

# IEU LEADERSHIP PROGRAM

**MARCH 5 - 7th, 2021**

## “Becoming Sustainable and Value Driven Leaders in Fast Moving Times”

### SESSION 1: INSPIRE!

In this dynamic session, we will discuss the key leadership values necessary in times of uncertainty. Strong leaders have to understand what creates a VUCA environment and how to turn it around, especially now.

The first step is to truly grasp the much-discussed context of disruptive innovation. The ways in which we currently innovate, while simultaneously demonstrating our values, will deeply influence how our stakeholders react, once we return to a new version of normal. Trust will be a strong influencer and it is a value we must display now to retain positive engagement with our business, social communities and customers. As with any crisis, new opportunities are offered when something breaks down—which can also be a perfect moment to reinvent ourselves. We will also discuss the UN Sustainable Development Goals (SDGs) and how they can become essential for our business projects. This session will help you understand these important concepts, and teach you how to apply them in order to achieve sustainable and effective results.

### SESSION 2: SKILLS

Learn the key values to building high-performance leaders and teams. In this session, we will discuss Belbin’s theory, essential influence and persuasion techniques, and how to promote a positive team culture. While engaging in group design-thinking, you will come up with unique approaches to positively impact the world that are in line with your values.

### SESSION 3: COACH AND APPLY

This session will include insights on group coaching and how to create personal development plans. There will also be a Q&A section and a final wrap-up discussion.



**PROFESSOR:  
BALVINDER SINGH POWAR**

Professor Balvinder is an English citizen of Indian origin who currently lives in Madrid. He is a Business & Finance graduate, and holds a master’s degree in Mediation from the University of London. He brings extensive professional experience to the program, having led business, social, cultural, media and technology projects in Spain and internationally. He is skilled in internal and external communications, creative and strategic input, business development and senior management, team leadership, relationship management, and business mediation.

Professor Balvinder is currently a board member and director at BOOSTER Space Industries, and a founding partner at AERDRON, a company that specializes in designing and producing innovative unmanned aerial vehicles and aerospace products. He is also an adjunct professor at IE Business School and a qualified and experienced mentor. He leads sessions on leadership, team management and motivation, innovation culture, mediation and conflict-resolution skills, entrepreneurship, and the new commercial space industry. In 2015, he became a business mentor at Founders Institute.