global and Public Affairs, held a conversation Friday 27th of November 2020 on the multidisciplinary approach to inclusiveness. It was the perfect way to finalize Sustainability Week. Bringing together the perspectives of the field of architecture and international relations, they responded to questions such as:

1. How can we accurately define and measure inclusion?
2. What is the role of international organizations in the fight for a more inclusive world?
3. Which steps should architects take when designing more inclusive spaces?

4. How can the interaction of different fields (business, human sciences, technology, law, architecture) and sectors (private, public) contribute to the goal of inclusiveness?
5. How can architects support the achievement of Housing for all?
6. How can we avoid the domination of certain narratives in the international relations discipline and ensure the representation of minorities?
7. Based on your personal and professional experience, which advice would you give to both men and women when achieving the goal of gender equality?
8. Is it possible to achieve a single political, economic or social formula for development capable of representing everyone's interests? How can we find the balance between pursuing the 17 SDGs and keeping a critical mindset about their inclusiveness?



“Proyecto AMBAR”
Workshops took place virtually through the month of June 2021:

“Proyecto AMBAR”, or the Amber Project, promotes the employment of transgender people. Employees can be mentors and run workshops, talks and guidance on career development.

CONTENTS:

- Basic concepts of diversity
- Sex - gender
- Sexual orientation
- Gender identity
- Gender expression
- Trans identities
- Definition
- Types
- Characteristics
- Trans experiences
- Experience of a trans person
- Recommendations



The migration crisis: a journey to "freedom"?

The migration crisis that has been taking place in Europe and in the United States for the last decade underscores the repercussions of conflicts and poverty around the globe, the consequences of globalization, its characteristics and the impact that these have both on the countries that are being fled and the recipient ones. The IE Global Transformation Club hosted a discussion to give more insights on how the situation is for the individuals that have dealt with migration and presently still do. Through this talk, participants were able to visualize the journeys of refugees hearing from first person speakers and experts that were able to enlighten listeners on the reality of fleeing a country, of being a refugee, of dealing with uncertainty, with rejection and with the various players that play a role on the journey to promised freedom. Bob Ibrahim, a former refugee who has settled in Europe and Abidin Mohamed, an IE student who was raised in Saharawi camps shared their stories and discussed with Leticia Galdón, co-founder and CEO of paz.ai, the troubled journey migrants and refugees usually face. The discussion was moderated by Miguel Barreiro who also highlighted the single story or misinformation perceived in the west on this topic.



IE Non-Discrimination and Anti-Harassment Policy and Procedures

As a diverse global community, at IE University we foster positive change through education, research and innovation with respect for human dignity, support for equality and protection against discrimination as outlined in the UN Declaration of Human Rights. During the 2021-2021 academic year, IE University published the IE Non-Discrimination and Anti-Harassment Policy and Procedures

Diversity & Inclusion in Tech

Thursday, Nov 19th at 6:00 PM | Zoom

- ADAM WINOGRAD -
Senior Brand Marketing Manager at Fiverr, the world's largest online marketplace for freelance digital services. He is responsible for education and execution of integrated online and offline brand campaigns and activations, including sponsorships, partnerships, social content, product videos, case studies and more.

- BETH WIESENDANGER -
Fiverr's Senior Program Manager, Public Policy, Diversity & Inclusion who is a champion of bringing people together. Disability and accessibility are not just Beth's career passion, but her lived experiences as well. As a double-amputee Beth is incredibly focused on pushing the boundaries of how we think about creating accessible solutions and spaces that don't just fix broken systems, but shift entire paradigms.

- AMIR ZEIERMAN -
Director of IT Innovations at Varonis, Amir is a high-energy Innovation Leader, bringing new ideas and solutions for the company's constantly developing business needs. Varonis is a pioneer in data security and analytics, specializing in software for data protection, threat detection and response, and compliance.

Diversity & Inclusion in Tech:

IE Out & Allies club was pleased to host senior managers from leading companies in the high-tech industry for a discussion about current Diversity and Inclusion best practices and their vision of creating a conducive community in a competitive and hectic environment.

The speakers were from companies that relentlessly invest resources and create interactive learning processes to ensure all employees are included.

Leveling the Playing Field

The IE SDG Club and Refugiados Sin Fronteras, in collaboration with AMAL and the community of Cañada Real, put together a group of bilingual volunteers to teach English online to the youth in that community. As the job market continues to favor English and bilingual speakers, these classes are an important, generationally impactful step to improving the future job opportunities of the residents of Cañada Real.

Diversity & Inclusion in the Workplace; How can it be achieved:

In collaboration with the IE Global Transformation Club, IE Women in Business Club and the IE Ethics & Compliance Club held an insightful event on Diversity and Inclusion, two fundamental topics to achieve a sustainable, healthy, and ethical work environment.

Participants learned more about how individuals and companies can promote diversity and inclusion in their targeted missions and daily operations, why they are important and beneficial in the professional environment, what skills can be developed related to it, and the ways we can contribute to achieving this purpose.

●

SDG – 11

Sustainable Cities and Communities

C40 Cities and IE University sign agreement to fight climate change together through education and city making

The IE School of Architecture and Design is the first academic institution in the world to establish [an agreement](#) with [C40 Cities](#). This commitment is reinforced by the Academic Manifesto for a Green and Just Future. The manifesto was officially released on Friday, December 11th at a virtual meeting entitled Zero Carbon organized by Anne Hidalgo, the Mayor of Paris, in partnership with C40 and other climate leading global organizations in celebration of the 5th anniversary of the Paris Agreement.

Helene Chartier, Head of Zero Carbon at C40, adds:

“Climate breakdown presents an existential threat to the human race and requires a unified global response at all levels of society. Today, with this agreement and this exciting new collaboration, C40 Cities and IE School of Architecture and Design are together contributing to build a global coalition between universities and cities from across the world to take part in the campaign for a Global Green New Deal. We are ready to take bold action in this vital revolution for a greener and more equitable future.”

A Tale of Two Urban Systems

In [this](#) article, IE Design Professor Cem Kayetekin explores the question: Finance and equity within urban infrastructures—is this an irreparable tension or a constructive partnership?

Future of Housing Webinar: How Will Housing Be Designed Post-Corona


The coronavirus pandemic has unequivocally shone a light on the importance that housing has on our health and wellbeing. It has also highlighted housing crises around the globe, including the lack of affordable housing in many of our cities. In a special webinar with United Network Studio and IE School of Architecture and Design, big questions were explored surrounding the future of housing: What will housing models look like in years to come? How will we ensure the homes we build are as sustainable as possible? How will we meet shortages and ensure every demographic is catered to? And will a “New European Bauhaus” movement, an initiative called for by the European Commission as part of the European Green Deal, bring solutions and a new era of housing design? Click [HERE](#) to view the recording of the webinar.

UNS

UNITED
NETWORK
STUDIO

ie

SCHOOL OF
ARCHITECTURE
AND DESIGN



Webinar:

Future of Housing

How Will the Corona Pandemic
Change How Homes are Designed?

Smart Cities

In this talk, the speaker, Monica Cepero CEO, Ecospace, Colombia) challenged the way we conceive what a city is. Further she discussed her work in bringing the first smart city to Colombia.

Replacing Asphalt Can Build a More Sustainable and Open City

In [this article](#), Manuel Perez Romero, Chair of the Center for Sustainable Cities, examines the topic of what can we expect from streets with fewer vehicles.

The Future of Mobility:

In this talk, Cristobal Colon, Partner and Head of Automotive at Roland Berger, Spain discussed how MADE (Mobility, Autonomous driving, Digitalization and Electrification) trends will shape the industry and what opportunities may arise.



IE Center for Sustainable Cities and RENAZCA

RENAZCA, formed by companies that own buildings in the superbloc area of Madrid known as AZCA, has selected a design team to lead the transformation and renewal of this central but deteriorated part of the city. The new ideas foster the area's urban, economic and social revitalization. The team was chosen after a two-phased competition to renew this public space with the support of the private sector. The selection process was designed and facilitated by the IE Center for Sustainable Cities led by Dean Martha Thorne and Director of the Bachelor in Design, Edgar González. RENAZCA will set a new benchmark for the city of the future, emphasizing the role of sustainability, accessibility, and green open space. RENAZCA will create a biodiverse urban ecosystem, featuring native plants and a dynamic water feature that recalls old river channels that once crossed through the site. A rainwater catchment and storage system will irrigate the verdant landscapes and regulate a sustainably-designed water feature. See [here](#) for more information.

Rhyde wins Sustainability Start Up Prize at 2021 Venture Day.

The winner of the Sustainability Startup Award at the July 2021 Venture Day is Rhyde, created by IE University undergraduates, which aims to reduce the carbon impact of urban transportation through sustainable micro mobility solutions

Mind your space! Behavioral insights into the design of place and space:

"We shape our buildings and afterwards our buildings shape us" - Winston Churchill, 1943. Although this quote may resonate with your beliefs, the more skeptical amongst us may be thinking... but really? How much can the design of a space change how we think, feel and behave? To address this, this workshop took a short foray into the field of environmental psychology and the emerging field of 'neuro-architecture'. Specifically, participants explored the neural underpinnings of certain design aesthetics and elaborated on some longstanding beliefs in environmental psychology with an eye towards understanding how much the design of place and space can shape us. By the end, participants gained insight into levers of design for influencing human behavior and may leave looking at their own spaces a little differently.

Social Responsibility Forum: Reimagine Waste Management:

For the 6th annual Social Responsibility Forum, Net Impact and Smart Cities Club are co-hosted a panel of experts to give their unique insights into Reimagining Waste Management for a sustainable future

SDG – 12 Responsible Consumption

10 Year Challenge – [2020 Responsible Consumption](#)

To reach our 2020 challenge, IE University focused on:

WATER. Reduce the use of plastic, single-use water bottles to promote responsible consumption. This affected the entire organization: staff, faculty and students. Drinking fountains were installed and actions were taken to promote the use of reusable containers.

PAPER. Reduce paper consumption. Among other related projects, IE University has been working for a decade to reduce paper consumption with projects such as WWF's '100 Companies for the Forests', where every year, students replant trees in the Doñana National Park.

ENERGY. Reduce energy consumption on campus via lighting, air conditioning, etc. By 2030, our objective is to dramatically reduce our carbon footprint by becoming a zero-emission institution. In 2020, we focused on increasing our purchased renewable energy as part of our commitment to climate action with a goal for the implementation of ISO 50001 by the end of 2021.

PLASTICS AND SINGLE-USE PACKAGING. Build awareness to increase the use of recycled plastic or compostable PLA (derived from corn) on campus.

WASTE MANAGEMENT. We build awareness with campaigns about recycling in the institution. Implement ISO 14001.

TRANSPORT. Implement new formulas for sustainable movement of staff, teachers and students between campus buildings: car-pooling, electric shuttles and bicycle racks.

Family Businesses at the forefront of Sustainability

Banca March has partnered with the IE Foundation, through the IE Center for Families in Business, to study and understand the cases of four family businesses that are at the forefront of sustainability: ACTIU, CALVO, ENHOL and GONZÁLEZ BYASS.

Award for Teaching Excellence

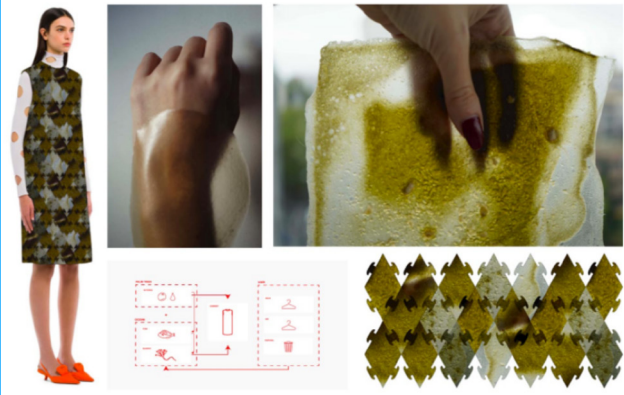
The Faculty Awards for the 2020-2021 academic year were online and paperless for the first time ever. Taking advantage of the remote format, Associate Dean Isabel Sanchez sought to make the event even more sustainable by presenting digital certificates to the professors who would receive awards. Daniel Canogar, one of the foremost digital artists in Spain (as well as an adjunct professor of Design at IE), was asked to create a stunning digital certificate conceptually connected to Liquid Learning and similar to the Amalgama project he did for the Prado Museum bicentennial (2019), but in this case, created specifically for IE.

ECOALF, The Pioneers in sustainable fashion

Did you know ECOALF is the first fashion company in Spain to become B-corporation? While doing fashion, they have recycled over 250 plastic bottles and saved million liters of water. In this talk, participants learned more about ECOALF and what is behind every piece of garment and the positive impact they make in the environment while creating unique fashion.

IE Charity Fashion Market:

The IE Charity Fashion Market aimed to give a second life to donated clothing pieces redesigned by talented and creative IE Community members.



Follows Organism

Student Alejandra Diaz Zulueta created Follows Organism, a project which proposes the creation of bio-textiles with sea-based materials such as red algae, sea water and green microalgae like spirulina.

SDG – 13 Climate Action

IE University COP25 Focus on Africa

Susana Malcorra, Dean of Global and Public Affairs and Felicia Appenteng, Chair, IE Africa Center, discuss Conflict Arising from Climate Change

What is the role of climate change, specifically dwindling water resources, in the exacerbation of tension and conflict in countries across Africa; and what are the implications for sustainable growth and development on the continent? This was the topic of conversation on the IE University campus as part of IE's Education for Sustainability efforts to accompany the December 2019 COP25 in Madrid.



Earth Day: Become a Climate Change-maker!

Earth Day, April 22nd, 2021, was the official launch of the 1Planet4All initiative at IE. Anyone who was looking to join the battle against the climate crisis, whether an experienced climate activist or a first-time change driver was invited to this call to action. We live on one planet—and we must fight as one to save it! 1planet4all is part of a European Commission initiative that seeks to bring together visionary young Europeans in the fight against the climate emergency. IE University is collaborating in this initiative led by Ayuda en Acción to mobilize our young university students to fight the Climate Crisis.



Nurturing Trees and Cleanup: Environmental Awareness Excursion

The IE Well-Being and Happiness Center organized two daytrips to the Sierra de Guadarrama National Park and the Southeast Regional Park to learn about the waste problems these two areas are currently facing, the danger of microplastics and how to correctly collect them.

Fighting Climate Change: what policymakers need to know: En-Roads Climate Simulator

Are you interested in the actions policymakers can take to fight climate change? Do you want to know more about the effects of each policy? These were just some of the questions discussed in this interactive workshop. Developed by Climate Interactive, Ventana Systems and MIT Sloan, the EN-ROADS policy simulation model is used to analyze how different policies affect environmental variables (e.g. temperature change, greenhouse gas emissions, etc), and determine what actions our policymakers should take.



2021 IE Reforestation Initiative

The IE community is reforesting the La Ventilla park with 150 trees being planted over the course of 90 minutes. This park, located very close to the IE Tower, will soon be a place for students, professors, and all members of our institution to enjoy and be together. This reforesting initiative is part of the solidarity race organized last December in which IE students ran hundreds of kilometers in support of planting more than 600 trees throughout 2021.



Expert Roundup: The Environment

Read the [analysis](#) from our authors Isabela Alcázar, Fabrizio Salvador, Stephanie Lackner, Germán Granda, and Matan Mayer on how tackling climate change represents an opportunity for innovation, research, and disruptive change.



Carbon & Sustainability Reporting, Tomorrow is Now

Experts discussed hurdles they have faced and solutions they have deployed, how technology can help now and, in the future, and what your peers are considering to meet these challenges. Speakers for this webinar included MaryAnne Hancock (CEO of Y Analytics/TPG), Rodrigo Madrazo (Managing Director of COFIDES), Derek Rozycki (Head of Responsible Investing of Mubadala Investment Company) and Tim Mohin (Chief Sustainability Officer of Persefoni AI -prior CEO of GRI-). The session was introduced by Susana Malcorra (Dean of the IE Global & Public Affairs School) and moderated by Isabela del Alcázar (Global Head of Sustainability at IE University) and Duncan Bonfield (CEO of the International Forum of Sovereign Wealth Funds) with a conclusion from Javier Capapé (Director of Sovereign Wealth Research, IE Center for the Governance of Change).

SDG – 14 Life Below Water

The Future of the Mediterranean: The Challenge of Protecting Its Environment:

The Embassy of Monaco in Spain in collaboration with IE University hosted an international conference on the future of the Mediterranean and the challenges of protecting its environment. The panel discussion offered different points of views with a focus on the strategies and initiatives that are currently implemented and what further action can be taken.

Mola Oceans

A sustainable maritime startup developed by students from the Master's in Management program, was awarded the Sustainability Startup Award at the December 2020 Venture Day Madrid.



Edible Sea-Scapes

Student Alejandra Alonso-Majagranzas found an alternative to overfishing in the coastal town of A Guarda, in Galicia, creating a future agricultural system based on seaweed.

Where land meets water: dance for biodiversity:

This social impact dance and music performance sought to raise awareness and instill climate activism to address SDG 14 (Life below Water) and SDG 15 (Life on Land). Dancers, musicians, poets and photographers interacted with the audience, engaging in a co-creation process. It was an opportunity to re-connect with our community and become aware of the steps we must take to address biodiversity loss.

SDG – 15

Life on Land



The Nurture Hub Project

The Nurture Hub is an ecosystem project composed of living structures, known as 'Growrooms.' The objective of the project is to create interactive and relaxing spaces for students, all while increasing awareness and attracting pollinators to Segovia. These physical spaces inside the university will allow students to gain knowledge about biodiversity and its importance in today's world. Giving students a sense of stewardship facilitates making wise decisions and thinking about the environment first and foremost – while relaxing alone or with peers.

Learn how to start your own sustainable urban microgreen farm?

Anneke Stolk, Co-founder of InstaGreen, gave a presentation of her company and a short training on how to start a sustainable urban microgreen farm.

Student Sustainability Talk 3.0 A Permaculture Perspective

The third official Student Sustainability Talk was led by Architecture and Design students Danielle White, Sebastian Arguello, Clara Gade and Professor Cem Kayatekin. Participants discussed the permaculture concept, what a sustainable future could look like, and the methods required to get there. Inspired by a video with David Holmgren, co-originator of the permaculture concept, conversations flowed freely over topics such as energy descent, the under-crowding phenomenon, agriculture as the center of human culture and many more. As it was necessary to be in a virtual format, this "obstacle-turned-opportunity" enabled expanded participation. Other universities were welcomed to participate, creating a record turnout. Passionate students from Penn State University, Auburn University and the University of Oregon joined this semester's talk. The laid-back format allowed students to take the reins, speak their minds and share stimulating perspectives from across the globe.

SDG – 16

Peace, Justice and Strong Institutions

Cybersecurity in a Hybrid World

This event examined the following questions: What happened with the SolarWinds cyberattack? What do we need to think about to mitigate the cyber risks we face today and post-pandemic? How can YOU think like a hacker?

Ethical Business: Sustainability & Anti-Corruption

The IE Ethics & Compliance Club alongside the IE Consulting Club co-sponsored "Ethical Business: Sustainability & Anti-corruption", A round table, taking place through Zoom, where our three speakers discussed the current trends of sustainability and their effect on corporate governance, how corruption hinders business' activity and the strategies that can be adopted to counter these negative tendencies, among other interesting topics.

The Whistleblower: Looking at Legal Protection in the EU and Latin America

Have you ever wondered how the protection of Whistleblowers looks in the European Union and Latin America? On September 30, 2020, participants had a chance to listen to two amazing speakers from Business Keeper AG. They discovered more about the ongoing project of the EU Whistleblower Directive that coming into force this year. Further, attendees heard how this protection is provided by Latin American jurisdictions. Both cases were analyzed from an ethical perspective and the way they enhance the culture of integrity in the corporate world

Data Governance or Increased Regulations- What's the remedy to AI's ethical concerns?

This panel discussion explores the long debates on how to reconcile the growth of AI with humanity, potential solutions, and asks the question of whether tech growth should be restricted.



Democracy in Belarus: current and future challenges

Borja Lasheras held a thought-provoking discussion about the prospect of democracy in Belarus. Lasheras, who served in the OSCE's field missions of Bosnia and Albania and currently works as a foreign policy advisor at the Presidency of the Spanish Government.

SDG – 17 Partnership for the Goals

In addition to the many partnerships listed above within each SDG, below we highlight some important partnerships for IE University that developed during this year and/or continued to have impact on several SDGs.



The 2020 Sovereign Wealth Funds Report

A partnership between the IE Center for the Governance of Change and ICEX-Invest in Spain, shows the continued backing of SWFs on sustainability-related transactions. In 2019-2020, according to data from the Sovereign Wealth Research project lead by Javier Capapé, at least \$8.7 billion was invested in critical technologies such as green hydrogen, new alternative energy sources, sustainable food; or efforts to mitigate climate risks. Beyond the environment, SWFs are also working to invest gradually in impact funds with measurable social targets in the least developed countries.



Sustainable and Inclusive Development through Tourism

Currently, there is no comprehensive framework that can help various actors collaboratively engage and champion inclusive community development through tourism. This project, organized by the Center for the Governance of Change, supports the ongoing efforts of the G20 Presidency and the World Tourism Organization (UNWTO) to develop a framework that aims to inspire and guide key tourism stakeholders in the G20 countries and beyond. Their objective is to promote the development of a holistic and integrated approach to inclusive development through tourism. Sustainability measures detailed in the framework are also in line with the Sustainable Development Goals.

The United Nations and IE University join forces to foster innovation for sustainable development

The United Nations (UN) and IE University have signed an agreement to join forces and leverage new innovative and technological solutions for the implementation of the 2030 Agenda. The agreement considers several areas of collaboration, including the development of learning platforms and knowledge products, the provision of executive training and advisory services, the promotion of social entrepreneurship, the development of new technological applications and services for social innovation, and the promotion of multi-stakeholder partnerships.

“This Alliance between the UN and IE University will create a hub of research and education on the best practices associated to sustainability, hosted at the new IE Tower campus in downtown Madrid. This location will become a global reference for the diffusion of the Sustainable Development Goals across all types of organizations and professionals, as well as a center for training UN teams,” said Santiago Iñiguez, President of IE University.

[IE University participates in the European project 1Planet4All to combat climate crisis](#)

Under the leadership of Ayuda en Acción (Aid in Action), the IE School of Global and Public Affairs joins the pan-European 1Planet4All project that empowers young visionaries to make an impact in the ongoing climate crisis.

1Planet4All is a project that seeks to promote the active participation and commitment of European youth in the fight against the climate emergency. It is part of the DEAR program of Education for Development and Awareness, an initiative of the European Commission Commission and with the support of 14 development and humanitarian aid NGOs—including Ayuda en Acción (Aid in Action)—the 1Planet4All project seeks to bring together young individuals to help achieve the 2023 objectives.

[Business Schools for Climate Leadership](#)

In the run up to COP26 in Glasgow, eight business schools, Cambridge Judge Business School, HEC Paris, IE Business School, IESE Business School, the International Institute for Management Development (IMD), INSEAD, London Business School, and Saïd Business School (University of Oxford) have joined together to equip present and future leaders to address climate change.

[Fundación MAPFRE Awards for Social Innovation](#)

The IE's Center for Social Innovation & Sustainability launched the Fourth Edition of the Fundación MAPFRE Awards for Social Innovation, boosted by IE University.



The [United Nations Development Programme \(UNDP\)](#) and the [School of Global and Public Affairs of IE University](#) have signed [an agreement](#) to join forces to build capacities, innovative solutions and thought leadership for the implementation of the 2030 Agenda for Sustainable Development.

Both IE School of Global and Public Affairs and UNDP will advance their development activities to address the complex challenges associated with the 2030 Agenda.

“For UNDP, partnerships with top academic institutions like IE University are fundamental to build capacities that can foster the implementation of the 2030 Agenda.” - Luis Felipe López Calva, UNDP Assistant Administrator and Regional Director for Latin America and the Caribbean

[The A4S Summit 2020](#)

IE Business School professor, Salvador Carmona, was invited to join HRH The Prince of Wales's Accounting for Sustainability Project (A4S) on November 30th, 2020. The Summit explored the trends shaping our world and the practical actions that can be taken to build a resilient, sustainable recovery. [Find out more HERE.](#)