



REDESIGNING THE PRESENT TO CREATE THE FUTURE

SDG Impact Report 2021-2022

REDESIGNING THE PRESENT TO CREATE THE FUTURE

HIGHLIGHTS

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TESTIMONIES

ANNEX: EVENTS by SDG

COMPLETE THE FACE RECOGNITION PROCESS TO ACCESS CAMPUS!

- 1 Scan the QR code and upload your picture to the app.
- 2 Take a profile picture of yourself using the white background.
- 3 Access campus using the face recognition system in every entrance.

#WeAreIE

Sustainability is at the core of IE University's philosophy, and our actions back this throughout our community.

As a leading institution of higher education, sustainability is at the heart of everything we do. It's not just a secondary consideration behind our principal objectives: it's built into the very fabric of those objectives, and into the culture of the university and its community.

Based in a new hub at the IE Tower in Madrid, multiple stakeholders are collaborating in developing new products, training, executive coaching and advisory programs and education initiatives. Driving social innovation through big data, artificial intelligence and the internet of things, our goal is to expand and accelerate the implementation of the 2030 Agenda for Sustainable Development.

But this isn't all the work we do to help drive the 2030 Agenda forward. As a founding member and signatory of Spain's United Nations Global Compact Network, we frame every aspect of our sustainability ambitions within the UN's Sustainable Development Goals. In 2020, we set a 10-year challenge for ourselves with two main objectives: to achieve zero net emissions of greenhouse gases by 2030 and to promote a sustainable mindset within the IE community. With regard to the first goal, we are happy to say that we have achieved net zero for our Scope 1 and Scope 2 emissions. And as for the second objective, sustainability has been placed at the core of the curriculum, campus operations and the university's entire culture. We continue to transform the whole institution into an experiential place for sustainable development, tackling environmental, social and governance issues. In this way, the institution itself functions as a role model for the entire community.



REDESIGNING THE PRESENT TO CREATE THE FUTURE

“We have to understand the complexity and interdisciplinarity of the 2030 Agenda: everything is connected, nothing is isolated and we need to look deeply into the different stakeholders and how they are related. What’s more, we need a change in behavior in society and we must set an example as a university.”

Isabela del Alcázar, Global Head of Sustainability

At IE University we have thought a lot about how tomorrow’s world will look and what knowledge we must cultivate for our students to thrive in it. We are committed to fostering environmental and ethical stewardship as well as promoting increased awareness and public understanding.

We want to help people think and behave in ways that nurture a more sustainable planet, embracing global citizenship, social responsibility and climate action.

Education enables informed choices. It helps people understand that individual actions are not isolated events but contribute to an interconnected system that determines the well-being of humans and the planet. At IE University, we are working to inspire people and guide our community each step of the way toward a change in behavior. This change towards a more sustainable future starts with each of us, individually, contributing to collective action. In January 2020, IE University launched the 10-Year Challenge campaign: 10 years, 10 challenges to make an impact on the world as a leading institution in sustainability and to reduce greenhouse gas emissions to zero by 2030. Our decade of action is still on.

The return to campus came with a handful of challenges, as we were under official COVID-19 protocol. Therefore, all the safety and health measures were set in place and followed strictly by students, staff and faculty. We carried out daily testing, used our up-to-date COVID-19 and vaccination app to access campus, and wore masks according to official rules. Thanks to all of these measures, we managed to navigate the beginning of the school year.

The situation at the national and international level has been marked by more than just COVID-19. In

2021 and 2022, we experienced the dramatic effects of climate change first-hand. This life-altering crisis has become incredibly pressing in recent years: last summer, we saw devastating floods in Germany and other parts of Northern Europe, with blazing temperatures in Northern Africa and Southern Europe.

It is estimated that the wildfires in Europe (mainly Greece, France and Spain) have destroyed 660,000 hectares (1,630,000 acres) of forest between January 1 and August 13, according to EU figures, making 2022 the worst year since 2006. In Spain, the average temperature has increased by 1.5 °C compared to last year. This exacerbates the water stress caused by the water crisis that the country was already experiencing.

The IPCC Report also left us with discouraging data, showing that emissions caused by human activities were responsible for the 1.1 °C warming experienced between 1850 and 1900. The report shows that over the next 20 years, the rise in global temperature is expected to reach or exceed 1.5 °C. The data provided by the scientists is alarming and highlights the urgency of taking action.

At IE University, we have pushed our climate action forward, seeking to reduce our emissions and ultimately achieve net zero. We continue to search for innovative ways to improve, creating new transdisciplinary hands-on programs in our academic curriculum and continuing to give priority to research.

In this report, **“Redesigning the Present To Create the Future,”** we analyze our work and how we consistently redesign our present through behavior, education, action and more to create a plausible and sustainable future for people and the planet.

HIGHLIGHTS

OUR PURPOSE

At IE University, we seek to foster positive change through education, research, and innovation.

WHO WE ARE

As a transformative educational institution, we empower students to make their mark on the world. We provide them with the skills, knowledge and environment needed to make a difference, and they join a supportive and international community that lasts a lifetime.

Our goal is to make the world a better place, and that's why sustainability is embedded into everything we do. With that in mind, we cultivate and inspire a global community of changemakers as they create lasting impact in society and beyond.

WHAT WE BELIEVE IN (Our values)

Harnessing the power of people through diversity

A diverse community embraces the many facets of its people. Thanks to our commitment to diversity, including gender, ethnicity, culture, age, physical appearance, experiences and mindsets, we are able to see the world from a more multifaceted perspective, sparking creativity and compassion throughout the IE experience.

Driving change through innovation

Curiosity is key to stimulating new and sustainable patterns of thinking. At IE University, we innovate education through sector-leading professors, personalized learning and cutting-edge technology in a way that humanizes learning. Our Liquid Learning educational experience elevates the learning journey, helping students curate their path, every step of the way.



Understanding the world through the humanities

The secret to grasping the complexities of our world is by understanding the people that live in it. That's why we infuse the humanities into everything we do, through modules in our curriculum, to organizing arts and cultural initiatives for our whole community. By exploring the human experience, our graduates emerge as well-rounded individuals with an enhanced and more inclusive mindset.

Empowering changemakers through entrepreneurship

The entrepreneurial spirit is a way of life—a notion that has underpinned the essence of IE University since its founding. We are committed to empowering students as they find their unique entrepreneurial path and unleash their creativity through trailblazing projects and innovative ideas that make a difference.

Facilitating the circulation of knowledge

Wisdom is acquired by questioning the status quo. Our community is made up of people who strive to push past the boundaries of what is known and accepted. We foster research as a vital process for generating and sharing knowledge and insights, giving our faculty and student body the tools necessary to make their positive and sustainable mark on our world.

SUSTAINABILITY STRATEGY

2019

We launched the IE Sustainability Office to address the pressing issues of sustainability on campus, not only within the IE Community, but globally. Our goal was to redefine our role in the grand scheme of things, including meeting regulatory requirements. To that end, we completed our first audited non-financial report.

2020

We launched our 10-Year Challenge under the 2030 UN Agenda. The first goal we tackled was Responsible Consumption and we were able to achieve 100% renewable energy.

2021

Continuing our strategy of alternating between environmental challenges and social ones, 2021 was focused on Building Community. This year we also achieved the ISO14001 certification in Environmental Management.

2022

After rebuilding our community's social fabric following the pandemic, it was again time to focus on environmental challenges. This year, we chose Carbon Footprint as our challenge and during this year, we completed our first certified carbon footprint audit. Additionally, we updated and added several important policies related to harassment, discrimination, and equality.

IE UNIVERSITY IN NUMBERS

CURRICULUM

12,712.5 hours of sustainability content

1,475 (23%) subjects related to sustainability

SOCIAL

54% of students are women

€20,088,641 in scholarships awarded by IE University

53% of all scholarships awarded to women

ENGAGEMENT

Nearly **500 events** with a focus on sustainability

383 press releases related to sustainability

More than **350** student-led activities

RESEARCH

13 academic articles related to sustainability

5 research projects related to sustainability

13 centers dedicated to sustainability

5% of all research related to sustainability

OPERATIONAL

98% reduction in paper usage

10,026 m³ reduction in water consumption in 2021–2022 vs. 2020–2021)

75,000 COVID-19 tests since 2020

CURRICULUM

Goals: SDGs that we are tackling through our curriculum:



“We believe that only through education can we meet the 17 SDGs.”

Isabela del Alcázar, Global Head of Sustainability

IN EDUCATION

	TRANSVERSAL EXPERIENCES	SPECIALIZATION (track, concentration)	FULL PROGRAM
UNDERGRAD	<p>Certificate: Sustainability and Environmental Management</p> <p>Impact Labs and Projects Final Projects and Capstones</p>	VR CASE: Eye in the Storm	<p>BBA with a specialization in: Sustainability, energy and regenerative business</p> <p>Bachelor in Environmental Sciences and Sustainability</p> <p>Bachelor in International Relations</p>
MASTERS	<p>Certificate: Foundations of Sustainability</p> <p>Impact Projects Final Projects and Capstones</p>		<p>MIM & MBAs</p> <p>Master in International Development</p>
XL	<p>Courses in: "Sustainability as your Competitive Advantage" for several programs</p>		<p>Sustainability Your Competitive Advantage</p> <p>Liderazgo en Sostenibilidad y RSC</p> <p>Transformation with Purpose</p>

A blue-tinted photograph of a busy university hallway with people walking. Overlaid on the image is the text 'IE LABS' in large, white, sans-serif font. To the right, a vertical banner for 'IEU LABS FAIR' is visible, featuring a QR code and text about gaining professional skills and meeting lab directors.

IE LABS

SOCIAL IMPACT LAB

The Social Lab acts as a NGOs oriented external consultancy. The work of the Lab consists in helping the NGOs to define their needs and reach their goals and objectives. The Lab works as a social development consultancy that takes advantage of the multicultural origin of its participants and the synergies that their diverse educational background offers. The methodology of the Lab helps students to work with professional criteria in the main causes defended by the NGOs through the empowerment of their social awareness.

POLICY LAB

The Policy Lab is a collaborative space in which students work in policy-related projects. The objective of this Lab is to introduce students to the wide world of policy (policy defined in the broad sense of the term). The Policy Lab is a 'do-tank' in which students learn by working in real projects with our partners in the private, non-profit or public sector.

FOOD CULTURE LAB

In this Lab, students will work in multidisciplinary teams in a program to connect the different areas of sustainability, climate change, energy efficiency, digitalization, technology, and education to experiment with new social and business values with a common thread: food as a tool to connect communities through energy. The Project includes meeting with the client in all the phases and inspirational talks with the main characters of the sector.

SLOW FASHION LAB

The IEU Slow Fashion Lab embraces the term sustainability, which encompasses many concepts that are sometimes difficult to understand and apply. Ethical, responsible, eco, circular, sustainable and innovative are just a few terms connected to this Lab. The Slow Fashion Lab, pioneer at IE University, is born with the purpose of making these concepts easy to understand and to apply for the students with practical and inspiring training in the fashion industry. Enrolling in this Lab, students will have the chance to meet professionals, entrepreneurs, fashion business staff, marketing experts, communication managers, designers, etc., completing and enhancing the values and the positive impacts of their future career aligned with sustainability, whether or not related to the fashion industry.

LEGAL CLINIC

The Legal Clinic of IE University aims to allow students to have hands-on experience, through the pro bono practice. The Clinic provides free legal assistance to NGOs, foundations, and people in need, making an invaluable contribution to society. It also supports startups in its early stages as a commitment to the entrepreneurship environment of the university. Research, drafting of legal arguments and meeting with clients will be combined with real interaction with practicing lawyers who will supervise the work.



EDUCATIONAL COMPETITIONS. IE CHALLENGES

IE IMPACT CHALLENGE

The IE Impact Challenge is a multidisciplinary, academic program for all IEU students whose mission is to develop leaders of positive change. IE Impact aims to enlighten IE students about some of the most complex challenges. Through the IE Impact Challenge the students are empowered to help real-world enterprises, whose missions are driven by sustainability and -or the SDGs.

THE SDGs CHALLENGE

Impacting the World. The SDGs Challenge is a global competition to develop creative problem-solving skills by designing innovative solutions to the United Nation's Sustainable Development Goals (SDGs). Students will apply a design-thinking methodology to create impactful projects, learn how to effectively pitch, and present their refined proposal to a panel of judges.

MIM CHALLENGE +“Splash Projects”

Students from the Master in Management from IE Business School held the 10th edition of the MIM Challenge in collaboration with Splash Projects, with students breaking into work groups to address challenges for different communities in need in the Madrid area. Every year, the MIM Challenge sees students construct new community spaces including gardens, playgrounds, and children's areas for schools, community groups, or families in need or undertake projects and events for the disadvantaged.

For this year's edition, a group of MIM students upgraded a playground at a local elementary school serving disadvantaged children, while another group played educational games with children from the impoverished informal settlements in Cañada Real. Finally, a third group spread awareness on menstrual health and sustainable sanitary products. All of the Challenge activities gave MIM students a view of the world from a different perspective

RESEARCH

Knowledge dissemination through research publications, seminars and workshops will be complemented by a drive to cultivate both corporate and social philanthropy in our students.

GOALS

SDGs that we are tackling through our research:



SUSTAINABILITY IMPACT RESEARCH AWARDS

IE University's Sustainability Office, in partnership with IE University's Research Office, launched a program of awards to foster and celebrate the efforts carried out by our faculty to support those who facilitate sustainable outcomes for people and the planet. The awards were granted to academic and applied research produced by IE University faculty that foster sustainable impact in the following two categories:

1. SUSTAINABLE IMPACT ACADEMIC PAPERS:

Two 5,000€ awards were granted to academic papers that have already been accepted by a journal in the Top IE Journal list or applied research projects that have already gone through the first filter of the EU funding selection process.

2. SUSTAINABLE IMPACT RESEARCH PROJECTS:

Five 2,000€ awards were granted to research projects in the process of being submitted to a journal in the Top IE Journal list or applied research projects that are already in the final phases of development.

The awards are earmarked to fund research developed, either presently or within the last 12 months, by the winning faculty. In 2021, the research projects and papers that benefited from these awards were:

Konstantina Valogianni, IT

Towards Sustainable Electricity Markets: Capacity-based Pricing for Electric Vehicle Smart Charging

Martina Pasquini, Strategy (co-author: Marco Giarratana)

When Do Heterogeneous CSR Actions Create Firm Value? Experiment-based Evidence on the Role of Geographical and Business Proximity

Elena Revilla, Operations

The Role of Visibility in Sustainable Performance: Understanding the Effect of Institutional Forces

Rocio Bonet, Human Resources (co-authors: Antoaneta Momcheva, Fabrizio Salvador)

Workers on Demand? Effects of On-demand Schedules on Employee Absenteeism and Patient Dissatisfaction in a Home Healthcare Organization

Caterina Moschieri, Strategy

A Firm's CSR Engagement and Stakeholders' Attacks: CSR as Hypocrisy or Legitimacy in Stigmatized Contexts

Matan Mayer & Martin Bechthold (2019), Architecture

*Data Granularity for Life Cycle Modeling at an Urban Scale, Architectural Science Review,
DOI: 10.1080/00038628.2019.1689914*

Elvira Scarlat, Accounting

Do Commonalities Facilitate Private Information Channels? Evidence From Common Gender and Insider Trading

Other Publications

"Because There Is No Planet B: The Case of ECOALF"

by Martina Pasquini

"The Importance of Sustainability in Operations and Supply Chain Management"

by Luis Eduardo Solís Galván (video)

"Sustainability in Financial Accounting"

by Raluca Ratiu

OUR RESEARCH CENTERS

CENTER FOR SOCIAL INNOVATION & SUSTAINABILITY

This center carries out research initiatives that focus on three main areas: entrepreneurship, technology applied to social innovation and conscientious leadership.

CENTER FOR HEALTH, WELL-BEING & HAPPINESS

The Center for Health, Well-being and Happiness offers students, staff, and alumni of IE University the skills necessary to help them study, live and work at their very best. The Center takes a scientifically grounded and holistic approach to enhancing performance and happiness through simple, practical, and sustainable educational programs.

THE GENDER EQUALITY OFFICE

The Gender Equality Office is a community that promotes inclusivity, diversity, and empowerment among all members of the IE Community. It is the result of the alliance between IE University and the Castilla y León Government.

AFRICA CENTER

The vision of the IE Africa Center is to revolutionize the way that African business and culture are taught across higher education institutions, starting with our own.

IE University's research centers are looking to face the challenge of our constantly changing environment. In order to achieve this, our centers are focused on pursuing economic and societal development through diverse investigation initiatives, centered on promoting diversity or multidisciplinary knowledge amongst other things.

CENTER FOR TRANSPORT ECONOMICS & INFRASTRUCTURE MANAGEMENT

This is a center for the generation and dissemination of knowledge about transport and infrastructure management. The center aims to become a point of reference for the analysis of these industries in an independent academic ecosystem.

GLOBAL CORPORATION CENTER

A joint initiative of EY and IE Business School, this center drives knowledge management in global companies and in a digital environment. This center conducts research on how sustainability matters are managed at the board level of companies, including diversity, inclusion, climate and other sustainability issues.

CENTER FOR C-CENTRICITY

This center's mission is to promote the role of consumer centricity as a key driver of sustainable business growth in the digital age, from startups to big corporations.

CENTER FOR DIVERSITY

This center engages in activities geared toward the power of diversity, helping organizations take advantage of the opportunities represented by diversity.

CHAIRS AND OBSERVATORIES

At IE Foundation we want to promote the transference of insight through our chairs and observatories. These projects promote learning and innovation in a great variety of areas, guaranteeing a constant advancement in the development of knowledge.

IMPACT BRIDGE - IE CHAIR FOR SOCIAL ENTREPRENEURSHIP AND IMPACT INVESTING

The Chair seeks to use the potential of quality academic research to contribute to the transformation of social and environmental problems while maintaining a renewed vision of the business and financial world.

[DISCOVER THE CHAIR](#)

IE-ELECNOR OBSERVATORY ON SUSTAINABLE COMPLIANCE CULTURES

An initiative with Elecnor Foundation, in collaboration with the law firm Eversheds Sutherland, and the full involvement of IE Law School. The objective is to promote ethical commitment within organizations, especially in small and medium-sized companies where there is lesser knowledge of regulatory compliance and requirements.

[DISCOVER THE OBSERVATORY](#)

OBSERVATORY FOR DEMOGRAPHICS AND GENERATIONAL DIVERSITY

This observatory helps to create new models for management that deal with the challenges and opportunities involved in managing senior talent in the business world.

[DISCOVER THE OBSERVATORY](#)

JOSÉ MARÍA CERVELLÓ CHAIR

The José María Cervelló Chair provides scholarships to students with an excellent academic record who wish to pursue a legal program at IE Law School. The last two editions have been focused on Sustainability.

[DISCOVER THE CHAIR](#)

CENTER SPOTLIGHT: IE CENTER FOR SOCIAL INNOVATION & SUSTAINABILITY

 operating in 20 countries across continents

120+

Social entrepreneurs and social innovators supported

350+

Small business owners trained on digitalization and/or sustainability

555

organizations in the social innovation ecosystem in our network

550+

Total direct beneficiaries since inception to the end of 2022

2.300+

hours of mentoring delivered since inception to the end of 2022

300+

hours of training delivered since inception to the end of 2022

94

hours of training delivered in 2022

390

hours of mentoring delivered in 2022

ENGAGEMENT

IE University boasts a strong degree of engagement at every level. We believe that engagement is an essential component of a holistic and dynamic education—from student initiatives to partnerships with companies and governmental agencies, to cooperation initiatives with various NGOs. It is one of the most distinctive aspects of IE University, ever-present throughout its organizations, schools, centers, clubs and labs.

INITIATIVES AND PARTNERSHIPS



UNITED NATIONS SYSTEM STAFF COLLEGE

IE School of Global & Public Affairs and the United Nations System Staff College have partnered to provide world-class training in the Master in International Development. Students will be primed to tackle the complex challenges associated with the 2030 Agenda for Sustainable Development and promote sustainable prosperity around the world.



BS4CL

At COP26 (Glasgow, November 2021), we joined other leading business schools to form Business Schools for Climate Leadership (BS4CL.org), a unique partnership of business and academic thought-leaders from Cambridge Judge Business School, HEC Paris, IE Business School, IESE Business School, International Institute for Management Development, INSEAD, London Business School and Saïd Business School (University of Oxford). Collectively, these eight schools train more than 55,000 students and executives each year and are stewards of alumni bodies exceeding 400,000 people.

"The IE Business School community is rallying behind our involvement in the Business Schools for Climate Leadership initiative because solving the critical challenges of climate change requires collective action."
Lee Newman, Dean of IE Business School



1PLANET4ALL

Under the leadership of Spanish NGO Ayuda en Acción, IE School of Global and Public Affairs has joined the pan-European project 1Planet4All, which empowers young innovators to have an impact on the ongoing climate crisis.

1Planet4All seeks to promote the active participation and engagement of European youth in the fight against the climate emergency. Part of the EU Development Education and Awareness Raising (DEAR) Programme, an initiative of the European Commission supported by 14 development and humanitarian aid NGOs—including Ayuda en Acción—1Planet4All has the goal of bringing together young individuals to help achieve the goals of the 2030 Agenda for Sustainable Development.



imPACT

imPACT is a student-led initiative where IE Business School, IESE, ESADE, HEC, INSEAD and Oxford University students exchange ideas about impact and responsible business on a monthly basis.



WOMEN FRIENDLY

A Sustainability Townhall project led by IE Alumni to raise awareness, educate about, and prevent gender violence.



CIVICA

“IE University is delighted to join CIVICA and to become part of Europe’s most prominent alliance of social science universities.”

Manuel Muñiz, Provost of IE University and Dean of IE School of Global and Public Affairs

IE University has joined CIVICA, an alliance of eight leading European higher education institutions in the social sciences. As the newest members of CIVICA, IE University and SGH join Bocconi University (Italy), Central European University (Austria), European University Institute (intergovernmental), Hertie School (Germany), National University of Political Studies and Public Administration (Romania), Sciences Po (France), Stockholm School of Economics (Sweden) and The London School of Economics and Political Sciences (United Kingdom).



CIVICA has worked to establish a truly European, inter-university campus. In doing so, it has piloted the EU flagship initiative to enhance strategic partnerships in European higher education and research. CIVICA members have drawn on their joint expertise and shared European values to offer students and staff innovative, transnational opportunities in education, research and civic engagement, with special emphasis on digital innovation and an overarching mission to serve European societies.



CHICAS IMPARABLES

Chicas Imparables is a leadership training initiative for girls between the ages of 15 and 17, with the participation of IE University faculty. It consists of a leadership route with five sessions over three weeks, at the Madrid Campus of IE University, focused on the UN’s Sustainable Development Goals.

The initiative relies on group projects on entrepreneurship, finance, communication, technology, digital marketing, brand and reputation, teams and people, and project presentation.

With a view toward the development of a passion for innovation and the girls’ own skills and new competencies, it seeks to foster networking among students.



Chicas Imparables is promoted by 50&50 GL and CEOE Campus, with the academic management of IE University and the driving support of Merck, Iberia, CaixaBank and Iberdrola.



THE FUTURE OF THE MEDITERRANEAN: THE CHALLENGE OF PROTECTING ITS ENVIRONMENT

The Embassy of Monaco in Spain in collaboration with IE University hosted an international conference on the future of the Mediterranean and the challenges of protecting its environment. The panel discussion offered different points of views with a focus on the strategies and initiatives that are currently implemented and what further action can be taken.



London
Business
School

FUNDACION ELECNR

The IE-ELECNR Observatory on Sustainable Compliance Cultures has launched an open call for participation in a research project on the development of compliance and sustainability policies and practices in Latin American companies.



Fundación
MAPFRE

TECH4DEMOCRACY VENTURE DAY MADRID

Tech4Democracy is a global initiative by IE University, in partnership with the U.S. Department of State, to support entrepreneurs that develop democracy-affirming technologies. As part of Tech4Democracy, IE University organized a Global Entrepreneurship Challenge to identify startups and scaleups that contribute to the advancement of democracy. Keynote speech was delivered by Jacinda Ardern, Prime Minister of New Zealand.

FIFTH FUNDACIÓN MAPFRE AWARDS FOR SOCIAL INNOVATION

The Fundación MAPFRE Awards for Social Innovation, with an individual endowment of €40,000, seek to support projects that improve people's lives—namely in the areas of health and prevention; safe, healthy, and sustainable mobility; and active aging and the aging economy. Tucuvi and Kuvu are the two Spanish projects with significant social impact that were selected to participate in the grand finale of the fifth edition of the Awards for Social Innovation, an initiative of Fundación MAPFRE in partnership with IE University.



IMD

The finalists will join Red Innova, a community of entrepreneurs that promotes the exchange of expert knowledge and enjoy different channels for promoting their projects. To that end, IE University will guide them toward the most effective communication and development of their proposals.



50&50 GL

TOWNHALL PROJECTS

The Sustainability Townhall gives the IE community the opportunity to make real, sustainable impact on campus and in our surrounding cities of Madrid and Segovia. Everyone at IE University – students, faculty, staff and alumni – can participate by submitting proposals for projects capable of generating positive, sustainable impact on the campus community and beyond. The proposals that match the evaluation criteria are reviewed in front of a panel of judges (also made up of faculty, staff and students), and those that are approved will receive funding up to €1.000 (based on evaluation, budget and feasibility).



WWF

PROJECT REVAMP

The goal of Project Revamp was to promote responsible consumption and encourage the circular economy. Entirely student-designed and run, the project was funded by the Sustainability Townhall. It included three components:

- **Flea Market/Clothing Swap.** Students brought clothes to trade/donate to the market. Extra clothes and other items collected throughout the project were donated to the fashion studio.
- **Workshops.** Altrapo Lab instructors visited the university to teach students about the process of upcycling fashion, starting with the basics of sewing and design theory. These sessions guided students in their creative process leading up to the fashion show.
- **Fashion Show** held during IE Sustainability Week.



Ayuda
en Acción

CLUBS

Students are integral to advancing sustainability at IE University and clubs are instrumental to the IE University student experience.

Among the many clubs on campus, there are several dynamic groups that allow students to participate in community engagement activities, host awareness events, and provide peer education and outreach about local and global issues of concern related to sustainability.

ECO CLUB

**CHARITY CLUB
CLOTHING FASHION**

**OUT & ALLIES
CLUB**

**CAMPUS 89
CHAPTER**

**WOMEN IN
BUSINESS CLUB**

**NET IMPACT
CLUB**

SDG CLUB



CLUB SPOTLIGHT: NET IMPACT

The IE Net Impact Club is about Responsible Business. The IE chapter of Net Impact is a member of the broader, international Net Impact organization that seeks to empower students and professionals to drive environmental and social impact through business. The club envisions IE as community of future leaders, committed to create a positive social impact, driven by their shared values.

Their mission is to channel student energy towards social causes, provide specific, deeper education of social impact areas and foster a professional network for future leaders in social impact areas.

The IE Net Impact Club sponsors three annual flagship events, including the Net Impact Week-

end, the Social Responsibility Forum, and Global Village Day.

IE Global Village Day is one of the largest events at IE, powered by the IE Foundation and IE Campus Life in collaboration with the IE Center for Health, Well-Being & Happiness, where an array of different geographies is represented. There is a wide and engaging showcase of customs, cuisines, and dance performances from the worldwide spots that IE students call home.

On Global Village Day, IE Net Impact invites the entire IE community to travel around the world right here on campus. This tradition is a chance for the entire IE community to get together and celebrate the experience of how diverse IE is through food, performances, and games



OPERATIONAL



ENVIRONMENTAL

On the operational side, we continued our environmental strategy by reducing waste and using less water on campus, as well as implementing a more aggressive policy to reduce our carbon footprint.

We inaugurated our new campus in the heart of the business district in Madrid. The IE Tower was specifically built to exemplify and integrate the values of IE University: sustainability, technology and innovation, entrepreneurship, diversity and a focus on the humanities. While sustainability was always at the forefront of the design process, The IE Tower meets all of our students' needs, regardless of their area of study.

The IE Tower is a global landmark for academic innovation and learning technology, while facing the challenges of urban real estate development head-on. The result is an innovative, vertical learning space, which seamlessly integrates AI, VR and AR elements into technology hubs and future-ready classrooms.

All of our sustainability considerations have earned The IE Tower the coveted LEED Gold certification. LEED (Leadership in Energy and Environmental Design) is the most widely used green building rating system in the world. Available for virtually all building types, LEED provides a framework for healthy, highly efficient and cost-saving green buildings.

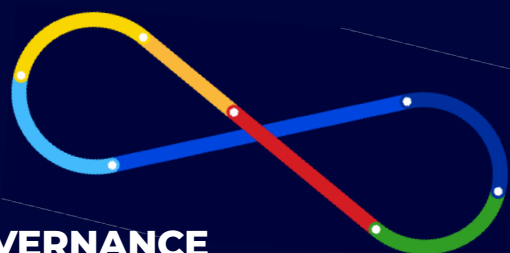


SOCIAL

We remain committed to another of our core values: diversity.

At IE University, we celebrate diversity in all of its forms. Every year, we welcome students, faculty and staff from more than 160 countries, with each person bringing their unique blend of life experience, backgrounds and perspectives to the table. Thanks to their exposure to such a diverse environment, students are ready to actively contribute to a diverse workforce, complete with an open mind and primed to make their mark on the world.

By awarding more than €20 million in scholarships, we seek to contribute to this diversity and create a more inclusive society.



GOVERNANCE

Still, on the operational side, we updated our anti-harassment policies with relevant information in collaboration with our legal department and the Diversity Office. We also updated our Code of Conduct, ensuring that all our documentation related to Governance is up to date.

This year, the Gender Equality Office also organized informative sessions for staff and students and provided downloadable resources for dealing with sexual and gender-based violence.



“The world has come to the realization that we are facing too many risks and challenges of all sorts: environmental, social, economic, geopolitical, you name it. And that there is only one way to approach both the adaptation to and mitigation of these challenges: integrating sustainability as a guiding value into the core of what we do and how we act, both at the macro and the micro level. The students of today are the leaders of tomorrow, and we must ensure tomorrow is led by people who strive for positive impact. It is the academia’s job to make those leaders. To help them help us.”

Alec Miguel Barcenilla van der Maesen

Junior Manager of Impact Teaching & Research,
Master in International Development



“In terms of our teaching, we know that the best and most complete education is one that enables you to proactively manage your impact on the world. Thus, sustainability has become a critical component of our programs across all schools of IE University.”

Concepción Galdón

Director of IE Center for Social Innovation & Sustainability/Aca-
demic Lead of IE Sustainable Impact Teaching & Research



“Sustainability must be integrated transversally in the most orthodox educational and academic offer on the corporate world”

Gonzalo Delacámara

Director of The Center for Water and Climate
Adaptation at IE University



“ The beauty of this 6 month long project was, that we, the students, designed, ideated and worked on defining the purpose of the event. When I started working on the project my aim was to contribute to a meaningful cause, but little did I know this will turn out to be the best leadership experience of my life!”

Radhika Bhatia

MIM Challenge Ambassador 2022



“I have had the opportunity to participate in a wide variety of activities and volunteering, which have completed my experience, making these four years fantastic.”

María Ramos de la Flor

Bachelor in Philosophy, Politics, Law and Economics



“Better solutions that include more people, that have a positive impact on more lives. And that’s really what we want to do. Solutions like this that don’t make the headlines but change a couple of people’s lives in a way that they’ve never been able to change lives before. That’s the real core for me of diversity and inclusion. Communities are important because they form the basis of us being able to put together these solutions. We wouldn’t be able to achieve this level of inclusion, this level of diversity at all unless we had a community in the first place. We can do things together in a group that we can’t achieve alone.”

Zayne Imam

IMBA & 2017 Masters in Market Research and Consumer Behavior
2018 and LGBT Out and Allies Club

EVENTS by SDG



1 NO POVERTY



Environmental Poverty: The Climate Crisis and its impact on poverty

Discussions around the climate crisis tend to focus on goals for the future, but we must also help the millions of the world's poorest who are suffering from environmental poverty in the here and now. What will the impact be of an increase of 2°C on food, security, and human health? This session discussed the concept of “environmental poverty” and the human consequences of climate change.

IE Net Impact Club & Elea Foundation for Ethics and Globalization

Florin Lanz discussed his work at The Elea Foundation. As an active philanthropic impact investor, Elea works to fight absolute poverty with entrepreneurial means. They invest in social companies in regions where people's daily income is less than three US Dollars and where they create the highest possible social impact with their means within their guidelines.

2 ZERO HUNGER



3rd Annual Free Rice Challenge

IE Rotaract Segovia and IE Campus Life encourage students to interact with the online World Food Programme platform to help give grains of rice to hungry families in need. The idea is simple: for every trivia question that the user answered correctly, 10 grains of rice were collected to donate. Within the IE Community, we hosted a friendly competition to see who could raise the most grains of rice during the challenge.

Food Donation for Segovia Food Bank

The IE Charity and Awareness Society hosted a Food donation for the Segovia Food Bank.

Agriculture - The World of Commodity Trading & Investments into Agri-Food Tech

The IE Agri-Business Club hosted this discussion as an opportunity to learn about Agro-commodity trading, the state of private capital in the Agri-FoodTech space, and innovations in the agro-industrial sector.

Innovación y Seguridad en la Industria Alimentaria

During the session, Eduardo López Milagro, Consejero Delegado of the Grupo Ribrerero presented his vision about the present and future of innovation and safety in the agri-food sector.

Las Tendencias del Sector Agroindustrial a Nivel Económico y Profesional

IE Business School and Casanovas Human Touch organized a talk with Christian Fernandez, Corporate CFO of the company Shared-x and Antonio Inga, Managing Director LATAM of Casanovas, about the agribusiness sector and its economic and professional trends.

Geopolitics Global Food Security

Camila Telles, CEO at FarmCOM, discussed the role of Geopolitics in Global Food Security. Ángel Alonso Arroba, Vice Dean of the IE School of Global and Public Affairs, moderated the conversation along with a special guest, the Brazilian Ambassador to Spain, Orlando Leite Ribero.

The Plant Age: Entrepreneurial Opportunities in Agritech

As part of the AGRI/FOOD TECH SERIES, the IE Technology and Innovation Club hosted a serial AgriTech entrepreneur Oded Shoseyov who discussed examples of amazing business opportunities found throughout nature, in everything from cat fleas' protein to sequoia trees, and showed how his team is harnessing them in everything from crops with enhanced properties to super-elastic sports shoes and bio-based medical devices and implants.

UN World Food Programme: Emergency Preparedness and Interventions to Address Global Disasters

The guest lecture framed emergency preparedness in the context of rising disaster and climate risks and presented practical examples of the types of interventions undertaken from the speaker's United Nations and wider international development career.

3 GOOD HEALTH & WELL-BEING



Blood Drive

Hosted by IE Campus Life, the Red Cross held several blood donation days on the IE Campuses.

Breathe With Intention

Hosted by IE's Center for Health, Wellbeing and Happiness, this workshop introduced helpful breathwork and embodiment techniques for moments of stress and anxiety.

Change Mindset: No Miedo al Cambio

This unique conference co-hosted by the U.S. Spain Chamber of Commerce and the Wom-

en's Hispanic Executive Association and presented by Pilar Jericho, discussed the latest research in the world of organizational change and the findings of neuroscience.

Designing your Day with Intention (Workshop for Students)

Dedicating enough time to socialize, study and keep the habits we want going can be very challenging. This workshop, hosted by IE's Center for Health, Wellbeing, and Happiness, focused on designing your day towards being your best.

Finding Your Ikigai- An Interactive Workshop

In this workshop hosted by the IE Wellbeing Club, and led by Peace Coach, Professor, and Social Impact Advisor Rodrigo Aguirre de Cárcer, participants took an investigative look into the effective Japanese tool of Ikigai to understand our life's purpose, and how to align with it to achieve a greater feeling of peace and fulfillment in life.

Healthy Motivation (Workshop for Students)

This workshop hosted by IE's Center for Health, Wellbeing and Happiness and led by Adjunct Professor of Resilience, Silvia Centeno, explored ways to cultivate and sustain healthy motivation.

Holistic Health: How to deal with Hormonal Health

The Women in Business Club hosted this workshop about the importance of understanding hormonal health and how it affects our lives. Some specific topics discussed included the menstrual cycle, how the cycle affects women at work and in their personal life, as well as identifying the right tips to work with the cycle to feel empowered.

How to Elevate your Values and Bring Purpose to your day to day

This session hosted by Talent Management explored what true, authentic purpose feels like, and how to use it to thrive in both our professional and personal lives. In addition, participants learned how to align with their deepest desire, tuning in to the "whisper that lies in all of us". Participants were challenged to develop a practice of finding spaces of silence in their day to day, exploring the "epic story" of their lives.

How to Fuel our Body (Weekly Workshop for Students)

In this workshop led by Professor Daniel de la Serna and the Center for Health, Well-Being & Happiness, participants learned about the energy balance provided by food, the relationship between food and inflammation, and the role of the microbiota.

How to Sleep and Learn Better (Workshop for students)

IE's Center for Health, Wellbeing, and Happiness led a session about why we sleep, its connection with our body and mind, and ways that we can positively impact our well-being

through a proactive approach to sleep hygiene and sleep routines in regard to the student lifestyle.

Humanities in Conversation - Traditions of Wellbeing and Positive Psychology with Professor Gabriel Marin

Students and teachers were welcome to share and foster their view on what can be taken from the great narratives of the past when dealing with the challenging quest for individual renewal, new genuine expression, and self-actualization.

IE opens the IE Athletic Center at the IE Tower

Maintaining an active lifestyle has a huge impact on our overall well-being and our intention is to make it a common goal across our community to stay active! As a joint objective with the Talent Department and Sports & Well-Being IE is committed to giving its community opportunities to pursue their definition of well-being and achievement.

Developing meaningful connections and relationships (Weekly Well-being Workshop)

Hosted by IE Center for Health, Wellbeing and Happiness, in this session Professor Ellen Buckland shared some best practices for building effective relationships with others incorporating empathy, respect, and authentic connection.

IE Happiness Week 2022

The IE Center for Health, Well-being, and Happiness and its Student Advisory Board hosted the 3rd edition of Happiness Week at IE. This year, our theme was community & belonging and there were numerous events to support the intentional building of community.

LinkedIn Live Well-being Series: Episode 3 - The Global State of Employee Mental Health & WellBeing

IE's Center for Well-being and Happiness Academic Director, Lisa Bevill, discussed global trends in employee mental health and well-being with Chief Scientist and Director of Research Science in People & Organizational Performance at McKinsey, Jacqueline Brassey (PhD, MAFN).

LinkedIn Live Well-being Series: Episode 1 - Well-being starts with a Growth Mindset

Hosted by the Center for Health, Well-being and Happiness, Mario Alonso Puig and Lisa Bevill discussed well-being and how we can approach greater awareness of our mindsets, and how we can cultivate a growth mindset.

Macro Panel Discussion: "a World after COVID-19"

Hosted by the IE Institutional Asset Management Club, Gayle Allard led a conversation with a panel of well-respected investors and economists about their insights on the financial

markets during the COVID-19 pandemic. As the worlds of Business and Finance get ready to move from the “new normal” back to the “old normal”, what can we expect in the markets? Where do we invest capital in the current climate?

Olympic Leaders: What drives the high-performance leader, from personal fitness and wellbeing to productivity and performance. Interview with Peter Fisk & Steven MacGregor

This session explored some of the tools and techniques which IE faculty member, Steven MacGregor contributes as part of the 40 expert faculty who deliver IE Business School's Global Advanced Management Program. Also discussed were insights from his new book, *The Daily Reset: 366 Nudges to Move Your Life Forward*.

Set your Well-Being Intentions for 2022

Hosted by the Student Leadership Committee of the IE Center for Health, Wellbeing and Happiness, in this session participants learned more about how to create and keep new healthy habits around our 3 pillars: Mind, Body & Soul. They also covered all the resources, courses and upcoming events offered by IE to support you in your journey to enhance your well-being.

Skills in Iberoamérica: social and emotional skills

The Organization for Economic Co-operation and Development - OECD, in collaboration with IE University's School of Global and Public Affairs, International Youth Agency - IYO, and Edelvives Foundation, co-hosted Andreas Schleicher's presentation on skills in Iberoamerica: social and emotional skills.

The Science of Sleep

In this session hosted by the IE Center for Health, Wellbeing and Happiness, Dr. García-Malo, an expert in Sleep Medicine, taught about previously unknown aspects of our sleep, including what sleep is and why it is such an important biological function.

UNICEF Argentina's response plan to the COVID-19 pandemic

Hosted by IE Campus 89, Fernanda Paredes, the policy officer for UNICEF Argentina, immersed the IE community in UNICEF Argentina's experience to protect children and adolescents from the direct and indirect effects caused by the COVID-19 pandemic in Argentina.

Using Behavioral Science for Personal Growth

In this workshop hosted by the IE Behavioral Science Club, Daniel Naranjo and Carlos Hoyo, Behavioral Science Consultants from BeWay, talk about how we can use behavioral science to make and keep personal goals such as our New Year's resolutions.

Wellbeing & Self-care

Co-hosted by the Segovia chapter of Women in Business and the Center of Health, Wellbeing and Happiness, Dr. Silvia Centeno, a professor at IE, mentor, and certified coach, helped understand stress management and how to develop self-care and health habits.

Why Well-Being Matters for DEI

During this session, participants discussed why wellbeing matters for diversity, equity and inclusion and Dr. Jessica Tollette shared some best practices for creating more inclusive organizations where employees feel valued and cared for.

4 QUALITY EDUCATION



Introduction to Liquid Teaching @IE

Liquid learning is the new IE teaching/learning experience and environment. During this session, participants discovered the challenges and skills needed by professors to provide the best possible learning experience for IE students.

The New Skills Required by the Fourth Industrial Revolution

IE Exponential Learning hosted this conversation with IE Professor Dr. Mark Esposito about new trends, based on cutting-edge research, shedding light on the intricacies of the future of work and how we relate to each other, explaining how this has been shaped by the pandemic.

5 GENDER EQUALITY



6th Annual Leadership Conference 2022 hosted by the IE Alumni Women's Network

This two-day event included keynotes, panel discussions, workshops and networking focused on the theme Change-makers: Leading & Redefining the Future. The inaugural panel discussed allyship, the impact of building bridges and implementing actions to accelerate equity across organizations, creating a diverse, inclusive and gender-equal workplace. The greater goal was to inspire change with professionals who are making an impact in their communities to meet the global needs and redefining the future.

Action Guide for Sexual & Gender-based Violence Workshop

This event co-hosted by the IEU Counseling office and the IE Gender Equality Office presented the newly created action guide which delineates the sexual violence and gender-based violence resources available in Madrid and Segovia.

Call For Photos: "Women and The Environment"

This call for photos explored the role of women in preserving and developing the natural environment in urban areas. Event co-hosted by the IE Gender Equality Office and the IE Women in Business Club and sponsored by Casa del Libro.

Charity Run for the Orphans of Gender-based Violence

This 5 and 10K race was hosted by the Center for Health, Wellbeing and Happiness to raise money for a charity supporting these orphans.

Coffee Talks X Asis de Asis- Is the future of fashion genderless?

Pamela, a Fashion Stylist and Brand Consultant, and Roberto, a businessman, joined us at IE to discuss breaking molds and stereotypes through genderless fashion in this talk hosted by IE Fashion Club.

Data Collection during a Humanitarian Crisis & the Impact of the Data Gap on Women in Afghanistan

Research Analyst and IE Alumni, Annie Passan, discussed how the Taliban rule in Afghanistan impacts women, their businesses and what the consequences of this are. Hosted by IE Women.

Emprendimiento Femenino en Latinoamérica: Un Panorama Lleno de Resiliencia

In this forum hosted by IE Alumni LATAM Region, participants heard the inspiring stories of professional and personal growth of four IE University alumnae whose companies have been recognized for their success in the region. Participants learned how these female entrepreneurs overcame obstacles such as lack of references, stereotypes, and barriers to access financing, to succeed with their ventures.

Forum Female Leadership and Social Entrepreneurship

In this session Concepción Galdón, PhD, director of IE Center for Social Innovation & Sustainability and Luisa Prista, Head of Department European Innovation Council and SMEs Executive Agency, discussed the role of innovation and technology in creating and managing real impact for society, planet, and business.

Honoring Women: Fundraising Gala

The IE Girl Up Club organized a formal event to raise funds for the "Otro Tiempo" Association to support their objective of attaining gender equality in Spain.

How to Reach the Glass Ceiling: Women Empowerment in Career Development

The IE PLE Society and IE Girl UP Club co-hosted a talk with Catalina Gutiérrez, President of Prolider and former Country Program Coordinator for UN Women. She discussed career paths for women in the public and private sector and the challenges of being a woman in the workforce.

La Salud Sexual y Reproductiva

In this event co-hosted by the IE Women in Business Club, IE Out & Allies Club, IEU Counseling, IE Women in Business Segovia Chapter, IE Alumni Women's Network, and the IE Girl Up Club, the SEDRA-Federación de Planificación Familiar explained sexual and reproductive health to participants.

Madrid LGBTQ History Tour

Hosted by the IE Out and Allies Club, this welcoming event in Madrid included a guided tour and bar hopping through the Chueca neighborhood landmarks.

No Violence Against Women Week

The Gender Equality Office hosted this week of seminars, discussion panels, and films addressing violence against women and girls (VAWG) to address one of the most widespread, persistent, and devastating human rights violations in our world today and the impunity, silence, stigma, and shame surrounding it.

Open Photo Call to celebrate women

To celebrate International Women's Day, the IE Photo Club held a small virtual exhibition on IE Instagram on the topic of women.

Panel: Women in Finance with the FED, Accenture, and PBZ

The European Sustainable Finance Conference is an initiative between student clubs of 15+ European Business Schools. This panel was in collaboration with the New York Federal Reserve, Accenture, and PBZ bank. Three women from these institutions discussed their perspectives on diversity and gender equality in finance.

PPLE Philosophy Series Feminist Philosophy: The Case Against Epistemic Injustice

IE Arts and Humanities Division and Arts and IE Law School presented this talk to discuss how women were disadvantaged with regards to knowledge acquisition, yet how epistemic

injustice has been more deeply and comprehensively addressed since the second wave of the feminist movement.

#RunForHer - 5K Individual Run

Hosted by the IE Girl Up Club, all proceeds went to the UN Girl Up organization to help girls achieve their sports dreams.

Unbreakable Conference

A week of events hosted by the IE Girl Up Club around gender equality with the goal of educating to empower, giving voice to the voiceless, supporting the LGPTQIA+ community, and speaking out against gender-based violence.

The Future of Girls in Afghanistan

This discussion hosted by the IE Girl Up club, explored how Afghan girls found themselves with their education and their dreams of a career in jeopardy. We further discussed what we can do from our own communities and national settings about this tragedy.

The Past, Present and Future of Afghan Women

Ibrahim Al Marashi and IE Women in Business conducted this lecture style workshop for participants to learn about the history of women in Afghanistan and how their lives will change in today's world.

Welcome Talent! | Attracting Young LGBTQ+ Professionals, Students and Graduates

"National Coming Out Day" is celebrated internationally on October 11. To coincide with this important day, IE Out & Allies and myGwork organized the third edition of "Welcome Talent!". This edition focused on attracting young LGBTQ+ talent as well as sharing leading research on diversity and inclusion and best practices from D&I experts and myGwork corporate partners.

"Women & Sport" Expo

Exhibition produced by IE Campus Life in collaboration with the IE Gender Equality Office & IEU Athletics

Women in Tech: The Opportunities and Challenges

Hosted by Women in Leadership in LATAM, Professor Christina Stathopoulos shared her own experience as a woman in tech as a #IamRemarkable by Google Facilitator, as well as insider tips on how to land your dream job in tech.

Women´s Day Speaker Dr. Ellen Johnson-Sirleaf

The IE Law School welcomed the former president of Liberia, Africa's first female elected head of state and 2011 Nobel Peace Prize winner, Dr. Ellen Johnson-Sirleaf, an international promoter of peace, women´s rights, justice, and democratic rule.

Women through conflict: Lebanon to Ukraine

A discussion with Ibrahim Al Marishi hosted by the IE Girl Up Club about the role of women in Lebanon and Ukraine, their similarities, differences, and overlooked importance.

Women Leaders in Healthcare - Brazil Chapter

In this conversation participants were inspired by senior women leaders in the healthcare industry in Brazil, discussing the importance of driving gender equality and empowering women in the business environment with a focus on their region, Brazil. Co-hosted by IE Women in Business and IE Alumni Brazil.

6 CLEAN & WATER SANITATION



MIM Challenge – Splash Project: Menstrual Health

Master in Management students from IE Business School, in collaboration with Splash Projects, held the MIM Challenge during IE Charity Day, educating the campus on women's menstrual health and sustainable sanitary products, whilst raising funds for the World Toilet Organization.

The Future of The Mediterranean: The Challenge of Protecting Its Environment

The Embassy of Monaco in Spain in collaboration with IE University hosted an international conference on the future of the Mediterranean and the challenges of protecting its environment. The panel discussion offered different points of views with a focus on the strategies and initiatives that are currently implemented and what further action can be taken.

7 AFFORDABLE & CLEAN ENERGY



COP26: Civil Society as The Engine of the Green Revolution

Leading up to the Climate Summit co-organized by the United Kingdom and Italy, the Hay Festival Segovia hosted a roundtable to address the issues of the climate emergency, with a

special focus on the role of civil society as the engine of the green revolution. How to increase citizen participation in these debates and how to accompany the changes promoted by the Paris agreement were among the topics discussed by Nick Bridge, Special Representative of the British Government for Climate Change, Eva Saldaña, Executive Director of Greenpeace Spain, Eduardo Brunet, Founder and CEO at Greenward Partners, and Rubee-na Singh, IE Alumna (Master in International Development) and former President of the IE Net Impact Club.

El Rol del Gas y su Sostenibilidad en la Transición Energética

A talk with Laura Villa, Transportadora de Gas Internacional S.A. ESP about the role of gas and its sustainability in the energy transition, hosted by the IE Alumni Colombia Club, Bogotá Chapter.

Hydrogen Insights: Learn how Hydrogen is Key to the Energy Transition

Hosted by the IE Energy Club, Hydrogen Business Director at Solarig Vallejo Muñoz discussed her work in Solarig, the positives, negatives, and the future of hydrogen energy. This insightful presentation was followed by a Q&A session with David Vallejo Muñoz,

Los Retos de la Descarbonización Energética

In this IE Bogota Alumni Club conversation, Luis Uriza, head of Bain & Co's global energy practice, shared the main challenges that exist in energy decarbonization. Transforming the Oil Industry with Carlos Barrasa, CEO of BP Spain
Event hosted by IE Technology and Innovation club in collaboration with IE Net Impact Club.

8 DECENT WORK & ECONOMIC GROWTH



How to Do Good and Do Well

What does it take to become a founder who wants to grow a business and solve prominent social and environmental challenges? In this session hosted by Venture Network & Net Impact, participants learned what role social entrepreneurs can play in development, how to partner with IOs & NGOs, and how to find profitable business solutions that benefit the planet and its people.

Human and Environmental Rights in the Corporate Value Chain: Due Diligence Opportunities and Challenges

This discussion looked at how the value chain of companies constitutes the cornerstone of their ability to generate positive value for the environment and society, as well as avoid potential negative impact.

IE Africa Day 2022 "Africa Rising"

This year's conference, organized by the Madrid Chapter of the IE Africa Club, was dedicated to "Africa Rising" during which the biggest growth sectors in Africa were analyzed and debated with high-level guest speakers. The conference focused on the countries of Ghana, Nigeria, Egypt, South Africa, specifically in the Healthcare-, Finance- and Entrepreneurship, and Technology sectors.

Social Responsibility Forum 2021 -The regenerative economy, how can green swan reimagine capitalism?

We are all aware of the flaws of capitalism such as widening inequality and lack of public value creation and negative externalities. Given the urgency to act on climate change, this forum discussed the huge opportunity for fourth sector players (such as B-Corp, social enterprise, purpose driven governments) to reinvent their operations with a regenerative economy mindset to create a new future and living examples for humanities.

BlueSteps Webinar: Executive Careers in Sustainability

In this session, participants from the BlueSteps Global Business School Alliance discovered best practices, top tips and how to avoid common pitfalls with this webinar. This was followed by a Q&A session with the panelists.

Book Club! Discussion on Mission Economy with Professor Stephanie at IE and an Economist at UCL

The book club "One and a Half Books in Development Economics" was started as a fun way to engage IE MID students and IE MID alumni with some recent books on development and economics.

Career Success - International Development: Consulting in Development and Sustainability

This class reviewed the different professional avenues available within consulting, specifically in sustainability and development, as well as overall trends. In addition, participants learned how to build sought-after profiles and skills for these roles, and what experience can be built up or leveraged at IE to be the best fit for open positions.

Career Success - International Development: Social Entrepreneurship

Alejandro Rodriguez Bolaños, an Impact Strategist at Paradigma Digital, shared his dedication to creating impact strategies based on technology and innovation with the aim of solving the great social and environmental challenges that we face.

Data Analytics in ESG with Ethos

The IE Big Data & AI Club and IE Coding Club welcomed Ethos, a FinTech platform that analyzes 260+ metrics to provide accurate ESG ratings that are used by financial advisors, investors, and institutions.

Economics-Humanities Talks: Narrative Economics

Humans are a storytelling species, and no areas of our lives escape this tendency to create narratives to help us make sense of the world. Sometimes these stories become so influential that they change the very face of the planet. In this session, "Narrative Economics", some of the narratives told by economists and how we are trapped by them – and how we can escape them – were discussed.

Essential Leadership Values in Fast Moving Times

In this dynamic session we discussed the key leadership values especially in these uncertain and extreme times. This session focused on understanding VUCA environments, disruptive innovation, and the role of trust in positive engagement with our business and social communities and customers.

European Sustainable Finance Conference

The European Sustainable Finance Conference is an initiative among the student clubs of 15+ European Business Schools.

Financial Situation: Current Global Economic Situation

Against a backdrop of a still unresolved health crises, serious supply disruptions and price pressures, we remain at a climactic point in history where the global economy is still struggling to recover. The Project Finance Executive program hosted a masterclass on the outlook for the current global economy.

Forum Sustainable Finance

IE Business school Professor Pedro Gete hosted a panel focusing on the challenges that climate risk implies for banks and bank stakeholders.

Global Economic Environment: Challenges and Recovery

Hosted by the IE Mexico Office, the talk reviewed the global economic environment in the aftermath of the health and economic crisis caused by the Covid19 pandemic. The magnitude of this crisis in relation to other recent crises such as the "Great Recession" was discussed. We also analyzed where different regions and countries of the world stand in the recovery that has been taking place this year and what risks are on the horizon.

Global Monthly Macro Economic Meeting - EDEN Broadcast

The EDEN student investment fund hosted their monthly macroeconomic meeting, where the macro team division analyzed the latest macroeconomic environment and its implications on their Asset Management Team portfolios.

International Labour Organization (ILO) cooperation work in development world

The Director of Partnerships and Field Support (PARDEV) for the ILO (International Labour Organization) Mr. Juan Hunt and the Director of the Spanish Office of the ILO Mr. Felix Peinado gave a session class on the approach of the ILO to cooperation, how the organization collaborates all around the world in the field of development of less resourced societies and how their institution is of help for the evolution and growth of such areas.

Juan Carlos Mora, Presidente de Bancolombia: Digital Transformation & FinTech in the Banking Sector of LATAM

In this talk, Juan Carlos Mora discussed how the banking sector in LATAM is changing thanks to technology evolution and digital transformation, and how the traditional banking sector is facing the challenges of keeping up with digital banks, Fintechs and startups.

Masterclass: Implications of the post-COVID economic recovery

This masterclass navigated the evolution of COVID-19, its impact on the economy, the evolution of inflation, the reaction by Central Banks, and the potential consequences of a crisis in the Chinese real estate sector.

Mesa Redonda en Torno a las Claves de la Regulación Económica

The event contained an overview of the regulation of some of the most important sectors of economic activity, such as finance, mobility, energy, telecommunications, pharmaceuticals, infrastructure, defense and security, tourism, philanthropy, foundations and the third sector, and the labor market. The event included a reflection on cross-cutting issues that illustrate and determine the paths of the medium and immediate future, such as digitalization, sustainability, global governance and corporate social responsibility, transparency and fundamental rights, public procurement, and the essential judicial control.

Movemeback - Learn about Job Opportunities in Africa

This session explored “Movemeback”, a members-only community, connecting overseas leaders, influencers, talent, and organizations to unique, exclusive, and exciting high potential opportunities on the African continent.

Non-Governmental Organizations (NGOs) & Foundations Day

Talent and Careers organized a career day for Non-Governmental Organizations & Foundations Day, giving students the chance to meet their representatives, to learn about their scope of action, the recruitment opportunities they have and what it entails to choose a career in the non-profit sector.

Psychological Safety at Work: How to create an environment where people feel valued and seen

Workers in a psychological safe team feel empowered to ask questions, be creative and

share ideas. During this session, we unveiled how to create an environment where our workers and colleagues can feel seen and valued for what they bring to the table.

Reflections on the Impact of the Senior Economy in Spain and Latin America: Testimonials of Entrepreneurship in the Sector

Red Innova Fundación MAPFRE hosted an event on Senior Economy in collaboration with the Ageingnomics Research Center of Fundación MAPFRE and the IDB (Inter-American Development Bank) where they delved into the current trends and particularities in the sector in Latin America and Spain. In addition, a panel of entrepreneurs shared testimonials about their work in the silver economy.

Second Forum of Green Entrepreneurship

At the Second Forum of Green Entrepreneurship, four like-minded entrepreneurs shared their stories, their motivations, and hardships about working in sustainability, entrepreneurship, and innovation. Participants got to meet these entrepreneurs personally and learned about their companies.

Sovereign Wealth Funds 2021. The post-pandemic world: A new normal?

The IE Center for the Governance of Change and ICEX-Invest in Spain launched the "Sovereign Wealth Funds 2021 Report".

Talent Forums: Sustainability & Social Impact Forum

This forum gave participants the chance to learn about different career paths in organizations that put sustainability at the core of their business model and provided them with the opportunity to have direct conversations with their representatives.

The Future of Work: Paula Mora on Building a Social Impact Tech Startup | Female Founder Series

IE Alum Paula Mora is a social entrepreneur with a background in international business. She is a founding member of Symba, a venture-backed and all-female-founded tech startup focused on the future of work. Paula shared her experience of founding her startup, Symba, a social impact tech startup providing remote career development programs.

The Power of Gratitude & Empathy in the Workplace

Gratitude and empathy are words that are scarcely mentioned within the workplace, yet are incredibly important. These qualities can drastically improve the way in which you feel about yourself in your personal and professional life. Participants learned how they can strengthen professional relationships, increase work-engagement, work-place satisfaction, motivation and more.

The Transition to a Green Economy: Leveraging Opportunities and Managing Challenges

Taking as a basis the conversations in the UNFCCC COP 26, this session discussed how the different actors, companies being a critical one, can participate in the transition and make the most of the greener future to come and the path towards it.

Venture Capital en LATAM

Susana Espinoza, Partner at Dux Capital, and Ignacio Larru, investor at K Fund, talked about the Venture Capital market in the LATAM region.

Willem Appel: Help! Sustainable Finance at odds with the M&A practice

Willem Appel is a former MD at ING Bank and founding partner of Roodhals Capital. This lecture gave a refreshing take on Sustainable Finance from a Corporate Finance perspective.

World Economic Outlook: The light at the end of the tunnel?

This session discussed the recent economic crisis produced by the Covid19 Pandemic and compared its effects with those of previous economic crises and, in particular, with the "Great Recession". Additionally, the session reviewed the current economic situation in different regions and countries and discussed the most updated forecasts produced by the International Monetary Fund (IMF) as well as the potential risks on the process of recovery.

9 INDUSTRY, INNOVATION & INFRASTRUCTURE



AI in Digital Transformation with EY's Global AI Consulting Leader

The IE Big Data & AI Club and IE Consulting Club are pleased to host Dan Diasio: EY's Global AI Consulting Leader. Participants learned about AI's role in digital transformation, how EY is advancing in the AI Consulting domain, client success stories, and a short Q&A.

Applied Behavioral Science in Strategy: Tools and Principles for Sustainable Business Success

Building on recent publications and practical experience, this keynote explored tools and principles for the successful implementation of behavioral science in business strategy. As founder and managing partner of one of the leading behavioral science consultancies, Torben also shared his key learnings from applying academic insights and methods in practice.

Artificial Intelligence in the Finance Industry

From personal finance and customer experience to cybersecurity and fraud detection, AI is reshaping the finance industry and optimizing processes. Hosted by IE Exponential Learning, participants were invited to learn more about how Artificial Intelligence has given the financial industry new ways to meet customers' demands by providing them with safer and more convenient means to manage money.

¿Cómo Amplificar El Impacto De La Digitalización Del Área De RRHH?

High impact online masterclass on talent management in the digital age.

Consultant 2.0: How Technology is Shaping the Sector

Participants learned first-hand from the European Head of Enterprise Cloud Solution, Josep Alvarez, about the technologies shaping the consultancy sector and how these are changing the ideal profile of a consultant.

Data, Technology, and Innovation Meets Economics

Do data analytics have a role in economic research? How do market researchers analyze markets nowadays? Is technological innovation changing the role of economists? Researchers from IE University tackled some of these questions on data, technology, and innovation in economics.

DeepTech Entrepreneurship: Start-Ups in Space

Have you ever wondered how starting and scaling a DeepTech business differs from doing the same for a conventional enterprise? Trailblazers from the global Space industry shared how they woo investors, raise funds for R&D, educate customers and maneuver within this highly regulated market.

Diálogos Car Lab: Innovación en Grupos de Concesionarios

This meeting presented a portfolio of innovative initiatives that are emerging in dealer groups. Participants also analyzed the advantages, obstacles, and opportunities that we can find in the most relevant ones.

Digital Transformation with Mercedes Benz Tech Lead

Jose Antonio Garcia, the Tech & Innovation lead for Mercedes-Benz Mexico who has overseen a wide range of complex projects in the technological space, discussed digital transformation and its impact on society.

Ecosistema Emprendedor e Inversión en Startups

Alumni and startup specialists Alejandro Troll and Javier Benavides led this event, aimed at

entrepreneurs seeking funding for their startups and people looking to invest in new and innovative companies.

How Digital Technologies Can Enable Your Growth Strategy

IE Exponential Learning hosted this event in which participants learned about creating a digital strategy allowing companies to create value, with IE Professor of Digital Innovation, Casimiro Juanes.

IE Marketing Day | Panel 3: Sustainability and Innovation

Ines Monroy, International Business Development & Brand Manager at SENS, Nicole Rosow, Associate Director Sustainability Office IE University, Aron Olivera, CEO & Founder of Earth 300, and Fernando Soria IE Marketing Professor led a discussion on innovation, how to sell and market new products and ideas, and why sustainability is so important in today's world.

#IETalksComunicación: ¿Sabes cómo sacar el máximo provecho a la inteligencia artificial en el ámbito de la comunicación corporativa?

David Llorente, CEO of Narrativa, discussed how we can take advantage of artificial intelligence, acquiring the data we need from our audiences, classifying it and generating personalized content.

Innovating Cyber Risk Management with AI: Challenges + Opportunities

AI-driven cybersecurity systems possess the capacity to prepare, prevent, detect, and respond to threats more efficiently than ever. However, there are always two sides of a coin. This event dives into the ways that AI can be risky for cybersecurity, how such risk and uncertainty can be circumvented, and how AI can best be leveraged for the good of citizens, businesses, and society.

Intellectual Property and Youth: Innovating for a Better Future

The IE School of Global and Public Affairs, in collaboration with the UN World Intellectual Property Organization (WIPO), the Spanish Ministerio de Cultura y Deporte, and the Spanish Ministerio de Industria, Comercio y Turismo, hosted a discussion between the Director General of the United Nations World Intellectual Property Organization (WIPO), Daren Tang, and a group of trailblazing young Spanish innovators in different sectors.

Inversiones para una recuperación sostenible

Investments for a Sustainable Recovery: Opportunities for Latin America were discussed in this conversation with Carlos Felipe Jaramillo, Vice President for Latin America and the Caribbean at the World Bank along with a panel of experts. To follow, there was a discussion with Jorge Sicilia, Chief Economist, BBVA Group; Eva Pagán, General Manager of International Business, Red Eléctrica Group; and Juan Carlos Martínez Lázaro, Professor of Economics at IE University.

La Tecnología invade el Real Estate

The round table: Technology Invades Real Estate addressed how the real estate market is undergoing a transformation both in its business model and production processes, as well as in its adaptation to the new demands of an increasingly connected buyer. Innovation and digital integration are the indispensable levers that are making a difference.

Let's Talk! The New Era of the Tech Industry

The IE Peru Club together with the Women in Business Club and the Tech and Innovation Club hosted this event where the panelists discussed technological trends and the leadership of women in this industry.

Masterclass: "The Next AI Frontier"

Digital Transformations facilitated by Artificial Intelligence and Machine Learning are disrupting most industry sectors at a rather fast pace. Businesses are moving to a large-scale AI adoption in order to remain competitive, facing a set of new challenges along the way. In this talk, the latest developments of AI and their implementation in business were discussed.

Proptech: La tecnología potencia el Real Estate de LATAM

In this session, we placed emphasis on the importance of academic training in the evolution of industrial real estate. IE Business School professors presented this 5th edition.

Siemens: Shaping Digital Transformation for a Spain 5.0

The strategic sectors, present and future, of the Spanish economy were analyzed, as well as other vector aspects of digitization itself such as cybersecurity, digital upskilling / reskilling, or the development of innovation ecosystems. If we know what we want to be as a country in 10 years, we will be able to define what measures, structural changes and strategic investments will be necessary in the coming years to achieve greater competitiveness in that Spain 5.0.

TransformIT - AI: From Theory to Application with Alejandro Salamanca

Alejandro Salamanca explained the differences between theory and practice and how to build AI solutions in a business context, using a real-world example.

TransformIT - Machine Learning & AI

This event was the second in the TransformIT series and saw Thom Ives discuss Machine Learning and how it is used in the tech industry. He is the founder of Integrated Machine Learning & AI and an expert in the domain.

Transformación de los Negocios en Entornos de Post Pandemia

The post-pandemic space has revealed strategic weaknesses in terms of data usage and transformation of company culture and mindset. The program aimed to allow engineers, developers, entrepreneurs to see technology and its potential outside of their day-to-day.

The Information Age: Digitized & Datafied

This session covered the fast-paced world of data science and its importance in the information age. Further, the talk explored our data present and future, as well as how our lives are becoming more digitized and datafied.

VR Into Transcendence

An all-day VR happening on IE Creativity Day 2022 at IE Creativity Center Segovia, participants were able to enter transcendence, reflect upon the main four pillars for a meaningful life, and enjoy a unique event.

When Tech & Art Collide: Writing Workshop for Machines and Humans with Eran Hadas

"Artists Teach Tech" was a series of four different online workshops led by artists. Once per week, one artist taught one technology: Coding, Machine Learning, Blockchain, and Voice Recognition. Students got the chance to practice, learn and see technology from a different perspective.

Sustainability and Aviation

One of the factors that is and will be most decisive in aviation is sustainability. Teresa Parejo, Director of Sustainability at Iberia spoke about where aviation is heading. This activity inaugurated the IE Aviation Club.

Sustainable Mobility Panel

The Motorsports and Eco Clubs and the IE Sustainability Office co-hosted an international discussion on sustainable mobility. It included a diverse panel of entrepreneurs, micro-mobility strategists, public mobility directors, and sustainable mobility advocates. They addressed strategies to foster cycling and walking, the perks and drawbacks of electric scooters, and the role of an efficient public transport system.

Sustainability & Soft Commodities - The Present and Future Outlook

This panel was an analysis of the hits and misses of sustainability in business so far and what is the way forward leading firms in the agribusiness sector.

Strategy and Impact Evaluation: a Hands-On, Data-Driven SDG Workshop

Professor Marco Giarratana and Professor Martina Pasquini led an interactive workshop and discussed their work. They researched over 90+ MNCs and organizations and shared their knowledge through live interactive data-driven surveys and experiments in class.



Bringing the reality of the transgender community to Students

In this conference, many facets of the transgender community were discussed including topics such as the definition of trans and other identities, gender expression and identity, trans people as partners and allies against transphobia, among many others.

DIB: Inclusive practices for professors and researchers

This session overviewed several issues concerning the means of expression and communication of one's research or professional activity. Rather than provide a tick-box list of formulas for effective scholarly communication, the talk introduced some of the concerns and debates through examples of actions and approaches used in academia and other industries, including the guidelines on bias-free language provided by APA Style (American Psychological Association).

Managing NGOs and Fighting for Civil Rights

The Colabora Birmania Foundation has as its purpose to improve the quality of life of the most disadvantaged populations, in particular the Burmese population, through programs aimed at nutrition, education, health, and economic growth, and with a special interest in children. Carmen Cebrian is the co-founder of this foundation and has spent the last 10 years working in the NGO sector in Spain, Venezuela, New Zealand, and Thailand. In this special interview and networking event, she offered a glimpse of this world.

The Great Remobilization: Looking Beyond the Chasm

IE Exponential Learning hosted IE Professor Dr. Mark Esposito's masterclass on the different sort of systems around our society, such as governments, technology, health care, education, privacy, and the role of AI in defining the new frontiers of possibilities, but equally of ethical boundaries.

Redi to Embrace - el futuro del sector financiero en España y la diversidad

This event analyzed the future of the financial sector in Spain, a sector that in recent years is facing a major cultural transformation, creating opportunities for innovation in which inclusive leadership with diversity plays an essential role. The senior management of our partner companies BBVA, BNP Paribas, ING and Santander shared their vision and best practices to inspire other companies in Spain, Europe and LATAM, exposing opportunities, challenges, and goals to be set in the sector. Eva Murciano, HR Director of the European Central Bank and Jose M^a Roldán, President of the Spanish Banking Association, also participated.

LGBT+@Work

IE Out & Allies Club has been proudly presenting LGBT+@Work, the largest, longest-running international LGBTQIAP+ business conference in Europe, partnering with leading companies and institutions across the globe. Together we create a truly diverse, inclusive, and inspirational community that promotes the exchange of ideas and opportunities for the

LGBTQIAP+ students, professionals & allies of the future. The LGBT+@Work 2022 theme addressed the gap that exists within many business communities where LGBTQIAP+ profiles prefer to hide their identities as an effort to avoid bias throughout their professional career. The conference focused on the hardships of being your authentic self in the workplace through various panels and workshops.

11 SUSTAINABLE CITIES & COMMUNITIES



Entrepreneurship in the Built Environment: Which future do you want to live in?

In this event, IE Professor Jerónimo van Schendel Erice and Ren Yee from Unstudio spoke about urban planning, design and construction and its impact on the environment and society at large.

Shigeru Ban in conversation with Martha Thorne and David Goodman. Sustainability at the Center of Architecture and Design

Shigeru Ban spoke with Martha Thorne, Dean of the IE School of Architecture and Design, and David Goodman, architect, professor, and associate dean of the school about how sustainability must be at the core of any design process and the importance of the new generations of architects.

Smart Cities - The Sustainable Program of The Six Leading Cities

IE Net Impact Club hosted Isaac Smadja, who presented some of the main findings from his book: Smart Cities - The Sustainable Program of The Six Leading Cities.

Urban Development: The Future of Cities

Talent and Careers hosted this opportunity to meet Ernesto Freire, Chief of Staff at Bloomberg Associates. This international consulting service is helping tackle the challenges of urban development by working directly with municipalities across the world – from Rio to Athens to Paris – and advising mayors and their staff to help cities become stronger, safer, and healthier places to live.

Venture Network - Reinventing urban life through smart cities

The event shared insights on the topic of Smart Cities and how companies and start-ups are addressing the biggest sustainability challenge on the planet.



Circular Sustainable Fashion Week Madrid

The Fashion Club hosted this event to raise awareness about the pollution created in the fashion industry. It included workshops, runways, and conferences, which took place all over Madrid from April 20 to the 30th. The IE Fashion club held two events at the IE Tower: A roundtable discussion conducted by the Ethical and Sustainable Fashion Observatory OMES and an Upcycling runway.

Coffee Talks X Clarissa Egaña- How I built Port de Bras, the brand revolutionizing sustainability and fashion

Clarissa Egaña, founder of the ballet-inspired athleisure brand, Port de Bras, and winner of the 2022 Pitch to Latin American Fashion Summit, spoke to the IE community. The Venezuelan designer started at companies like The History Channel and Cartier, before endeavoring in this organic, bio, and non-toxic fashion brand that is revolutionizing the word “sustainable”.

Economía Circular: Revolución Necesaria

The event addressed how to use new technology and innovation to redesign management models and create sustainable business systems, using concrete examples from experience.

Facing the challenge of managing plastics in the supply chain - Sustainability perspective

This was a teamwork activity in which every team worked on the global challenge of plastic – its utility and omnipresence and its negative environmental impact – proposing solutions linked to the 17 Sustainable Development goals.

Hydrogen Insights: Learn how hydrogen is key to the Energy Transition

The event offered an insightful presentation followed by a Q&A session with David Vallejo Muñoz, Hydrogen Business Director at Solarig. Gain insights on Vallejo Muñoz' work in Solarig, the positives, negatives, and future of hydrogen energy.

IE Clothing Swap Event

Students, staff, and faculty were invited to give a second life to their clothes, bringing those pieces that they no longer wear anymore and swapping them with other participants. The event took place over the entire IE Sustainability Week. Any leftover clothes were donated to IE's Project Revamp, the upcycling fashion studio.

IE Dinner and Discussion: Plant Based and Cultivated Meat and Fish

IE University alumni and guests debated "Plant Based and Cultivated Meat and Fish" and got a taste of the products being discussed.

IE Sustainability Week: Art & Sustainability - Inauguration of art installment in IE Tower presented by Evelio Acevedo, Managing Director of Museo Nacional Thyssen-Bornemisza

In celebration of IE Sustainability Week, the IE Arts & Humanities Division along with the IE Foundation installed an art exhibition, the first of its kind in the IE Tower, consisting of large-scale reproductions of paintings with sustainability themes, made of sustainable materials, provided by the Museo Nacional Thyssen-Bornemisza.

Jam Session Implementing the transition: Energy and supply chain

As part of the 4th edition of the Executive Program, students engaged in a debate about sustainable business and networked with the experts.

Plant-based Entrepreneurship for the Future of our Planet

In the face of a looming climate crisis, the food industry is adapting to the shift in consumer perceptions about what we eat and how it affects the environment. This talk provided a compelling argument for plant-based entrepreneurship, an economically scalable path to a more sustainable and compassionate world.

Private Law Series: Unfair Trading Practices in the Food Supply Chain with Bert Keirsbilck

Professor Bert Kerisbilck from KU Leuven addressed the implementation of Directive (EU) 2019/633 on unfair trading practices (“UTPs”) in the agricultural and food supply chain in selected jurisdictions (BE, DE, FR, NL) and its relationship with general private law.

Reducing your Environmental Footprint Daily

Have you asked yourself the environmental impact of your daily choices? How can you easily make changes to reduce your footprint? Is our personal effort important in the context of international negotiations and global agreements? These are some of the issues discussed in this session, which included a practical workshop about reducing your environmental footprint. We also talked about regeneration to recover the health of natural ecosystems as well as our own.

Sustainable Fashion Design Challenge

IE Campus89 and Fashion Club joined forces to highlight the creativity of IE’s students and to strive for a more sustainable and equal world. Together, they launched a fashion design competition: an opportunity for creative minds to design sustainable fashion pieces, and present in front of a selected panel of judges; including influential designers and experts in slow fashion. The teams were not only given feedback from the experts but were also awarded a prize.

Upcycling workshop: Textiles and materiality

The upcycling workshop, held in the Creativity center at the IE Tower, was based on textiles and materiality and led by Irene Infantes. Irene Infantes is a contemporary textile artist, who has exhibited her work in shows, exhibitions, and fairs worldwide.

13 CLIMATE ACTION



Business Schools for Climate Leadership

Eight leading business schools joined together to acknowledge the climate crisis and collaborate to support business leaders who will act to address the climate emergency. As agents of change and the catalysts for thought leadership in tomorrow's business leaders, the founding members of Business Schools for Climate Leadership (BS4CL) recognized their role in driving and accelerating business activities towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change.

Clean Up Madrid

The IE community volunteered to collect garbage in Madrid Río.

Climate Change: How to Address the Economic, Social and Developmental Implications

During this lecture Professor Arthur Appleton explored creative means of addressing climate change and mitigating the economic, social, and developmental catastrophes that lie ahead. The talk looked at how we can influence the political process and protect future generations.

Climate Change Talk with Local School

This was a talk to raise awareness about climate change directed at 4th graders from a local school in Madrid.

Conversation with Dr. Mamphela Ramphele: The Planetary Emergency Plan

Activist, medical doctor, academic, businesswoman and political thinker, Dr. Mamphela Ramphele spoke about how to challenge established paradigms and advocate for policies that can practically address the many emergencies facing society and the planet today, and on the role of the youth in that plan. Landon Konzen and Nur Younis, members of the IE Sustainable Development Goals Club, asked her questions on the intergenerational challenges of the fight against the climate crisis and the programs that the Club of Rome implements in this regard.

Earth Day - Venture Network

This Venture Network offered the opportunity to meet key players in making our planet a better place, both from a people and planet perspective.

Encuentro Travel 4 Impact: Reconstruyendo el turismo de forma sostenible

This event explored how to rebuild the travel world through digitalization, collaboration, and the promotion of sustainability.

Ferrari Growth in Times of Eco-Consciousness

Giorgio Turri, General Manager of Ferrari Middle East, shared his global strategy and marketing approach for Ferrari, in a time where eco-consciousness and green energy are heavy influencers on buyers' behavior.

IE Climathon 2022

IEU Marketing Lab, with help from Amazon Web Services, organized a Climathon--a hackathon-style event where teams of IE students and alumni participated in open Q&A discussions on sustainability with industry professionals from AWS, as well as analyzed and presented a creative solution to a related prompt.

IE Sustainability Week: En-ROADS Climate Workshop

The En-ROADS Climate Workshop is a group experience which allowed participants to visualize the impact of different climate solutions in real-time, using the En-ROADS Climate Solutions Simulator – a user-friendly climate model developed by Climate Interactive and MIT Sloan Sustainability Initiative. The event taught about cross-sector climate solutions, explored fascinating model dynamics, and strived to limit future warming below 2 degrees Celsius.

Our Home: The Earth – IE Sustainability Week 2021

Entitled "Our Home: The Earth", Nacho Dean presented a collection of photographs, in black and white and color, that the writer, coach and lecturer from Malaga captured over the three years he spent walking around the world, an adventure that led him to travel four continents, 31 countries and 33,000 kilometers on foot alone, unassisted, and uninterrupted, to document the consequences of climate change.



Open Ocean Aquaculture: Explore the Future of Sustainable Fish Farming with Innovasea

IE Agribusiness Club hosted this conversation with Innovasea the world's most advanced aquatic technology company, which is applying science and engineering towards aquatic operations to develop the ideal systems for the ocean environment for the future of sustainable seafood production.

Rotaract Club & Avant Guard Media: Segovia Cleanup Day

This event explored local nature while cleaning up accumulated trash and waste in local rivers.

The Future of the Mediterranean: The challenge of protecting its environment

The Embassy of Monaco in Spain in collaboration with IE University hosted an international conference on the future of the Mediterranean and the challenges of protecting its environment. The panel discussion offered different points of views with a focus on the strategies and initiatives that are currently implemented and what further action can be taken.



Accelerating the circular economy through business transformation and digital venture building

The first part of the presentation introduced the circular economy, highlighting its importance 1) as a duty to drive societal and environmental sustainability, and 2) as an amazing economic opportunity for companies to build innovative and profitable new business models. In the second part, different actions were illustrated that companies can use to investigate opportunities to develop or evolve business models that can enable their companies or entire ecosystems to become more circular. In this part, circular design thinking and venture building as concepts (what it is and why it is great way to create value) were introduced.

Heba Salama and William Mut. Investing for a Positive Social and Environmental Impact

Heba Salama is an expert on productive investment and manages the Regional Investment Agency of the Common Market for Eastern and Southern Africa (COMESA). Salama spoke to William Mut Tracy, a consultant who specializes in politics and promotion of productive investment.

Reinventing Economics: Discovering the Circular Economy Paradigm

This event explored the pillars of Circular Economy, the different schools of thought and

successful entrepreneurial cases that are applying these techniques. We were joined by Ignacio Belda Hériz, an expert in Circular Economy and recognized as one of the leading figures in the matter.

16 PEACE, JUSTICE & STRONG INSTITUTIONS



Ingrid Betancourt and Juan Manuel Santos in conversation with Jesús Vigorra. How To Consolidate Peace in a Sustainable World

For years, the political scientist and human rights defender Ingrid Betancourt was constantly in the international news. In February 2002, as a candidate for the presidency of her country, Colombia, she was abducted by FARC and was not subsequently freed until 2008. The former Colombian president and Nobel Peace Prize laureate, Juan Manuel Santos, was one of the main figures behind the peace agreement with this guerrilla group. Both have a long career working in favor of human rights and have also worked in ecology and sustainable development. At this event, they spoke about the events in which they have been centrally involved, and whose importance goes beyond the borders of Colombia. A figure who has become a global spokesperson against abduction and the man who was key to the peace agreement have spoken through the pages of the book *Una Conversación Pendiente*.

SDG Think Tank: Climate Activism

This SDG Think Tank focused on climate activism and what each of us can do to fight against climate change, both personally and at IE University. The event was part of 1 Planet 4 All, a project of Ayuda en Acción in collaboration with the IE School of Global and Public Affairs and financed by the European Commission.

Diversity, Equity, and Inclusion Workshop

Through the Diversity, Equity, and Inclusion workshop, we explored interactively why and how we should engage with each other through culture and identity to bring about creativity and innovation, and to generate spaces of trust in which people can be their whole selves. We discussed the concepts of representation and inclusion and applied them in practice to the case of black inclusion in Europe and the EU Anti-Racism Action Plan in a post Brexit era. We then showcased the cultural diversity of participants with a world class tool called Diversity Atlas, which can be used to spot bias in organizations and to celebrate the diversity of groups.

Understanding IE Diversity, Inclusion and Belonging (DIB)

This session explored the DIB strategy at IE and its connection with the humanities. It explored a comprehensive understanding of the diversities we have in our community including demographic diversities, such as gender, race, or sexual orientation, but also the experiential and the cognitive diversity that our students bring. We reviewed the IE diversity strategy that helps to include all our members into an equal playing field, and how to imple-

ment a culture of belonging by bringing together experiences and ideas to build and integrate and sustainable community.

The State of Play ahead of the U.S. Midterm Elections

The IE School of Global and Public Affairs was thrilled to welcome Gray TV's White House correspondent, Jon Decker, to the IE Tower to discuss the state of play in the United States ahead of the midterm elections.

Radiografía de la Cultura de Compliance Sostenible en las pymes españolas

IE-Elecnor Observatory on Sustainable Compliance Cultures hosted the presentation of the study "Radiography of Sustainable Compliance Culture in Spanish SMEs", which explores the factors that promote a culture of compliance and sustainability in organizations. Professors Katharina Miller and Joaquín Garralda, who are part of the research team, presented the main conclusions of the study.

Afghanistan as the Graveyard of Empires? Reflecting on the 20 Years of the War on Terror

The IE PPLE Society hosted this roundtable discussion with our guest Professor Ibrahim al-Marashi to discuss the past, present and future of the crisis in Afghanistan.

Mid-East Peace Simulation

Dr. Emma Hooper led this day-long event hosted by the IE School of Global and Public Affairs simulating peace talks between Israel and Palestine. The simulation provided students with a unique opportunity to approach the topic in an unconventional way, applying lessons they've learned throughout their studies to tackle one of the world's most complicated conflicts.

Masterclass "Aplicación práctica de la Ley de Secretos Empresariales"

Yolanda Ríos López, Magistrate Commercial Court No.1 of Barcelona and Professor in the Executive Program of Digital Law and Contracting at IE Law School Executive Education held this masterclass about substantive issues around trade secrets, procedural issues and precautionary measures.

The Use of Legal Tech from the Public Administration

IE Exponential Learning organized this discussion with IE Professor of Law School, Antonios Kouroutakis, for participants to learn more about how the information revolution affects all aspects of our life, even the government and public administration.

Webinar Using Machine Learning for Fraud Detection

In this session attendees discussed the idea of using Machine Learning in order to detect

fraudulent behaviors very early on in the process in order to be able to save the banks and the customers huge amounts of money.

Digitalization of Governmental Services and Entrepreneurship: Talk with the President of the Parliament of Estonia

IE Technology and Innovation club hosted this event in which participants learned how the Government of Estonia is transforming itself through digitalization from the President of Parliament of Estonia, Jüri Ratas.

Conversación en Casa América: 'Democracia y reconstrucción del contrato social en Iberoamérica'

This dialogue presented the report on "The State of Democracy in the Americas 2021", prepared by International IDEA, which shows how, despite the resilience shown in the face of the pandemic, the quality of democracy continues to erode in the region, especially marked by the weakening of the rule of law, as well as by the growing inability of many of the region's democracies to articulate political and social agreements that allow them to face the challenges mentioned above.

Help Ukraine

IE Campus Life collaborated with the Charity and Social Awareness Club to collect donations for Ukraine.

War in Ukraine - Analyzing the Conflict from an International Law and Geopolitical Perspective

IE Law School hosted an interactive discussion panel on international security, intelligence, and international law with distinguished speakers.

The Invasion of Ukraine: A Panel and Discussion

IE PPLE Society ran a panel discussion about the causes and implications of the conflict in Ukraine.

The Russian Invasions and the Pain of Ukraine

IE PPLE Society hosted a close-up panel discussion on the recent Russian invasion of Ukraine. This event gave a voice to local youth affected by conflicts in the former Soviet Union.

Presentation of Global State of Democracy Report 2021 with International IDEA

IE School of Global and Public Affairs collaborated with International IDEA to present the Global State of Democracy Report 2021. The report reviews the state of democracy around the world over the course of 2020 and 2021, with democratic trends since 2015 used as contextual reference.

NATO and Future Challenges: The Debate

IE Debate Club and the Spanish Artillery Academy came together to host a debate on NATO and its future challenges from its military budget to its response to events of international importance.

Brave new world? The future of International Relations following COVID-19 and the War in Ukraine

Various qualified speakers joined IE School of Global and Public Affairs to hold a discussion on the future of international relations after two years of a global pandemic and the recent Russian invasion of Ukraine.

Conflicto Rusia Ucrania

In this event hosted by IE Alumni Argentina Club, experienced speaker Prof. Fernando Cortiñas held a conference about the titular topic.

International Policy Review relaunch

IE School of Global and Public Affairs hosted a discussion about the upcoming publication, which includes content related to indigenous people, the Arctic, the war in Ukraine, populism, and Arab League states.

Refugee Camp Simulation - Humanitarian Crisis Management

IE School of Global and Public Affairs designed an immersive and hands-on simulation in which participants had the opportunity to play the role of a humanitarian NGO team member responding to the needs of refugee/displaced population.

Countering Authoritarianism: A conversation with Sviatlana Tikhanovskaya

IE School of Global and Public Affairs hosted this conversation with Belarusian human rights activist Sviatlana Tsikhanouskaya which addressed the current political situation in Belarus and the human rights environment in the region, considering the ongoing conflict in Ukraine.

Tech4Democracy Venture Day Madrid

Tech4Democracy is a global initiative by IE University, in partnership with the U.S. Department of State, to support entrepreneurs that develop democracy-affirming technologies. As part of Tech4Democracy, IE University organized a Global Entrepreneurship Challenge to identify startups and scaleups that contribute to the advancement of democracy. Keynote speech was delivered by Jacinda Ardern, Prime Minister of New Zealand.

Coffee Session with Richard Bistrong: Reflections from the IE Ethics & Compliance Conference 2021

During this interactive Coffee Session, Richard Bistrong, a renowned figure in the field of

Ethics and Compliance, shared further insights on the importance of ethics and compliance in the corporate business world.

AI Ethics: Applying AI to Security and Guaranteeing Rights

AI's applications are continuously evolving, and so are some important ethical questions about how it is used or what it is used for. Speakers discussed key aspects to consider assuring that AI's usage does not invade privacy and freedom beyond reasonable - or desirable - levels.

Simulation Day: Ethics Applied to Artificial Intelligence

This dynamic session simulated a week of learning through this methodology, around Ethics and AI. The current challenges in the world of Artificial Intelligence, as well as the approaches or solutions that are being created to mitigate any possible risks were discussed.

Careers in Ethics & Compliance: Find your Purpose

The IE Ethics & Compliance Club hosted the first Kick-Off Event presented by Thomas Fox and Cecilia Fellouse-Guenkel to discuss what career paths exist in ethics and compliance and how promoting transparency and integrity is the driving force for every organization.

IE Ethics & Integrity Challenge 2021

This worldwide youth-focused project, created in collaboration with IE University, IE Law School, and IE Campus Life, aims at questioning how ethical decision-making can produce a dynamic, value-driven, and highly productive workplace culture.

Debate sobre Derecho y Sostenibilidad

Participants debated law and sustainability as a current reflection on sustainability and the impact it is having on society, the market, and companies.

IR Alumni Insights - Diplomacy, Government & Public Policy

The School of Global and Public Affairs and IEU Talent & Careers invited students to join the fourth IR Alumni Insights virtual event, custom-tailored for those who would like to pursue a career in Diplomacy, Government & Public Policy. In this session, alumni from IE School of Global and Public Affairs shared their experiences and advice on how to successfully land a job in this sector.

Data is the new infrastructure & privacy is the new green. Is trust the new currency?

In this event, participants learned about data protection from a private and public sector perspective, as well as the future of data protection given the current tensions (including possible cyber warfare) and economic opportunities.

IR Alumni Insights - Non-Governmental Organizations

The School of Global and Public Affairs and IEU Talent & Careers held the fifth IR Alumni Insights virtual event, custom-tailored for students who would like to pursue a career in Non-Governmental Organizations. In this session, alumni from IE School of Global and Public Affairs shared their experiences and advice on how to successfully land a job in this sector.

17 PARTNERSHIPS FOR THE GOALS



A Presentation of the Final Report of the Global Commission on Democracy and Emergencies convened by Club de Madrid at IE School of Global and Public Affairs

The IE School of Global and Public Affairs welcomed the prestigious Club de Madrid for a discussion on democracies in the face of emergencies. The event included a presentation of the final report of the Global Commission on Democracy and Emergencies: Lessons from Covid-19 for the Resilience of Democracy.

Social Justice & Equality: Online session with renowned international lawyer and expert in human rights law, Almudena Bernabéu

E's Arts and Humanities division hosted an online session with the Humanities course Social Justice and Equality with Professor Flor Gragera de León, featuring special guest speaker Almudena Bernabéu.

Dean's Pick: IE School of Global & Public Affairs- Ukraine and the Future of International Security Acting Dean Nikitas Konstantinidis & Professor Henry Pascoe

This session, hosted by IE Global Alumni Relations, considered the events surrounding the war in Ukraine and their implications for the future of international security.

Closed-Door Meeting with Ban Ki-Moon and Students Of The School Of Global & Public Affairs

The School of Global and Public Affairs organized a very special session with former UN Secretary-General, Hon. Ban Ki-Moon!

Hay Festival: Europe Coming Out of The Pandemic: North-South Relationships and Electoral Processes

IE Foundation hosted a conversation among Enric Juliana, Sandrine Morel, Reinhard Spiegelhauer, and Miquel Molina about the titular topic.

Meet & Greet the French Ambassador to Spain

Opportunity to meet and listen to the French Ambassador, Jean-Michel Casa, hosted by IE Campus Life.

Professional Skills Workshop #2: How to Get a Job in Multilateral Organizations

The second session of Professional Skills Workshops: "How to Get a Job in Multilateral Organizations", hosted by IE School of Global and Public Affairs, gave students the opportunity to have an overview of the recruitment process in such organizations, how they capture human talent, the profiles they search for, and the steps students need to take to be successful in their application.

Intergovernmental Organizations Day (IGOs Day)

IE Talent & Careers brought some of the most important Intergovernmental Organizations in the global sphere to campus, allowing participants to meet representatives from top organizations in different regions of the world.

América Latina y el Caribe en crisis, ¿qué pueden hacer Europa y la comunidad internacional?

Hosted by IE School of Global and Public Affairs, a discussion was held by María Fernanda Espinosa, Susana Malcorra, Ramón Jáuregui and Germán Ríos.

A session with Colombia's Ambassador to the Kingdom of Spain

The IE School of Global and Public Affairs, the Global Transformation Club, and the Latin American Business Club hosted this very special session with Colombia's Ambassador to the Kingdom of Spain.

A session with Italy's Ambassador to the Kingdom of Spain

The IE School of Global and Public Affairs, the Global Transformation Club, and the Italian Society hosted a very special session with Italy's Ambassador to the Kingdom of Spain.

The Humanitarian Crisis Response in Ukraine: How to Help

This event was led by Borja Santos, foreign aid specialist, Harvard Alumni, and Executive Director at IE University, who guided us through the recorded testimonies of: Rajeev Gupta, co-founder, and MD of Kusum Group, the largest Indian company in Ukraine, provides domestically produced generic treatments to the Ukrainian market; Eugene Zaika, General Director of Acino in Ukraine and current activist collecting and organizing supply to the armed forces on the front line; and George Safonov a Ukrainian Teenager currently in Ukraine.

Encuentro con Embajador de México - IE México Club

This event was an opportunity to meet the new Ambassador of Mexico in Spain, Quirino Ordaz Coppel in an exclusive event for IE students and alumni. The Ambassador met with the Mexican IE community to listen to the experiences of IE students and strengthen the ties between the two countries.

ESG Leadership - Lead a positive change and learn how to drive sustainability in your organization

This panel discussion, with a line-up of guest speakers who discussed the topic of ESG Leadership, including their own experience in influencing sustainability within their companies and their key learnings from better ESG practices, covered ESG trends and the current key drivers for its demand, the key risks, and opportunities involved in industry, as well as learning how to lead a positive change and to drive sustainability in the workplace.

Volunteerism Fair

The Volunteerism Fair took place during IE Sustainability Week. Several local organizations came to IE to participate in the event.

Sustainability Townhall - Community Initiatives

Hosted by the IE Sustainability Office, anyone from across the entire IE community is welcome to join for these quarterly meetings as well as to present sustainability proposals to make IE a stronger community.

Trust: The Key Value for Security in Fast Changing Times

Hosted by IE Executive Education, this dynamic masterclass covered the Key Leadership Values required to stay afloat and be effective in your role.