

INTERATIONAL DEVELOPMENT: MULTI-STAKEHOLDER PARTNERSHIP AND ENGAGEMENT

Master in International Development MID SEP-2024 S-1

Area International Relations

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Carla Fernández-Durán

Carla Fernández-Durán, a Spanish citizen, started her career at the Inter-American Development Bank Office of Outreach and Partnerships in Europe in 2016. Since 2020, she is the IDB Partnerships and Mobilization Senior Specialist at the IDB Office in Brussels leading partnerships with the European Commission, among others.

She has 18 years of experience in International Development in: project management and field work in sustainable development, governance, institutional support, facilitation of democratic processes, social cohesion, and peace and security with Governments, Civil Society Organizations, Multilateral Institutions and think tanks. Having worked for seven years as a program officer at the World Leadership Alliance Club de Madrid, Carla led several projects on democratic transition and consolidation in Africa, MENA and Asia.

At the IDB, she leads partnerships and mobilization of resources focused on innovative financial instruments with European partners such as the European Investment Bank, Agence Française de Développement, the European Commission and the OECD, among others.

Mrs. Fernández-Durán holds Senior Degrees in Law and Political Science from Universidad Pontificia de Comillas and course certificates from Georgetown University and Harvard School of Government. Carla is a member of the Spanish Leadership Network of the Fundación Rafael del Pino.

Office Hours

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Professor: **PABLO MARCO BLANCO**

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Pablo Marco Blanco

Pablo Marco has led aid programs during the largest humanitarian crisis of the 21st century as country director, regional desk, and member of the board of directors of Médecins Sans Frontières. He has worked in Yemen, Syria, Iraq, Palestine, Haiti, the Central African Republic, Ethiopia, the Democratic Republic of Congo, Liberia, and several other countries. During 15 years of professional experience, he has been involved in high-stakes negotiations with governments at the ministerial level, military leaders, non-state armed groups, civil society groups, UN missions, and private donors.

In addition, he has pursued a career in digital entrepreneurship. He founded one of Spain's earliest e-commerce ventures in 2006 and currently serves as the CEO of Fáctica Analytics, a consultancy specializing in digital marketing.

He is an adjunct professor of international development, leadership, and negotiation. He also serves as the academic director for the Master's programs in Technology and Development at the School of Politics, Economics and Global Affairs (SPEGA) at IE University.

Pablo graduated as a Mining Engineer at Escuela Politécnica de Madrid and Civil Engineer at Ecole des Mines de Paris. He holds a Master's in Public Administration from the Harvard Kennedy School of Government (2013).

Office Hours

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SUBJECT DESCRIPTION

This course offers a comprehensive exploration of international development, emphasizing the critical role of multi-stakeholder partnerships in addressing global challenges. Students will analyze the evolution of international development theories and policies, examining their origins, progression, and current paradigms.

Participants will gain an understanding of the diverse actors in international development, including governments, multilateral organizations, civil society, and the private sector. The curriculum highlights the significance of partnerships and innovative financial instruments in mobilizing resources and achieving development goals.

Key topics include the historical context of development cooperation, the impact of geopolitical dynamics, and the influence of emerging global powers. The course also addresses contemporary issues such as climate change, economic inequalities, and the role of technology in development.

By engaging with case studies, theoretical frameworks, and practical examples, students will develop the analytical skills necessary to critically assess development strategies and their outcomes.

LEARNING OBJECTIVES

1. Understand the Foundations of International Development Theory and Practice

- Gain knowledge of the historical evolution and theoretical frameworks of international development.
- Analyze key milestones and shifts in development paradigms from the post-World War II era to the present.

2. Analyze Global Development Challenges

- Examine contemporary global challenges such as geopolitical tensions, climate change, and economic inequalities.
- Assess the impact of these challenges on development initiatives and strategies.

3. Evaluate Multi-Stakeholder Partnerships

- Understand the roles and contributions of various actors in international development, including governments, multilateral organizations, civil society, and the private sector.
- Analyze case studies to evaluate the effectiveness and sustainability of multi-stakeholder partnerships.

4. Assess the role of the different actors of international development cooperation

- Understand the function and evolution of Official Development Assistance (ODA), bilateral aid, NGOs and philanthropic organizations within the international development system.
- Analyze the impact of multilateral organizations, such as the United Nations and the World Bank, on global development.

5. Explore Innovative Development Financing

- Investigate innovative financial instruments and mechanisms used to mobilize resources for development.
- Evaluate the role of emerging financial institutions and new development actors, such as the Asian Infrastructure Investment Bank and the New Development Bank.

6. Critically Examine Development Policies and Practices

- Critically evaluate various development policies and practices, including top-down and grassroots approaches.
- Understand the critiques and limitations of different development models, such as modernization theory and dependency theory.

TEACHING METHODOLOGY

IE University teaching method is defined by its collaborative, active, and applied nature. Students actively participate in the whole process to build their knowledge and sharpen their skills. Professor's main role is to lead and guide students to achieve the learning objectives of the course. This is done by engaging in a diverse range of teaching techniques and different types of learning activities such as the following:

Learning Activity	Weighting
Lectures	30.0 %
Discussions	20.0 %
Exercises in class, Asynchronous sessions, Field Work	10.0 %
Group work	10.0 %
Individual studying	30.0 %
TOTAL	100.0 %

AI POLICY

Generative artificial intelligence (**GenAI**) tools are encouraged in this course for research, ideation, generating an outline, proofreading and grammar checking with appropriate acknowledgment. GenAI may not be used for creating answers to the pre-class readings. If a student is found to have used AI-generated content inappropriately, it will be considered academic misconduct, and the student might fail the respective assignment or the course.

Please keep in mind that all along the course you will be expected to provide outputs that are far better than what GenAI can provide. The output that you will get by using a simple prompt of GenAI software will be considered a 0. **The professors will evaluate your added value compared to what GenAI provides.**

If you are in doubt as to whether you are using GenAI tools appropriately in this course, I encourage you to discuss your situation with me.

Every time you use GenAI, you must acknowledge it at the end of the text, using the following format:

"I acknowledge the use of [AI systems link] to [specify how you used generative AI]. The prompts used include [list of prompts]. The output of these prompts was used to [explain how you used the outputs in your work]. Please add a link to the results provided by your GenAI software.

If AI was permitted to be used in your assignment, but you have chosen not to include any AI-generated content, the following disclosure is recommended:

No content generated by AI technologies has been used in this assignment.

PROGRAM

SESSION 1 (LIVE IN-PERSON)

INTRODUCTION. EVOLVING PARADIGMS OF INTERNATIONAL DEVELOPMENT THEORY AND POLICY

- **Core Goals of International Development:** Delve into the primary objectives that guide international development efforts, including economic growth, poverty reduction, and enhancement of living standards worldwide.
- **Evolution of International Development Theory and Policy:** Examine the historical progression of international development cooperation theories from their origins in the post-World War II era to the present. This includes understanding key milestones, shifts in perspectives, and how global events and changing political landscapes have influenced development approaches.

Required readings

- Harry S. Truman. Presidential inauguration address, 1949. Read from "Fourth, we must embark...". President Harry S. Truman laid the cornerstone for the concept of international development cooperation, introducing the idea of providing technical and financial assistance to underdeveloped areas.
- International Development. Approaches, Actors, Issues, and Practice, 2017. Read pages 80-88. This is a brief introduction to the theories of economic development of the "period of engineers".
- What's the Big Idea? The Third Generation of Policies for Economic Growth. Read pages 1-14. In this article, Pritchett, Rodrik and Eckaus provide a very good rationales for the first two generations of policies for economic growth.

- Amartya Sen. "Development as freedom". Chapters 1 and 4. Sen's book set the foundation of the rights-based theories of development.

Recommended readings:

- Rostow. "The stages of economic growth." It is considered a seminal work linked to modernization theory, outlining a linear progression of economic development through five distinct stages towards maturity.
- Cardoso and Caletto. "Dependency and development in Latin America." Read the preface to the English edition, pp. i-xxv. The preface provides a good introduction to the "dependency theory" of international development.
- Amin. "Underdevelopment and Dependence in Black Africa — Origins and Contemporary Forms." Provides a good overview of the dependence theory applied to Africa.
- Williamson. "Latin American Adjustment: how much has happened". Read chapter 2: "What Washington means by policy reform". This chapter offers a good summary of the structural adjustment policies imposed on developing countries in the 80s'.
- Video. Amartya Sen Interview, 1999. Please watch this 16-minute interview where Amartya Sen summarizes the main concepts of human development.

Multimedia Material: Presidential Inauguration Address 1949. (Harry S. Truman Presidential Library.)

Article: What's the Big Idea? The Third Generation of Policies for Economic Growth (Economía , Fall, 2002, Vol. 3, No. 1 (Fall, 2002), pp. 1-39) (CED)

Book Chapters: Haslam, Schafer, Beaudet (2021). International Development. Approaches, Actors, Issues, and Practice - Theories of Development Economics (Pp.80-88) (CED)

Book Chapters: Amartya Sen (2000). 'Development as freedom'. Chapters 1:The Perspective of Freedom.(CED)

Article: The Stages of Economic Growth.The Economic History Review , 1959, New Series, Vol. 12, No. 1 (1959), pp. 1-16 (New Series, Vol. 12, No. 1 (1959), pp. 1-16) (CED) (Optional)

Book Chapters: Cardoso and Faletto (1979). 'Dependency and development in Latin America'. Preface to the English Edition. (CED)(Optional)

Article: Underdevelopment and Dependence in Black Africa — Origins and Contemporary Forms. (The Journal of Modern African Studies, Vol. 10, No. 4 (Dec., 1972), pp. 503-524) (CED) (Optional)

Book Chapters: Chapter 2 from Latin American Adjustment: How Much Has Happened? Edited by John Williamson. Published April 1990. (PIIE)(Optional)

Other / Complementary Documentation: Video: Amartya Sen Interview, 1999 (YouTube)(Optional)

SESSION 2 (LIVE IN-PERSON)

GLOBAL DEVELOPMENT CHALLENGES. CURRENT PARADIGMS OF INTERNATIONAL DEVELOPMENT.

- **Global development challenges.** Explore the pressing challenges that international development assistance faces in the modern world, including geopolitical tensions, climate change and economic inequalities.
- **Current paradigms of international development.**

Required readings

- Why Nations Fail: the origins of power, prosperity, and poverty, 2012. Please read the Chapter 3. This book popularized the concept of institutions as the cornerstone of development.
- The white man's burden: why the West's efforts to aid the rest have done so much ill and so

little good, 2007. Please read the Chapter 1. Easterly highlights the failures of top-down aid approaches and advocates for more grassroots, locally-driven solutions.

- Poor economics: a radical rethinking of the way to fight global poverty, 2012. Please read chapter 1. The book emphasizes evidence-based, small-scale interventions and understanding the real-life choices of the poor.

Recommended readings

- Video. Why Nations Fail. TEDx Talks, 2015. Please watch this 18-minute summary of the key concepts in the book.
- Making Politics Work for Development: Harnessing Transparency and Citizen Engagement, 2016. Please read the "Overview". This influential World Bank Report states that transparency and citizen engagement are crucial for improving governance and development outcomes.
- Video. Social experiments to fight poverty. Esther Duflo.
- Randomised trials in economics: what the critics have to say, 2019. Criticism to the Randomized Controlled Trials championed in the book "Poor Economics".
- Jeffrey D. Sachs. "The age of sustainable development". Read Chapter 1. This chapter provides a thorough introduction to the concept of "Sustainable development".

Book Chapters: Daron Acemoglu and James A. Robinson (2012). 'Why Nations Fail. The origins of power, prosperity, and poverty' - Chapter 3: The Making of Prosperity and Poverty (CED)

Book Chapters: William Easterly. (2007). The white man's burden : why the West's efforts to aid the rest have done so much ill and so little. Chapter 1 (See Bibliography)

Book Chapters: Abhijit V Banerjee & Esther Duflo (2012). 'Poor economics : a radical rethinking of the way to fight global poverty'. Chapter 1: Think Again, Again) (CED)

Other / Complementary Documentation: VIDEO: Why Nations Fail | James Robinson | TEDxAcademy (YouTube)(Optional)

Book Chapters: Stuti Khemani, Ernesto Dal Bo, Claudio Ferraz (2016). 'Making Politics Work for Development: Harnessing Transparency and Citizen Engagement' 2016. "Overview") (CED)(Optional)

Other / Complementary Documentation: VIDEO: Esther Duflo: Social experiments to fight poverty. TED (YouTube)(Optional)

Multimedia Material: Randomised trials in economics: what the critics have to say (theconversation.com) (Optional)

Book Chapters: Jeffrey D. Sachs (2015). 'The age of sustainable development'. Chapter 1: Introduction to sustainable development) (CED)(Optional)

SESSION 3 (LIVE IN-PERSON)

INTRODUCTION TO OFFICIAL DEVELOPMENT AID. BILATERAL COOPERATION

- Role and evolution of ODA (Official Development Assistance).
- Bilateral Aid in the International Development System.
- The rise of China and other emerging powers key actors in international development cooperation
- New vehicles of Western development cooperation. Global Gateway and the Partnership for Global Infrastructure and Investment.

Required readings:

- Arjan de Haan. "How the aid industry works". Chapter 2. This book provides a general introduction to international development cooperation. Students will read the chapter focused on bilateral aid.
- Yu Zheng. "The Emergence of New Development Assistance: Conceptual and Operational Frameworks."
- Justin Yifu Lin and Yan Wang (2017). Development Beyond Aid. Brief explanation of the underlying theory of economic development of the BRI.

Recommended readings and material:

- OECD Data explorer. Best source of data on international development cooperation.
- Center for Global Development. The Commitment to Development Index. Great summary of the main countries' commitment to international development.
- OECD. Development cooperation report 2023. Maximising official development assistance. Current state of play and barriers to progress on fulfilling key commitments and implementing good practices in bilateral aid.
- Government of China. "Global Development Initiative. Concept Paper."
- Government of China. "Global Development Initiative. Progress Report 2023."
- Matt Ferchen. "How China is reshaping international development". A critical view of the impact of China's international development policies.
- Maria Abi-Habib. "How China Got Sri Lanka to Cough Up a Port". Critical perspective of China's BRI projects.
- Parag Khanna. "The Red Sea Crisis Proves China Was Ahead of the Curve." Recent analysis highlighting the Belt and Road Initiative as the harbinger of a new era of global connectivity.
- Elizabeth C. Losos and T. Robert Fetter. "Building Bridges? PGII versus BRI."

Book Chapters: Arjan de Haan (2023). 'How the aid industry works'. Chapter 2:Defining the Aid Industry. (CED)

Book Chapters: Yu Zheng (2019). 'The Emergence of New Development Assistance: Conceptual and Operational Frameworks'. Chapter 3 (CED)

Article: Development Beyond Aid (CED) (.project-syndicate.org)

Article: Building Bridges? PGII versus BRI.Elizabet C. Losos and T. Robert Fetter (.brookings.edu) (Optional)

Article: How China Is Reshaping International Development.Matt Ferchen (carnegieendowment.org) (Optional)

Multimedia Material: Data explorer (OECD) (Optional)

Multimedia Material: The Commitment to Development Index (Center for Global Development) (Optional)

Article: Maximising official development assistance.Eleanor Carey (OECD Development Cooperation Report 2023) (Optional)

Article: Global Development Initiative - Concept Paper (Chinese Government (CED)) (Optional)

Article: Global Development Initiative - Progress Report 2023 (CIKD) (Optional)

Article: How China Got Sri Lanka to Cough Up a Port (The New York Times June 25, 2018)(CED) (Optional)

Article: The Red Sea Crisis Proves China Was Ahead of the Curve. Parag Khanna,January 20,2024. (foreignpolicy.com) (Optional)

SESSION 4 (LIVE IN-PERSON)

MULTILATERAL ORGANIZATIONS. THE UNITED NATIONS SYSTEM

- **Multilateral organizations.** Definition, mapping and evolution of multilateral organizations.
- **The United Nations System.** Objectives and structure of the UN system. The role of the UN in the promotion of economic and social development.

Required readings and material

- Video. The United Nations. How does it actually work? Short introduction to the United Nations.
- Jussim Hanhimäki. The United Nations. A very short introduction. This is a great introductory book to the UN system. Read the chapters 2 and 5. (*See bibliography*).
- United Nations. "Our common agenda. Report of the Secretary-General". Read the summary and Chapter IV. Nations large and small: a new global deal to deliver global public goods. and address major risks.

Recommended readings

- OECD. Multilateral Development Finance 2022. Analysis of the evolution and challenges of the multilateral system. It is a very good reference.

Other / Complementary Documentation: Video. The United Nations Explained: How Does it ACTUALLY Work? (YouTube)

Book Chapters: Jussim Hanhimäki (2015). 'The United Nations. A very short introduction (2nd Edition). Chapters 2 & 5.

Working Paper: Multilateral Development Finance 2022. (oecd-ilibrary.org) (Optional)

Working Paper: Our common agenda. Report of the Secretary-General. Read summary and chapter 4 (Our Common Agenda – Report of the Secretary-General . New York, NY 10017, USA.)

SESSION 5 (LIVE IN-PERSON)

CASE STUDY ON THE UNITED NATIONS

Students will work in a case study on the operations and challenges faced by the World Food Programme (WFP) during the global food crisis in 2008.

Required readings and materials

- Video. 6 Things You Should Know About WFP. Short introduction the key World Food Programme activities.
- Video. A Day in the Life of Your Dollar at WFP. Introduction to how the World Food Programme works.
- Practical Case : The World Food Programme during the Global Food Crisis A & B.

Practical Case: The World Food Programme during the Global Food Crisis (A) (HBS 709024-PDF-ENG)

Practical Case: The World Food Programme during the Global Food Crisis (B) (HBS 709052-PDF-ENG)

SESSION 6 (LIVE IN-PERSON)

DEVELOPMENT FINANCE. MULTILATERAL DEVELOPMENT BANKS

- Introduction to development finance.
- The evolving role of the World Bank and the Regional Development Banks.
- The new actors: Asian Infrastructure Investment Bank and New Development Bank.

Required readings:

- Video. What Is the World Bank and What Does It Do?. Short introduction to the World Bank.
- Arjan de Haan. "How the aid industry works". Extracts about the IMF and the World Bank.
- ODI. "A guide to multilateral development banks". Read p. 12 -16; 37-45 and 65.

Recommended readings:

- "The World Bank Annual Report 2023. A new era in development." Read only the chapter "Working to achieve development goals".
- Independent Group of experts. "Strengthening the Multilateral Development Banks. The triple Agenda. Volume 1." Read only the Executive Summary.
- From Billions to Trillions: MDB Contributions to Financing for Development.
- Katherine Marshall. "The World Bank. From reconstruction to development to equity." A short history of the World Bank Group.
- Gisela Grieger. "Asian Infrastructure Investment Bank. How lean, clean, and green is the AIIB?."
- Samantha Attridge and Matthew Gouett. "Development finance institutions: the need for bold action to invest better". Read executive summary and recommendations. pp. 1-6.
- World Bank. "2023 Trust Fund Annual Report. Addressing global challenges". Read pages 1-7.

Other / Complementary Documentation: Video: What Is the World Bank and What Does It Do? (YouTube)

Book Chapters: Lynne Rienner Publishers (2023). 'How the Aid Industry Works: The Politics and Practice of International Development'. Chapter 2: Defining the Aid Industry. (CED)

Working Paper: Lars Engen and Annalisa Prizzon (2018). A guide to multilateral development banks. Overseas Development Institute (p. 12 -16; 37-45 and 65) (Overseas Development Institute)

Working Paper: A new era in development. Working to achieve development goals (The World Bank Annual Report) (2023) (The World Bank Annual Report) (Optional)

Article: Strengthening the Multilateral Development Banks. The triple Agenda. Volume 1 (2023) (Center for Global Development)(Optional)

Working Paper: From Billions to Trillions: MDB Contributions to Financing for Development (2015)(Optional)

Book Chapters: Katherine Marshall (2008). The World Bank. From reconstruction to development to equity. Chapter 2 (CED)(Optional)

Article: Gisela Grieger (2021). Asian Infrastructure Investment Bank. How lean, clean, and green is the AIIB? (europarl.europa.eu) (Optional)

Working Paper: Samantha Attridge and Matthew Gouett (2021). Development finance institutions: the need for bold action to invest better (odi.cdn.ngo) (Optional)

Working Paper: 2023 Trust Fund Annual Report. Addressing global challenges (World Bank) (Optional)

SESSION 7 (LIVE IN-PERSON)

VERTICAL FUNDS

- **Introduction to Vertical Funds**
- **Vertical Fund Case Study: The Global Alliance for Vaccine Immunization (GAVI)**

Required readings and other material.

Video. Gavi, the Vaccine Alliance: The greatest secret in public health.

Case study. Gavi and COVID-19: Pandemic of the Century. This is the Case Study that we will use during the session.

Recommended and background readings:

Concept Note: The Global Fund to Fight AIDS, Tuberculosis and Malaria.

Akihiko Nishio, Francisco G. Carneiro. "Balancing act: Maximizing leveraging global aid for greater impact."

Maryam Akmal , Aisha Ali , Susannah Hares and Justin Sandefur. "Is the Global Partnership for Education Redundant?"

Stephen Browne and Roberto Cordon. "Vertical funds: lessons for multilateralism and the UN."

Laurence Chandy, Akio Hosono, Homi Kharas, Johannes Linn. "Getting to Scale How to Bring Development Solutions to Millions of Poor People". Read Chapter. 4. "Scaling Up Impact: Vertical Funds and Innovative Governance."

Other / Complementary Documentation: VIDEO: Albert and Mary Lasker Foundation - Gavi, the Vaccine Alliance: The greatest secret in public health (YouTube)

Practical Case: Gavi and COVID-19: Pandemic of the Century (HBS 720451-PDF-ENG)

Article: Akihiko Nishio and Francisco G. Carneiro (2023). Balancing act: Maximizing leveraging global aid for greater impact (blogs.worldbank.org) (Optional)

Working Paper: Stephen Browne and Roberto Cordon (2015). Vertical funds: lessons for multilateralism and the UN (futureun.org) (Optional)

Article: Maryam Akmal et al. (2021). Is the Global Partnership for Education Redundant? (Or Is It a More Progressive, Democratic Alternative to the World Bank?) (cgdev.org) (Optional)

Book Chapters: Laurence Chandy (2013). Getting to Scale How to Bring Development Solutions to Millions of Poor People. Ch. 4. "Scaling Up Impact: Vertical Funds and Innovative Governance" (CED)(Optional)

Technical note: Concept Note: The Global Fund to Fight AIDS, Tuberculosis and Malaria (HBS GHDC02-PDF-ENG) (Optional)

SESSION 8 (LIVE IN-PERSON)

CIVIL SOCIETY ORGANIZATIONS

- **Evolution of Non Governmental Development Organizations.**
- **The booming sector of philanthropy for development.**
- **New and evolving instruments: microfinance and cash transfers.**

Required readings:

Portuguese NGDO Platform. "The future of international development cooperation. Fragmentation, Adaptation and Innovation in a Changing World." pp. 27-33.

Robert Marten and Jan Martin Witte. "Transforming Development? The role of philanthropic foundations in international development cooperation." pp. 14-22.

Stephanie Wykstra. "Microcredit was a hugely hyped solution to global poverty. What happened?"

Recommended readings:

Arjan de Haan. "How the Aid Industry Works The Politics and Practice of International Development." Read pages 57-65.

OECD. "Private philanthropy for sustainable development, 2018-20. Data and analysis."

Give Directly. "Research on cash transfers."

Article: The future of international development cooperation. Fragmentation, Adaptation and Innovation in a Changing World (2021) (pp. 27-33) (plataformaongd.pt)

Working Paper: Robert Marten and Jan Martin Witte (2008). Transforming Development? The role of philanthropic foundations in international development cooperation (pp. 14-22) (GPPi Research Paper Series No. 10)

Article: Stephanie Wykstra (2019). Microcredit was a hugely hyped solution to global poverty. What happened? (vox.com)

Book Chapters: Arjan de Haan (2023). How the Aid Industry works. The Politics and Practice of International Development (pp. 57-65) (CED)(Optional)

Working Paper: Private philanthropy for sustainable development, 2018-20. Data and analysis (July 2023) (OECD) (Optional)

Article: Research on cash transfers (2020) (givedirectly.org) (Optional)

SESSION 9 (LIVE IN-PERSON)

CASE STUDY ON NGOS

Students will work on a case study on BRAC, the largest development NGO in the world.

Required readings

Video. BRAC - the largest NGO in the developing world.

How BRAC, the world's biggest charity, made Bangladesh richer. The Economist

Case study: BRAC in 2020. Students will prepare this case for discussion in the classroom

Other / Complementary Documentation: VIDEO: FreeRangeMultimedia - BRAC - the largest NGO in the developing world (YouTube)

Article: How BRAC, the world's biggest charity, made Bangladesh richer. Its extraordinary success leaves it struggling to find a new purpose (2019) (economist.com)

Practical Case: BRAC in 2020 (HBS 721416-PDF-ENG)

SESSIONS 10 - 11 (LIVE IN-PERSON)

GLOBAL PARTNERSHIPS WITH MDBs: INNOVATIVE APPROACHES AND INSTRUMENTS

- The specific Role of MDBs as a development actor
- Moving towards sustainable finance to address development challenges
- Examples of successful partnerships
- Analysis of a case study on MDB partnerships

Required readings

Report of the G20 Eminent Persons Group on Global Financial Governance. Making the global financial system work for all. 10/2018, p.10-18. (Global financial governance).

Viewpoint Note: MDBs Working as a System for Impact and Scale.

Global governance reform. "Merely lending money is not sufficient. It is imperative to assess the impact of projects on people's lives". Interview to the President of IDB.

Case study. Building Strong Partnerships at the Inter-American Development Bank .

Technical note: Report of the G20 Eminent Persons Group on Global Financial Governance. Making the global financial system work for all (2018) (globalfinancialgovernance.org)

Article: Viewpoint Note: MDBs Working as a System for Impact and Scale (2024) (Asian Development Bank)

Article: Global governance reform. "Merely lending money is not sufficient. It is imperative to assess the impact of projects on people's lives". Interview to the President of IDB (2024) (g20.org)

Practical Case: Building Strong Partnerships at the Inter-American Development Bank (HBS

SESSIONS 12 - 13 (LIVE IN-PERSON)

JOINING FORCES FROM A MULTI-STAKEHOLDER PERSPECTIVE: PHILANTHROPY IN DEVELOPMENT FINANCE

- The role of Philanthropy in Development.
- Main features of global philanthropy, sectors and priorities, mechanisms (financial instruments).
- An introduction to performance-based incentives in development projects.
- Analysis of a case study on partnerships with philanthropic organizations.

Required readings

A Primer for Development Finance and Philanthropic Funders. An overview of the strategic use of development finance and philanthropic funds to mobilize private capital for development. World Economic Forum, p.11

Global Philanthropy Report: Perspectives on the global foundation sector. Paula D. Johnson. Recommended. (UBS Foundation).

Promoting gender equality through performance-based financial incentives.

Case study. The Initial Prize in the Salud Mesoamerica Initiative Results - Based Aid Initiative Strengthened Health Systems for Reproductive, Maternal, Neonatal and Child Outcomes.

Technical note: Blended Finance Vol. 1: A Primer for Development Finance and Philanthropic Funders. An overview of the strategic use of development finance and philanthropic funds to mobilize private capital for development. (weforum.org)

Technical note: Paula Johnson (2018). Global Philanthropy Report: Perspectives on the global foundation sector (hks.harvard.edu)

Technical note: Promoting Gender Equality through Performance-based Financial Incentives. An Analysis of IDB Invest's Experience (2023) (idbinvest.org)

Practical Case: Emma Iriarte et al. (2017). The Initial Prize in the Salud Mesoamerica Initiative Results-Based Aid Initiative. Strengthened Health Systems for Reproductive, Maternal, Neonatal and Child Outcomes (publications.iadb.org)

SESSION 14 (LIVE ONLINE)

WHAT WORKS AND WHAT DOES NOT WORK IN INTERNATIONAL DEVELOPMENT COOPERATION?

- Analysis of the best practices in international development cooperation.

Required readings

Where Does the Money Go? Best and Worst Practices in Foreign Aid. Read pages 1, 2, 20, 21, 22 and 23

Does Foreign Aid Really Work? An Updated Assessment. Read pages 39-47

The \$138.5 Billion Question: When Does Foreign Aid Work (and When Doesn't It)? Read pages 43-45

Recommended readings and content

Video: Dambisa Mojo, 2009. "Is Aid killing Africa?"

Video: Angus Deaton, 2015. "Development aid is cynical"

Article: William Easterly and Tobias Pfutze (2008). Where Does the Money Go? Best and Worst Practices in Foreign Aid. (Journal of Economic Perspectives vol. 22, no. 2, pp. 29–52)(CED)

Article: Roger C. Riddell (2014). Does Foreign Aid Really Work? An Updated Assessment.

(Development Policy Centre Discussion Paper No. 33)(CED)

Article: The \$138.5 Billion Question: When Does Foreign Aid Work (and When Doesn't It)? (Center for Global Development)(CED)

Other / Complementary Documentation: Video: Dambisa Mojo, 2009. Is Aid Killing Africa? Dambisa Moyo talks about Dead Aid on ABC (YouTube)(Optional)

Multimedia Material: Video: Schweizer Radio und Fernsehen - Angus Deaton: «Development aid is cynical» – Swiss Television SRF (YouTube)(Optional)

SESSION 15 (LIVE ONLINE)

CONCLUSIONS

- How to measure a country's development? Comparison of the different methodologies to measure the countries' levels of development.
- Should international development programs prioritize economic growth or provision of basic welfare?
- The future of international development cooperation.

Required readings

- The Human Development Index and related indices: what they are and what we can learn from them. Good summary of the most important indices to measure national development.
- GEM13: Lant Pritchett on The Dangerous Seduction of Kinks in Development. Prof. Pritchett argues that economic growth should be prioritized.
- Kinky development and the growth fetish. A World Bank Officer argues why provision of basic welfare should be prioritized.

Recommended readings

- National development delivers: And how! And how? A recent paper from Prof. Pritchett. Read the conclusions, and jump into the body of the article if you want to understand the econometric foundations of his argument.

Webpages of main development indicators

- UNDP. Human Development Reports Webpage
- Oxford University. Global Multidimensional Poverty Index 2023
- Sustainable Development Report 2024

Article: Bastian Herre and Pablo Arriagada (2023). The Human Development Index and related indices: what they are and what we can learn from them (ourworldindata.org)

Other / Complementary Documentation: VIDEO: Center for International Development - GEM13: Lant Pritchett on The Dangerous Seduction of Kinks in Development (YouTube)

Working Paper: Emre Ozaltin (2015). Kinky development and the growth fetish (blogs.worldbank.org)

Article: Lant Pritchett (2022). National development delivers: And how! And how? (Economic Modelling, v107)(CED) (Optional)

Multimedia Material: UNDP. Human Development Reports Webpage (hdr.undp.org/) (Optional)

Multimedia Material: Oxford University. Global Multidimensional Poverty Index 2023 (ophi.org.uk) (Optional)

Multimedia Material: Sustainable Development Report 2024 (dashboards.sdindex.org) (Optional)

SESSION 16 (LIVE IN-PERSON)

FINAL EXAM

EVALUATION CRITERIA

criteria	percentage	Learning Objectives	Comments
Final Exam	40 %		In-class written exam with test and essay questions
Pre-class readings	15 %		Answers to pre-class readings through Feedback Fruits
Group Work	30 %		Group work on partnerships
Class Participation	15 %		Participation during the sessions

FAILING GRADE AND REASSESSMENT

When students receive a Fail in a course, they have the opportunity to present themselves for reassessment in order to earn the necessary credits toward graduation.

The reassessment of students should be scheduled between 5 and 10 working days after the review session takes place.

Grades for the reassessment are limited to a Low Pass and Fail.

Both, the initial Fail as well as the grade of the reassessment remain on the transcript. For the purpose of calculating the GPA however, only the grade of the reassessment is to be considered. Students receiving a failing grade in the reassessment of a course will not be able to continue in the program.

BIBLIOGRAPHY

Recommended

- Paul Alexander Haslam (Editor), Jessica Schafer (Editor), Pierre Beaudet (Editor). *Introduction to international development : approaches, actors, issues, and practice*. Oxford University Press. ISBN 9780199036431 (Printed)
<https://ie.on.worldcat.org/oclc/1223518206>
- Amartya Sen. *Development as freedom*. Oxford University Press. ISBN 9780192893307 (Printed)
<https://ie.on.worldcat.org/oclc/45350356>
- Daron Acemoglu, James A Robinson. *Why nations fail : the origins of power, prosperity, and poverty*. ISBN 9781847654618 (Printed)
<https://ie.on.worldcat.org/oclc/785572565>
- William Easterly. *The white man's burden : why the West's efforts to aid the rest have done so much ill and so little*. ISBN 978142951380 (Printed)
<https://ie.on.worldcat.org/oclc/458760370>
- Abhijit V. Banerjee and Esther Duflo. *Poor economics : a radical rethinking of the way to fight global poverty*. ISBN 9781610390934 (Printed)

- <https://ie.on.worldcat.org/oclc/814168607>
- Jeffrey D. Sachs. *The age of sustainable development*. ISBN 9780231539005 (Printed)
- <https://ie.on.worldcat.org/oclc/902675769>
- Arjan de Haan. *How the Aid Industry Works The Politics and Practice of International Development*. ISBN 9781685852801 (Digital)
- <https://ie.on.worldcat.org/oclc/1372399811>
- Jussi M. Hanhima"ki. *The United Nations : a very short introduction*. ISBN 978019022270 (Printed)
- <https://ie.on.worldcat.org/oclc/893857994>
- Katherine Marshall. *The World Bank : from reconstruction to development to equity*. ISBN 9780415381321 (Printed)
- <https://ie.on.worldcat.org/oclc/928711544>
- William Easterly. (2007). *The white man's burden : why the West's efforts to aid the rest have done so much ill and so little*. Penguin Press. ISBN 9781429513807 (Digital)
- <https://ie.on.worldcat.org/courseReserves/course/id/21601870>

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